

# WIN UP TO \$10,000 CASH PLAY BETTER FOOD \$25,000 WEEKLY SWEEPSTAKES

**\$1.50 DAILY DOUBLES**  
**\$,000 WINNERS**  
**\$50 SECOND PLACE**  
 Plus... \$100 SUPRRISE BONSESI

It's fun... it's exciting... it's FREE!!  
 Costs you nothing to enter, and you may win \$5, \$10, or a \$100 bonus  
 Up to \$1,500 every week... and a chance on the \$10,000 GRAND  
 PRIZE drawing! Get entry slips at our Check Stand every time you visit  
 Better Food!

**MORE THAN \$25,000 CASH EVERY WEEK!**

Watch Sweepstakes In Color-----  
 with Gil Stratton  
 Friday, 7:30 P.M. KHJ Ch. 9



**Exclusive Bonus Prizes... THIS WEEK**  
**at BETTER FOOD...**  
**YOU MAY WIN ONE OF OUR**

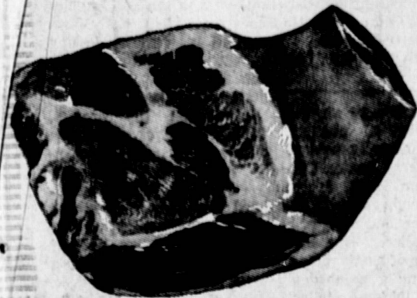
**"V-I-P Showtime Holidays" In Las Vegas"**  
 Here's What You Get!

- Nevada's Largest Pool
- Luxurious Rooms
- Fine Restaurants: Continental Theatre, Big Joe's Oyster Bar, The Steak House, Terrace Room
- Continuous Entertainment by the Greatest Names in Show Business!

Deluxe room for two nights— See the dinner show in world-famous Continental theatre... plus three more big shows... the greatest names in show business entertain you until dawn! Luncheon buffets and other attractions. Please note transportation to Las Vegas is not included.

Your Sweepstakes Entry Qualifies You! No purchase needed, Winners are Notified!

## FRESH PORK ROAST



**SHOULDER CUT**  
 From Finest Grain-fed Eastern Porkers

**33**

Pre-Carved PICNIC STYLE lb. **39c**



Medium Size  
 Fine for Barbecue

SEMI-BONELESS ROAST **PORK BUTT** lb. **49c**

LEAN/MEATY **PORK STEAK** lb. **59c**

COUNTRY STYLE/PURE PORK **SAUSAGE** lb. **39c**

CORN KING, IOWA FARM, OR PENNY WISE **Sliced BACON** lb. **59c**

**SPARE RIBS** lb. **39**

## VOGUE BEAUTY SOAP

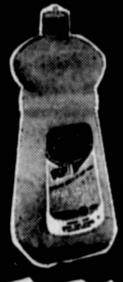
Deodorant Bar With Hexachlorophene  
 BIG BATH BARS



**2 FOR 19**

## PINK LOTION DETERGENT

BETTER FOOD Full Quart



**39**

## POTATOES

U.S. No. 1 Russets - - The Top Grade!



**10 -lb. 49**  
 CELLO BAG

DEGLET NOOR **DATES**  
 Sweet, New Crop 1 1/2-lb. Cup **49c**

**CARROTS**  
 Marshburn's Finest 1-lb. cello bag **2 for 15c**

**WASHINGTON JONATHAN APPLES**  
 Extra Fancy **3 -lbs. 25**

**D'ANJOU PEARS**  
 Oregon's Finest! Sweet and Juicy—Extra Fancy **2 LBS 25**

**WALNUTS** LARGE New Crop! **3 99c**

**BOLOGNA** Large Finest Quality Manhattan **49c**  
 By the Piece LB.  
 Better Food/Each Slice Wrapped **CHEESE** Sliced American 12-oz. Pkg. **59c**  
 Buddig/Beef, Ham, Turkey, Corn Beef **SLICED MEATS** 3-oz. pkgs. **3 for \$1**

Super Deluxe Hi-Fi **16 TRANSISTOR RADIO**  
 Complete with Battery and Earphone **\$6 77**  
 Regular \$9.95 Value  
 Wonderful Gift!  
 Bavarian Wales—Genuine **DRAFT BEER** 11-oz. Btls. No Deposit **6 79c**  
 Bourbon County/Kentucky **Bourbon Liqueur** 60 proof Fifth **\$2 99**

BITS O' HONEY CUT, BLUE LAKE **GREEN BEANS, GREEN PEAS, OR Peas & Carrots** YOUR CHOICE  
 Tall No. 303 Cans **5 FOR \$1**

**FROZEN FOODS Sale**  
 Springfield Quality  
**GREEN PEAS** CUT CORN, LEAF SPINACH, CHOPPED SPINACH, BUTTER BEANS  
 CHOPPED BROCCOLI, PEAS and CARROTS 10-oz. Pkgs. **8 FOR \$1**  
 FRENCH FRIES or CRINKLE CUTS, 9-oz. Pkg. Mix 'Em or Match 'Em

**CALO PET FOODS** DOG FOOD or CAT FOOD 1-lb. Cans  
 CHICKEN-LIVER, ALL CHICKEN, CHICKEN-KIDNEY, CHICKEN-Fish  
 6-oz. Cans Your Choice **8 for \$1**

**CIGARETTES** POPULAR BRANDS Regulars, Kings, Filters **\$2 15** Plus Tax  
 CARTON

<b>TIDE</b> Washday Miracle Laundry Suds	Reg. Pkg. 35c	<b>SALVO</b> The Dirt Bomb	Giant Box 79c	<b>HEAD and SHOULDERS</b> Dandruff Shampoo Tube	<b>\$1 10</b>
<b>CHEER</b> Laundry Suds	10c Off Giant 69c	<b>IVORY SNOW</b> Liquid Detergent	Giant Box 83c		
<b>OXYDOL</b> Suds with Libby Glassware	Giant Box 83c	<b>JOY</b> Pink Liquid	4c Off 12-oz. 31c		
<b>DUZ</b>	15c off Giant 68c	<b>THRILL</b>	12-oz. 35c		

**BETTER FOOD MARKETS**

**OPEN 24 HOURS EVERY DAY**  
 Prairie Ave. at Redondo Beach Blvd.  
 OPEN 'TIL MIDNIGHT EVERY DAY  
**5305 TORRANCE BLVD.**  
 Better Foods's 7-Day Ad Specials Save You Money!  
**BLUE CHIP** We Give Blue Chip Stamps

Larry's BBQ 9-oz. Frozen **59c**  
 Sandwich Toilet Tissue 2 roll **27c**  
 Chiffon Kern's Pure 12-oz. Glass **29c**  
 Grape Jelly Paper Napkins Pkg. of 50 **2/27c**  
 Orchid Pompeian Imp. 8-oz. Can **59c**  
 Olive Oil No. 303 Sliced Beets 29c  
 Kleenex Dtn. Napkins Pkg. of 50 **2/55c**  
 Marshburn Froz. 1 1/2-lb. Carrots **29c**

**MICRIN** MOUTH WASH **89c**  
 K-HJ-TV Feature 12-oz. Size, 9c off  
**LUZIANNE** COFFEE with Chicory 1-lb. Can **69c**  
**INSTANT** Large 6-oz. Jar **85c**

**CREST** TOOTH PASTE Prevents Cavities  
 Extra Large Tube **79c**  
**SECRET** Roll On Deodorant **\$1 00**

WINNERS COS 39c  
 LADAS D-ETTES for \$1  
 MJB STANT OFFEE \$1 25