



Confused? ARE YOU PASTING YOUR PEARLS ...STRINGING YOUR STAMPS? ...ARE YOU BINGO-RACING? HAVE YOU EVER BEEN A WINNER?

EVERY LUCKY CUSTOMER WINS WITH *Everyday* DISCOUNT PRICES!



THE GAME'S UP . . . AND SO ARE THE PRICES! (at other markets!) There are so many games being played in supermarkets that it's no wonder the cost of food is sky-high . . . Somebody has to "pay the piper" . . . all that promoting costs money—the racing forms, the bingo cards, the stamps . . . very, very expensive! Have you won any of those games? We doubt it. If you compare Lucky's STORE-WIDE DISCOUNT PRICES, you'll find winning savings that will add up to hundreds of dollars a year . . . There are no games, no gimmicks, no come-ons to keep prices up . . . visit your nearest Lucky where comparison proves . . .

EVERYTHING YOU BUY . . . YOU BUY FOR LESS, EVERYDAY!

- Baby Foods**
- BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar 8¢
 - BEECH-NUT JUICE STRAINED 4-oz. Jar 8¢
 - SWIFT MEATS BABY 3 1/2-oz. Jar 24¢
- Beer & Beverages**
- CANADA DRY BEVERAGES 12-oz. Can 12¢
 - SEVEN-UP 12-oz. Bottle 6¢
 - BREW "102" BEER 16-oz. Can 6¢

- Cereals**
- BIG "G" TOTAL 12-oz. Box 49¢
 - POST GRAPE-NUTS 16-oz. Box 45¢
 - QUAKER OATS 42-oz. Box 47¢
- Flour & Mixes**
- AUNT JEMIMA PANCAKE FLOUR 2-lb. Box 45¢
 - BISQUICK 40-oz. Box 43¢

- Compare LOWER EVERYDAY PRICE!**
- FRUIT COCKTAIL** Harvest Day 2 1/2 Can 29¢

- Fruits & Juices**
- HUNT'S PEACHES CLING 2 1/2 Can 25¢
 - DEL MONTE PEARS 2 1/2 Can 37¢
 - PINEAPPLE CRUSHED #2 Can 29¢
 - LIBBY PLUMS DELUXE 303 Can 21¢
 - FRUIT TREATS MOTT'S 20-oz. Jar 31¢
 - CAL FAME DRINK Pineapple-Grape-fruit 46-oz. Can 25¢
 - PRUNE JUICE SUNSWET 40-oz. Blt. 55¢

- Frozen Foods**
- VAN DE KAMP Enchilada, Chicken, Beef, Cheese 7 1/2-oz. Pkg. 35¢
 - FRUIT PIES PET RITZ 8-inch Pie 35¢
 - APPLE STRUDEL PEPPERIDGE FARMS 13 1/2-oz. Pkg. 56¢
 - CHILI & BEANS KOLD KIST 14-oz. Pkg. 27¢
 - WAFFLES AUNT JEMIMA 12-Ct. Pkg. 36¢
 - OH BOY PIZZA CHEESE 9 3/4-oz. Pkg. 45¢
 - KOLD KIST STEAKS Bag 10 - 2-oz. 1.05
 - FISHSTICKS CERTI-FRESH 14-oz. Pkg. 65¢
 - SCALLOPS CERTI-FRESH 7-oz. Pkg. 59¢
 - ORANGE JUICE TREESWEET 6-oz. Can 25¢
 - ORANGE JUICE TREESWEET 12-oz. Can 49¢
 - CHOCOLATE ECLAIRS RICH'S 4-Ct. Pkg. 52¢
 - BIRDSEYE PEAS 10-oz. Pkg. 17¢

- Compare LOWER EVERYDAY PRICE!**
- GOLD MEDAL** Flour 5-lb. Bag 55¢

- Margarine & Milk**
- CHIFFON MARGARINE 1-lb. Pkg. 42¢
 - EVAPORATED MILK LUCKY Tall Can 14¢
 - CARNATION NON-FAT MILK 8-Qt. Box 75¢

- Shortening & Oil**
- SNOWDRIFT SHORTENING 3-lb. Can 79¢
 - LUCKY SALAD OIL 38-oz. Bottle 43¢
 - LUCKY SALAD OIL 24-oz. Bottle 43¢

- Coffee & Tea**
- YUBAN COFFEE 1-lb. Can 75¢
 - YUBAN COFFEE 2-lb. Can 1.49
 - LUCKY PREMIUM COFFEE 2-lb. Can 1.21
 - LIPTON INSTANT TEA 6-oz. Jar 1.25

- Compare LOWER EVERYDAY PRICE!**
- APPLE SAUCE** Appleland 24-oz. Jar 25¢

- Crackers & Cookies**
- COOKIES LANGENDORF Reg. 4 1/2 Pkg. 44¢
 - GRAHAM CRACKERS SUNSHINE 1-lb. Box 38¢

