

FOOD PRICES ARE LOWER

Call Cumberland or Gilbert 3-6181 For Location of Store Nearest You Call Collect 7-Tell

USDA CHOICE

SEAFOOD SEA-LECTIONS

DOVER SOLE 98¢
Pilot Slices 10-oz. Jar

FRESH OYSTERS 89¢
Western 10-oz. Jar

Icelandic Breaded Fish Sticks 14 oz. pkg. 69¢
1000 Springs Dressed Trout 8 oz. pkg. 65¢
4-Fishermen Fish Krisps 8 oz. pkg. 49¢

STEAKS 79¢/lb
Rib or Family Steak
Would You Believe? 1963 Price... 89¢ lb.

T-Bone CLUB OR CUBE CHOICE STEAKS 95¢
Would You Believe? 1963 Price... \$1.19 lb.

Porterhouse TENDER & JUICY 1.95
Would You Believe? 1963 Price... \$1.29 lb.

Top Sirloin BONELESS STEAK 1.25
Would You Believe? 1963 Price... \$1.49 lb.

Top Round Steak 95¢
Boneless Round Steak 89¢
Fresh Ground Chuck ALWAYS EXTRA LEAN 59¢

ROASTS 45¢/lb
Center Cut Chuck
Would You Believe? 1963 Price... 49¢ lb.

O-Bone Roast LEAN CUT 59¢
Would You Believe? 1963 Price... 59¢ lb.

Round Roast BONE-LESS 89¢
Would You Believe? 1963 Price... 89¢ lb.

Boneless Chuck 79¢
Would You Believe? 1963 Price... 89¢ lb.

Boneless Shoulder Clod ROLLED & TIED POINT HALF 89¢
Fresh Boneless Brisket LEAN AND TENDER 79¢
Boneless Stew Beef 79¢

Farmer John BACON 59¢
REG. OR THICK SLICED, 1 LB. PKG.
Gold Medal Winner at the California State Fair

Hormel All Meat FRANKS 49¢
1 LB. VACUUM PACKAGE
NFL Official Training Table Meat!

DELICIOUS APPLES 4.39¢
Crackling Crisp from Northwest Orchards

PERFECTION BREAD 19¢
Fresh Daily... White, Wheat or Sandwich
15-OZ. LARGE LOAF

THE STORE THAT HAS ALL 4: 1. Everyday Low Prices, 2. Advertised Specials, 3. Blue Chip Stamps, 4. Let's Go to the Races

TURKEYS
CALIFORNIA OR POPPY BRAND
U.S.D.A. GRADE A • OVEN READY

Toms 35¢/lb
FROZEN
18-22 LB. AVG.

Young Hens 37¢
PLUMP, MEATY
10-12 LBS. AVG.

PAR-T-PAK BEVERAGE 5.89¢
Assorted Flavors
QUART BOTTLE + DEP.

HEINZ KETCHUP 17¢
Full Bodied Flavor
REGULAR 14-OZ. BTL.

FOLGER'S COFFEE 65¢
Regular, Drip or Fine
1-LB. CAN... \$1.28
3-LB. CAN... \$1.88

BIRDS EYE PEAS 2.25¢
Frozen, 10-Oz. Pkg.

Vons Table King SELECT QUALITY

YOUNG HENS 39¢
Frozen, 10-12 Lbs.

YOUNG TOMS 37¢
Frozen, 18-22 Lbs.

FRESH TURKEYS
Vons Table King—Personally Selected
Young Hens & Toms—At Lowest Prices!

Liver Link Sausage 2.59¢
Farmer John Sliced Bacon 59¢

Crest TOOTH PASTE 53¢
WITH FLUORISTAN—FOR POWER CAVITIES
Reg. 47¢ Extra Large Size

PEARS 2.25¢
ALL YOUR FAVORITES ON SALE!
Your Choice

Anjou, Comice, Bosc, Nelis

Sliced Pineapple 2.39¢
DOLE HAWAIIAN NO. 1 1/4 FLAT CAN

Princella Yams 29¢
WHOLE, GOLDEN YAMS IN HEAVY SYRUP 2 1/2 CAN

Pitted Ripe Olives 29¢
SAN FERNANDO, LARGE NO. 1 TALL CAN

Party Mix Nuts 69¢
LAURA SCUDDER'S 13-OZ. VACUUM CAN

Jerseymaid Egg Nog 55¢
RICH & CREAMY QUART CARTON

HORMEL HAMS \$3.00
Boneless, Fully Cooked
Lean, Tender & Tasty!
4 LB. CAN... SAVE 70¢

HORMEL FRANKS 49¢
National Football League Training Table Meat
1-Lb. Vacuum Package

CREAM CHEESE 35¢
Kraft Philadelphia or Borden's 8-oz. Package

SLICED MEATS 59¢
The Real McCoy Corned Beef, Pastrami, or Roast Beef. 4-oz. Pkg.

