

Call Chubbard or Gilbert 3-4181  
For Location of Store Nearest You  
Call Collect or Toll ...

**VONS**  
Shopping Bag

# LET'S GO TO THE RACES

**\$1,000<sup>00</sup> WINNERS!**

HERE ARE THE FIRST TO JOIN THE  
FEATURE RACE "WINNERS CIRCLE"



Watch exciting thoroughbred horse races on TV... all the thrills and  
excitement... In full color! You can win cash prizes just by picking up  
your free "Let's Go to the Races" game cards at any Vons & Shopping  
Bag store. No purchase necessary... just take your place at the end of  
any check-out line. Pick up a card every time you visit the store.

**NOW!** YOU CAN  
WIN UP TO  
**\$1,000<sup>00</sup>**  
CASH



**FIRST**  
**\$1,000.00**  
PAY-OFF!  
Mrs. Paul Johnson  
14933 Lull St.  
Van Nuys

MRS. RUTH JAMES, Los Angeles  
CHARLES C. RAMSEY, Downey  
JACK WHITE, Glendale  
LENA VENZA, Gardena  
JOHN A. DIXON, Reseda  
JAMES M. ENGLISH, Wilmington

AND... THERE ARE THOUSANDS OF  
\$100, \$25, \$10 AND \$5 WINNERS EVERY  
WEEK PLAYING "LET'S GO TO THE RACES"

Thursdays at 7:30 p.m.  
In Color... **KTLA**  
5

<p><b>SUNSHINE RINSO</b> NEW Formula Detergent GIANT SIZE Incls. 13¢ Off <b>55¢</b> SPECIAL PRICE</p>	<p><b>PAPER TOWELS</b> Zoo-Assorted Colors JUMBO ROLL Incls. 3¢ Off <b>17¢</b> SPECIAL PRICE</p>	<p><b>ORANGE JUICE</b> Cal-Fame—Pure, Natural FROZEN 6 OZ. CAN <b>2/35¢</b> SPECIAL PRICE</p>	<p><b>VONS GELATIN</b> Assorted Fruit Flavors 8 OZ. PKG. <b>6¢</b> SPECIAL PRICE</p>	<p><b>SIMPLE SIMON PIES</b> Frozen—Large 9 Inch Size APPLE BERRY CHERRY PEACH LEMON CUSTARD <b>49¢</b> SPECIAL PRICE</p>
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**VONS** QUALITY MEATS  
Shopping Bag

**USDA CHOICE**

# STEAKS

Your Choice is Always U.S.D.A. Choice

**T-BONE 98¢/lb**  
CLUB, SIRLOIN TIP OR TOP ROUND

**Porterhouse 1.09/lb**  
**Top Sirloin 1.22/lb**  
**Rib Steaks 89¢**  
**Chuck Steaks 45¢**

**GROUND CHUCK 59¢**  
**SHORT RIBS 35¢**  
**STEW BEEF 79¢**

**USDA CHOICE BEEF ROASTS**  
Center Cut **CHUCK 45¢/lb**  
Boneless Chuck... 79¢

**O-Bone Roast 59¢**  
**Boneless Round 89¢**  
**Shoulder Clod 89¢**

**T&M Veal or Turkey Drumsticks 12-OZ. PKG. 69¢**  
**Kold-Kist Beef Steaks 1 1/2 OZ. PKG. 10 for \$1.00**

**'Better Breakfast' Buys**  
**SLICED BACON 79¢**  
Hormel Black Label 1 LB. PKG.  
**BROWN 'n SERVE LINKS 49¢**  
Vons Table King or Swift's Premium 1/2 LB. PKG.  
The Real McCoy  
**Beef Bacon 69¢**  
**Beef Sausage 59¢**

**Seafood Sea-lections**  
Last Call for...  
**FRESH SALMON 89¢**  
Trail Caught Silver Salmon Center Steaks  
**OCEAN PERCH 69¢**  
Crab... Bonitos Fillets

**In the Frozen Meat Cases**  
Garden of Eatin'  
**FISH STICKS 69¢**  
14 OZ. PKG.  
Mrs. Friday's  
**QUICK FROZEN SHRIMP 89¢**  
7 OZ. PKG.  
Ruffin's  
**FRENCH FRIED HALIBUT 79¢**  
1 1/2 LB. VACUUM PKG.

