

VONS
and
Shopping Bag

LET'S GO TO THE RACES

FROZEN VEGETABLES
EVERFRESH

Peas, Peas & Carrots, Chopped Spinach & Crinkle Cuts. REG. PKG. YOUR CHOICE

10¢ SPECIAL PRICE

PORK & BEANS
HUNTS • IN ZESTY SAUCE

2 1/2 CAN

19¢ SPECIAL PRICE

VONS COFFEE
PREMIUM QUALITY • REG. OR DRIP

1-LB. CAN

59¢ SPECIAL PRICE

TAB BEVERAGE
LOW CALORIE

10-OZ. BTL.

6/39¢ SPECIAL PRICE

TV DINNERS
SWANSON • FROZEN

Beef, Chicken, Swiss Steak, Chopped Sirloin, Turkey, Mexican, Italian, German, Chinese, Beef Hash. REG. PKG. YOUR CHOICE

49¢ EVERYDAY LOW PRICE



TV POST TIME... THURSDAYS at 7:30 P.M. **KTLA 5** IN FULL COLOR

PICK UP YOUR FREE RACE CARD EVERY TIME YOU SHOP... NO PURCHASE NECESSARY



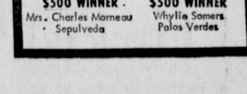
\$500 WINNER
Mrs. Forest Fitzpatrick
Los Angeles



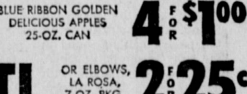
\$500 WINNER
Mrs. Sara Allen
Granada Hills



\$100 WINNER
Mrs. Jeanne Holmes
Lancaster



\$500 WINNER
Mrs. Charles Morneau
Sepulveda



\$500 WINNER
Mrs. Vihyla Somers
Palms Verdes

VONS Shopping Bag SPECIALS IN THE MEAT DEPT.

FULLY COOKED HAM SALE

LUER OR FARMER JOHN

HALF 7-LBS. AVG. WT. **45¢ lb.**

Shank 5-6 LB. AVG. WT. **39¢ lb.**

End Butt 4 1/2-5 LB. AVG. WT. **59¢ lb.**

Fireside Crackers 1-LB. PACKAGE **25¢**

Cut Green Beans FANCY FARMS 303 CAN **2 FOR 29¢**

Welch Grape Drink 32-OZ. CAN **3 FOR 100¢**

JERSEYMAID Ice Cream ALL FLAVORS Half Gallon Carton **69¢**

CAL FAME Orange Juice VITAMIN RICH Frozen 6-Oz. Can **5 FOR 100¢**

Frozen Food Values!

Onion Rings CORONET 10-OZ. PKG. **39¢**

Sliced Roast Beef IN BBQ SAUCE CORONET, 2-LB. TUB **1\$99**

Crinkle Cut Carrots MARSHBURN 24-OZ. PKG. **25¢**

VONS MEAT PIES

Chicken, Beef & Turkey 8 Oz. Pkg. **4:89¢**

Chicken & Beef Only 24 Oz. Pkg. **59¢**

APPLE SAUCE BLUE RIBBON GOLDEN DELICIOUS APPLES 25-OZ. CAN **4 FOR 100¢**

THIN SPAGHETTI OR ELBOWS, LA ROSA, 7-OZ. PKG. **2 FOR 25¢**

PUREX BLEACH INCLUDES 3¢ OFF 1/2 GALLON BOTTLE **29¢**

ALUMINUM FOIL REYNOLDS 25-FT. ROLL **29¢**

PAPER NAPKINS ORCHID'S WHITE OR ASS'D. 80-CT. PKG. **10¢**

Seafood Sea-lection

SWORDFISH STEAKS FRESH, DELICIOUS \$1.29 LB.

CATALINA BROADBILL

RED SNAPPER FILLETS FRESH, PAN READY SAVE CASH **69¢**

Beef Steaks 1/4 BATTERED FROZEN, TASTY 89¢

Trout 1000 SPRINGS • DRESSED FROZEN • 8-OZ. PKG. 59¢

Steaks KOLDIST • FROZEN 1 1/2 OZ. PKG. 10:51

Sole Fillets CARNATION FROZEN 73¢

Fish Steaks CARNATION BREADED FROZEN, 2-LB. PKG. 98¢

Ground Chuck FRESH FLAVORFUL **59¢**

Family Steaks BONELESS NO-WASTE **79¢**

Rib Steaks CUSTOM TRIMMED BARBECUE FAVORITES **79¢**

CHUCK STEAKS USDA CHOICE, JUICY BLADE CUTS **39¢ lb.**

First Day Fresh CHICKEN PARTS

CALIFORNIA GROWN, THE FRESHER THE CHICKEN THE BETTER THE FLAVOR!

LEGS THIGHS BREASTS Your Choice **59¢ lb.**

CHICKEN WINGS 35¢

BACKS & NECKS 10¢

CHICKEN LIVERS 79¢

CENTER CUT CHUCK ROAST OR 7-BONE ROAST

USDA CHOICE STEER BEEF **39¢ lb.**

0-Bone Roast CUSTOM TRIMMED SHOULDER CUTS **59¢**

Boneless Chuck CENTER CUTS **79¢**

Boneless Clod LEAN, JUICY SHOULDER CUTS **89¢**

Standing Rib Roast LARGE END **79¢**

Beef Short Ribs Lean and Meaty **35¢**

Plate Boiling Beef Economical for Soup **19¢**

Save Cash on These

SLICED BACON HORMEL BLACK LABEL, LEAN, EASTERN FLAVORFUL, 1-LB. PACKAGE **79¢**

SLICED BACON DANISH • CANNED • PLUMROSE OR MAJESTY BRAND • 1-LB. CAN **79¢**

LINK SAUSAGE LUER • SKINLESS 1/2 LB. PKG. **2:59¢**

REAL TRANSCENT PORCELAIN CHINA

...as advertised in Vogue!

