

VONS Shopping Bag

WHERE SHOPPERS KNOW THE...

PRICES ARE LOWER



A Word to the Wives Is Sufficient...

Compare Vons Prices!

These 'New Lows' Will Help Boost Your Budget

POPULAR BRANDS BACON Sliced 1 Lb. Pkg. 69c

LUER QUALITY FRANKS All Meat Vacuum Packaged 1 Lb. PKG. 49c

PERFECTION BREAD Fresh Daily... White, Wheat or Sandwich 15-OZ. LARGE LOAF 19c

DELICIOUS APPLES Cracking Crisp from Northwest Orchards 4 Lb. BAG 39c

SHOP AT THE STORE THAT HAS ALL FOUR!

- 1. Low Everyday Prices 2. Advertised Specials 3. Blue Chip Stamps 4. "Let's Go to the Races!"

We're Leading a STRIKE Against HIGH FOOD PRICES!

I keep a tight rein on my food budget, so I appreciate the EVERYDAY LOW PRICES AT VONS. I've compared prices... and I know!

I've shopped 'til all... you can't beat VONS for ADVERTISED SPECIALS that really save you money!

I like the BLUE CHIP STAMPS. I get nice things for myself that I wouldn't ordinarily buy... and there's no extra cost for the "extras" at VONS.

For me, "LET'S GO TO THE RACES" is a lot of fun! I wouldn't miss the program for anything... and there's a good chance of winning big cash prizes or a free turkey in the TURKEY Sweepstakes.

CHECK VONS EVERYDAY LOW PRICES:

Vons Margarine 1 LB. CAN. 2/30c Heinz Tomato Soup 10 1/2 OZ. CAN. 2/21c Best Foods Mayonnaise 4 OZ. JAR. 50c

CIGARETTES \$2.15

Quaker Oats REG. OR QUICK 18 OZ. PKG. 28c Hamlet Luncheon Meat 12 OZ. CAN. 39c Wesson Oil 34 OZ. BOTTLE 45c

ICE CREAM 69c

Jerrygold AA Butter 1 LB. CAN. 88c Shippy Peanut Butter 12 OZ. CAN. 45c Betty Crocker Bisquick 4 OZ. PKG. 43c

BABY FOOD 3/25c

VONS FLOUR Enriched, All Purpose 5 LB. BAG 39c

DETERGENT ALL Low Suds for Automatics GIANT SIZE Incl. 10c Off 55c

HUNT'S CATSUP Rich Tomato Flavor 14-OZ. BTL. 2/0R 29c

GRAPEFRUIT JUICE Treesweet-Naturally Sweet 46-OZ. CAN. 33c

BANQUET DINNERS Choice of Varieties FROZEN 11-OZ. PKG. 3/0R 31c

And... You Can WIN UP TO \$1,000.00 CASH Let's Go to the Races



Television's Thrill-Filled Sports Spectacular IN FULL COLOR THURSDAYS AT 7:30 P.M. KTLA 5

OVER \$500,000 IN CASH PRIZES WON TO DATE!

THOUSANDS OF DOLLARS! THOUSANDS OF WINNERS! EVERY WEEK!

SOUTHERN CALIFORNIA'S BIGGEST PAY-OFF

It's Fun! Pick up your free "Let's Go to the Races" game card every time you visit the store. No purchase is necessary, just take your place of the end of any check-out lane.

Thrill-Filled TV Fun Game THE FIRST... THE FAVORITE!

TURKEY SWEEPSTAKES

ADDED FEATURE EACH WEEK 500 TURKEYS GIVEN AWAY FREE!

Vons Table King Young Hens • U.S.D.A. Grade A

WINNERS IN EVERY STORE!

Just print your name and address on the back of your non-winning "Let's Go to the Races" cards and deposit them in the "Turkey Sweepstakes" box located in the meat department. See full details at the sweepstakes display.

