

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You.
Call Collect if Tall...

VONS
Shopping Bag

LET'S GO TO THE RACES

Another New
VONS
Grand Opening
This Week-end
TORRANCE
956 W. Sepulveda
at Vermont
Come See! Come Save!



NOW!

WIN UP TO \$1,000 CASH!

It's Fun! It's Exciting! And it's Free!
Pick up your free 'Let's Go to the Races' game card every time you shop. They're free to persons 18 and over... just take your place at the end of any check-out lane. Watch the exciting thoroughbred horse races on TV or check your cards with the winning numbers posted in the store.



TV POST TIME
THURSDAYS
AT 7:30 P.M.
IN FULL COLOR!
KTLA

CAMPBELL'S SOUP

10 Oz. Cans
8/1
SPECIAL PRICE

BEAN WITH BACON
BLACK BEAN, PEA
CREAM OF CELERY
TOMATO RICE
VEGETARIAN VEG.
VEGETABLE BEAN
CREAM VEGETABLE
CREAM OF POTATO
OLD FASHION VEG.

HEINZ KETCHUP

Rich Tomato Flavor
14 OZ. BTL.
17
SPECIAL PRICE

WESSON OIL

Highly Unsaturated
24 OZ. BTL. INCLUDES 4¢ OFF
33
SPECIAL PRICE

TOILET TISSUE

Zee-Assorted Colors
4 ROLL PACK
INCLUDES 3¢ OFF
29
SPECIAL PRICE

TV DINNERS

Swanson's-Frozen, 11 Oz.
48
SPECIAL PRICE

VONS Shopping Bag
LUER OR FARMER JOHN
FULLY COOKED HAMMS
Full Shank Half
Includes Center Slices
7 TO 8 LBS. AVG. WT.
45
lb

VONS Shopping Bag Exclusive Offer!
WORLD FAMOUS
Beautiful Pearls
from Majorca
Perlas Amante
(Sweetheart Pearls)
Only **10¢** Each!
Vons exclusive offer makes these famous hand-crafted pearls available to you for a fraction of their usual cost.
WITH EVERY \$1.00 FOOD PURCHASE
Excluding tobacco, liquor, fluid milk products

Butter-Nut Coffee REG., DRIP OR FINE 1 LB. 2 LB. CAN. \$1.29 CAN **65¢**
Apple Time Apple Juice QT. **29¢**
Libby's Peas & Butter OR CORN 13 1/2 OZ. CAN **2:49¢**
Dinty Moore Beef Stew 24 OZ. CAN **55¢**
Ivory Liquid DETERGENT FOR DISHES 22 OZ. PLASTIC BTL. INCL. 8¢ OFF **49¢**
Dr. Ross Dog Food BEEF, CHICKEN, LIVER, MEAT NO. 1 TALL CAN **8:10**

Vons & Luer BACON
Grade A Sliced 1 Lb. Pkg. **79¢**

Shank Portion 3 LBS. AVG. WT. **39¢**
Butt Portion 4-5 LBS. AVG. WT. **59¢**
Whole Hams FULLY COOKED 14-16 LBS. AVG. **59¢**
Best Buys in Beef

FRESH CHICKEN
CALIFORNIA GROWN
Days Fresher Than "Shipped in"
Chicken—You Can Tell by the Tantal
YOUR FAVORITE PARTS
Legs, Breasts, Thighs 59¢ lb
CHICKEN WINGS... 35¢ BACKS & NECKS... 10¢ CHICKEN LIVERS... 79¢

JERSEYMAID ICE CREAM
CATERING QUALITY
EVERYDAY LOW PRICE 1/2 Gal. ALL FLAVORS **69¢**
Try Chocolate—Gold Medal Winner at the L.A. County Fair

VONS BREAD
FULL 1 LB. 6 1/2 OZ. LOAF
Choice of 8 Varieties Regular 37¢ and 39¢ Loaves PERFECTION BREAD 15 1/2 OZ. Large Loaf **2/49¢**

POPULAR BRANDS CIGARETTES
REG., FILTERS, KINGS
CTN. OF 10 PACKS **\$2.15**
EVERYDAY LOW PRICE

Fresh DUCKS
Poppy Brand Eviscerated 4-5 Lbs. Avg. **49¢ lb**

USDA CHOICE BEEF ROASTS
All U.S.D.A. Choice Steer Beef
Center Cut Chuck 45¢ lb
Boneless Chuck CUSTOM TRIMMED **79¢**
Shoulder Clod BONELESS ROAST **89¢**

VONS Shopping Bag "FIESTA OF FRESH" PRODUCE
BANANAS
GOLDEN RIPE CENTRAL AMERICAN
Nutritious for After School Snacks... The Kids Love 'em!
10¢ lb