Golden Elegance

Fine imported china, bone-white with gleaming gold bands. Top 1/2-inch-thick, unscratchable "china" ? Hold it to the light—see how translucent? It's fine quality porcelain china, the hallmark of elegance, yet so easy to own!

4 Pc. Place Setting **99¢**

WITH \$3.00 GROCERY PURCHASE AND SPECIAL DISCOUNT COUPON

SAVE \$2.00 TWO MORE A WEEK

COUPON GOOD THRU WEDNESDAY AUG. 17, 1966

4 PC. PLACE SETTING

VONS price without coupon \$2.99

COUPON VALUE \$1.00

YOU PAY ONLY **99¢**

SAVE \$1.00 ELEVEN MORE A WEEK

COUPON GOOD THRU WEDNESDAY SEPT. 14, 1966

4 EXTRA CUPS

VONS price without coupon \$2.49

COUPON VALUE \$1.49

YOU PAY ONLY **100¢**

SAVE \$1.00 SEVEN MORE A WEEK

COUPON GOOD THRU WEDNESDAY SEPT. 14, 1966

GRABBY BOAT WITH TRAY

VONS price without coupon \$2.49

COUPON VALUE \$1.49

YOU PAY ONLY **100¢**

VONS Shopping Bag SPECIALS IN THE DELICATESSEN

ALL MEAT BOLOGNA **65¢ lb.**

VON'S SLICED Sandwich Favorite

FARMER JOHN FRANKS ALL MEAT, 1-LB. VACUUM PACKAGE. SAVE 10¢ **59¢**

WILSON'S BAKED HAM Certified, 5 oz Pkg. **69¢**

COTTAGE CHEESE JERSEYMAID, FRESH, FARMER, LO-CAL OR CREAMED, PINT CTN. **27¢**

FRESH SALADS VONS, POTATO OR MACARONI 15-OZ. CARTON **3:100¢**

VONS Shopping Bag "FIESTA OF FRESH" PRODUCE

CANTALOUPE THICK, SWEET YELLOW MEAT

LARGE SIZE 2 1/2 Lbs. Avg. Wt. **3/59¢ FOR**

Golden Bananas CENTRAL AMERICAN **2:25¢**

Fresh Pineapple HAWAIIAN FANCY RIFE **10¢ lb.**

Ripe Mangoes FROM THE TROPICS JUICY SWEET **29¢ EA.**

Fresh Blueberries WASHINGTON STATE, BSKT. **3:51**

Fancy Cucumbers TENDER, CRISP ALL GREEN **5¢ EA.**

Romaine Lettuce FRESH, TENDER LARGE HEADS **2:29¢**

VONS Shopping Bag SAVE CASH ON THESE LIQUOR FEATURES!

Extra Special! ROYAL VELVET GIN

DISTILLED LONDON DRY 90 PROOF

Save 30¢ **\$3.59** 5TH

CRYSTAL COLORADO BEER Brewed with Crystal Clear Rocky Mountain Water. CASE OF 24 12-OZ. CANS. SAVE 30¢ **\$3.19**

Smirnoff Vodka 80 PROOF **\$4.99** 5TH

Seagrams 7 Crown BLENDED WHISKEY **\$4.99** 5TH

Cluny Scotch 80 PROOF **\$5.99** 5TH

Bacardi Rum LIGHT OR DARK 80 PROOF **\$4.79** 5TH

CIGARETTES ALL POPULAR BRANDS INCLUDING KINGS & FILTERS EXCEPT BENSON & HEDGES AND PALL MALL FILTERS. CARTON ... **\$2.15**

Save Cash **2:15**

FRESH BREAD PERFECTION-WHITE, WHEAT OR SANDWICH, 15-OZ. LOAF

Save Cash **2:49¢**

HEALTH & BEAUTY AIDS SPECIAL

GLEEM TOOTH PASTE FAMILY SIZE TUBE, 95¢ VALUE, INCLUDES 6¢ OFF **57¢**

VONS BAKERY

ENRICHED BREAD Vons Full 1 Lb. 6 1/2 Oz. Loaf White, Wheat or Sandwich No Preservatives Added **3:100¢**

Dinner Rolls ASS'D OR COLDWATER FRENCH, 12 IN POLY BAG **39¢**

Tea Cake BUTTERSCOTCH CAKE WITH DELICATE RIBBON ICING **49¢**

4 BIG SALE DAYS

THU., FRI., SAT. & SAT.

AUGUST 11-12-13-14

VONS Shopping Bag Exclusive! FREE DISCOUNT TICKETS TO THE L.A. HOME SHOW

Sports Arena **Save 50¢** (REGULAR PRICE ... \$1.75 DISCOUNT PRICE ... \$1.25) Aug. 26 Thru Sept. 5

Krispy Crackers Sunshine, 1-lb. Pkg. 33¢

Ivory Liquid Detergent, 12-oz. Btl. 33¢

Joy Liquid Detergent, 22-oz. Btl. 59¢

Thrill Liquid Detergent, 12-oz. Btl. 33¢

AIR FRESHNER **Glade Mist** JOHNSON 7-OZ. CAN **49¢**

FLOOR WAX **Klear** JOHNSON 27-OZ. CAN **89¢**

MAZOLA **Corn Oil** PINT BOTTLE **37¢**

MARGARINE **Allsweet** 1-LB. CTN. **29¢**

Graham Crackers NBC, 1-lb. Box 39¢

Ivory Flakes LARGE SIZE 35¢

Ivory Snow LARGE SIZE 35¢

Dreft Detergent LARGE SIZE 35¢