

LUCKY HAS HAD NO GAMES - NO STAMPS - NO GIMMICKS SINCE 1963

...WE WERE 3 YEARS AHEAD OF THE TIMES WITH

TOTAL DISCOUNTING!



Compare!

YOU'LL SAVE 1¢-15¢ AND MORE ON EVERYTHING YOU BUY AT LUCKY!*



ARE YOU FED UP WITH HIGH FOOD PRICES, TOO? . . . WOULD YOU RATHER "SWITCH THAN FIGHT"? . . . THEN COME OVER TO LUCKY WHERE THE SAVINGS ARE GREATER! COMPARISON PROVES THAT LUCKY IS THE ONLY SUPERMARKET THAT GIVES YOU TOTAL STORE-WIDE DISCOUNTING . . . THE ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM THE LAW WILL ALLOW. LUCKY STOPPED THE GAMES, THE GIMMICKS, THE STAMPS AND ALL THAT OTHER JAZZ WAY BACK IN 1963 . . . SO, IF YOU WANT YOUR MONEY'S WORTH, START SHOPPING LUCKY TODAY, WHERE EVERYTHING YOU BUY . . . YOU BUY FOR LESS EVERYDAY!*

- Baby Foods**
- BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar 8¢
 - MODILAC GERBER'S BABY FORMULA 13-oz. Can 24¢
 - SWIFT MEATS BABY 3 1/2-oz. Jar 24¢

- Crackers & Cookies**
- COOKIES LANGENDORF 8 1/2-oz. Pkg. 44¢
 - NABISCO RITZ CRACKERS 1-lb. Box 39¢
 - CHEEZ-IT SUNSHINE CRACKERS 1 1/2-oz. Box 36¢

- Cereals**
- CAPT'N CRUNCH 11 1/2-oz. Box 47¢
 - SUGAR CORN POPS KELLOGG 9-oz. Box 37¢
 - INSTANT BREAKFAST FOREMOST 6-Pk. Pkg. 69¢

- Dairy Foods**
- VELVEETA KRAFT CHEESE FOOD 2-lb. Carton 98¢
 - ICE CREAM FOREMOST PREMIUM 1/2 Gallon Carton 79¢
 - COTTAGE CHEESE FOREMOST 1-qt. Carton 53¢

- Canned Meats**
- VIENNA SAUSAGE LIBBY 4-oz. Can 25¢
 - NALLEY'S BEEF STEW 24-oz. Can 55¢
 - SPAM LUNCH MEAT 12-oz. Can 53¢

- Canned Fish**
- STAR-KIST TUNA CHUNK L.M. 4 1/2-oz. Can 31¢
 - LIBBY RED SALMON SOCKEYE 16-oz. Can 89¢
 - KIPPER SNACKS CROWN PRINCE 3-oz. Can 16¢

- Flour & Mixes**
- DUNCAN HINES CAKE MIX Reg. Pkg. 38¢
 - BISQUICK 40-oz. Box 43¢
 - LUCKY FLOUR ALL-PURPOSE 5-lb. Bag 42¢

- Margarine & Milk**
- NUCOA DREAM SOFT MARGARINE 1-lb. carton 42¢
 - CARNATION MILK EVAPORATED 16-oz. Can 16¢
 - SANALAC NON-FAT DRY MILK 10-Quart Box 1.01

- Beer & Beverages**
- SHASTA LOW CALORIE 12-oz. Cans 12 for \$1
 - BEER GOLDEN CROWN-CASE OF 24 12-oz. Cans 2.99
 - COCA-COLA KING SIZE 12-oz. Btl. 6 for 63¢

- Paper Items**
- SCOTTIES FACIAL TISSUE 200 Two-Ply Box 23¢
 - SOFTWEVE TOILET TISSUE 3-Roll Pkg. 24¢
 - DECORATED TOWELS SCOTT-Big Roll 29¢
 - MODESS NAPKINS 24-Ct. Box 67¢

- Laundry Aids**
- BOLD DETERGENT Giant Box 76¢
 - OXYDOL Giant Box 79¢
 - SALVO PELLETS DETERGENT Giant Box 74¢
 - CASCADE Giant Box 69¢
 - IVORY LIQUID DETERGENT 22-oz. Bottle 58¢
 - ZEST TOILET SOAP Regular Bar 14¢
 - IVORY SOAP Medium Bar 11¢

- U. S. No. 1 RUSSETT**
- POTATOES 10 lb. cello bag 49¢
 - BANANAS Golden Ripe The Finest Quality Chiquita Brand 10 lb. 10¢

Greater Savings with OUR EVERYDAY Low BACON PRICES!

SLICED BACON
Sliced 1-lb. Pkg. 57¢

OSCAR MAYER SLICED BACON 1-lb. Pkg. 73¢

LUCKY SLICED THICK BACON 2-lb. Pkg. 1.10

OSCAR MAYER SLICED THIN BACON 1-lb. Pkg. 89¢

SLICED BACON
SWIFT PREMIUM, FARMER JOHN, RATH BLACKHAWK, HORMEL DAIRY BRAND-1lb. Pkg. 61¢

LUCKY'S LOWER EVERYDAY PRICE!

