

Assessed Valuation

Assessor Mails
County Notices

County Assessor Phillip E. Watson has put all individual notices of any assessment change into the mail.

"The mail notifications will be followed by publication, beginning on Aug. 10, in the community newspapers of complete assessment listings in one-fifth of the county and all assessment changes in the remaining four-fifths of the county," he said.

This year's full publication area includes the San Fernando Valley south of the Golden State Freeway and west of the county line and the western portion of Los Angeles, including the communities of Beverly Hills, Santa Monica, Brentwood, Pacific Palisades, Malibu, and West Los Angeles.

Watson said that he was instituting the individual notices in order to make information of all assessment changes as easily available as

possible for every property owner. The notices were mailed yesterday.

"However," Watson said, "I believe it is even more important to have the same information made public in the press where any property owner can not only see his own assessment, but check it against similar properties in his own neighborhood. While individual notification is important, as information by itself it cannot provide the kind of public audit of our work which publication allows."

Watson reminded all property owners that their assessed values represent 25 per cent of the market value of the property. He urged any property owner who has a question about his assessed value to contact his regional office where he can discuss the matter with an appraiser.

Thrifty Drug Launches
Clearance Sale Today

Thrifty Drug marks a milestone today as it launches the biggest August Clearance Sale in its 37-year history.

Each of the 274 Thrifty Drug Stores has cleared the decks for action during the month-long savings event with hundreds of items in every department carrying special sale tags.

There will be extra special savings on assorted glassware and swing top waste bins. In the sundries department, there are once-a-year price tags on tennis balls, ice chests, air cooled auto seat cushions, garden hose, and percolators.

In the toilet goods and drugs departments, there are sensational prices on hair spray, complexion makeup, and Thrifty multiple daily vitamins. Special prices also are featured also on contour plastic chairs, decorator waste baskets and viscose loop rugs.

Unusually sweet prices will prevail on butter toffee peanuts and milk chocolate raisins in Thrifty's complete candy department. Other departments with low price tags appealing to bargain hunters include the jewelry, tobacco, and outdoor living sections.

Thrifty Drug Stores' annual Clearance Sale is the bargain event of the year.

American
Names New
Executive

Charles F. Turcott of Torrance has been elected assistant vice president of American Airlines.

Turcott, who has been stationed at Los Angeles International Airport for the past 10 years, will be in charge of American's 10 major maintenance stations in the United States.

He joined the airline in New York in 1943, then took time off to serve in the Navy during World War II. He was stationed in Mexico from 1946 to 1950 and served with American in Cleveland and Chicago from 1950 to 1956 before taking charge of maintenance operations in Los Angeles.

Turcott, his wife Betty, and four of their children—two sons and two daughters—reside at 2209 W. 180th St. Another son, David, is a management engineer trainee with General Electric Co.

Law in
Action

Buckle up for safety, the slogan goes. State laws including California's call for all new cars to come with seat belts. But what if riders do not use them and are hurt worse than they would have otherwise been in an accident?

In a recent case when one such rider sued the negligent driver, the court ruled that the damages could be reduced because of the rider's own lack of care for his safety. The legislature meant people to use their seat belts! That's what the judge said. Your breaking of a law designed for your safety shows that you are negligent "per se" that is, without other proof. If you can prove that you had valid reasons for not using the belt, you may not be held to blame. But that may be hard to do. The law does not tell you to wear the seat belt; rather, its use is implied from the law.

IN ANOTHER case, the driver lacked a rear view mirror on the old truck he often used to carry children to school. One child jumped on his truck but started to slip off. When the truck moved, the child fell under the truck and was injured. Had the truck had a mirror he might have avoided the accident. His failure to have one showed negligence on his part.

In some cases, damages may be denied anyone who helped to bring on his own injury or who made no effort to look out for himself. The defendant may also have been to blame, but the court is likely to deny financial recovery. Thus, the person who runs down the stairs without using the railing cannot complain if he falls on slippery steps. His injuries are partly his own fault.

A PERSON has the legal duty to avoid or reduce his own injuries. For example, a person has a legal duty to seek medical care even though someone else caused his injury. He cannot delay and thereby increase his own injury and then expect the defendant to pay for the resulting increased damages.

Garden Checklist

1. Plant zinnias, marigolds, dwarf dahlias, salvia and other annuals for late summer and fall bloom.
2. Plant container-grown shade trees now. Consult a nurseryman about recommended varieties in your area.
3. Mulching with peat moss or steer manure or bark in good thick layers will conserve moisture in the soil.
4. Vegetables that are harvested early, before they get "old and tough" on the plant make the best meals.
5. Vacation-bound pot gardeners should sink their potted favorites in cool, moist areas

FOOD
FAIR

WATCH FOOD FAIR'S TELEVISION SHOW "SUPERMARKET SWAPS"—CHANNEL 7, 11 A.M., MONDAY THRU FRIDAY.

WE RESERVE THE RIGHT TO ADJUST SALES TO COMMERCIAL DEALERS, AND ALL ITEMS LIMITED TO THE STOCK ON HAND.