**JERSEYMAID WINS AGAIN!**

7 GOLD MEDALS AT THE L.A. COUNTY FAIR

- JERSEYMAID GRADE AA BUTTER
- CATERING CHOCOLATE ICE CREAM
- HOMOGENIZED MILK
- LOW FAT MILK
- GOLD MEDAL 25% RICHER MILK
- HALF & HALF
- WHIPPING CREAM

Count the wheat yourself... Seven Gold Medals! That's proof again of the quality in Jerseymaid Milk products. The secret is Jerseymaid delivers dairy products daily to Vons & Shopping Bag food stores. That's why they taste so good.

**JERSEYMAID BUTTER**  
Gold Medal Winner at the 1966 L.A. County Fair... Grade AA 1 lb. CAN **85¢**

**ICE CREAM**  
Jerseymaid Catering  
ALL FLAVORS 1/2 GAL. CTN. **69¢**

**BABY FOOD**  
Strained Fruits & Vegetables (Also Juices)  
BEECH-NUT 4 1/2-OZ. JARS **3:25¢**

**CIGARETTES**  
Regulars, Filters or Kings  
CANTON OF 20 PACKS **\$215**

**More Frozen Food Features**  
**GREEN GIANT VEGETABLES 4:51**  
Mellin Pure, Niblets Corn, Mixed Green Beans, Spinach with Green Beans, 10 Oz. Pkg.  
**Vons Enchiladas 3:51**  
**Vons Limas & Ham 2:49¢**

**ROSARITA MEXICAN FOODS 39¢**  
Chesse Enchilada Dinner  
Combination Dinner  
Burritos or Mexican Dinner  
**Marin 3-Course Dinner 59¢**  
**Wash Brown Potatoes 29¢**  
**Downy-Flake Waffles 17 OZ. PKG. 49¢**

**Maxwell House Coffee 8 1/2 OZ. CAN... 65¢**  
**Glorietta Pears 3:51**  
FANCY QUALITY—IN HEAVY SYRUP  
HALVES OR SLICES, 216 CAN

**Chunk Style Tuna 3:89¢**  
CAMPBELL'S—6 OZ. CAN  
EIGHT MEAT

**Sliced Green Beans 2:39¢**  
FANCY QUALITY  
302 CAN

**Pure Honey 5:99¢**  
4 OZ. CAN

**Hi C Cherry 29¢**  
FRUIT DRINK  
4 1/2 OZ. CAN

**Dog Food 699¢**  
KILLERATIONS  
REG. OR LIVER  
NO. 1 TALL CAN

Exclusive Offer of Vons & Shopping Bag

**BEAUTIFUL PEARLS from Majorca**

**Perlas Amante Pearls (Sweetheart Pearls)**

Only **10¢ Each!**

The world famous diamond gem created by skilled artisans on the Isle of Majorca, off the coast of Spain... a precious simulated pearl of unsurpassed beauty!

EACH PEARL ONLY 10¢ EACH WITH EVERY \$1.00 GROCERY PURCHASE!

Don't lose the opportunity to get your pearls at this outstanding low price! Just 10¢ and a \$1.00 merchandise purchase\* will buy the first ten pearls, plus all remain and should be strung, a design-illustrated booklet illustrating the most fashionable styles and how to make them, and a guarantee certificate.

From then on, each pearl costs just 10¢ with each \$1.00 merchandise\*. Example: With a \$10.00 grocery purchase, you may buy ten pearls for just \$1.00.

\*It is a merchandise purchase which includes the savings you can make on the Majorca pearl necklaces or bracelet of your choice. For example, you can have a pearl necklace for as little as \$5.00, that would cost as much as \$25.00 or more at a jewelry store.

\*Money Refundable Excludes Tobacco, Alcohol or Paid Mail Orders

Available while supplies last. Offer good in all Vons & Shopping Bag stores. See store for details.

