

Call Cumberland or Gilbert 3-6181 For Location of Store Nearest You Call Collect if Tall...

VONS Shopping Bag

OVER \$500,000 IN CASH PRIZES WON TO DATE!

LET'S GO TO THE RACES



Thrill-Filled TV Fun Game
THE FIRST... THE FAVORITE!
 THOUSANDS OF DOLLARS! THOUSANDS OF WINNERS! EVERY WEEK!
SOUTHERN CALIFORNIA'S BIGGEST PAY-OFF

THOUSANDS OF DOLLARS! THOUSANDS OF WINNERS! EVERY WEEK!
SOUTHERN CALIFORNIA'S BIGGEST PAY-OFF

TURKEY SWEEPSTAKES

500 TURKEYS FREE!

ADDED FEATURE
 EACH WEEK
 GIVEN AWAY

Vons Table King Young Hens
 • U.S.D.A. Grade A
 • Ready for the Oven

TOILET TISSUE

Chiffon—Ass'd Colors

10¢

5 2-ROLL PACKS SPECIAL PRICE

VONS CAKE MIX

White, Yellow, Devils Food, Spice

19-OZ. PKG. **25¢**

SPECIAL PRICE

PORK & BEANS

Hunt's—In Rich Sauce

300 CAN **10¢**

SPECIAL PRICE

JOHNSTON'S PIES

Pumpkin, Apple or Mince

FROZEN LARGE 9" SIZE **49¢**

SPECIAL PRICE

WINNERS IN EVERY STORE!

Just print your name and address on the back of your non-winning "Let's Go to the Races" cards and deposit them in the "Turkey Sweepstakes" box located in the meat department. See full details at the sweepstakes display.

VONS Shopping Bag QUALITY MEATS

ROASTS

USDA CHOICE

Serve a Family Pleasin', Hearty Beef Roast... Specially Priced This Week-end at Vons & Shopping Bag

BLADE CUT CHUCK 33¢/lb

U.S.D.A. CHOICE CUSTOM TRIMMED

RIB ROASTS

U.S.D.A. CHOICE Large End **69¢/lb**

RIB STEAKS

U.S.D.A. CHOICE Or Boneless Family Steaks **79¢/lb**

- Center Cut Chuck ROAST OR STEAK **39¢**
- Round Bone Roast SHOULDER CUTS **59¢**
- Boneless Chuck CHOICE BEEF WASTE FREE **79¢**
- Shoulder Clod BONELESS OVEN READY **89¢**
- Ground Chuck ALWAYS FRESH AND EXTRA LEAN **59¢**
- Stewing Beef TENDER, FLAVORFUL BONELESS CUBES **79¢**

VONS TABLE KING FRESH TURKEYS

U.S.D.A. GRADE A 10-12 LB. YOUNG HENS **49¢**

FULLY COOKED HAM

Farmer John or Luer Quality

FULL SHANK HALF 45¢

7-8 LBS. AVG. INCLUDES CENTER SLICES

BUTT PORTION 55¢ | **WHOLE HAMS 59¢**

5 Lbs. Avg. Wt. | 14-16 Lbs. Avg. Wt.

SEAFOOD SEA-LECTIONS

SWORDFISH STEAKS 79¢

BROADBILL CENTER CUTS

FRESH DOVER SOLE 98¢

TENDER FILLETS

TV DINNERS

Swanson's—11 Oz. Pkg.

49¢

SPECIAL PRICE

- CHICKEN
- BEEF
- SWISS STEAK
- CHOPPED SIRLOIN
- CORNED BEEF HASH
- MEXICAN
- CHINESE
- GERMAN
- ITALIAN

WATCH US GROW WITH SIX IN A ROW!

Week... Grand Opening in RIVERSIDE

Just Opened Last Week: RIVERSIDE

EVERFRESH VEGETABLES

10 OZ. PKGS.

Peas, Peas & Carrots, Cut Corn, Chopped Spinach or Broccoli, French Fried or Crinkle Cut Potatoes **8¢**

Kern's Strawberries 10 OZ. PKG. **3¢ 69¢**

Hawaiian Punch 12 OZ. CAN **29¢** | 6 OZ. CAN **2¢ 29¢**

Aunt Jemima Waffles 10 OZ. PKG. **33¢**

Orange Juice 10 OZ. PKG. **2¢ 49¢**

Macaroni & Cheese 8 OZ. PKG. **5¢ 19¢**

FAMILY SIZE 20 OZ. PKG. .39¢

VONS MEAT PIES

Chicken, Beef or Turkey, 8 Oz. Pies... **4:89¢**

24 Oz. Pies, Chicken or Beef 39¢

INSTANT COFFEE Nescafe 85¢

SUNNYLAND Orange Juice QUART BOTTLE... **49¢**

48-OZ. DECANTER 69¢

TEA Tea Bags 69¢

SNOW'S Clam Chowder NEW ENGLAND 15-OZ. CAN **35¢**

SWIFT'S Meats for Babies 3 1/2-OZ. JARS **4:89¢**

ZEE Toilet Tissue ASSTD. COLORS 4-ROLL PACK **35¢**

Hills Bros. Coffee 65¢

1-LB. CAN... 2 1/2 LBS. \$1.29

Fruit Cocktail 2:39¢

FANCY FARMS 203 CAN

Tomato Sauce 3:25¢

DEL MONTE 8-OZ. CAN

ICE CREAM 69¢

JERSEYMAID—CATERING

EVERYDAY LOW PRICE All Flavors 1/2 Gal. Ctn.

