

Lucky Compare ... EVERY ITEM!

DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY... YOU BUY FOR LESS *Everyday*

THE AVERAGE SUPERMARKET STOCKS 8,698 ITEMS... *and*

... ONLY LUCKY DISCOUNTS THEM ALL!*

FRYERS

USDA Grade A FRESH FRYING CHICKENS whole body

29¢ lb.

GROUND ROUND 67¢ lb.
GROUND CHUCK 57¢ lb.
CROSS RIB ROAST BONELESS 67¢ lb.

GROUND BEEF

Fresh, Lean and Tender

35¢ lb.

RUMP ROAST 67¢ lb.
CHUCK ROAST CENTER CUT 45¢ lb.
STANDING RIB ROAST SMALL END 83¢ lb.

LUCKY IS THE ONLY SUPERMARKET THAT GIVES YOU COMPLETE STORE-WIDE DISCOUNT PRICING... THE ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM IN EVERY DEPARTMENT!... AND WITH ABSOLUTELY NO SACRIFICE IN QUALITY!... YOU'VE READ A LOT OF CLAIMS... PLAYED GAMES... BUT, WHEN IT COMES TO SAVINGS, LUCKY IS THE LEADER BECAUSE THOSE GAMES AND "GIVE-A-WAYS" COST MONEY... THEY ADD TO YOUR FOOD COST AND KEEP PRICES UP AT OTHER MARKETS! IF YOU WANT TO SAVE UP TO 15 CENTS AND MORE ON EVERY ITEM YOU BUY, THEN SHOP AT LUCKY, WHERE EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY!

ROUND STEAK

CENTER CUT USDA Choice or Lucky Bonded for Flavor

67¢ lb.

CHUCK ROAST

BLADE CUT USDA Choice or Lucky Bonded for Tenderness

33¢ lb.

RIB ROAST

STANDING LARGE END USDA Choice or Lucky Bonded

71¢ lb.

FARMER JOHN HAMS Fully Cooked Full Shank Ham 55¢ lb.
LINK SAUSAGE FARMER JOHN-SKINLESS 8-oz. Pkg. 29¢
DANOLA BACON 12-oz. Pkg. 77¢
SPARE RIBS FARMER STYLE 69¢ lb.
THICK BACON NORMEL RANGE Brand 2 lb. Pkg. 1.53
CHUCK STEAK 45¢ lb.
PORK CHOPS Blade Cut 69¢ lb.

LAMB SHOULDER ROAST 55¢ lb.
LOIN LAMB CHOPS LARGO 89¢ lb.
SHOULDER LAMB CHOPS 89¢ lb.
ROUND BONE CHOPS LAMB 98¢ lb.
FISHSTICKS BLUE DIAMOND-BREADED 1 1/2-lb. Pkg. 79¢
SCALLOPS BLUE DIAMOND-BREADED 1 1/2-lb. Pkg. 1.39
OYSTERS BLUE DIAMOND-BREADED 1 1/2-lb. Pkg. 1.29

RIB STEAK

USDA Choice or Lucky Bonded. Delicious Bar-B-Cued

79¢ lb.

LUCKY BACON

Sliced 1-pound Pkg. **77¢**

DELICATESSEN DEPT.

LUCKY FRANKS 12-oz. Pkg. **49¢**
SLICED COOKED HAM 8-oz. Pkg. **49¢**
LUCKY SLICED LUNCH MEATS Bologna, Salami, Olive, P.F.P., Spiced 6-oz. Pkg. **29¢**
WILSON SLICED BOLOGNA All Meat and All Beef 1-lb. Pkg. **69¢**
PILLSBURY NUT ROLLS Danish Orange Caramel 9-oz. Tube **41¢**
DANOLA COOKED HAM Sliced 4 1/2-oz. Pkg. **65¢**
LEO'S SLICED MEATS Beef Thins - Spicy Beef - Ham - Dark Meat Turkey 3-oz. Pkg. **35¢**
LUCKY BISCUITS Buttermilk and Sweet Milk 9-oz. Tube **3 for 23¢**

BONDED MEATS, NAME BRAND GROCERIES, SUNDRIES, HEALTH & BEAUTY AIDS at *Everyday* LOW DISCOUNT PRICES!