DEL MONTE PEACHES
CLING'S No. 2 1/2 Can 24¢

- Other Items**
- KLEAR WAX JOHNSON'S 46-oz. Can 1.43
 - JOHNSON GLADE MIST DEODORIZER 7-oz. Can 45¢
 - SPAGHETTI GOLDEN GRAIN 3-lb. Pkg. 43¢
 - JIFFY POP POP CORN WITH POPPER Regular Pkg. 27¢

- Fruits & Juices**
- FRUIT COCKTAIL HARVEST DAY 2 1/2 Can 33¢
 - FRUIT TREATS MOTT'S 20-oz. Jar 31¢
 - CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
 - GRAPEFRUIT DEL MONTE SECTIONS 303 Can 28¢
 - DOLE PINEAPPLE SLICED 114 Can 23¢
 - V-B APPLE SAUCE 303 Can 17¢
 - DOLE DRINK PINEAPPLE-GRAPFRUIT 46-oz. Can 31¢
 - PINEAPPLE JUICE DOLE 46-oz. Can 28¢
 - PRUNE JUICE SUNSWEET 48-oz. Btl. 55¢

FRYERS
Fresh USDA Grade A Frying Chicken whole body 28¢/lb

STANDING RIB ROAST Large End USDA Choice or Lucky Bonded 69¢/lb

CROSS RIB ROAST BONELESS-USDA Choice or Lucky Bonded 68¢/lb

T-BONE STEAK USDA CHOICE or LUCKY BONDED-tails off 95¢/lb

RIB STEAK 79¢/lb

STANDING RIB ROAST SMALL END 79¢/lb

CHUCK ROAST CENTER CUT 43¢/lb

ROASTING CHICKEN CRESTVIEW 39¢/lb

ROUND STEAK
CENTER CUT USDA Choice or Lucky Bonded 68¢/lb

- Frozen Foods**
- SWISS MISS-Apple, Pumpkin, Mince 8-inch Pie 28¢
 - MEAT PIES BANQUET 8-oz. Pkg. 19¢
 - MACARONI AND CHEESE-MORTON 8-oz. Pkg. 22¢
 - ENCHILADAS XLNT Beef, Cheese, Tacositos 8-oz. Pkg. 35¢
 - CHEESE PIE JOHNSTON ROSE ROYAL 16-oz. Pkg. 65¢
 - OH BOY SANDWICHES SUPER 15-oz. Pkg. 74¢
 - SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
 - CHILI & BEANS KOLD-KIST 14-oz. Pkg. 27¢
 - ORANGE JUICE CAL FAME 8-oz. Can 24¢
 - EGGO WAFFLES 8-oz. Pkg. 36¢
 - FISHSTICKS CERTI-FRESH 8-count Pkg. 38¢
 - SCALLOPS CERTI-FRESH 7-oz. Pkg. 59¢
 - SPRINGFIELD PEAS 10-oz. Pkg. 15¢

Coffee & Tea

"REDEEM YOUR MAXWELL HOUSE SWEETSTAKE COUPONS HERE"

- MAXWELL HOUSE COFFEE 69¢
- MAXWELL HOUSE COFFEE 1.37
- MAXWELL HOUSE COFFEE 2.04
- YUBAN COFFEE 1-lb. Can 75¢
- YUBAN COFFEE 1-lb. Can 1.49
- YUBAN INSTANT COFFEE 9-OZ. JAR 1.25
- LIPTON TEA BAGS 48-Ct. Box 65¢

CHUCK ROAST
BLADE CUT USDA Choice or Lucky Bonded 33¢/lb

CHUCK STEAK 45¢/lb

GROUND CHUCK 58¢/lb

HAM FULL SHANK HALF 55¢/lb

LINK SAUSAGE FARMER JOHN SKINLESS 8-oz. Pkg. 29¢

LAMB ROAST SHOULDER CUT USDA CHOICE 55¢/lb

SHOULDER LAMB CHOPS 89¢/lb

HAM FULLY COOKED BONELESS WILSON FESTIVAL-WHOLE OR HALF 1.29

GROUND BEEF
Fresh, Lean, Bonded for Top Quality 38¢/lb

CRISO SHORTENING 3-lb. Can 88¢

OLIVE OIL POMPEIAN 1-Pint Can 79¢

WESSON OIL 28-oz. Bottle 71¢

Stuffed Olives EARLY CALIF. GREEN 5-oz. Btl. 57¢

DEL MONTE PICKLES DILL 22-oz. Jar 41¢

HOT CAULIFLOWER CALIF. GIFT 15-oz. Jar 34¢

LUCKY'S LOWER EVERYDAY PRICE!