VONS Shopping Bag QUALITY MEATS STEAKS Your Choice Is Always U.S.D.A. Choice T-BONE or CLUB 95c/lb USDA CHOICE Porterhouse TENDER \$1.07 & JUICY BONELESS \$1.29 Top Sirloin BONELESS \$1.29

U.S.D.A. CHOICE CHUCK ROASTS Lean Tender Cuts 39c/lb BONELESS 0-BONE ROAST 59c

Rib Steaks OR BONELESS FAMILY STEAKS 89c/lb Chuck Steaks CENTE CUTS 43c/lb NEW YORK CUT U.S.D.A. Choice \$1.08 Boneless Steak 1 1/2 Spencer Rib Eye \$1.08 Choice, Boneless \$1.08 Filet Mignon Gourmet Steak 1 1/2

FRESH! Eastern Pork

GROUND CHUCK Fresh & Lean 59c/lb

In the Frozen Meat Case (CANDID-12 OZ. PKG.) Breaded Halibut 73c CARNATION Cod Fillets 1 1/2 Lb. 59c GORON'S Fish Sticks 1 1/2 Lb. 69c KOLD-KIST STEAKS Sandwich Size 1 1/2-OZ. Package 10c/1 ALL VEAL STEAKS 89c

Fancy Pork Loin CHOPS Tasty, Lean, Rib End 59c/lb Large Loin Chops... 69c Center Cut Rib... 79c Center Cut Loin... 89c

PORK LOIN ROASTS 49c/lb Rib Portion 3-3 1/2 LBS. AVG. FRESH PORK LOIN END ROAST 3-3 1/2 LBS. AVG. 59c/lb Farmer John Link Sausage 1 1/2 Lb. PKG. 2/59c Seafood Selections White Bay Shrimp FOR SALADS AND COCKTAILS \$1.00/lb Fillet SLICES 69c

VONS BAKERY VONS BUTTERMILK SNACK DONUTS 29c Ideal for Trick or Treat. Bag of 12 FIRST OF THE SEASON PUMPKIN PIE Fresh from Our Own Bakery Made the Old Fashioned Way! Deep 8-Inch... 65c VONS ENRICHED BREAD White, Wheat Regular or Sandwich 3/100 Special in the Sundries Section Vitalis Hair Tonic For GREASELESS GROOMING Reg. 93c Value 7-Oz. Bottle SAVE 30c 63c

FRESH California Grown FRYER PARTS Days fresher than 'shipped-in' chickens... they're California grown... raised especially for tenderness and taste! Breasts Thighs or Legs 59c/lb CHICKEN WINGS... 29c BACKS & NECKS... 10c

Maxwell House Coffee 1 LB. CAN. 65c THE BIG, TENDER ONES 303 CAN. - SAVE 8c 19c Kern's Pancake Syrup 2 1/2 Lb. BOTTLE 29c Kleenex Paper Towels DESIGNER COVERS 125 CT. ROLL 29c Calo Cat Food CHICKEN, CHICKEN & FISH, KIDNEY & CHICKEN, LIVER & CHICKEN. 6 OZ. CAN. 8/100

VONS Shopping Bag PRIZE PRODUCE GRAPEFRUIT 10c/lb WHITE or PINK Sweet, Full of Juice From Florida's Famous Indian River Region

More Frozen Food Features ORANGE JUICE Col-Fame 6-Oz. Can 5/89c GREEN GIANT VEGETABLES Niblets, Macaroni, Mixed Vegetables, Carrot Nuggets 10-OZ. PKG. 29c SARA LEE FROZEN CAKES Chocolate Cakes, Pound Cakes, Coffee Cakes 9/10c PKG. 69c OH-BOY FROZEN PIZZA CHEESE 9 1/2-OZ. PKG. 39c SAUSAGE 9 1/2-OZ. PKG. 49c Cheese PIZZA 19 OZ. PKG. 69c Sausage PIZZA 19 OZ. PKG. 79c Pepporoni PIZZA 11 OZ. PKG. 79c

VONS ENCHILADAS Beef or Cheese 3/51 11 OZ. PKG. LIMAS & HAM Meat 'n' Pot 2/49c 8 OZ. PKG. "Nippy" Weather Special... CHICKEN-NOODLE SOUP Lipton Dry Mix 2 Package Pack STOCK UP SAVE 8c 25c

FRESH, TENDER Romaine LARGE HEADS 10c Spinach LARGE BUNCHES 10c NEW CROP NUTS Walnuts, Filberts, Almonds, Your Choice 39c/lb

