

We've Put Our Foot Down! Shop and Compare... You'll Find...

VONS
Shopping Bag

We're Leading a STRIKE Against HIGH FOOD PRICES!

FOOD PRICES ARE LOWER

For Your Convenience
OPEN VETERANS DAY
FRIDAY, NOVEMBER 11th

Another New VONS

Grand Opening This Week-end
GLENDALE
515 WEST BROADWAY, AT PACIFIC AVE.
The FIFTH of SIX in a ROW!



1st GRADE BACON
Regular or Thick Sliced
Your Table King
Wilson Certified
1-lb. Pkg. **59¢**

WILSON'S CERTIFIED FRANKS
All Meat Vacuum Packaged
1-lb. PKG. **49¢**
SAVE 20¢

PERFECTION BREAD
Fresh Daily... White, Wheat or Sandwich
15-OZ. LARGE LOAF **19¢**
SAVE 8¢

DELICIOUS APPLES
Cracking Crisp from Northwest Orchards
4-lb. BAG **39¢**

CHECK VONS EVERYDAY LOW PRICES!

Vons Margarine 1 lb. Ctn. 2/39¢
Heinz Tomato Soup 10 1/2 OZ. CAN 2/21¢
Best Foods Mayonnaise 47.148. ... 59¢

CIGARETTES 2/15

Quaker Oats REG. OR QUICK 15 OZ. PKG. 25¢
Hamlet Luncheon Meat 13 OZ. CAN 39¢
Wesson Oil 24 OZ. BOTTLE 48¢

ICE CREAM 69¢

Jerseymaid AA Butter 1 LB. Ctn. 79¢
Skippy Peanut Butter 13 OZ. 45¢
Betty Crocker Bisquick 48 OZ. PKG. 43¢

BABY FOOD 3/25

Heinz Baby Foods 5 OZ. JAR 2/48¢
Vet's Dog Food 35.5 P/LB. CAN 3/29¢
Sprinkles Sugar 2 1/2 LB. 88¢

SHOP AT THE STORE THAT HAS ALL FOUR

CAMPBELL'S SOUP
10 1/2 OZ. Cans
80¢/R
BEAN WITH BACON
BEAN WITH CORN
CREAM OF CELERY
TOMATO RICE
VEGETABLE
VEGETARIAN VEG.
VEGETABLE BOAT
CREAM VEGETABLE
OLD FASHION YEP.
CREAM OF POTATO

DETERGENT TIDE
New Intensified Formula
GIANT SIZE **59¢**
SAVE 17¢

VONS MAYONNAISE
Smooth, Rich in Egg Yolk Content
QUART JAR **39¢**
SAVE 14¢

CREAM PIES
Banquet—Choice of Varieties
FROZEN 14-OZ. SIZE **2/049¢**
SAVE 18¢

SCOTT TOWELS
Assorted Colors or Decorated
200 CT. JUMBO ROLL **25¢**
SAVE 4¢

PICT-SWEET VEGETABLES
Cut Corn, Peas, Squash,
Leaf Spinach, 10-OZ. PKG. **6¢/R**
Crinkle Cut or French
Fried Potatoes, 9-OZ. PKG.

SNOW CROP ORANGE JUICE
Natural Juice from Florida Oranges
4-OZ. CAN **4¢/R**

VONS MACARONI & CHEESE
Just Meat's Eat 4-Oz. Pkg. 5¢/R
Family Size 20-Oz. Pkg. 3¢

ROSARITA MEXICAN FOODS
Combination Plate, Mexican Dinner,
Beef Burrito with Red or Green Peppers **39¢**

