today there are more than 300.

Wall Street investors predicted at the beginning of 1966 that the two best investment in 1966 would be real estate and fine arts, particularly paintings. Tight money has slowed the real estate market down to a walk—and oddly enough the fine arts have been booming to unbelievable heights. Good art is easy to buy—and let's face it, people do have money, even though it's earning big interest or safely tucked away in the mattress.

THE LOS ANGELES area is

THE LOS ANGELES area is second only to New York in the number of art galleries and the dollar volume of art sales. The art gallery business here in the southland as seen a phenomenal increase in the number of galleries, frequency of changing exhibitions and with all this settivity—an increasing number of young art collectors. No untoriented visitor to Southern California can ignore the

ber of young art collectors. No art-oriented visitor to Southern California can ignore the strange activity known as "The Monday Night Art Walk." More than 25 art galleries in a quarter-mile stretch of La Cienega Boulevard take part in it.
They remain open every Monday n ig ht until 10 o'clock to accomodate the throngs of visitors (hopefully buyers) who stroll in and out of the brightly lighted galleries to inspect and comment on the week's offerings. If one is lucky, he can time it just right enough to attend one or two champagne openings. The gallery owners al-

it just right enough to attend one or two champagne openings. The gallery owners always hope that the champagne will lend to loosen the buyer's pocketbook.

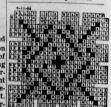
There have been many instances when it has been of ar greater interest to just stand on the streetcorner and watch the unique display of roving humanity than to bruise the eyeballs with some so-called art displayed in the galleries. The strangest arrays of "people" roam the sidewalks on these Monday nights and I would recommend this area for the purpose of "bird-watching" as well as gallery hopping.

TO BE SERIOUS, there is a great deal of contemporary art being exhibited on La Cienega. Vincent Price and Aaron Bros. have invaded the street, as well as some rather





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