Baby Foods

BEECH-NUT STRAINED BABY FOOD 4-oz. Can **8¢**
GERBER'S JUNIOR FOOD 7 1/2-oz. Jar **13¢**
BEECH-NUT JUICE STRAINED 4-oz. Can **8¢**

Crackers & Cookies

HYDROX COOKIES SUNSHINE 11 1/2-oz. Pkg. **38¢**
TREATS PACIFIC CRACKERS 1-lb. Box **31¢**
RYE KRISP RALSTON 11 1/2-oz. Box **35¢**
HONEY GRAHAMS NABISCO CRACKERS 10-oz. Box **36¢**

Compare LOWER EVERYDAY PRICE!

MAYONNAISE KRAFT BRAND Quart Jar **49¢**

Frozen Foods

SWISS MISS PIES FRUIT 8-inch Pie **28¢**
PERCH FILLET CERTI-FRESH 1-lb. Pkg. **55¢**
FISHSTICKS CERTI-FRESH 8-oz. Pkg. **39¢**
BEEF STEW KOLD-KIST 14-oz. Pkg. **36¢**
ROSARITA DINNERS Combination - Cheese and Beef Enchilada - Mexican 11 1/4-oz. Pkg. **45¢**
WELCH GRAPE JUICE 6-oz. Can **21¢**
WELCH GRAPE JUICE 12-oz. Can **38¢**
APPLE JUICE TREE TOP 6-oz. Can **19¢**
ORANGE JUICE SNOW CROP 6-oz. Can **26¢**
CHEESE CAKE JOHNSTON 11-oz. Pkg. **49¢**
ORE-IDA POTATOES CYNILITE 1-lb. Pkg. **27¢**
MACARONI & CHEESE Van De Kamp 11-oz. Pkg. **35¢**
CHICKEN PIE Van De Kamp 10 1/2-oz. Pkg. **39¢**

Compare LOWER EVERYDAY PRICE!

PORK & BEANS HUNT'S BRAND 52-oz. Can **34¢**

Coffee & Tea

FOLGER'S COFFEE 1-lb. Can **72¢**
FOLGER'S COFFEE 2-lb. Can **1.43**
FOLGER'S COFFEE 3-lb. Can **2.13**
INSTANT TEA LIPTON 6-oz. Jar **1.25**

Margarine & Milk

BLUE BONNET SOFT MARGARINE 1-lb. Carton **39¢**
CARNATION MILK EVAPORATED 1-lb. Can **16¢**
LUCKY MARGARINE 1-lb. Ctn. **19¢**

Soups

CAMPBELL SOUP Vegetable Base 10 1/2-oz. Can **13¢**
LIPTON SOUP MIX Chicken Noodle 2-Pk. Pkg. **29¢**
JELL-O DESSERT 3-oz. Box **3 for 29¢**

Shortening & Oil

SHORTENING LUCKY 3-lb. Can **73¢**
MAZOLA CORN OIL 48-oz. Bottle **97¢**
PAM DRY FRY 9-oz. Can **92¢**

Paper Items

TOILET TISSUE LADY SCOTT 2-Roll Pkg. **27¢**
DECORATED TOWELS SCOTT Big Roll **29¢**
PLASTIC COLD CUPS SCOTT 40-Ct. Pkg. **47¢**
KAISER FOIL ALUMINUM 25-Ft. Roll **30¢**
PLASTIC WRAP HANDI-WRAP 100-Ft. Roll **27¢**
COLORTEX NAPKINS 60-Ct. Pkg. **9¢**