Gold Medal Spaghetti 1-LB. CELLO PKG. **17¢**

Mott's Apple Juice DRINK YOUR "APPLE A DAY." QUART BOTTLE **29¢**

Sambo Pancake Mix LIGHT PANCAKES OR WAFFLES 28-OZ. PKG. **39¢**

Golden Corn FANCY FARMS—WHOLE KERNEL 2 303 CANS **29¢**

Saltine Crackers FIBRESIDE—1-LB. BOX FRESH & CRISP, SEALED IN **23¢**

100th STORE CELEBRATION 2nd BIG WEEK

MARKING A MILESTONE... THE GRAND OPENING OF OUR 100th STORE 1811 WILSHIRE SANTA MONICA

100 PSA FAN JET VACATIONS TO SAN FRANCISCO

PSA FAN JET FLIGHT TO SAN FRANCISCO

Waiting for you at the airport, and up to 150 miles free before you return it... ENJOY THE CONVENIENCE OF A NEW PLYMOUTH FROM **AVIS RENT A CAR**

You'll Stay at the Smart, Modern **JACK TAR HOTEL**

- Free Parking
- Garden Terrace & Heated Pool
- Air Conditioned

The people who made "We Try Harder" More than just a slogan

A GLORIOUS WEEK-END FOR TWO—3 DAYS AND 2 NIGHTS

Winners in Every Store

Entry blanks are free at the checkstands, no purchase necessary. Fill out and deposit in the 100th Store Celebration deposit box

Contest Ends Sunday, Nov. 13

Drawing will be held from all entries deposited thru Sunday and winners notified and names posted Mon., Nov. 14. Vons employees are not eligible

Delicatessen Specials

ALL MEAT FRANKS
Wilson's Certified—Save 20¢
1-lb. Vacuum Package. **49¢**

Sliced Smoked SLICED MEATS
Great for Snacks and Sandwiches... Or Serve Creamed on Toast or Rolls

CHICKEN OR TURKEY Pkg. 45¢ **3/1**

Luer Pennsylvania Brand SAUSAGE 1-lb. Pkg. Save 16¢ **69¢**

Borden's SWISS STYLE YOGURT Pkg. of 4 8-Oz. Cup. **5¢/R**

VONS SPECIALS ON PRIZE PRODUCE

BANANAS 9¢/lb

Extra Fancy Central American
A bargain in nutrition as well as price!
SLICE 'EM OVER CEREAL... THE KIDDIES LOVE BANANAS FOR AFTER SCHOOL SNACKS

More Treats from the Tropics

HAWAIIAN PINEAPPLE Fresh & Sweet	TROPICAL PAPAYAS Ready to Eat	CALAVO COCONUTS Full of Milk
10¢	29¢	2 1/2 25¢

Artichokes FRESH & TENDER LARGE SIZE **2 1/2 29¢**

Red Grapes LARGE AND LUSCIOUS **10¢**

Nuts WALNUTS, FILBERTS, ALMONDS, BRAZILS, PECANS, MIXED NUTS **39¢**

VONS QUALITY MEATS

STEAKS
Your Choice Is Always U.S.D.A. Choice

T-BONE CLUB OR CUBE Your Choice **93¢/lb**

USDA CHOICE BEEF ROASTS
U.S.D.A. Choice • Custom Trimmed

Center Chuck **43¢/lb**

O-Bone Roast SHOULDER CHUCK **59¢**

Boneless Chuck WASTE FREE **79¢**

Boneless Rump OR ROUND ROAST **89¢**

Shoulder Clod BONELESS, ROLLED **89¢**

Boneless Brisket POINT HALF **79¢**

IMPORTED FROM SPANISH **Majorca**
EXQUISITE HANDCRAFTED SIMULATED PEARLS Only 10¢

WITH EVERY \$1.00 PURCHASE (including this one, checks or account) STARTER SET including "pearl" ring and earrings... Only 15¢

Liquor Features

Royal Velvet Straight Kentucky BOURBON
6 Yrs. Old, 86 Proof

SPECIAL SAVE 30¢ \$4.09 FIFTH

Royal Velvet IMPORTED SCOTCH
86 Proof **\$4.59 FIFTH**

Millbrook GIN OR VODKA
80 Proof **\$2.99 FIFTH**

Cluny Scotch IMPORTED 86 PROOF **\$5.99 FIFTH**

Smirnoff Vodka 80 PROOF **\$4.59 FIFTH**

And... You Can WIN UP TO \$1,000 Play...

