

OTHERS MAKE CLAIMS... BUT FOR REAL SAVINGS...



LUCKY'S DISCOUNT PRICING

GIVES YOU true ANSWERS!

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- CANNED FOODS**
- JUNIOR FOOD GERBER'S BABY 7 1/2-oz. Jar ..... 15¢
  - BABY CEREALS GERBER'S 8-oz. Box ..... 18¢
  - MANDARIN ORANGES Royalty 11-oz. ..... 23¢

**SAVE 10%**

on your grocery purchases\* this week at LUCKY STORES with proof of your savings of any size at GROUND (or Electric-park) and INSTANT MAXWELL HOUSE COFFEE

MAXWELL HOUSE COFFEE 14-oz. Can 69¢

MAXWELL HOUSE COFFEE 2-lb. Can 1.37

MAXWELL HOUSE COFFEE 3-lb. Can 1.99

YUBAN COFFEE 1-lb. Can 73¢

YUBAN COFFEE 2-lb. Can 1.45

LUCKY TEA BAGS 48-ct. Box 45¢

**MA BROWN RELISHES**

13-OUNCE JAR

**25¢**

- CRANBERRY SCE. Ocean Spray 300 Can 25¢
- PEACHES HARVEST DAY 2 1/2 Can 23¢
- FRUIT COCKTAIL 303 Can 24¢
- GRAPEFRUIT BORDO SECTIONS 303 Can 27¢
- PINEAPPLE Harvest Day Crushed No. 2 Can 27¢
- OLIVE OIL POMPILIAN 4-oz. Bottle 25¢
- DILL PICKLES C-M-N KOSHER 16-oz. Jar 63¢

- CANNED FOODS**
- CRANBERRY JUICE Ocean Spray Quart Bottle 55¢
  - PRUNE JUICE DEL MONTE Quart Bottle 44¢
  - PINEAPPLE JUICE HARVEST DAY 46-oz. Can 24¢
  - RANCH STYLE BEANS 300 Can 17¢
  - HARVEST DAY PEAS 303 Can 16¢
  - NIBLETS CORN 12-oz. Can 23¢

**CLAIR ICE CREAM CONES OR CUPS**

24 COUNT BOX

**29¢**

- POTATO BUDS BETTY CROCKER 16-oz. Box 69¢
- TOMATOES DEL MONTE STEWED 303 Can 25¢
- VEG-ALL MIXED VEGETABLES 303 Can 20¢
- PORK & BEANS HUNT'S 2 1/2 Can 25¢
- ASPARAGUS Harvest Day Cut & Tip 300 Can 33¢
- TOMATO JUICE LIBBY 46-oz. Can 35¢
- LUCKY SHORTENING 3-lb. Can 68¢
- OLIVES EARLY CALIFORNIA PITTED LARGE RIPE - Toll Can 33¢
- MAYONNAISE LUCKY 24-oz. Jar 39¢

- BEVERAGE-SPIRITS**
- CANADA DRY BEVERAGE 12-oz. Can 8¢
  - BEER GOLDEN CROWN - Case 24 12-oz. Can 2.99
  - LUCKY VODKA 80 PROOF Fifth Bottle 2.99

- FROZEN FOODS**
- CREAM PIES PEY RITZ 8-inch Pie 27¢
  - CINNAMON LOAF MEYER'S 1-lb. Pkg. 65¢
  - KOLD KIST STEAKS 1 1/4-oz. Pkg. 12¢
  - OH BOY SMOKEY JOE SANDWICH 9 1/2-oz. Pkg. 57¢
  - POTATOES OR-IDA HASH BROWN 12-oz. Pkg. 19¢
  - ORANGE JUICE CAL-FAME 6-oz. Can 18¢
  - RAL MEX TAQUITOS 14-oz. Pkg. 52¢

