## Assignment TV

By terrence oflaherty in the move version of＂Hel－
ion
lo，Dolly！＂When it went you believe theperform－
Once Io，
Barbraly Strevsand－which is
like selecting Molly Berg to
unbelievable situations and
they are funny．＂ play Eliza Doolittle in＂My Unilike the great majority play Lliza＂－the new TV
Fair Leason was already booked
solid． THIS SCOTCHED the ru－come Maturally from a studio for respiatory disturbances being turned away．
mor that sponsors shied away audience of people who watch has far exceeded the Breath Cuthe mor that sponsors shied away audience of people who watch
from Miss Channing because the filming as they would a
年
 Nielsen Ratings fix two years
Nor＂I
Nove Lucy．＂

 Ind still is．The pilot film sult anybody either，＂said Ar－－Harbor General Hospital of
and
may may yet be seen as a Chan－$n$ naz．＂It has only，one point
ning＂special＂in the future．

ne | as a per program was den the Renaissance |
| :--- | :--- | :--- |
| as | as a part of the Renaissance

－If not the Reformation－of
fiery Dest Arnen the husband of Lucille former rose from Cuban band leader to Hollywood TV tycoon with－ in two sweet years after the Lucy，＂television＇s＂I Lo mous show．
ways come Miss Ball has al home－made tornado a smal Arnaz who became the driv－ inging force behind their TV ment．Since her encourag of their marriage as well the corporate complexities running Desilu Studios，

THE CHANNING show w one of three projects that
represent his return to TV One was a pilot for a series
to be set in Lower California called＂Land＇s End，＂which was aptly titled and appears some where in the gilf south of La Paz．But with the Chan－ ning deal flubbed and the Mexican series a dud，it ap－ pears that Arnaz has a win－
ner this fall with his third venture，＂The Mothersin－ From what I have been able to see and hear about this
NBC series it will be the best of the new season＇s comedies． The ingredients for success
are all there．It is written by the two best comedy writers in television，Madelyn Davis
and Bob Carroll Jr wrote＂I Love Lucy．＂It has
two of the most skillful co
modien mediennes in show business．
Kaye Ballard and Eve Arden on NBC directly following Walt Disney and before＂Bo－
nanza．＂And it has Arnaz as its director． arnaz is hot tempered
＇Beauty In＇ Scheduled At May Co．
May Co．California will pre－
sent a Bonne Bell＂Beauty ${ }^{\text {In }}$ next Monday at seven of the
chain＇s outlets，including May Co．South Bay．The event will
be staged in the Co－ed Cam－ us department． will conduct the Teen Board tion，which is free．，Members
of the Teen Board were traikn－ ed for the make－up demon－
stration by Miss Marilyn Kent． All recipients of the． sultation will receive a free In Hospital Jennifer Yeager， 1 －year－old
daughter of Mr．and Mrs． bar Ave．，has been admitted as a patient at Orthopaedic AIRPORT MEETING Members of the city＇s A port Commission will meet a 3115 Airport Drive ， 3115 Airport Drive，John
Blaisdell，chairman，has an Blaisdell，chairman，has an－
nounced．
delicatessen specials


## BOB＇S DRESSINGS

 ROQUEFORT DRESSING 2 202 bomles $\$ 1^{18}$
anumamana
ARLMEAT 55＇ BAR－B－Q 29 CHICKEN 129 SOUR 闆 $29^{c}$

Requaze gicn
PILSBBURY
CAKE MIX
 DRESSIMG



 | ALPHA BETA $2: \$ 100$ |
| :--- |
| DOMETTES |

 FROMTIER BREAD 876
 WHEATBREAD




##  ALPHIBEIR always the Best for Lese！ <br> BIG DAYS thugs．tru weo． <br> anion ${ }^{100}$  BELIPPPPRS $425^{\circ}$ <br> （1）poin <br> Mix mum <br> MUSHRROMS <br>   

WHALE OF AN AWARD ．．．Or，an award for a whale！Pa Dreizier，a Redondo Beach resident and public relations chair Heart Association，presents an award to Swiftie a folso kille zens who gave their＂hearts and fins＂to the Heart cause las