Let's Go to the Races

Television's Thrill-Filled Sportacular IN FULL COLOR THURSDAYS AT 7:30 P.M. KTLA 5

It's Fun! Pick up your free "Let's Go to the Races" game card every time you visit the store. No purchase is necessary, just take your place at the end of any check-out lane.

Added Feature: **TURKEY SWEEPSTAKES**

500 TURKEYS GIVEN AWAY EVERY WEEK

Just jot down your name & address on the back of your non-winning race cards and drop in deposit box in Meat Dept.

Seafood Sea-lections

Fresh Ocean Perch FILET SLICES **69¢**

Sand Dabs FRESH OR FROZEN SKINNED FILLETS **98¢**

Fresh Oysters WESTERN 10-OZ. JAR **89¢**

In the Frozen Meat Cases

Breaded PERCH 12-Oz. Pkg. **59¢**

Mrs. Friday's BREADED SHRIMP 8-Oz. Pkg. **69¢**

Fishermen BREADED FISH STICKS 14-Oz. Pkg. **69¢**

Gorton's Fish Puffs 8-Oz. Pkg. **55¢**

T&M Drumsticks Turkey Or Veal 12 oz. **69¢**

Porterhouse CUSTOM TRIMMED **\$1.05**

Top Sirloin BONELESS DELUXE STEAK **\$1.25**

RIB, TOP ROUND OR SIRLOIN TIP STEAKS **89¢/lb**

Chuck Steak LEAN & FLAVORFUL **47¢**

Ground Chuck FRESH & LEAN **55¢**

SHORT RIBS 29¢

STEWING BEEF 79¢

BOILING BEEF 19¢

Wilson's Festival Hams BONELESS 3-4 LBS. AVG. **\$1.12**

Armour Canadian Bacon IN THE PIECE **98¢**

USDA CHOICE RIB ROASTS
Custom Trimmed

STANDING CUTS LARGE END **69¢/lb**

SMALL END **89¢**

The Real McCoy CORNED BEEF BRISKET **69¢/lb**

Boneless, Flat End 79¢, POINT HALF ...

PICKLED BEEF TONGUE **59¢**

SMOKED BEEF TONGUE **79¢**

BREAKFAST BEEF BACON 12-oz. Pkg. **69¢**

Prices Effective: THU. FRI. SAT. & SUN. NOV. 10 THRU 13

WELCH'S Grape Juice 20-OZ. JAR 43¢	WELCH'S Grape Jelly 10-OZ. JAR 29¢	SHORTENING Snowdrift PURE VEGETABLE 3-LB. CAN 79¢	VONS Instant Milk DRY, NON-FAT MAKES 14 QTS. 95¢	FABRIC SOFTENER Nu-Soft 17 OZ. 49¢ 22 OZ. 89¢	PLANTER'S PEANUTS COCKTAIL 12 1/2 OZ. 63¢ 12 1/2 OZ. 69¢	BLUE BONNET Soft Margarine 5-LB. CARTON 43¢	GOLDEN Wesson Oil 34 OZ. 33¢ 24 OZ. 45¢	Nabisco Chocolate Pinwheels 12 1/2 OZ. PKG. 51¢	Ivory Liquid Detergent 13 OZ. PLASTIC BTL. 33¢	Dash Low Suds Detergent 86 OZ. PKG. 39¢	Pacific Thin-Flake Saltines 1 LB. BOX 35¢
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PALO DEL AMO WOODS; 956 WEST SEPULVEDA BLVD. • PACIFIC PLAZA SHOPPING CENTER; 5035 PACIFIC COAST HWY., TORRANCE

