

Call Clumberland at Gilbert 3-4181. For Location of Store Nearest You. Call Collect if Tel. ...

Over 60,000 People Playing 'Let's Go To The Races' Have Won More Than...



SOUTHERN CALIFORNIA'S BIGGEST PAY-OFF

VONS Shopping Bag

TV POST THE THURSDAYS AT 7:30 P.M. IN FULL COLOR! KTLA

FOLGER'S COFFEE Regular, Drip or Fine

1 LB. CAN... 2 LB. CAN... 3 LB. CAN... 65¢ SPECIAL PRICE

MIRACLE WHIP Kraft Salad Dressing

QUART JAR... 45¢ SPECIAL PRICE

CREAM PIES Banquet—5 Varieties

14 OZ. SIZE... 23¢ SPECIAL PRICE

BETTY CROCKER BISQUICK 12-in-1 Mix

40 OZ. PKG... 37¢ SPECIAL PRICE

ORANGE JUICE Sunshine State—Natural Florida Juice

FROZEN 6 OZ. CAN... 61¢ SPECIAL PRICE

STEAK SALE



The 'Choice' of the U.S.D.A. Choice with Our Famous Custom Trim T-BONE or CLUB Your Choice 95¢/lb

Porterhouse TENDER, JUICY U.S.D.A. CHOICE \$1.07/lb. Top Sirloin CHOICE, BONELESS DELUXE STEAKS \$1.29/lb.

Boneless Top Round OR BONELESS SIRLOIN TIP 95¢. Boneless Round Steak U.S.D.A. CHOICE 89¢. Fresh Ground Round FRESH & LEAN 69¢.

CHUCK STEAKS Marinade & Broil 43¢. RIB STEAKS A Flavor Favorite 89¢.

Seafood Sea-lections Eastern Halibut 59¢/center. Fresh Idaho Trout 49¢. 4-FISHERMEN FISH STICKS 39¢.

BEEF ROASTS Center Cut Chuck A Family Favorite at an Economical Price 39¢/lb. Boneless Stew Beef LEAN & FLAVORFUL U.S.D.A. CHOICE BEEF 79¢.

Swift's Premium CORNISH GAME HENS 20 Oz. Min. Wt. EACH 69¢. Turkey TURKEY WINGS 35¢/lb. DRUMSTICKS 39¢/lb.

Farmer John BACON SLICED 2-LB. PKG. \$1.49 75¢. 1-LB. PKG. ...

SHARP CHEESE Vons Own REEDSPORT CHEDDAR Aged Over 6 Months In the Piece 79¢/lb.

The Real McCoy SLICED PASTRAMI CORNED BEEF or ROAST BEEF 4-Oz. Pkg. Save 16c 59¢. Farmer John ALL MEAT FRANKS 1-Lb. Vacuum Package 59¢.

Liquor Features Royal Velvet VODKA 80 Proof 100% Grain Neutral Spirits \$3.19. Old Colonel Tyler Straight Kentucky BOURBON 86 Proof 4 Years Old \$3.59.

SEGO Liquid Diet Food 14 Flavors... Including New Coffee Royale and Dutch Chocolate 10 OZ. CAN 3:79¢.

V-8 Vegetable Juice BLEND OF 8 JUICES 44 OZ. CAN 35¢. MJB Rice Mixes BEEF, NEW ORLEANS OR ITALIAN FLAVORS 7 OZ. PKG. 3:100. Graham Crackers PRESIDE HONEY GRAHAMS 1 LB. BOX 25¢. Schilling Black Pepper PURE GROUND 4 OZ. CAN 39¢.

Detergent SALVO TABLETS Giant Size Includes 10c off 59¢. Glorietta Fancy FREESTONE PEACHES Halves or Slices In Heavy Syrup 2 1/2 Can 3:100. Fido DOG FOOD No.1 Tall Can 16:100.