**JOHNSON'S FLOOR WAX KLEAR**

27-OUNCE CAN

**79¢**

- DUMPLINGS Van De Kamp Dutch Apple - 12-oz. Pkg. 45¢
- MACARONI & CHEESE VAN DE KAMP 11-oz. Pkg. 35¢
- BANQUET MEAT PIES 8-oz. Pkg. 19¢
- RED & GREEN BURRITOS and BEEF TACOS ROSARITA Reg. Pkg. 45¢
- MEXICAN FOOD Reg. Pkg. 45¢
- BREADED SHRIMP Certi-Fresh 8-oz. Pkg. 69¢
- FISH STICKS CERTI-FRESH 1 1/2-lb. Pkg. 95¢
- FREZZER QUEEN - W/Gravy - 2-lb. Pkg. 1.49
- SLICED BEEF & CHICKEN LUCKY

... If it's NEW and good LUCKY HAS IT ... At A Low Key Buy Price!

**ROYAL SHAKE A-PUDD'N**

4 Serving Box

**45¢**

- OTHER ITEMS**
- SPAGHETTI GOLDEN GRAIN 2-lb. Pkg. 43¢
  - CHIC-E PET DINNER 6-oz. Can 13¢
  - INSECT SPRAY BOMB GULP 12-oz. 89¢
  - BOUILLON CUBES STEERO 12-ct. Jar 19¢

**STRAWBERRY KERN'S JAM**

2-POUND JAR

**59¢**

- HOUSEHOLD ITEMS**
- LADY SCOTT TISSUE TOILET 2 Roll Pkg. 27¢
  - SCOTTIES FACIAL TISSUE 200 - 2-Ply Box 25¢
  - SCOTT TOWELS Decorated Paper Giant Roll 31¢
  - M-D TISSUE TOILET 4 Roll Pkg. 36¢
  - DASH DETERGENT Giant Box 74¢
  - IVORY LIQUID DETERGENT 22-oz. Btl. 58¢

**MAZOLA CORN OIL**

48-oz. Bottle

**93¢**

- IVORY SNOW Giant Box 81¢
- SPIC & SPAN 1-lb. Box 29¢
- DREFT DETERGENT Giant Box 81¢
- PERSONAL IVORY BAR SOAP 4 Reg. Bars 28¢
- LYSOL DISINFECTANT 12-oz. Btl. 83¢

**PLASTIC WRAP HANDI-WRAP**

100 FOOT ROLL

**25¢**

- PACKAGED GOODS**
- CRACKERS Hobeco Honey Maid 36¢
  - HYDROX COOKIES SUNSHINE 1-lb. Pkg. 47¢
  - KRISPY CRACKERS SUNSHINE 1-lb. Box 31¢
  - POWDERED SUGAR SPRECKELS 1-lb. Box 17¢
  - GARLIC SALT SCHILLING 6-oz. Bottle 35¢
  - SALAD SUPREME SCHILLING 2 1/4-oz. Btl. 47¢

Our LOW Everyday Price!

**GERBER'S STRAINED BABY FOOD**

4 1/2-OUNCE JAR

**10¢**

**LOOK FOR THE KEY BUYS**

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

... EVERYDAY PRICED ... FRESH TOP QUALITY DELICATESSEN TREATS!

- SLICED LUNCH MEATS Lucky Bologna, Spiced, Olive, Pickle & Pimento 6-oz. Pkg. 29¢
- DUBUQUE CANNED PICNIC Sandwich Style 3 -lb. Can \$2.39
- NATURAL SWISS CHEESE SLICED, KRAFT AGED 4-oz. Pkg. 49¢
- OSCAR MAYER BOLOGNA SLICED ALL MEAT OR ALL BEEF 8-oz. Pkg. 45¢
- OSCAR MAYER SALAMI COTTO 8-oz. Pkg. 53¢
- MACHAICH SALAMI OSCAR MAYER 8-oz. Pkg. 57¢
- SALAD DRESSING ROD'S 1000 ISLAND OR BLUE CHEESE (ROQUEFORT 16-oz. Jar 87¢) 16-oz. Jar 58¢

... EVERYDAY PRICED ... TOP QUALITY FRESH FRUITS & VEGETABLES!