Halloween Goodies IN THE PRODUCE DEPT. PUMPKINS For Jack-O-Lanterns While They Last... 3c CANDY APPLES Crisp, Juicy Apple Covered Candy 10c SUNMAID RAISINS 1 1/2 OZ. BUNCH 10c/29c

IN THE GROCERY DEPT. Tree Top Apple Cider HALF GALLON 55c Evans Yellow Popcorn 2 1/2 Lb. 25c Nestle's Quik CHOCOLATE DRINK 3 OZ. CAN 69c Halloween Candy Special BOX OF 24 REG. 5c ITEMS Milkly Way & Snickers 2 1/2 Lb. 99c M&M Peanut & Fruit Chewy 99c

VONS Shopping Bag DELICATESSEN SPECIALS SLICED MEATS 3/11 Breading - Smoked BEEF, CORNED BEEF, HAM OR TURKEY JERSEYMAID COTTAGE CHEESE CREAM, LO-CAL OR FARMER STYLE 4-OZ. Pkg. 29c THE REAL MILD ROAST BEEF PASTRAMI OR CORNED BEEF 4-OZ. Pkg. 59c VONS FRESH POTATO SALAD MADE FRESH EVERY DAY 2-Lb. Ctn. 65c

BEAUTIFUL PEARLS from Majorca Perlas Amante (Sweetheart Pearls) STARTER SET ONLY 19c Have a new year start. With your next \$1.00 grocery purchase, you can get your complete Perlas Amante starter kit for just 19 cents. This includes your first Perlas Amante 8mm pearl and quality guaranteed certificate, all necessary needles and thread, and a design-instruction booklet illustrating the most fashionable styles with complete instructions for accurate stringing and knotting. From then on EACH PEARL ONLY 10c WITH EVERY \$1.00 GROCERY PURCHASE INCLUDING FLUID MILK, TOBACCO OR ALCOHOLIC PRODUCTS ACCESSORIES, TOO, AT SENSATIONAL SAVINGS! START A NECKLACE OR BRACELET TODAY!

Liquor Features Royal Velvet Special Straight Kentucky BOURBON 80 PROOF 8 YEARS OLD \$4.29 FIFTH MILLBROOK GIN or VODKA 80-PROOF \$2.99 FIFTH Seagram's 7-Crown BLEND WHISKEY 1/2 GAL. SAVE \$1.00 \$10.00 EARLY TIMES STRAIGHT KENTUCKY BOURBON 80 PR. 1/2 GAL. SAVE \$1.00 \$10.00 Gallo Pink Chablis TABLE WINE 1/2 GALLON \$1.29

ANOTHER NEW VONS OPENS THIS WEEK IN CHINO 12550 CENTRAL AVE. AT WALNUT 4 BIG SALE DAYS THU.-FRI.-SAT. & SUN. OCT. 27-28-29-30

VONS Shopping Bag BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS

Table with 10 columns: BRUCE Cleaning Wax \$1.09, BRUCE Floor Wax SELF POLISHING QUART CAN 98c, DISINFECTANT Lysol REG. OR FINE SCENT 5 OZ. BOTTLE 59c, HILLS BROS. Instant Coffee 10-OZ. JAR \$1.35, CHIFFON Margarine SOFT 1 LB. 2-TUB CTN. 43c, NESTLE'S Eveready Cocoa INSTANT MIXING 1 LB. CAN 59c, JOHNSON'S Kleer Wax FOR FLOORS 46-OZ. CAN \$1.49, CALIFORNIA VALENCIA Sunnyland Orange Juice 48-OZ. DECANTER 69c, QUART BOTTLE 49c, LOMA LINDA Ruskets Flakes WHEAT CEREAL 10-OZ. PKG. 35c, Nabisco Chips Ahoy Cookies 14 1/2 OZ. PKG. 49c, Kern's Grape Jelly 15 OZ. JAR 29c, Star-Kit Chunk Tuna 10 1/2 OZ. CAN. 33c, Pacific Thin-Flake Saltnes 1 1/2 Lb. 35c

PALO DEL AMO WOODS; 956 WEST SEPULVEDA BLVD. • PACIFIC PLAZA SHOPPING CENTER; 5035 PACIFIC COAST HWY., TORRANCE