**PERFECTION BREAD**  
White, Wheat, Sandwich  
15 OZ. LARGE SOAP **2:49¢**

**BRECK SHAMPOO**  
For Beautiful Hair  
3 Formulas: For Dry, Normal or Oily Hair  
8 OZ. BTL INCLUDES 3 OFF SAVE 25¢ **58¢**

**VONS** DELICATESSEN  
Shopping Bag

**Hormel HAMS**

Lean, Tender, Boneless Fully Cooked

**4 Lb. Can \$3.79** SAVE 80¢

**HORMEL ALL MEAT FRANKS 59¢**  
Great Grilled in a bun or with Smearhead 1 LB. VACUUM PKG. SAVE 10¢

**Sliced Cheese 59¢**  
**Bay's English Muffins 19¢**

**Spirit of Kentucky—Straight Kentucky BOURBON WHISKEY**  
86 Proof—4 Years Old **\$3.79**  
Exclusive at Vons & Shopping Bag

**Cluny Scotch Whisky \$5.99**  
**Kamchenka Vodka \$3.99**

**CARDWELL'S DRY GIN \$3.29**  
Distilled London Dry 85 Proof SAVE 40¢

**SEAGRAM'S 7-CROWN Blended Whisky \$10.95**  
86 Proof HALF GALLON SAVE 12.00

**VONS BAKERY**  
"Goodness Knows"  
**VONS SQUARE CAKES 69¢**  
White, Chocolate, Banana, Chocolate Mint, Apple Sauce

**VONS ENRICHED FRESH BREAD 3:51**  
White, Wheat, Regular or Sandwich  
Honey Krunch, All Milk, Buttercrust, Wagon Train, Cracked Wheat

**VONS** PRIZE PRODUCE  
Shopping Bag

**JONATHAN APPLES 4:39¢**  
Crackling Crisp Tangy Flavor  
A FAVORITE FOR SCHOOL LUNCHES AND SNACKS

**Crisp Celery 2:29¢**  
FRESH & TASTY

**Red Yams 10¢**  
U.S. NO. 1 GRADE TENDER & FLAVORFUL

**Cauliflower 19¢**  
SNOWY WHITE—LARGE HEADS

**Raisins 10:29¢**  
NUTRITIOUS SCHOOL SNACK 1 1/2-OZ. INDIVIDUAL BOXES

**Extra Fancy GOLDEN DELICIOUS APPLES 2:29¢**  
From Washington State

**4 BIG SALE DAYS**  
THU., FRI., SAT. & SUN. SEPT. 29-30 OCT. 1&2

<b>GOLD MEDAL Macaroni 25¢</b> 8 1/2 OZ. CAN	<b>PROGRESSO Tomato Paste 2:29¢</b> 10-OZ. JAR	<b>FOLGER'S Instant Coffee \$1.35</b> 10-OZ. JAR	<b>REDEEM YOUR "LUCKY NUMBER" COUPONS AT VONS</b> Sta-Puf <b>89¢</b> FABRIC SOFTENER 1/2-GALLON BTL.	<b>Sta-Flo 64¢</b> SPRAY STARCH 22-OZ. CAN	<b>POWDERED Snowy Bleach \$1.19</b> INSTANT MIXING 25 LB. CTN.	<b>LIBBY'S Corned Beef Hash 45¢</b> MINUTE MEALS 15-OZ. CAN	<b>LADY SCOTT Toilet Tissue 29¢</b> PRINTED 2 ROLL PACK	<b>Advanced All Detergent 75¢</b> HERSHEY'S Instant Cocoa Mix 1 LB. CAN. 85¢ HERSHEY'S Instant Cocoa Mix 1/2 LB. CAN. 45¢ Pacific Thin-Flake Saltines 1 LB. CAN. 35¢
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PALO DEL AMO WOODS; 956 WEST SEPULVEDA BLVD.

PACIFIC PLAZA SHOPPING CENTER; 5035 PACIFIC COAST HWY., TORRANCE

**VONS** Shopping Bag

Prices Effective  
Thurs., Fri., Sat., Sun.  
Sept. 29, 30, Oct. 1 & 2