- Pet Foods**
- DOG YUMMIES HARTZ MOUNTAIN 6-oz. Pkg. 17¢
 - CAT FOOD CHIC-E-All Chicken 5-oz. Can 13¢
 - KAL KAN CHUNKS A.P.S. 16-oz. Can 21¢
 - GAINES DOG BURGERS 72-oz. Pkg. 1.69

- Canned Meats**
- LIBBY HASH CORNED 16-oz. Can 44¢
 - LYNDEN CHICKEN BONED 5-oz. Jar 47¢
 - CHILI WTH BEANS DENNISON 15 1/2-oz. Can 35¢

- Canned Fish**
- STAR-KIST TUNA CHUNK L.M. 6 1/2-oz. Can 31¢
 - STAR-KIST TUNA CHUNK L.M. 12 1/2-oz. Can 62¢
 - PETER PAN SALMON PINK CUBES 16-oz. Can 75¢

- Soups & Gelatins**
- CAMPBELL SOUP MUSHROOM 10 1/2-oz. Can 16¢
 - CLAM CHOWDER SNOWS 15-oz. Can 31¢
 - JELL-O GELATINE DESSERT 3-oz. Pkg. 3¢
 - STEERO BOUILLION 12-Ct. Pkg. 19¢

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- Olives & Pickles**
- PICKLE RELISH MA BROWN SWEET 13-oz. Jar 31¢
 - CHB PICKLES SWEET-WHOLE 22-oz. Jar 49¢
 - PITTED OLIVES LINDSAY LARGE Tall Can 39¢

- Salt - Sugar & Spice**
- C & H SUGAR POWDERED & BROWN 1-lb. Box 15¢
 - GARLIC SALT SCHILLING 6-oz. Bottle 35¢
 - CHILI POWDER SCHILLING 4-oz. Can 52¢

- Peanut Butter - Jam & Syrup**
- PETER PAN PEANUT BUTTER 28-oz. Jar 88¢
 - KERN'S GRAPE JAM 2-lb. Jar 49¢
 - SMUCKER'S SYRUP BERRY 12-oz. Blt. 43¢

- Other Items**
- PINTO BEANS GOLDEN GRAIN 2-lb. Pkg. 31¢
 - NESTLES' MORSELS 12-oz. Pkg. 46¢
 - KING CIGARETTES FILTER Ctn. - plus tax 2.15

- Compare LOWER EVERYDAY PRICE!**
- CRACKERS** Nabisco Premium 1-lb. Box 31¢

- Dairy Foods**
- COTTAGE CHEESE FOREMOST 1-lb. Ctn. 53¢
 - BIG DIP FOREMOST ICE MILK 1/2-Gal. Ctn. 55¢
 - CHEEZ WHIZ KRAFT CHEESE SPREAD 16-oz. Jar 75¢

- Paper Items**
- ZEE TOILET TISSUE 4-Roll Pkg. 34¢
 - COLORTEX NAPKINS PAPER 60-Ct. Pkg. 9¢
 - ZEE WAX PAPER 100-Ft. Roll 19¢
 - DIAMOND PLATES DINNER 15-Ct. Pkg. 49¢
 - MODESS NAPKINS 24-Ct. Box 67¢
 - FACIAL TISSUE LUCKY 200 Two-Ply Box 19¢

- Vegetables & Juices**
- CUT GREEN BEANS HARVEST DAY 303 Can 17¢
 - GREEN GIANT CORN Golden Cream 303 Can 21¢
 - VAN CAMP BEANS WITH PORK 2 1/2 Can 23¢
 - HARVEST DAY PEAS 303 Can 16¢
 - LIBBY SAUERKRAUT 303 Can 29¢
 - POTATO BUDS BETTY CROCKER MASHED 16-oz. Box 69¢
 - TOMATOES HUNT'S STEWED 300 Can 20¢
 - LIBBY TOMATO JUICE 46-oz. Can 29¢
 - VEG-ALL MIXED VEGETABLES 300 Can 19¢
 - HUNT'S CHILI BEANS 2 1/2 Can 25¢

- Salad Dressing**
- MIRACLE WHIP 1-qt. Jar 53¢
 - ITALIAN DRESSING WISHBONE 8-oz. Blt. 37¢
 - BEST FOODS MAYONNAISE 8-oz. Jar 63¢

- Sauces & Rice**
- LAWRY SAUCE SPAGHETTI 1 1/2-oz. Pkg. 24¢
 - TOMATO SAUCE HUNT'S 8-oz. Can 3¢
 - MINUTE RICE 14-oz. Box 47¢

- Laundry Aids**
- CHEER Giant Box 76¢
 - JOY LIQUID DETERGENT 22-oz. Bottle 58¢
 - COMET CLEANSER 21-oz. Can 23¢
 - NEWS DETERGENT Giant Box 43¢
 - GAY BOUQUET TOILET SOAP 6-Bar Pkg. 37¢
 - BEADS O' BLEACH 26-oz. Pkg. 69¢
 - LUCKY AMMONIA 1/2-Gallon Bottle 39¢