Fruits & Juices

DEL MONTE PEARS 3 1/2 Can **39¢**
SLICED PINEAPPLE HARVEST DAY 1 1/2 Can **19¢**
ELBERTA PEACHES GIORIETTA 303 Can **26¢**
FRUIT COCKTAIL DOLE 303 Can **23¢**
APPLE SAUCE APPLELAND 300 Jar **22¢**
WHOLE APRICOTS HARVEST DAY 2 1/2 Can **23¢**
FIESTA PUNCH WELCH 46-oz. Can **38¢**
CAL FAME DRINKS 46-oz. Can **27¢**
GRAPE JUICE HARVEST DAY 24-oz. Bottle **35¢**

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PINEAPPLE JUICE DEL MONTE 46-oz. Can **28¢**

Other Items

HEINZ VINEGAR CIDER Quart Bottle **31¢**
PINTO BEANS GOLDEN GRAIN 2-lb. Pkg. **31¢**
PLEDGE SPRAY WAX JOHNSONS 14-oz. Can **1.19**
CHINESE FOOD JIAN-LU WINE 42-oz. Can **89¢**
Beef Chop Suet - Chicken Chow Mein

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KIDNEY BEANS HARVEST DAY 300 Can **2 for 25¢**

Olive & Pickles

KOSHER DILLS HEINZ PICKLES 25-oz. Jar **39¢**
RIPE OLIVES EARLY CALIFORNIA SELECT Tall Can **31¢**
HOT CAULIFLOWER CALIF. GIFT 15-oz. Jar **34¢**

Sauces & Rice

WATERMAID RICE BLUE ROSE 1-lb. Pkg. **18¢**
TOMATO SAUCE HARVEST DAY 8-oz. Can **3 for 25¢**
FRENCH MUSTARD 9-oz. Jar **16¢**

Salt, Sugar & Spices

POWDERED SUGAR SPRECKLES 1-lb. Box **15¢**
LAWRY SEASON SALT 7-oz. Bottle **47¢**
LESLIE SALT 26-oz. Box **12¢**

Peanut Butter - Jam & Syrup

PEANUT BUTTER LUCKY 3-lb. Jar **1.21**
MARY ELLEN JAM BOYSENBERRY 30-oz. Jar **59¢**
BERRY SYRUPS SMUCKERS 12-oz. Bn. **43¢**

Salted Dressings

KRAFT DRESSING 1000 ISLAND 16-oz. Bottle **59¢**
SALAD DRESSING LUCKY 24-oz. Jar **39¢**

*Dairy products and fair trade items excepted 8/18/66

Beer & Beverages

CANADA DRY BEVERAGES 12-oz. Can **12 for \$1**
DRAFT BEER BURGIE No Return 12-oz. Bottle **6 for 1.20**
FRESCA LOW CALORIE BEVERAGE 10-oz. Bottle **6 for 63¢**
TAB LOW CALORIE BEVERAGE 10-oz. Bottle **8 for 63¢**

Cereals

SHREDDED WHEAT NABISCO 15 1/2-oz. Box **38¢**
SUGAR CORN POPS KELLOGG 9-oz. Box **37¢**
BIG "G" WHEATIES 18-oz. Box **47¢**

Dairy Foods

VELVEETA KRAFT-CHEESE FOOD 2-lb. Ctn. **98¢**
ORANGE JUICE FOREMOST PREMIUM 1 1/2 Gallon Carton **39¢**
ICE CREAM 1/2 Gallon Carton **79¢**

Pet Foods

VET'S DOG FOOD 15-oz. Can **9¢**
PURR TUNA CAT FOOD 6 1/2-oz. Can **12¢**
GRAVY TRAIN 10-lb. Bag **1.39**

Canned Meats

BEEF STEW DINTY MOORE 24-oz. Can **57¢**
VIENNA SAUSAGE LIBBY 4-oz. Can **25¢**
HORMEL CHILI WITH BEANS 24-oz. Can **55¢**

