

JOIN THE THOUSANDS OF HOMEMAKERS IN THE fight AGAINST THE HIGH COST OF FOOD!

SHOP LUCKY'S LOWER STORE-WIDE

total DISCOUNT PRICING!

Lucky
DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY...
YOU BUY FOR LESS

Lucky continues the fight against the rising cost of food... We're the ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM the Law will allow IN EVERY DEPARTMENT... your assurance of paying the lowest possible everyday price—and enjoying savings of hundreds of dollars a year! Join the army of Discount Shoppers... come in to Lucky today, where comparison proves...

EVERYTHING YOU BUY... YOU BUY FOR LESS!*

Compare LOWER EVERYDAY PRICE!
DI CARLO BREAD 24¢
15-oz. Loaf

Baby Foods
GERBER'S BABY FOOD STRAINED 4 1/2-oz. Jar 9¢
GERBER'S JUNIOR FOOD 7 1/2-oz. Jar 2 for 27¢
GERBER'S HI-MEAT DINNERS 4 1/2-oz. Jar 17¢

Crackers & Cookies
NABISCO RITZ CRACKERS 1-lb. Box 39¢
HYDROX COOKIES SUNSHINE 1-lb. Pkg. 47¢
STA-CRISP PACIFIC CRACKERS 2-lb. Box 49¢

Beer & Beverages
CANADA DRY BEVERAGES 12-oz. Can 12 for \$1
PEPSI-COLA 12-oz. Bottle 6 for 63¢
BREW "102" DRAFT BEER 12-oz. Btl. 6 for 99¢

Cereals
CHEERIOS BIG "G" 10 1/2-oz. Box 35¢
INSTANT OATMEAL QUAKER 10-pk. Pkg. 36¢
SUGAR CRISP POST 9-oz. Box 34¢

Dairy Foods
VELVEETA KRAFT-CHEESE FOOD 2-lb. Ctn. 98¢
ICE CREAM LADY LEE 1/2-Gal. Ctn. 59¢
MILK SHAKES BORDEN 10 1/2-oz. Bottle 19¢

Pet Foods
TUNA FOR CATS PURR 6 1/2-oz. Can 12¢
DAILY DIET DOG FOOD 16-oz. Can 7¢
PURINA DOG CHOW 10-lb. Bag 1.39

Salt - Sugar & Spice
LAWRY SEASON SALT 7-oz. Bottle 47¢
LUCKY SALT 26-oz. Box 10¢

Lucky's Total Discount in Housewares



CANDY JAR with lid
lovely sculptured grape and leaf design on pebble background. Assorted colors. 98¢ VALUE



AZTEC BOWL two handles
Low elegant profile in a scalloped design... assorted colors. 98¢ VALUE



WEDDING JAR
A majestic styled beauty with cut-glass effect trim. Assorted colors. 98¢ VALUE

76¢ each
MIGRIN Oral Antiseptic 99¢
WILKINSON SWORD BLADES \$1.19
RESPOND HAIR SPRAY \$1.76

Canned Meats
VIENNA SAUSAGE LIBBY 4-oz. Can 25¢
CHILI W/BEANS HORMEL 24-oz. Can 55¢
CHICKEN SPREAD UNDERWOOD 4 1/2-oz. Can 39¢

Canned Fish
CHUNK TUNA CARNATION Light Meat 6 1/2-oz. Can 29¢
MINCED CLAMS SNOWS 7 1/2-oz. Can 32¢
RED SALMON BUMBLE BEE 16-oz. Can 89¢

Flour & Mixes
DUNCAN HINES CAKE MIX Reg. Pkg. 32¢
GINGERBREAD MIX DROMEDARY 14-oz. Box 31¢
FROSTING MIX BETTY CROCKER Butter Bricks 13 1/2-oz. Box 38¢

Margarine & Milk
BLUE BONNET SOFT MARGARINE 1-lb. Pkg. 42¢
BORDEN STARLAC NON-FAT Dry Milk 12-Qt. Box 1.09
LUCKY MARGARINE 1-lb. Pkg. 19¢

Compare LOWER EVERYDAY PRICE!
C & H SUGAR 102
10-lb. Bag

Frozen Foods
FRUIT PIES JOHNSTON Apple, Strawberry, Apricot, Cherry, Rhubarb... 9" Pkg. 59¢
CHEESE PIE JOHNSTON 16-oz. Pkg. 65¢
VEGETABLES PICTSWEET, Peas & Carrots, Mixed Vegetables. Reg. Pkg. 37¢
TUNA PIES STAR KIST 8-oz. Pkg. 20¢
MACARONI & CHEESE MORTON 20-oz. Pkg. 38¢
BEEF STEW KOLD-KIST 14-oz. Pkg. 36¢
SANDWICHES OH BOY—BOY BEEF AND PASTRAMI 6-oz. Can 26¢
ORANGE JUICE MINUTE MAID 6-oz. Can 26¢
CERTI-FRESH SCALLOPS 7-oz. Pkg. 59¢
SARA LEE CAKES Regular Pkg. 82¢