Sundries Section Special LISTERINE
ANTISEPTIC 14 OZ. BOTTLE
Vons Reg. 89¢ Low Price **67¢**

PCT SWEET VEGETABLES
Green Peas, Chopped Broccoli, Squash, Leaf Spinach, French Fries or Crinkle Cuts. Frozen, 10 oz. pkgs. **6:89¢**

Seafood Sea-lections
FRESH TROUT
Idaho Rainbows 5 Oz. Min. Wt. **49¢**
RED SNAPPER
Fresh Fillets Ocean Caught **69¢ lb**
Frozen Seafoods
Carnation FILLET OF SOLE 1 Lb. **73¢**
Icelandic BREADED PERCH 12 OZ. Pkg. **59¢**

USDA CHOICE CHUCK STEAK
Marinate and Barbecue for a Real Flavor Treat!
45¢ lb
Family Steak BONELESS CUSTOM TRIMMED **89¢**
Choice Rib Steak FLAVOR FAVORITE **89¢**
Ground Chuck ALWAYS FRESH & EXTRA LEAN **59¢**
In the Frozen Meat Case
T&M Buttered Beef Steaks BY THE POUND **89¢**
Camp's Broiler Steaks 7 OZ. Pkg. **39¢**
Thompson's 'Whole Hog' Sausage 1 LB. Pkg. **89¢**

Ribier Grapes JET-BLACK SWEET & JUICY **10¢**
Salad Lettuce RED OR BUTTER **10¢**
Fresh Broccoli TENDER ALL GREEN **15¢**

PINEAPPLE
FRESH FROM HAWAII
Ripe, Sweet 'n Juicy Large Size **10¢ lb**

POPSICLES
Orange, Raspberry or Fudgicles
6-PACKS 4:100
VONS MEAT PIES
Chicken, Beef or Turkey, 8 oz. 24 OZ. FAMILY SIZE **59¢** **4:89¢**
Minute Maid—From Florida
ORANGE JUICE 6 OZ. ... **4/31**
LEMONADE 6 OZ. ... **4/31**
Reg. or Pink **10¢**
12 OZ. Can. 49¢ 12 OZ. Can. 19¢

Liquor Features
Royal Velvet Straight Kentucky BOURBON **3.99**
86 Proof, 6 Yrs. Old, Fifth... **SAVE 40¢**

KEG BEER
BRAND
'Natural Flavor' Light Lager
CASE OF 24 12-OZ. CANS **\$2.77** **SAVE 2¢**

GILBEY'S GIN "The World Agrees on 'Gilbey's, Please'" **4.25**
90 Proof London Dry
WOLFSCHMIDT VODKA **3.89**
80 Proof, 100% Grain Neutral Spirits
SEAGRAM'S 7 1/2 GAL. **10.95**
Blended Whiskey, 86 Proof **SAVE \$1.03**

VONS Shopping Bag SPECIALS IN THE DELICATESSEN
ALL MEAT BOLOGNA
Vons Quality-Sliced The Lunch Box Favorite!
65¢ lb **SAVE 30¢ lb.**

Special Purchase! WHILE THEY LAST...
WOMEN'S MESH NYLONS
Popular Gingsnap Shade Sizes 8 1/2 to 11
EXTRA SPECIAL... **3 for \$1**

VONS BAKERY
"Goodness Knows"
VONS CAKE DONUTS Plain or Powdered. PKG. OF 8 **33¢**
VONS POUND CAKE Plain, Cherry or Nut **39¢**

4 BIG SALE DAYS
THU., FRI., SAT. & SUN.
SEPT. 22-23-24-25

VONS Shopping Bag
Tax Added to Applicable Items

XLNT Beef Tamales 8 OZ. PKG. **4:100**
Vons Salads POTATO OR MACARONI 15 OZ. CUP **3:100**
LEO'S SLICED MEATS CHICKEN OR TURKEY 4oz **3:100**

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| LADY SCOTT Facial Tissue PRINTED 200 CT. CTN. 29¢ | CLEANER Ty-D-Bol DISINFECTS 11 OZ. CAN 89¢ | PEPSODENT Tooth Paste FAMILY SIZE TUBE 79¢ | Sunnyland Orange Juice CALIFORNIA VALENCIA 48 OZ. DECANTER 69¢ | SCHILLING Black Pepper PURE GROUND 4 OZ. CAN 49¢ | Jan-U-Wine Chinese Foods CHICKEN CHOW MEEN 12 OZ. 99¢ MUSHROOM CHOW MEEN 12 OZ. 89¢ BEEF CHOP SUEY 12 OZ. 99¢ CHOW MEEN NOODLES 12 OZ. 31¢ SOY SAUCE 12 OZ. 19¢ |
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