- Distilled Spirits**
- LUCKY GIN 90 PROOF FIFTH 3.33
 - WHISKY CANADIAN CREST FIFTH 3.99
 - VIN ROSE WINE LUCKY 1/2-Gal. Blt. 99¢



- ... LUCKY'S USDA 'CHOICE' or BONDED MEATS!**
- FRESH FRYERS 29¢/lb. USDA GRADE A FRYING CHICKEN - whole body
 - CHUCK ROAST 35¢/lb. USDA CHOICE or BONDED-blade cut
 - ROUND STEAK 68¢/lb. USDA CHOICE or BONDED-center cut
 - RIB ROAST STANDING 73¢/lb. USDA CHOICE or BONDED-large end
 - SLICED BACON 69¢ LUCKY BRAND-center slices-1-lb. pkg.
 - GROUND BEEF 38¢/lb. Fresh an' lean-BONDED for TOP QUALITY
 - RUMP ROAST 68¢/lb. USDA CHOICE or BONDED for TOP QUALITY
 - RIB STEAK 79¢/lb. USDA CHOICE or BONDED for TOP QUALITY

- CROSS RIB ROAST BONELESS 68¢/lb
- CUT-UP FRYERS FRYING CHICKEN 35¢/lb
- ROASTING CHICKEN CRESTVIEW 39¢/lb
- SLICED BACON BATHS, SWIFTS or HORMEL 1-lb. Pkg. 77¢
- LAMB SHOULDER ROAST 55¢/lb
- STANDING RIB ROAST SMALL END 83¢/lb
- CENTER CUT CHUCK ROAST 45¢/lb
- LINK SAUSAGE FARMER JOHN SKINLESS 8-oz. Pkg. 29¢
- GROUND CHUCK 58¢/lb
- SHORT RIBS OF REEF 29¢/lb
- SHOULDER LAMB CHOPS 89¢/lb
- BONELESS HAM WILSON FESTIVAL 1.29/lb
- CHUCK STEAK 45¢/lb
- SPARE RIBS FARMER STYLE 59¢/lb
- LINK SAUSAGE OSCAR MAYER 1-lb. Pkg. 79¢/lb
- SLICED BACON OSCAR MAYER 1-lb. Pkg. 89¢/lb

- DELICATESSEN TOTAL DISCOUNTING!**
- FRANKS Oscar Mayer all meat or all beef 1-lb. pkg. 69¢
 - LIVER SAUSAGE Sliced Oscar Mayer 9-oz. pkg. 63¢
 - SLICED BOLOGNA Oscar Mayer-all meat or all beef 13-oz. pkg. 69¢
 - AMERICAN CHEESE Lucky-Sliced 12-oz. pkg. 64¢
 - SLICED HAM LUCKY-Cooked 5-oz. Pkg. 49¢
 - SLICED LUNCH MEATS Lucky-6-oz. Pkg. 29¢
 - LEO'S MEATS Sil. beef thins, spicy beef, ham, dark turkey 3-oz. pk. 35¢
 - ALL MEAT CHUBBIES Oscar Mayer 12-oz. pkg. 77¢

- Compare LOWER EVERYDAY PRICE!**
- APPLE CIDER** Harvest Day Gallon Bottle 89¢

- ...the Season's Finest**
- Clean, crisp, sparkling fruits and vegetables... the best available on the market today... all at Lucky's LOWER DISCOUNT PRICES! Visit Lucky today, you'll "win" bigger savings with every purchase!



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STORE HOURS
MONDAY thru FRIDAY 10 AM TO 9 PM
SATURDAY AND SUNDAY 10 AM TO 7 PM



- STRIDEX MEDICATED PADS** 67¢
Helps to clear your skin of pimples, acne, blackheads and oily skin. Bottle of 42 pads. 98¢ VALUE. Our Low Everyday Price.
- SCOPE MOUTHWASH** 57¢
6-oz. Bottle - 69¢ VALUE. Our Everyday Low Price.
- STYLE HAIR SPRAY** 78¢
Resists or Hard to Hold. 17-oz. size. \$1.50 VALUE - Our Everyday Low Price.
- AQUA NET HAIR SPRAY** 78¢
IMPERIAL SIZE - \$1.89 VALUE. Our Everyday Low Discount Price.
- GLEEM TOOTHPASTE** 69¢
FAMILY SIZE - Helps prevent cavities. 95¢ VALUE - Our Everyday Low Price.
- PRELL SHAMPOO** \$1.24
LIQUID-FAMILY SIZE BOTTLE. For clean and manageable hair shampoo with Prell - \$1.55 VALUE. Our Everyday Low Discount Price.

- GILLETTE TECHMATIC RAZOR** \$2.48
\$2.95 VALUE! Our Low Everyday Discount Price.
- GILLETTE TECHMATIC BAND CARTRIDGE REFILL** 79¢
\$1.00 VALUE - Our Low Price.



INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.
TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.
HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA