

# COMPETITION WITH "SALE" PRICING! NOW!

**ANOTHER McCOY FIRST**  
**"WHOLESALE PRICING"**  
 REGARDLESS OF THE AMOUNT YOU PURCHASE  
**YOU SAVE MORE!**  
 McCoy's prices are based upon wholesale buying by large families, etc. This huge volume NOW permits EVERYBODY TO SHARE IN THE SAME LARGE SAVINGS!  
 McCOY'S "WHOLESALE PRICING" MEANS  
**LOWER THAN DISCOUNT**

AND NOW  
 →

**HUNTS PIZZA CATSUP**  
 8 14-oz. Bottles \$1.00

**GHIRARDELLI COCOA**  
 1-lb. 29¢  
 2-lbs. 59¢

**PICKLE BARREL FRESH POLISH CHIPS**  
 12-oz. Reg. 25c  
 8 for \$1.00

**SNYDER'S CATSUP**  
 7 14-oz. Bottles \$1.00

**McCOY'S FRESH BAKED BREAD**  
 Reg. 33c Loaf  
 5 for \$1.00

**FARMERS DAUGHTER HOLIDAY NOG**  
 1/2 Gal.  
 59¢

**FARMERS DAUGHTER ASSORTED DIPS**  
 Reg. 39c  
 2 for 29¢

**FRESH BAKED FRUIT CAKE**  
 Reg. \$1.59  
 2-lb. 99¢

**SPRINGFIELD MARBLE CAKE MIX**  
 19-oz.  
 8 for \$1.00

**SPRINGFIELD FLOUR**  
 5-lb. 43¢  
 10-lb. 85¢

**KAISER HEAVY DUTY FOIL**  
 18x25—Reg. 69c  
 49¢

**ALTA BRAZIL INSTANT COFFEE**  
 6-oz.  
 49¢

**SWIFTNING Shortening**  
 3-lb. Can  
 69¢

**ZIPPY DRESSING**  
 7 6-oz. \$1.00  
 4 11-oz. \$1.00

**GEBHART'S HOT CHILI CON CARNE**  
 With Beans—40-oz. Can  
 59¢

**GOLDEN GRAIN INSTANT Mac & Cheese**  
 Reg. 15c  
 8 for \$1.00

American Beauty Elbo-Roni, Roni-Mac or—12-oz.  
**SPAGHETTI 2 for 29¢**

## Savings a-plenty

- Palmolive Soap Gold, Reg. 3/39c
- Penant Marshmallow Creme, 5-oz. 23c
- Babo Cleanser, 14-oz. 2/29c
- Tree Tea 16-bag 23c 100-bag 89c 48-bag 49c
- Tom Sawyer Mixed Nuts, 1-lb. can 69c
- Chocolate Covered Cherries, 13 1/2-oz. 49c
- Wild Bird Seed, 5-lb. 49c
- Swifts Spaghetti Meat Balls, 24-oz. 39c
- Jeno Pizza Plain, 16-oz. 29c Cheese 39c
- Jeno Pizza Double Pack Cheese 1-lb. 12-oz. 69c
- Florent Room Freshener 39c
- Plums, No. 10 cans 59c
- Planters Spanish Peanuts, 13 1/2-oz. cans 59c
- Planters Cocktail Peanuts 13 1/2-oz. cans 69c
- Cal Fame Orange Juice, 46-oz. 39c
- Libbys Spaghetti & Meat Balls, 24-oz. 39c
- Book Matches, 50 per ctn. 2/25c
- Sunflower Seeds, 2-lb. 39c
- Planters Dry Roasted Peanuts, 9-oz. 59c
- Pickle Barrel Polish Pickles, 43-oz. 49c
- Planters Mixed Nuts, 13 1/2-oz. can 79c
- Shelf Liners 39c
- Toddy Chocolate Drink, 1-lb. 19c
- Vano Liquid Starch, qt. 19c

**QUICK-FIX MEALS**

- 6-oz. 4 for \$1
- 6-oz. 3 for \$1
- 6-oz. 3 for \$1
- 11-oz. 10 for \$1
- 6-oz. 8 for \$1
- 8-oz. pkg. 7 for \$1
- 10-oz. pkg. 10 for \$1
- 20-oz. 69c
- 6-oz. 6 for \$1
- 6-oz. 10 for \$1
- 4 1/2-lb. 99c
- 12-oz. 29c

**FISH STICKS** 14-oz. 49c  
**SERVES FOUR** Reg. 99c  
**KERMIN'S CASSEROLE** 1 1/2-lb. 39c  
 Mac & Cheese, Chicken with Veg., Chicken & Rice, Spaghetti & Meat Balls or Halibut with Vegetables  
 1-lb. cello **MEAL TIME MAID STEAKS** 59c  
 Cubed Beef Steaks, Breaded Veal Steaks, Chuck Wagon Steaks  
**TIKI DRINKS** 6-oz. 14 for \$1  
 Lemon, Cherry, Strawberry, Raspberry or Pineapple  
**Natural Orange Flavor** reg 20c  
**BREAKFAST DRINK** 6-oz. 16 for \$1  
**Coronet ONION RINGS** 1-lb. pkg. 3 for \$1  
 Pyramid — 4 per box  
**FUDGEICLES or POPSICLES** 4 for \$1  
**Full Asst. BETTY BAKER PIES** 20-oz. 4 for \$1  
 Inc. Mince or Pumpkin Reg. 69c  
**TOUCH and SHAKE or MALTS** 6 for \$1

