

# \$25,000 WEEKLY SWEEPSTAKES

**GIL STRATTON Says: "Time to Call 'em as We See 'em!—"**

**It's easy! It's fun! PICK YOURSELF A WINNER This Week At BETTER FOOD!**

**\$1,500 DAILY DOUBLE! \$10,000 GRAND PRIZE**

NO PURCHASE IS NECESSARY!

**THOUSANDS OF WINNERS EVERY WEEK! ENTER TODAY!**



FREE ENTRY SLIPS at BETTER FOODS

**Better Food's Big Sweepstakes Game! Shop for Savings With Better Food's LOW, LOW Prices!**

**YEARS... Better Food Markets Have Led the Fight for**

**LOW FOOD PRICES! Come In—You'll See! You'll Save!**

**BEEF CHUCK ROAST**  
  
 U.S.D.A. CHOICE  
**33¢** lb.  
**CHUCK STEAK** lb. 39¢  
**SWISS STEAK** ARM CUT lb. 59¢

**RIB ROAST**  
 Tender Steer Beef  
 "The King of Beef Roasts"  
  
 Large End  
**59¢** lb.  
**CLUB STEAK** lb. 89¢  
 Tender, U.S.D.A. Choice  
 Every Steak Trimmed Waste-Free At Better Food!

**TURKEYS**  
 Young, New Crop  
 HENS  
  
**33¢** lb.  
 Plump and Broad-breasted  
 Another Better Food Money-Saving Special to Give You More for Your Food Dollar


**BACON**  
 Gingham Brand  
**SLICED**  
**59¢**  
 1-lb. Package

**RIB STEAK** lb. 69¢  
 Finest Flavor  
 Lean and Tender

**BETTER FOOD COFFEE**  
 Aromatic Blend—Rich, Full-bodied  
 1-lb. Can  
  
**59¢**  
 GUARANTEED TO SATISFY!

**LIGHT MEAT/CHUNK TUNA**  
 C-H-B  
**4 for 89¢**  
 No. 1/2 Cans  
 Save 27¢

**FRUIT COCKTAIL**  
 F & P Choice or Springfield  
**LARGE 29¢**  
 No. 2 1/2 CAN

**HUNT'S PIZZA CATSUP**  
  
 Tall 14-oz. Bottle  
**10¢**  
 SAVE 10¢

**CIGARETTES**  
 Popular Brands  
  
**\$2 15** plus tax

SCAT/Chicken, Kidney, Liver  
**CAT FOOD** your choice, 6 1/2-oz. can **10¢**

CELEBRITY/Imported Danish  
**Luncheon Meat** 12-oz. can **39¢**

GEBHARDT/Heat and Serve  
**TAMALES** tall can No. 300 **29¢**

TREE-TOP/Frozen, Pure  
**APPLE JUICE** 6-oz. cans **6¢ for \$1**

ROYAL/No Bake - Choice of Flavors  
**PIE FILLING** 9 1/2-oz. pkg. **55¢**

**REFRIED BEANS**  
 La Victoria Finest Flavor  
 Lg. No. 2 Can **19¢**

TREESWEET FROZEN  
**ORANGE JUICE**  
 Pure Florida  
 6-oz. Cans **4¢ for \$1**

BETTER FOOD Tender 'n Juicy  
**FRANKS 49¢**  
 Full Pound Package

LONGHORN/Rich, Creamy  
**CHEDDAR CHEESE** 10-oz. Pkg. **59¢**  
 SUPERIOR BRAND/Heat and Eat  
**BEEF TAMALES** 4-oz. Each **10¢**

**INSTANT COFFEE**  
 LUZIANNE Large 6-oz. Jar **59¢**  
 SAVE 26¢  
 Luzianne Coffee 1-lb. can **69¢**

**VET'S REGULAR or LIVER DOG FOOD**  
 No. 1 Tall Can **12¢ for \$1**  
**VETS BURGERS**  
 36-oz. bag **79¢** 5¢ Off  
 54-oz. pkg. **\$1 09** 12¢ Off  
**VETS NUGGETS**  
 5-lb. bag **69¢** 6¢ Off  
 10-lb. bag **\$1 19** 10¢ Off

**Van de Kamp's Specials**  
 Thurs.-Sun., Nov. 3-6  
 Orange Roll Coffee Cakes Pkg. of 8 **31¢**  
 Date-Nut Leaf **59¢**  
 Poultry Dressing 14-oz. **49¢**

These Better Food Supermarkets are **OPEN 24 HOURS** Around the Clock To Serve You  
**WESTERN & SANTA BARBARA** E. FLORENCE at SAN PEDRO  
 Los Angeles  
**LAKEWOOD BLVD. at ALONDRA, BELLFLOWER**  
**PRAIRIE at REDONDO BEACH BLVD.** 130 S. CENTRAL at HARVARD  
 Torrance Glendale  
 Other Neighborly Better Food Markets to Serve You at...  
**4466 TWEEDY BLVD., SOUTH GATE** 223rd at AVALON, TORRANCE  
 9 a.m. to 10 p.m. Daily 9 a.m. to Midnight, Daily  
**WESTERN at SLAUSON, LOS ANGELES** 5405 TORRANCE BLVD., TORRANCE  
 9 a.m. to Midnight, Daily 9 a.m. to Midnight, Daily  
**4317 BEVERLY BLVD., HOLLYWOOD** 13335 TELEGRAPH, WHITTIER  
 8 a.m. to Midnight, Daily 9 a.m. to 9 p.m., 9-7 Sunday  
**9425 TELEGRAPH RD., PICO-RIVERA—9 A.M. to 10 P.M., — 9-7 SUNDAY**

**BETTER FOOD MARKETS**  
 CUTIE SLIP STAMPS