Compare LOWER EVERYDAY PRICE!
PEANUT BUTTER 88¢
SKIPPY 28-oz. Jar

Soups & Gelatins
CAMPBELL SOUP VEGETABLE BASE 10 1/2-oz. Can 13¢
SPLIT PEA SOUP ANDERSON 303 Can 20¢
JELL-O PUDDING 3-oz. Pkg. 11¢

Compare LOWER EVERYDAY PRICE!
76¢ each
J & J BABY NEEDS...
BABY POWDER—14-oz. size 89¢ VALUE... OUR LOW DISCOUNT PRICE 68¢
BABY OIL—large size 98¢ VALUE... OUR LOW DISCOUNT PRICE 76¢
BABY SHAMPOO—large size \$1.00 VALUE... OUR LOW DISCOUNT PRICE 78¢
RESPOND HAIR SPRAY \$1.76 Reg. or Hard to Hold—\$2.35 VALUE. OUR PRICE

FRYING CHICKEN
ROUND STEAK
GROUND BEEF
CHUCK ROAST






USDA Grade A fresh whole body 29¢
center cut 68¢
fresh, lean Boned for flavor 35¢
blade cut 35¢
GROUND ROUND 68¢ lb. RUMP ROAST 68¢ lb.
GROUND CHUCK 58¢ lb. CHUCK ROAST center cut 45¢ lb.
RIB STEAK 79¢ lb. SPARERIBS former style 69¢ lb.

STANDING RIB ROAST USDA CHOICE or LUCKY BONDED... large end 73¢
CROSS RIB ROAST USDA CHOICE or BONDED—boneless 68¢
SLICED BACON LUCKY 1-lb. Pkg. 73¢
CHUCK STEAK USDA CHOICE or BONDED 45¢

Compare LOWER EVERYDAY PRICE!
TOMATO JUICE 29¢
LIBBY 46-oz. Can

Shortening & Oil
CRISCO SHORTENING 3-lb. Can 87¢
OLIVE OIL POMPEIAN 1-Pint Can 79¢
WESSON OIL 38-oz. Bottle 71¢

Fruits & Juices
APPLE SAUCE 303 Can 14¢
OCEAN SPRAY RELISH—Cranberry-Orange 16-oz. Jar 35¢
HUNT'S APRICOTS Whole Unpeeled 2 1/2 Can 27¢
FRUIT COCKTAIL DOLE 303 Can 23¢
HARVEST DAY PEARS 303 Can 23¢
SLICED PINEAPPLE DEL MONTE 1 1/2 Can 23¢
CRANBERRY JUICE OCEAN SPRAY 48-oz. Btl. 75¢
PINEAPPLE JUICE DOLE 46-oz. Can 28¢
WELCH'S DRINK APPLE-GRAPE 46-oz. Can 38¢

Coffee & Tea
M-J-B COFFEE 1-lb. Can 69¢
M-J-B COFFEE 2-lb. Can 1.37
M-J-B COFFEE 3-lb. Can 2.04
SANKA INSTANT COFFEE 8-oz. Jar 1.42 (10¢ Off Label)
DE CAF INSTANT COFFEE 8-oz. Jar 1.52 (10¢ Off Label)
MJB TEA BAGS 48-Ct. Box 49¢

Laundry Aids
DREFT Large Box 34¢
CASCADE DETERGENT 20-oz. Box 41¢
THRILL LIQUID DETERGENT 22-oz. Bottle 58¢
PERSONAL IVORY 50-P. Bar 4 for 28¢
SPIC & SPAN 54-oz. Box 89¢
RAIN DROPS WATER SOFTENER 2-lb. Box 57¢
STA-PUF LIQUID RINSE 1/2-Gal. Btl. 79¢
BRILLO SOAP PADS Large Box 27¢

Compare LOWER EVERYDAY PRICE!
PEACHES 25¢
DEL MONTE CLING 2 1/2 Can

Compare LOWER EVERYDAY PRICE!
TOMATO JUICE 29¢
LIBBY 46-oz. Can

Compare LOWER EVERYDAY PRICE!
PEACHES 25¢
DEL MONTE CLING 2 1/2 Can

TOTAL DELICATESSEN DISCOUNT PRICES!
ALL MEAT FRANKS LUCKY BRAND 12-oz. Pkg. 49¢
SLICED LUNCH MEATS LUCKY Bologna, Salami, P.P.P., Olive, Spiced 6-oz. Pkg. 29¢
SLICED BOLOGNA Wilson all meat or all beef 1-lb. 69¢
SLICED HAM LUCKY-Cooked 5-oz. Pkg. 49¢

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PEACHES 25¢
DEL MONTE CLING 2 1/2 Can