WIN

\$1250⁰⁰
UP TO

• PLENTY OF CASH LEFT TO WIN • FREE PRODUCT PRIZES TO
OUR LIST OF WINNERS GROWS AND

\$1250.00
WINNERS

Mrs. R. Schmitt
VAN HUYE

Married: Marjorie, Paramount
Mrs. E. Greenwald, 8, Burbank
Mrs. J. L. Smith, Compton
Lillian Schmitt, Compton
Florence West, Compton
Betty Boyce, Compton
Florence A. Carlson, Compton
Mary Chanley, San Gabriel
Michael Gino, San Gabriel
C. T. Smith, San Gabriel
Mrs. J. L. Smith, San Gabriel

\$500.00
WINNER

Mrs. Artlick
EDWARD

Virginia Kulich, San Gabriel
Evelyn Anderson, San Gabriel
Carol Miller, San Gabriel
Belle Baldwin, San Gabriel
Theresa Sawyer, San Gabriel
P. C. Washburn, Los Angeles
Mary Cox, Los Angeles
Carol Grist, Los Angeles
Robert Green, Los Angeles
Paul Bortoni, Los Angeles
Priscilla Cates, Los Angeles

\$500.00
WINNER

Mary Hagstrum
LANCASTER

Benny Lee Johnson, Los Angeles
Vincent Gelfuso, Los Angeles
Mary Cox, Los Angeles
Mrs. Mary Nikusa, Los Angeles
Marge Sherman, Los Angeles
Alice M. Rogers, Colver City
Mrs. Kay Elliott, Colver City
Rita Von, Los Angeles
A. Tolomaeus, San Gabriel
Barney Masscheu, El Monte

Food Fair Features Only U.S.D.A. 'Choice' Beef!

ROUND STEAK

CENTER CUT—SMALL ROUND BONE

USDA
CHOICEBONE-
LESS

SWISS STEAK

OR
BONE-IN

RUMP ROAST

SAVE
33%Your
Choice...65^c
lb.

(BONELESS ROUND STEAK—CENTER CUT—79¢ lb.)

U.S.D.A. 'CHOICE'
BONELESS

B.B.Q. STEAKS

- SIRLOIN TIP
- CUBED ROUND
- TOP ROUND
- FAMILY STEAK

Your Choice

95^c
lb.

Boneless B.B.Q. Roasts

- Rump • Bottom Round
- Clod • Sirloin Tip

89^c
lb.

• LEGS • BREASTS • THIGNS • FRESH

FRYING CHICKEN PARTS U.S.D.A. INSPECTED 59^c lb.FRESH QUARTERED SECTION
FRYING CHICKENS

FOREQUARTER SECTION
PLUMP BREASTS
U.S.D.A. INSPECTED
WINGS
REMOVED 49^c lb.

MIDQUARTER SECTION
MEATY LEGS
U.S.D.A. INSPECTED
GREAT
TO BBQ 39^c lb.

ARMOUR STAR—BONELESS
TURKEY ROASTS

2-POUND, 6-OUNCE EACH
ALL WHITE MEAT 36^c
WHITE AND DARK MEAT MIXED 42^c

Turkey Drumsticks MEATY THIGNS 39^c lb.

FINE QUALITY ROYAL BUFFET

DUBUQUE SLICED BACON... POUND PACKAGE... 79^c

Fancy Sea Foods

Halibut Steak 89^c lb. Fresh Cod Fillets 69^c lb.
FANCY, LARGE CENTER CUTS..... FANCY DEEP SEA COD FISH.....

Delly

OSCAR MAYER
ALL MEAT
WIENERS

POUND PACKAGE 59^c
Pound Package

Processed Sliced
American Cheese

DAIRY FRESH
FULL POUND PACKAGE 75^c

DANOLA COOKED
Sliced Ham

IMPORTED
4 1/2-OUNCE PACKAGE 65^c

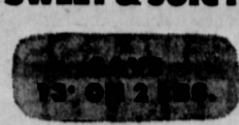


NEW CROP

APPLES

ALL
PURPOSE
GRAVENSTEIN2²⁹
LBS.

SWEET & JUICY



FRESH AND TENDER

GREEN BEANS

THE FINEST
QUALITY!19^c
lb.

U.S. NO. 1 WHITE ROSE

POTATOES

10³⁹
-LB. CELLO BAG

First Quality
NYLON HOSIERY
LATEST
SUMMER SHADES
SIZES 8 1/2 TO 11
REGULAR 88¢ PR.
SAVE \$1.64
3¹
PAIR

Specials in our Liquor Dept.
VODKA OR GIN
VANYA VODKA
CHARCOAL FILTERED—80 PROOF
CRAIG'S GIN
LONDON DRY—80 PROOF
HALF GALLON \$6.88
CAVALIER BRAND BEER
A QUALITY LAGER BEER IN HANDY 6-PACKS... 6 12-OZ. CANS 79^c 24 12-OZ. CANS \$2.79 FULL CASE

COLD POWER DETERGENT GIANT PACKAGE 75 ^c	SWAN DETERGENT 22-OUNCE LIQUID 59 ^c	SILVERDUST DETERGENT GIANT PACKAGE 79 ^c	VIM TABLET DETERGENT GIANT PACKAGE 69 ^c	JACK AND THE BEANSTALK WHOLE KERNEL CORN OR CREAM STYLE 17-OZ. CAN 21 ^c	LIBBY'S SPAGHETTI WITH MEAT BALLS 24-OUNCE CAN 45 ^c
WISHBONE ITALIAN DRESSING 8-OUNCE BOTTLE 39 ^c	VITALIS HAIR TONIC LARGE SIZE 88 ^c	M.J.B. TEA BAGS 148 COUNT INCLUDES 10¢ OFF 59 ^c	REGULAR SAFEGUARD 44 ^c		