Canned Fish

CHUNK LITE MEAT 32¢
TUNA 4 1/2-oz. Can **37¢**
CHUNK LIGHT MEAT 7-oz. Can **37¢**
RED SALMON BUMBLE BEE 16-oz. Can **89¢**

Flour & Mixes

CAKE MIX DUNCAN MINES Reg. Pkg. **32¢**
TOASTEM POP-UPS 10-oz. Pkg. **45¢**
BISQUICK 40-oz. Box **43¢**

Vegetables & Juices

WHOLE GREEN BEANS DEL MONTE 303 Can **27¢**
GOLDEN CORN HARVEST DAY 303 Can **17¢**
GREEN GIANT PEAS 303 Can **22¢**
POTATOES BETTY CROCKER-SCALLOPED 5 1/2-oz. Box **41¢**
ZUCCHINI SQUASH DEL MONTE 303 Can **23¢**
STEWED TOMATOES HUNTS 300 Can **20¢**
V-8 JUICE VEGETABLE COCKTAIL 46-oz. Can **38¢**
GREEN BEANS DEL MONTE-CUT 303 Can **25¢**

Distilled Spirits

LUCKY GIN 90 PROOF FIFTH 3.33 BLENDED WHISKEY 10 1/2-oz. Bottle **3.77**
OAKMOUNT QUART BOTTLE **3.99**
GOLD SEAL BRANDY FIFTH 3.99 (NOT AVAILABLE AT ALL STORES)

Laundry Aids

PUREX BLEACH LIQUID 1/2-Gallon DETERGENT **36¢**
TRENDF POWDER Giant Box **40¢**
BOLD DETERGENT Giant Box **76¢**
IVORY LIQUID DETERGENT 22-oz. Bottle **58¢**
COMET CLEANSER 21-oz. Can **23¢**
IVORY SOAP Medium Bar **11¢**
DASH DETERGENT Giant Box **74¢**
MIRACLE WHITE Quart Bottle **79¢** (7¢ Coupon Redeemed)

LUCKY'S HOUSEWARES and HEALTH and BEAUTY AIDS ALWAYS COST LESS!

FASTTEETH POWDER ECONOMY SIZE **94¢** (\$1.23 VALUE - Our Everyday Low Price)

KLEENITE POWDER 3-OUNCE SIZE **46¢** (58¢ VALUE - Our Everyday Low Price)

COPPERTONE SUNTAN LOTION 3-OUNCE **71¢** (89¢ VALUE - Our Everyday Low Price)

COPPERTONE SUNTAN OIL 2-OUNCE **71¢** (89¢ VALUE - Our Everyday Low Price)

ALLEREST TABLETS OF 24 **93¢** (\$1.23 VALUE - Our Everyday Low Price)

SUDDEN BEAUTY HAIR SPRAY 17-OZ. CAN **76¢** (\$1.07 VALUE - Our Everyday Low Price)

STRIPE FAMILY SIZE STRIPE TOOTHPASTE **69¢** (95¢ VALUE - Our Price)

BRECK SHAMPOO FOR COLOR TREATED HAIR **99¢** (\$1.25 VALUE - Our Low Everyday Discount Price)

Fresher... Tastier Produce Cost Less 365 days a year at your Nearest Lucky Discount Supermarket!

STORE HOURS

MONDAY thru FRIDAY 10 A.M. to 9 P.M.
SATURDAY and SUNDAY 10 A.M. to 7 P.M.

BEACH TOWELS Big 36"x68" beautifully decorated terry towels for beach, pool or lake. Assortment of designs & colors. \$2.49 VALUE Our Low Price **1.76**

MEN'S and LADIES' ZORIES 39¢ VALUE **28¢** Our Price CHILDREN'S SIZE 39¢ VALUE **23¢**

Helps prevent cavities with regular brushing. **69¢** (95¢ VALUE - Our Price)

BRECK SHAMPOO FOR COLOR TREATED HAIR **99¢** (\$1.25 VALUE - Our Low Everyday Discount Price)

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