WATCH US GROW WITH SIX IN A ROW! This Week... Grand Opening in RIVERSIDE

Frozen Food Features PICTSWEET VEGETABLES Peas, Cut Corn, French Fried or Crinkle Cut Potatoes 9 oz. Pkg. 6:51. TREE TOP APPLE JUICE Drink Your 'Apple A Day' 12 Oz. Can... Makes a Quart 29¢. VONS MACARONI & CHEESE Just Heat 'n Eat. 8 Oz. Pkg. 20 Oz. Family Size... 39¢.

BIRDS EYE FROZEN FRUITS Select Strawberries 10 OZ. PKG. 39¢. Cherries Supreme French Combings Mixed Fruit Supreme.

ICE CREAM JERSEYMAID-CATERING All Flavors 1/2 Gal. Ctn. 69¢. CIGARETTES REGULARS, FILTERS AND KINGS Carion of 10 Packs \$2.15 + Tax.

Let's Go to the Races Exciting Thoroughbred Horse Races on Television... In Full Color THURSDAYS at 7:30 p.m. KTLA 5. It's Fun! Pick Up Your Free "Let's Go to the Races" Game Card Every Time You Visit a Vons & Shopping Bag Store. No Purchase Necessary. WIN UP TO \$1,000 CASH. HAPPY MOMENTS! MRS. JAMES ENGLISH, 24723 Fries, Wilmington, receives \$1,000 check from Dale Smith, Assistant Manager of Vons's Torrance Store, Sepulveda at Vermont.

BANANAS GOLDEN RIPE CENTRAL AMERICAN A bargain in price... and in nutrition, too! 10¢/lb.

NUT SALE! Walnuts, Brazils, Almonds, Mixed Nuts YOUR CHOICE 39¢/lb. Romaine MUSHROOMS GARDEN FRESH CRISP, LARGE HEADS 10¢. LARGE, BROWN HALF POUND 29¢. GREEN BEANS FRESH Stringless • Rich in Flavor Goes great with any fish, meat or poultry. Cook 'em with bacon, ham or tomatoes for added flavor! 19¢.

BEAUTIFUL PEARLS from Majorca Perlas Amante (Sweetheart Pearls) STARTER SET ONLY 19¢. Here's how you start: With your next \$1.00 grocery purchase, you can get your complete Pearlas Amante starter set for just 19 cents. This includes your first Pearlas Amante earring post and quality guarantee certificate, all necessary needles and thread, and a design-instruction booklet illustrating the most fashionable styles with complete instructions for accurate stringing and knotting.

VONS BAKERY "Goodness Knows" ANNIVERSARY CAKE Delicious, moist devil food cake with thick, creamy chocolate icing. Sides are sprinkled with shaved almonds. REGULAR \$1.39 VALUE ANNIVERSARY SPECIAL 98¢. FRESH COUNTRY BISCUITS Vons Perfection Dinner Rolls 24 IN A HANDY POLY BAG 49¢.

4 BIG SALE DAYS THU.-FRI.-SAT. & SUN. OCT. 13-14-15-16 VONS Shopping Bag WE GIVE BLUE CHIP STAMPS

NESTLE'S Decaf Coffee 155. VERMONT MAID Syrup CANE & MAPLE 24-OZ. BTL. 69¢. TOILET BARS Princess Dial DEODORANT REG. SIZE 2:37. NABISCO Chips Ahoy CHOC. CHIP COOKIES 1 1/4-OZ. BOX 49¢. TOOTH PASTE Pepsodent FAMILY SIZE TUBE 79¢. BRAVO Floor Wax 27-OZ. CAN INCLUDES 10c OFF 89¢. SIZING Magic Finish FOR IRONING 20-OZ. SPRAY CAN 69¢. SUNNYLAND Orange Juice 48-OZ. DCTR. 69¢. QT. 49¢. Purina Tuna Cat Food 6-OZ. CAN... 2 FOR 31¢. Kingsford Corn Starch 1 1/2 LB. PKG. 23¢. Peter Piper Whole Sweet Pickles 20c. 2 1/2 LB. 49¢. Niagara Instant Starch 15-OZ. PKG. 27¢.