FOREMOST BUTTER
FIRST QUALITY 1-Pound Carton 79¢

C & H SUGAR POWDERED & BROWN 1-lb. Box 15¢

GARLIC SALT SCHILLING 6-oz. Bottle 35¢

CHILI POWDER SCHILLING 4-oz. Can 52¢

Peanut Butter, Jam & Syrup

- PETER PAN PEANUT BUTTER 28-oz. Jar 88¢
- PANCAKE SYRUP C.H.S. 44-oz. Btl. 37¢
- KERN'S PRESERVES apple, 2-lb. Jar 55¢

Salad Dressing

- KRAFT MAYONNAISE 8-oz. Jar 58¢
- KRAFT DRESSING ROMA BLEU 10 1/2-oz. Can 42¢
- SANDWICH SPREAD BEST FOODS 4-oz. Pint Jar 45¢

Pet Foods

- VET'S DOG FOOD 16-oz. Can 9¢
- KAL-KAN TUNA CAT FOOD 6 1/2-oz. Can 14¢
- JONNY CAT LITTER 10-lb. Bag 59¢
- KEN-L RATION DOG BURGERS 36-oz. Pkg. 91¢

Delicatessen Department

- ALL MEAT FRANKS Lucky Brand 12-oz. Pkg. 45¢
- LUCKY SLICED LUNCH MEATS Bologna, Cotto, Olive, P.S.P., Pepper 6-oz. Pkg. 29¢
- WILSON SLICED BOLOGNA All Meat and All Beef 1-lb. Pkg. 69¢
- CACHE VALLEY SLICED CHEESE Swiss or Jack 12-oz. Pkg. 65¢
- KRAFT NATURAL CHEESE Sliced-Mozzarella or Sharp 4-oz. Pkg. 48¢
- KRAFT PROVOLONE CHEESE Natural Sliced 6-oz. Pkg. 53¢
- 3-LB. CANNED HAM Oscar Mayer Brand \$3.69
- LONGHORN CHEESE Miss Wisconsin Brand 10-oz. Pkg. 59¢

Soups & Gelatins

- SOUP HARVEST DAY MUSHROOM & CHICKEN NOODLES 10 1/2-oz. Can 15¢
- LIPTON SOUP MIX ONION 2-Pk. Pkg. 35¢
- ROYAL DESSERT GELATINE Reg. Pkg. 9¢

Sauces & Rice

- TOMATO PASTE HARVEST DAY 6-oz. Can 13¢
- HUNT'S CATSUP 14-oz. Bottle 18¢
- UNCLE BEN'S RICE CONVERTED 28-oz. Box 55¢

Vegetables & Juices

- GREEN GIANT PEAS 303 Can 22¢
- CUT GREEN BEANS HARVEST DAY 303 Can 17¢
- NEW POTATOES HUNT'S Whole 300 Can 15¢
- HARVEST DAY SPINACH 303 Can 15¢
- LIBBY CUT BEETS 303 Can 15¢
- ASPARAGUS HARVEST DAY SPEARS 300 Can 49¢
- TOMATOES DEL MONTE STEWED 303 Can 23¢
- LIBBY TOMATO JUICE 46-oz. Can 29¢
- PORK & BEANS HUNT'S 52-oz. Can 32¢

Drinks

- LUCKY SCOTCH WHISKY-86 Proof, 5th Bottled in Scotland 1-lb. Box 5.33
- LUCKY VODKA 80 PROOF FIFTH Light & Dark 80 Proof FIFTH (SORRY, NOT AVAILABLE AT ALL STORES) 28-oz. Bottle 2.99
- GOLD SEAL RUM 80 Proof FIFTH 3.33

you're lucky you can give UNITED CRUSADE

STORE HOURS

MONDAY thru FRIDAY 10 A.M. to 9 P.M.

SATURDAY and SUNDAY 10 A.M. to 7 P.M.

*Dairy products and fair trade items accepted 11/3/66

Lucky DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY... YOU BUY FOR LESS

EVERYDAY SAVINGS ON HEALTH & BEAUTY AIDS

CREST FAMILY SIZE TOOTHPASTE
95¢ VALUE Our Everyday Low Price 69¢

SECRET 4-oz. AEROSOL CAN SPRAY DEODORANT
\$1.00 VALUE Our Everyday Low Price 76¢

HEAD and SHOULDERS SHAMPOO
Family Tube \$1.55 VALUE Our Price \$1.28

STYLAC HAIR LACQUER Large Size 98¢ VALUE 76¢

FORMULA "44" COUGH SYRUP 3-oz. Bottle 98¢ VALUE Our Everyday Low Price 72¢

ADULTON COUGH SYRUP Large Size-\$1.49 VALUE Our Low Price \$1.23

LAVORIS MOUTHWASH WITH CLEANING POWER
22-oz. Decanter Bottle-\$1.25 VALUE Our Low Price 99¢

JERGENS HAND CREAM Large Jar-\$1.00 VALUE Our Low Price 76¢

DRISTAN TABLETS Bottle of 24-\$1.19 VALUE Our Low Price 93¢

SHAMPOO or CREMERINSE CAPRI-32-oz. Bottle-98¢ VALUE Our Price 59¢