



ALPHA BETA'S YEAR END SAVINGS!

New Year's Sale!

IDEAL FROZEN • 6-OZ. CANS RICH IN VITAMIN C
ORANGE JUICE 5 FOR **89¢**
 12-OUNCE CAN35¢

FROZEN • CAKES & COFFEE CAKES
SARA LEE PASTRIES **69¢**

FAMILY PACK • 1/2 GALLON
ALPHA BETA ICE CREAM **59¢**

46 OUNCE CANS • 4 VARIETIES
HI-C DRINKS 3 FOR **\$1**

28 OUNCE BOTTLES—NO DEPOSIT
SHASTA MIXERS 5 FOR **\$1**

NABISCO • PARTY TREAT
SNACK CRACKERS **43¢**

LAURA SCUDDER • 13-OZ. CAN
MIXED NUTS **79¢**

GALLON JUG
RIDERS CIDER HOLIDAY FAVORITE **79¢**

ALL GRINDS • 1-LB. CAN
YUBAN COFFEE **75¢**
 2 LB. CAN REG. \$1.49 9-OZ. INST. \$1.35

PRICES EFFECTIVE WED. through SUN., DEC. 28, 29, 30, 31, JAN. 1

FROZEN • PAK OF 6
HAWAIIAN ICES **49¢**

FROZEN • PAK OF 8
BAG O' PIZZA **89¢**

CHICKEN OF THE SEA
CHUNK TUNA

LIGHT MEAT NO. 1/2 CAN **33¢**

MORTON'S • 17-OZ. • FROZ.
3-COURSE DINNERS

4 VARIETIES **59¢**

VEGETABLE SHORTENING
CRISCO 3 LB. CAN **89¢**

ALL ALPHA BETA STORES WILL BE OPEN REGULAR HOURS NEW YEAR'S DAY AND CLOSED MONDAY, JANUARY 2



ALPHA BETA *Trim'd-Rite* BEEF FLAVOR AGED • STANDING

RIB ROAST

69¢ LB.

LARGE END...

SMALL END 1ST 4 RIBS **89¢**

ALPHA BETA *Trim'd-Rite* BEEF CALIFORNIA ROAST NEW FLAVORFUL POT ROAST **59¢**

ALPHA BETA *Trim'd-Rite* BEEF BONELESS ROASTS 7-BONE OR SHOULDER CLOD **79¢**

OSCAR MAYER • PURE PORK • 1-LB. PKG. **LITTLE FRIERS** LINK SAUSAGE **79¢**

SWIFT'S • "BROWN N' SERVE" • FROZEN **LINK SAUSAGE** 8-OZ. PKG. **59¢**

DISCOUNT BRAND • EASTERN
CORNERED BEEF BRISKET MILD CURE OR KOSHER STYLE **79¢**

JOSEF'S **PICKLED BEEF TONGUE** SAVE 20¢ LB. **59¢**

JOSEF'S **SMOKED BEEF TONGUE** SAVE 20¢ LB. **69¢**

"HORS D'OEUVRES & APPETIZERS"

KOLD KIST • FROZEN **COMBINATION STEAKS** 10 2-OZ. PORTIONS **99¢**

TREESWEET • 46-OUNCE CAN
GRAPEFRUIT JUICE SAVE 18¢ **29¢**

VAN CAMPS • 2 1/2 CAN
PORK AND BEANS SAVE 25¢ 5 FOR **\$1.00**

ALPHA BETA • 6 1/2-OUNCE PACKAGE
TORTILLA CHIPS INCLUDES 6¢ OFF **29¢**

REGULAR OR THIN-LINE
BALA CLUB POP 12-OUNCE CANS 12 FOR **\$1.00**

NORTHERN DUNGENESS • WHOLE • FULLY COOKED
FRESH CRAB LOW PRICE SEAFOOD SPECIAL **49¢ LB.**

FRESH FROZEN **JUMBO SHRIMP** \$1.79 LB. GOLDEN SHORES • FROZEN **SHRIMP** PEELLED AND DEVEINED 18-OZ. PKG. **\$1.49**

ALPHA BETA • FRESH • DEPENDABLE QUALITY
GROUND BEEF **39¢ LB.**

GOLD STRIKE • EASTERN SMOKED QUALITY • 1-LB. PKG.
SLICED BACON **49¢**

HORMEL BLACK LABEL SLICED BACON... 1-LB. PKG. 59¢
 HOLIDAY FAVORITES • FULLY COOKED
BONELESS HAMS YOUR CHOICE **\$1.39 LB.**

• DUBUQUE ROYAL BUFFET • WILSON FESTIVAL • HORMEL CURE #1 • MORRELL E-Z CUT

ALPHA BETA YEAR END BUY!
 3-OZ. PKGS.
ROYAL GELATINE 6 VARIETIES
 SAVE 4¢ **6¢ EA.**

6-OZ. CANS • 2 VARIETIES
CALO CAT FOOD 2 FOR **35¢**
 CALO PET FOOD, 15 1/2-OZ. CAN 2 FOR 29¢

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • ALL ITEMS LIMITED TO STOCK ON HAND

SAVE MORE! BUY ALPHA BETA BRANDS Why Pay More?