CIGARETTES \$2.15

REGULARS, FILTERS AND KINGS

EVERYDAY LOW PRICE Carton of 10 Packs

Nestlé's Morsels 39¢

SEMI-SWEET CHOCOLATE 12-OZ. PKG.

Welch's Grape Jelly 39¢

20-OZ. JAR

Hawaiian Punch 3:10¢

REG. OR LO-CAL 44-OZ. CAN

VONS PRIZE PRODUCE

IT'S NATIONAL APPLE WEEK!

APPLES 2 LBS 25¢

CANADIAN MCINTOSH

Big and Juicy • Crisp, Flavorful • All Purpose

Salad Lettuce 10¢

RED OR BUTTER FRESH HEADS, ea.

Banana Squash 5¢

TENDER, TASTY YELLOW MEAT

Fresh Cranberries 25¢

1 LB. PKG.

BANANAS 2:25¢

GOLDEN RIFE Central American

GRAPES 10¢

FANCY RED Large and Luscious

NEW CROP NUTS 39¢

Walnuts, Filberts, Brazils, Pecans, Almonds, Mixed Nuts

YOUR CHOICE

VONS BAKERY "Goodness Knows"

VONS POUND CAKE 39¢

Plain, Nut or Cherry Delicious with Ice Cream

VONS FRESH ENGLISH MUFFINS

Regular Pkg. of 3 **15¢** | Regular Pkg. of 6 **29¢** | Sourdough Pkg. of 6 **29¢**

VONS ENRICHED BREAD

White, Wheat (Regular or Sandwich) All Milk Buttercrust Wagon Train Honey Crunch Cracked Wheat

1-LB. 6 1/2-OZ. LARGE LOAF **3:11**

BAKERY BUY WONDER 7-GRAIN BREAD 39¢

Seven natural grains—delicious, nutritious!

1 LB. 6 1/2 OZ. LARGE LOAF

EXCEDRIN Excedrin Tablets 58¢

EXTRA STRENGTH PAIN RELIEVER A 78¢ VALUE!

VONS QUALITY ALL MEAT BOLOGNA 69¢

Sliced for Sandwiches Save 26¢ lb.

BORDEN'S OR PILLSBURY'S BISCUITS 3:25¢

Sweet or Buttermilk 8 Oz. Tube

XINT ALL BEEF TAMALES 4:11

Mexican Style! 8 Oz. Pkg. Save 16¢

4 BIG SALE DAYS

THURS., FRI., SAT., SUN. OCT. 20, 21, 22, 23

\$1,000 WINNER!

One of Last Week's 5th Race Winners **MARTHA LEININGER** 610 S. Beachwood Dr. BURBANK

BEAUTIFUL PEARLS from Majorca

Perlas Amante (Sweetheart-Pearls)

STARTER SET ONLY 19¢

Here's how you start: With your next \$1.00 grocery purchase, you can get your complete Perlas Amante starter kit for just 19¢. This includes your first Perlas Amante 5mm pearl and quality guarantee certificate; all necessary needles and thread; and a design-instruction booklet illustrating the most fashionable styles with complete instructions for accurate stringing and knotting.

From then on, EACH PEARL ONLY 10¢ WITH EVERY \$1.00 GROCERY PURCHASE EXCLUDING FRESH MILK, TOBACCO OR ALCOHOLIC PRODUCTS ACCESSORIES, TOO, AT SENSATIONAL SAVINGS! START A NECKLACE OR BRACELET TODAY!

Liquor Features

MILLBROOK Straight Kentucky BOURBON \$3.49

80 Proof Whiskey

FYFE & SCOTT RARE SCOTCH \$4.59

80 Proof Imported, 86 Proof

Jim Beam Bourbon \$4.89

STRAIGHT KENTUCKY 86 PROOF, 95%^{ALC}

Cluny Imported Scotch \$5.89

86 PROOF 95%^{ALC}

Wolfschmidt Vodka \$5.89

80 PROOF 95%^{ALC}

VONS DELICATESSEN Canned HAM

WILSON'S CORN KING 4 Lb. Can \$3.89

Lean, Tender, Fully Cooked

VONS QUALITY ALL MEAT BOLOGNA 69¢

Sliced for Sandwiches Save 26¢ lb.

BORDEN'S OR PILLSBURY'S BISCUITS 3:25¢

Sweet or Buttermilk 8 Oz. Tube

XINT ALL BEEF TAMALES 4:11

Mexican Style! 8 Oz. Pkg. Save 16¢

VONS Shopping Bag BLUE CHIP STAMPS

WE GIVE BLUE CHIP STAMPS