

BETTER FOOD MARKETS

7 BIG SALE DAYS

THESE BETTER FOOD SPECIALS ARE GOOD THURSDAY THROUGH WEDNESDAY, OCTOBER 20-26

\$25,000 WEEK

BETTER FOODS COFFEE

A deeply satisfying and aromatic blend of the world's finest coffees! Try it—enjoy its rich, full-bodied flavor! We guarantee you'll like it, or your money back!

INTRODUCTORY SPECIAL!

Regular or Drip **55¢**

1-lb. Can

Exciting

You May Win Star Today & BETTER Wata Chan

ENTER TODAY—NO PURCHASE NECESSARY

Pick a real gift horse ☆ Pick him to win or place... No may pay up to \$1,500 on the daily double ☆ If he loses, you're eligible for the big \$10,000 GRAND SWEEPSTAKES AWARD ☆ That's the easy pickin' in CERTIFIED SWEEPSTAKES ☆ Free entry tickets here ☆ No purchase required

☆ Go to Hialeah, Churchill Downs, and Pimlico ☆ Watch every famous event from the Derby to the Gold Cup ☆ See Baez and Yanez and all the top jockeys urge early foot and stretch drives from the finest thoroughbreds ☆ Be with GIL STRATTON when he calls the torrid action on the Certified Sweepstakes every Friday night 7:30-8:00, in color on KHJ-TV—Channel 9 ☆ Fast fun & money for FREE! ☆ Get the latest, straightest dope from this store.

THOUSANDS OF MORE THAN \$25.00

Play BETT

Potato Chips

Crisp 'n Fresh!

Big 59c Bag **ONLY 39¢**

Springfield Tender/Cut YAMS

Large No. 2 1/2 Can **19¢**

Golden Creme Catering ICE CREAM

Choice of Flavors Half Gallon Round **69¢**

Pantry Queen/ Frozen Apple, Cherry, Peach, Boysenberry FRUIT PIES

8-inch Family Size Pie **25¢**

NESTLE'S QUIK CHOCOLATE

Wholesome, Quick Fix Beverage 2 1-lb. Box **69¢**

OVEN QUEEN/ Frozen BEEF or CHICKEN PIES

Full 8-oz. Pies **2 for 25¢**

Libby's PINEAPPLE JUICE

Libby's Pure Hawaiian Big 46-oz. Can **25¢**

Elberta Peaches Pears, Fruit Cocktail or Catsup

303 Tall Cans 13-oz. Bottle **5 for \$1**

Diet Delight Your Choice—Mix 'em or Match 'em!

RUSSET POTATOES

U. S. No. 1 Grade—the Very Finest!

1-lb. Cello Bag **10 39¢**

CANTALOUPE Sweet Vine-Ripened Imperial Valley Lb. **7¢** JUMBO SIZE

CABBAGE Firm, Green Solid Heads Lb. **5¢** For Cooking or for Salads

MIXED NUTS New Crop! Extra Fancy **3 1/2 \$1**

AVOCADOS Calavo's Finest Large Hass **ea. 19¢**

CANNED HAM

Ol' Virginia 5-lb. Can **4 49¢**

No Waste Fully Cooked

SLICED BACON

Penny Wise 1-lb. Pkg. **69¢** Oscar Mayer 1-lb. Pkg. **89¢**

OSCAR MAYER LINK SAUSAGE 1-lb. Pkg. **79¢**

LIPTON TEA BAGS

The Brisk Tea—In Flo-Thru Bags

Package of 1-1/2 Sav 6c **19¢**

HEINZ VINEGAR

White Cider Full Quart **25¢**

STOCK-UP YOUR FREEZER

PICT SWEET Frozen Foods

CUT CORN or GREEN BEANS Reg. Pkg. **5 for \$1**

BRUSSEL SPROUTS 10-oz. Pkg. **3 for \$1**

CAULIFLOWER or Ferdhook 10-oz. Lima Beans Pkg. **4 for \$1**

FRENCH FRIES Pictsweet 8-oz. Pkg. **6 for \$1**

XLNT DINNERS OR TACOS Your Choice Reg. Pkg. **39¢** or Taco-Elitas Reg. Pkg. **3 for \$1**

ENCHILADAS Van de Kamp/Beef, Cheese, Chicken 7 1/2-oz. pkg. **3 for \$1**

Alaska Cod Van de Kamp/French Fried Special 8-oz. pkg. **59¢**

Tater-Tots Ore-Ida Crinkle Cut, French Fries or Full pound packages **5 for \$1**

Orange Juice Treadwest/Pure Florida Your Choice/Chinese 6-oz. cans **4 for \$1**

Wong's Dinners 11-oz. pkg. **65¢**

Gino's Pizza Large Size, 59c Cheese, junior size **29¢**

Kold-Kist Frozen Foods

SIRLOIN TIPS 59c **CREAM CHICKEN** 59c

BEEF STEW 39c **STEAKS** Beef Pkg. of 10 \$1.19

CHILI BEANS 29c **STEAKS** Buttered Pkg. of 4 59c

FUN FOOD Your Choice PARADE

All Meat or All Beef **WIENERS** 1-lb. Pkg. **69¢**

All Meat/12-oz. Pkg. **SMOKIE LINKS**

All Meat or All Beef **BOLOGNA** 13-oz. Pkg.

Chef's Delight Cheese Food **AMERICAN CHEESE** 2 lb. Loaf **89¢**

County Fair FRUIT PIE 8-inch size **35c**

Johnston's Rose Royal CHEESE PIE 16-oz. each **69c**

Johnston's Rose Royal CHEESE CAKE 11-oz. each **59c**

Deodorant SECRET SPRAY 4-oz. \$1 can

CREST TOOTH PASTE EXTRA LARGE **79¢**

HEAD and Lge. SHOULDERS tube Dandruff Shampoo **109**

IMPORTED—11-oz., No Deposit Btls. HOLLAND BEER 6 for **99¢** Plus Tax

EARLY TIMES Kentucky Straight Bourbon Whiskey **\$10.5**

86 Proof • Save \$1.54 Full 1/2-Gallon

DON SAVOY/All Flavors SWEET WINES Fifth **62**

CALO CAT FOOD 8-oz. Cans **6 for \$1**

BLUE CHIP