**USDA CHOICE** (7 seals)  
**BONELESS BRISKET CORNED BEEF 39¢ lb**  
 WHOLE BRISKET OR POINT CUT  
**PENNY WISE SLICED BACON 59¢ lb**  
 1st IN QUALITY  
**U.S.D.A. CHOICE or McCOY'S SUPERIOR FULL CUT ROUND STEAK 69¢ lb**  
**RUMP ROAST or THICK CUT SWISS STEAK 65¢ lb**  
**EXTRA LEAN GROUND ROUND 63¢ lb** **McCOY'S SUPERIOR**

**FRESH EASTERN PORK SHOULDER ROAST 35¢ lb**  
 Picnic Style  
**BONELESS SIRLOIN TIP PORK ROAST 59¢ lb**  
**Center Cut Shoulder Pork ROAST 49¢ lb**  
**PORK STEAKS 59¢ lb**  
**COUNTRY STYLE BULK SAUSAGE 3 lbs \$1.00**  
**Boneless Sirloin Tip STEAKS OR CUBE STEAKS 98¢ lb**  
 So Tender for Quick Frying or Broiling



- Qts. STA PINE 59¢
- 10-lb. 59c 20-lb. CHARCOAL 99¢
- Borden 1 1/2-lb. CHEESE SPREAD 69¢
- Reg. 2.40, 24/12-oz. cans IRIS BEVERAGES \$1.69
- 1-lb. 89c, 9-oz. DOW OVEN CLEANER 59¢
- Nestles, 1-lb. PURE CHOCOLATE 59¢
- Lipton Reg. 39c, 2 pk. Turkey Noodle SOUP 2 for 39¢
- 5-oz. 2/25c, 11-oz. pkg. UNCLE BEN'S RICE 29¢
- Hunts 14-oz. HICKORY CATSUP 8 for \$1

**McCOY'S DETERGENT 3 40-oz. Pkgs. \$1.00**  
 10-lb. \$1.49

28-oz. bag K. M. COOKIES 49¢  
 Champion No. 10 Reg. 2.79 BUTTERSCOTCH TOPPING 79¢  
 50-lb. WATER SOFTENER SALT 69¢  
 Ora Ida No. 10 can INSTANT POTATO 89¢  
 C.H.B. Salad Dressing, Sandwich Spread or — qt. MAYONNAISE 39¢  
 Table Maid Oleo 1-lb. ctn. **OLEO 6 for \$1**

**BUTTERNUT in 3-lb. Can COFFEE 63¢ lb**  
 1-lb. 65¢ 2-lb. \$1.29

**FRESH GRADE A MEDIUM EGGS**  
 Doz. in Ctn.  
**2 FOR 89¢**

**FOREMOST DAIRY SPECIALS**  
**McCOY'S**

- Hopsotch & Family Style ICE CREAM 1/2 Gal 59¢
- So-Low 1/2-gal. 47c LOW FAT MILK qt. 2 for 49¢
- Fresh SOUR CREAM Pt. 45c 1/2 Pt. 25¢
- Fresh BUTTERMILK 1/2-gal. 29c qt. 16¢
- COTTAGE CHEESE qt. 53c Pt. 28¢
- YAMI YOGURT 1/2 pt. 16¢
- "AA" BUTTER lb. 79¢

**McCOY'S DELICATESSEN**  
**SPECIALS**

- GRAND TASTE WIENERS 45c lb.
- McCOY'S SLICED LUNCHEON MEATS
- ALL MEAT BOLOGNA
- ALL BEEF BOLOGNA
- COTTO SALAMI
- PICKLE & PIMENTO
- OLIVE LOAF
- HEAD CHEESE
- SPICED LUNCHEON COMBINATION LOAF
- McCOY'S 1-lb. CHILI BRICKS 49c
- McCOY'S ALL BEEF SAUSAGE 45c lb.
- McCoy's Banquet JACK CHEESE 59c lb.
- BRIDGEFORD — 5-oz. OLD FASHIONED PEPPER LOAF 49¢
- BORDEN'S SLICED — 12-oz. Pkg. CHEESE AMERICAN SWISS, PIMENTO 59¢
- ALEX'S FRESH 3-oz. All Beef Tamales 12 for 99¢

**McCoy's KETS**  
 Dollar Has No End ★

- LAKEWOOD** 5820 Bellflower Blvd.
- BELLFLOWER** 17402 Bellflower Blvd.
- PARAMOUNT** 7824 Monroe Ave.
- LYNWOOD** 10905 So. Atlantic
- WILMINGTON** 23408 So. Main
- N. LONG BEACH** 5425 Long Beach Blvd. 5800 Atlantic Ave.
- LONG BEACH** Anaheim at Cherry 5286 E. 2nd St. 2824 E. Anaheim 4232 E. Anaheim 2290 Santa Fe Blvd. 4100 Orange Ave. 2056 Pacific Ave. 2214 Atlantic Ave.