- CHIQUITA BANANAS 11¢ lb
- POTATOES 10 39¢ lb

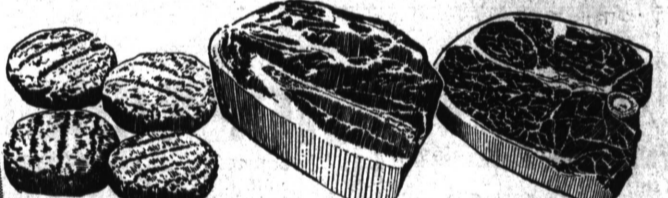
Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

- ZORIES**
- Rubber thong-type Zories... Ideal for beach, pool or casual wear. Our Low Everyday Price.
- MEN'S & LADIES' 28¢ Per Pair
  - CHILDREN'S 23¢ Per Pair
- WOODBURY SHAMPOO** 10-oz. Size ... OUR LOW PRICE 76¢
- MENNEN'S DEODORANT** SPEED STICK ... OUR LOW PRICE 93¢
- PROP PRE-SHAVE LOTION** MENNEN'S ... OUR LOW PRICE 58¢
- BEAUTIFUL ASSORTMENT BEACH TOWELS**
- Big 36" x 69" gaily decorated in assorted patterns terry beach towels. Choose a silly, happy, cute wild one to suit your mood. Everyday Low Price ... \$1.76
- SET MAGIC HAIR SPRAY** REGULAR OR FIRM FORMULAS 48¢
- BUFFERIN TABLETS** BOTTLE OF 60 ... OUR LOW PRICE 77¢
- SCORE HAIR CREAM** LARGE SIZE TUBE 68¢

**FRESH, LEAN GROUND BEEF**

LUCKY BONDED FOR TOP QUALITY FOR PATTIES, CASSEROLES OR COOK-OUT PARTIES.

**39¢ lb**



- CHUCK STEAK 48¢
- SLICED BEEF LIVER 59¢
- DRUMSTICKS TURKEY ARMOUR STAR 29¢
- PORK ROAST SHOULDER CUT - FRESH 43¢
- SKINLESS LINKS FARMER JOHN 8-oz. Pkg. 29¢
- HALIBUT STEAK SLICED NORTHERN 69¢
- CORNEB BEEF BRISKET OR ROUND - LUCKY 79¢
- FRESH SPARE RIBS FARMER STYLE 69¢
- CLUB STEAK 98¢

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky!

- SLICED BACON**
- LUCKY 1-lb. Pkg. 59¢
  - FARMER JOHN 1-lb. Pkg. 63¢
  - RATH, HORMEL OR SWIFT 1-POUND PACKAGE 65¢
  - OSCAR MAYER BACON 1-POUND PACKAGE 73¢
  - WAFER THIN BACON OSCAR MAYER 1-POUND PKG. 87¢

- CHUCK ROAST BLADE CUT 35¢ lb
- FRESH FRYERS WHOLE BODY 28¢ lb
- RIB ROAST STANDING LARGE END 79¢ lb
- RIB STEAK DELICIOUS BAR-B-QUE 88¢ lb
- CROSS RIB ROAST BONELESS 77¢ lb
- FARMER JOHN HAM FULLY COOKED - FULL SHANK HALF 49¢ lb
- ROUND STEAK CENTER CUT 78¢ lb
- ROASTING CHICKENS CRESTVIEW BRAND ... PLUMP AND TENDER 39¢ lb
- YOUNG TURKEYS U.S.D.A. GRADE A TOM OR HENS 39¢ lb
- E-Z CUT CUBE STEAK 98¢ lb