Salad Lettuce 10¢
RED OR BUTTER

Banana Squash 5¢
FRESH & TENDER

Apples 4.39¢
NORTHWEST RED DELICIOUS 4 LB. BAG

YAMS 10¢
RED VELVET U.S. NO. 1 TENDER TEXTURE TRADITIONAL FOR THE FESTIVE FARE

NUTS 39¢
NEW CROP WALNUTS, FILBERTS, ALMONDS, PEANUTS, PECANS MIXED NUTS

Majorca PEARLS 10¢
EXQUISITE HAND CRAFTED SIMULATED PEARLS ONLY 10¢ Each

Royal Gelatin 6¢
Assorted Flavors 3-OZ. PKG.

Brach Chocolate Cherries 58¢
10 OZ. BOX

Lipton Onion Soup Mix 37¢
3 Pkg. Pack

Borden's Mince Meat 58¢
BRANDIED 28 OZ. JAR

Super Colossal Olives 28¢
SAN FERNANDO RIFE, NO. 1 CAN

Maraschino Cherries 28¢
SIGNET 4-OZ. JAR

Kleenex Dinner Napkins 2.49¢
CT.

Glade Deodorizer 58¢
ASST. SCENTS 7 OZ. SPRAY CAN

Welch's Thin Mints 38¢
CHOC. COVERED 10 OZ. BOX

FANCY SPICED FRUITS 4.99¢
Blue Ribbon—14 Oz. Jars
Apple Rings, Crabapples, Red and Green Peppars

REDI-WHIP TOPPING 55¢
Topping for Your Pies and Desserts at the press of a button! 7 OZ. AERO CAN

SHELLED WALNUTS 79¢
Diamond—10 Oz. Package
Ready to use without fuss or muss in your Holiday Baking & Candy Making

POULTRY DRESSING 59¢
Cubbin's—Regular or Corn Fully Seasoned, ready to stuff your Thanksgiving Turkey 13 OZ. BOX

Schilling Seasonings
FOR THE HOLIDAYS

Poultry Seasoning 19¢
3-OZ. CAN

Pumpkin Pie Spice 33¢
1 1/2 OZ. CAN

Pure Ground Nutmeg 49¢
1 1/2 OZ. CAN

Pure Ground Cinnamon 27¢
1 1/2 OZ. CAN

Food Colors 28¢
Color 28¢, 49¢, 21¢

Pure Vanilla 49¢
2 OZ. BOTTLE

Black Pepper 45¢
1 OZ. CAN

Mixed Onion 31¢
1 OZ. CAN

Whole Gloves 21¢
Parley Flakes 28¢

WIN UP TO \$1,000
Play...
Let's Go to the Races

Television's Thrill-Filled Spectacular
IN FULL COLOR
THURSDAYS AT 7:30 P.M. KTLA 5

It's Fun! Pick up your free "Let's Go to the Races" game card every time you visit the store. No purchase is necessary. Just take your place at the end of any check-out lane.

TURKEY SWEEPSTAKES
500 TURKEYS GIVEN AWAY EVERY WEEK
Just let down your name & address on the back of your non-winning race cards and drop in deposit box in Meat Dept.

Liquor Features

Royal Velvet GIN \$3.59
90 Proof FIFTH

IMPORTED SCOTCH \$4.69
FIFTH

COLORADO BEER \$3.49
CASE OF 24 12-OZ. CANS

Thanksgiving Wines

PAUL MASSON \$1.49
FIFTH
Vin Rose, Chablis, Burgundy

MANISCHWITZ \$1.39
FIFTH
Concord, Blackberry, Medium Dry Concord

Rhine Castle FIFTH \$1.69

GALLO RHINEGARTEN or CHIANTI of CALIFORNIA \$1.29
1/2 Gal.

EVERYDAY LOW PRICES!

CIGARETTES \$2.15
Regular, Filter or King All Popular Brands. NOT EFFECTIVE IN SANTA BARBARA COUNTY. Ctn. 1-TAX

MAYONNAISE 59¢
Best Foods Made with the Whole Egg QT. JAR

CREAM OF WHEAT 49¢
28 OZ. PKG.

Post Tens Cereal 45¢
10 OZ. PKG.

Quaker Oats 28¢
REG. OR QUICK, 18 OZ. PKG.

Imperial Margarine 38¢
1 LB. CTN.

JOHNSTON'S PIES 49¢
Frozen—Large 9-inch Size

TREESWEET ORANGE JUICE 4.89¢
Real Florida Juice, 6-Oz. Can

SARA LEE DINNER ROLLS 59¢
24-Oz. Family Size Pies, Chicken or Beef

YONS MEAT PIES 4.89¢
Chicken, Beef or Turkey, 8-Oz. Pies

Birds Eye Cut Golden Corn 2.39¢
10 OZ. CAN

Birds Eye Mixed Vegetables 2.45¢
10 OZ. CAN

Birds Eye Cut Green Beans 2.43¢
10 OZ. CAN

Birds Eye French Green Beans 2.43¢
10 OZ. CAN

VONS BAKERY

VONS SQUARE CAKES 69¢
White, Chocolate, Applepie, Banana or Chocolate Mint

VONS ENGLISH MUFFINS 15¢
REGULAR MUFFINS 15¢
SOURDOUGH MUFFINS 29¢

VONS ENRICHED BREAD 3.99¢
FULL 1 LB. 6 1/2-OZ. STANDARD LARGE LOAF
White or Wheat, Regular or Sandwich

VONS BLUE CHIP STAMPS