IDEAL SELECT • NO. 1 TALL CAN
PITTED OLIVES 39¢ VALUE EACH 3 FOR **\$1**

ALPHA BETA • 203 CAN
FRUIT COCKTAIL 2 FOR **47¢**

24-OUNCE JAR • GREAT VALUE
IDEAL MAYONNAISE **45¢**

IDEAL • 46-OUNCE CAN
PINEAPPLE JUICE 33¢ VALUE **27¢**

IDEAL • FROZEN • 10-OZ. PKG.
LIMA BEANS • FORDHOOK • BABY 4 FOR **\$1**

IDEAL • 5-OUNCE PACKAGE
FROZEN WAFFLES 4 FOR **59¢**

JUICE ORANGES HEALTHFUL SWEET **5¢ LB.**

"SENSATIONAL VALUE"

THIN SKIN • LOADED WITH JUICE
RUBY RED GRAPEFRUIT **5¢ EA.**

FRESH • YOUNG • 1 LB. CELLO BAG
TENDER CARROTS **5¢ EA.**

WOULD YOU BELIEVE?
 RICH • FUERTE **AVOCADOS** EACH **10¢**

HAWAIIAN GROWN **PINEAPPLE** LARGE SIZE **29¢**

GOLD LABEL • INSTANT **POTATOES** 6 1/4-OZ. PKGS. 8 FOR **\$1.00**

ALPHA BETA • PT. CUPS • SAVE 14¢
POTATO SALAD 4 FOR **\$1**
 MACARONI • GELATIN

BEAN SALAD PINT 3 FOR **\$1.00**

POTATO SALAD QUART SAVE 20¢ **49¢**

ALPHA BETA • ALL MEAT • SAVE 10¢
FRANKS 1-LB. PKG. **55¢**

SOUR CREAM OR WINE SNACKS • 6-OUNCE JAR
LASCOO HERRING SPICE CUT 23¢ **39¢**

MAYBUD CHEESE • 8-OUNCE PACKAGE
BABY GOUDA • **BABY EDAM** **59¢**

GALLO • 3-OZ. SLICED • SAVE 10¢
ITALIAN SALAMI 35¢ 14-OZ. CHUB **\$1.29**

ALPHA BETA • 7 1/2 OUNCE CARTONS
CHIP DIPS 3 FOR **\$1.00**

• FRENCH ONION • GARLIC • BLEU • CLAM DIP
 LAURA SCUDDER • INCLUDES 10¢ OFF
POTATO CHIPS 12 OZ. PKG. **69¢**

ALPHA BETA BEST FOR LESS
DEL MONTE CATSUP 14-OUNCE BOTTLE
2 FOR 25¢ SAVE 15¢

LUNCH PLATES DIAMOND • PACKAGE OF 40 9 INCH PLATES..... **77¢**

FOAM CUPS INSULITE • 7-OUNCE PACKAGE OF 20..... **4 FOR \$1**

CHEESE BOARD INCLUDES KNIFE HAND RUBBED WOOD WITH DECORATIVE TILE INLAYS..... **88¢**

FUTURA MUGS DRIP GLAZE DESIGN IN HIGHLY DECORATIVE COLORS..... **2 FOR 88¢**

SUAVE SALE YOUR CHOICE!
 • SHAMPOO 16-OZ. **49¢**
 • CREME RINSE 16-OZ.
 • HAIR SPRAY 13-OZ.

CHRISTMAS CARDS WHILE STOCKS LAST **HALF PRICE!**

FINAL WEEK! American Heritage
 ENCYCLOPEDIA GUIDE to the UNITED STATES
 VOL. 1 ONLY **49¢** VOL. 2-16 **99¢**

Your Nearest Alpha Beta Markets Are Located at:
 TORRANCE 2720 Cabrillo Ave. at Sepulveda
 5120 190th St. at Anta
 DOMINGUEZ HILLS 190th St. at Avalon
 REDONDO 1800 S. Pacific Coast Hwy. L.O. 15 BEACH
 1800 W. Willow at Caspian

ALPHA BETA WHY PAY MORE?