Peanut Butter, Jam & Syrup
AUNT JEMIMA SYRUP 24-oz. Btl. 63¢
MARY ELLEN JAM BOYSENBERRY 20-oz. Jar 59¢

Other Items
NESTLE'S QUIK COCOA MIX 2-lb. Can 79¢
CIGARETTES Reg. Size Carton—Plus Tax 2.12

Salad Dressing
MILANI DRESSING 1890 FRENCH 8-oz. Bottle 37¢
SALAD DRESSING LUCKY 24-oz. Jar 39¢
KRAFT DRESSING ROKA BLEU CHEESE 8-oz. Btl. 42¢

Vegetables & Juices
DEL MONTE CORN GOLDEN 303 Can 21¢
GREEN BEANS GREEN GIANT Kitchen Sliced 303 Can 23¢
LIBBY SAUERKRAUT 303 Can 16¢
DEL MONTE PEAS 303 Can 22¢
PRINCELLA YAMS 2 1/2 Can 29¢
REFRIED BEANS ROSARITA 2 1/2 Can 27¢
B&M BAKED BEANS 28-oz. Can 35¢
SLICED BEETS HARVEST DAY 303 Can 15¢
HUNT'S TOMATOES 2 1/2 Can 29¢

Distilled Spirits
OAKMOUNT WHISKEY BLEND FIFTH 2.99
BRANDY GOLD SEAL 10-YEAR-OLD FIFTH 3.99
GOLD SEAL VODKA 80 PROOF QUART 3.55 (SORRY, NOT AVAILABLE AT ALL STORES)

HAM FARMER JOHN—FULLY COOKED 55¢ lb.
STANDING RIB ROAST SMALL END 83¢ lb.
BONELESS ROUND STEAK 78¢ lb.
THICK BACON LUCKY SLICED 2 lb. 1.45
SLICED BACON BATH, HORMEL or SWIFT 1-lb. Pkg. 79¢
CUT-UP FRYERS FRESH CHICKENS 35¢ lb.
FRYER BREAST FRYING CHICKEN 61¢ lb.
LEGS & THIGHS FRYING CHICKEN 57¢ lb.
FRESH SPARERIBS SMALL SIZES 63¢ lb.
BONELESS STEWING BEEF 77¢ lb.
SAUSAGE LINKS FARMER JOHN SKINKLES 8-oz. Pkg. 29¢
TURKEY PAN ROAST COSMOPOLITAN White Meat 2-lb. 4-oz. 2.98
ROASTING CHICKEN CRESTVIEW 39¢ lb.
SHORT RIBS OF BEEF 29¢ lb.
LAMB SHOULDER ROAST 55¢ lb.
LARGE LOIN LAMB CHOPS 89¢ lb.
LAMB SHOULDER CHOPS 89¢ lb.
ROUND BONE LAMB CHOPS 98¢ lb.

AMERICAN CHEESE KRAFT Sliced 12-oz. Pkg. 67¢
LEO'S MEATS Chipped Beef, Sliced Beef, Chipped Ham 3-oz. Pkg. 35¢
XLNT TAMALES BEEF 3 1/2-oz. Bag of 4 93¢
FLAKEY BISCUITS PILLSBURY 4-oz. Pkg. 2 for 25¢ Buttermilk or Sweet Milk

SAUCES & RELISHES
HEINZ KETCHUP 14-oz. Bottle 21¢
HEINZ 57 MEAT SAUCE 8-oz. Bottle 35¢
M-J-B RICE LONG GRAIN 28-oz. Box 41¢

Olive & Pickles
PITTED OLIVES EARLY CALIF. GIANT Tall Can 39¢
CUCUMBER PICKLES HEINZ Fresh 15-oz. Jar 27¢
HEINZ DILL HAMBURGER SLICES 11-oz. Jar 27¢

Paper Goods
SCOTT TISSUE TOILET 4-Roll Pkg. 34¢
ORCHID NAPKINS 50-Count Pkg. 48¢
ZEE PAPER TOWELS Jumbo Roll 25¢
ZEE LUNCH BAGS 50-Count Pkg. 25¢
FACIAL TISSUE LADY SCOTT 200 Two-Ply Box 26¢

Fresh... Sparkling... Crisp Fruits and Vegetables!
Lucky has a well deserved reputation for offering the Season's finest, freshest produce... AND ALL AT LOWER EVERYDAY DISCOUNT PRICES!

STORE HOURS
MONDAY thru FRIDAY 10 A.M. to 9 P.M.
SATURDAY thru SUNDAY 10 A.M. to 7 P.M.
*Dairy products and fair trade items excepted 9/29/66

Lucky
DISCOUNT SUPERMARKETS

INGLEWOOD: 1035 S. La Brea Ave.
825 W. Arbor Vitae
10801 Prairie Ave.
WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw
Sepulveda Blvd. at Hawthorne
110 East Carson Ave.
2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA