

hanksgiving Day



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REJECTS CEME

Torrance Wage-Earners New High Take Home \$345 Million

The take-home pay of Torrance wage-earners totaled more than \$345 million last year—ranking the city 13th in income of all California cities. This figure is a new reroad high and \$25 million more than the year before it moved the city up from 15th place in income.

The Torrance Chamber of Commerce analysis of copyrighter figures contained in the Sales Management Magazine Survey of Buying Power of 1965, reveals that the Net Effective Buying Income—the amount left after all deductions have been taken from pay enve lopes—was \$345,439,000.

The survey also indicates that the population of Torrance at the end of 1965 was 132,600 with 36,400 households. Divided by these population figures, the income averaged \$2,605 per capita and \$9,490 per household. The latter figure compares, with a household income figure of \$9,097 in 1964.

Of particular interest is the fact that in the nation Torrance ranked 113th in population and 118th in Net Effective Buying Income, but attained 98th position in retail sales.

A survey device known as the

to purchasing power of the community as compared to the nation as a whole, is called the Quality Index, A city having an index markedly higher than that of the nation (again represented by the base figure 100) or higher than the cities in the same reographical area, is considered the place where sales efforts are likely to produce the best results. The quality figure for Torrance was 120 last year.

"The continued commercial and

for Torrance was 120 last year.

"The continued commercial and industrial growth in this community justifies our faith in the future of Torrance as the leading trading city of southwest Los Angeles County," said President Don H. Hyde of the Chamber of Commerce.

Merce.

"Last year's record sales bears out our belief in this city's success. And we can be further encouraged by the big leap to a Net Effective Buying Income of over \$345 million and retail sales of over \$287 million over 1964." he added.

"Sales of general merchandise in

income figure of \$9,097 in 1994.

Of particular interest is the fact that in the nation Torrance ranked 113th in population and 118th in Net Effective Buying Income of over \$235 million—an increase of \$27 million and retail sales of over \$287 million—an increase of \$27 million and retail sales of over \$287 million—an increase of \$27 million and retail sales of over \$287 million and retail sales of over \$287 million—an increase of \$27 million in the previous year. Apparei sales were up to \$9.9 million from the 1964 of \$9 million from the

School in City Seen

Plans to establish a separate continuation high school in Torrance, sehved lost summer after the state granted local school districts a one-year delay in meeting requirements for such a school, were-reactivated Monday by the Board of Education.

The school, designed primarily for students who may be potential drop-outs or those who must work and are unable to attend regular classes, will serve about 150 students.

Most of those students currently enrolled in special evening classes which are conducted at Torrance High School, according to Dr. J.-H. Hull, superinfendent of schools.



KENNEDY REMEMBERED . . . Sol Burns (left) and Nickolas O. Drale present wreaths at the downtown Torrance mer orial to President John F. Kennedy on the third anniversary of his slaying yesterday. The memorial at Sartori and Cabrillo in a small city park which has been named Kennedy Square was donated by Mrs. Celia Pons, widow of a former Torrance manufacturer.

To Open Soon

Plans for Skills Center Outlined

Plans for a regional occupational skills center to serves sense of the fight school of the high school of the skills even school districts point in the Southwest area were discussed this week before the Educational Council of Torrance.

Wilbur Lorbeer, planning director of the center, and the mind the six satisfant of Torrance, South Bay Union planning director, discussed the laid satisfant planning director, discussed the plans for the center before plans for the center before 150 members of the council. The two men are working under a \$92,000 federal grant to draw up plans for the unique school.

The center is to be built on a 10-acre parcel of land at 2300 Crenshaw Bivd. The land was acquired from the federal government for the construction of the center.

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Long Debate Ended

MIKE GAUTHIER WINS TOP CARRIER HONORS



Twelve - year - old Mike Gauthier today was named Press-Herald "Carrier of the Month" for October after just a month on the job, according to Darrell Westcott, Press-Herald circulation manager.

He is the son of Mr. and Mrs. John Gauthier of 5405 Sharynne Lane. He is in the seventh grade at Seaside Elementary School.

"Mike has the drive, the ambition, and the personality to make a top profit out of his Jumior Dealer entryprise," Westcott said. "His growing list of subscribers proves he has what it takes for success."

Young Gauthier is a model

