

Press-Herald

GLENN W. PFEIL Publisher

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Torrance, Calif., Wednesday, July 27, 1966

Some Good Advice

Ten Lion Commandments caught our eye this week as the Tor-Lion Bull, official publication of the downtown Torrance Lions Club, crossed our desk.

These Ten Commandments, like the Ten Commandments of God to the Children of Israel, are good rules for all men.

- Speak to people. (There is nothing as nice as a cheerful word of greeting.)
- Smile at people. (It takes 72 muscles to frown and only 14 to smile.)
- Call people by name. (The sweetest music to one's ear is one's name.)
- Be friendly and helpful. (If you would have friends, be one.)
- Be cordial. (Speak and act as if everything you do were a genuine pleasure.)
- Be genuinely interested in people. (You can like everyone if you try.)
- Be ever generous with praise; caution with criticism.
- Be considerate of the feelings of others.
- Be thoughtful of the opinions of others.
- Be alert to give service.

And that, we think, is good advice—even if you're not a Lion!

Inflation's Real Root

There are too many professional planners offering panaceas for all the problems of man. Just now the people are being conditioned to the idea that something must be done to protect consumers from promotional shenanigans. Listening to the battle cry, "we must prevent deception," one would conclude we have no means of safeguarding the buyer, regardless of all our present laws, boards, bureaus, commissions, and inspectors.

All will agree that we must prevent deception and require truthful statements about products and punish the transgressor. That is elemental. But laws already on the statute books give federal and state agencies authority to protect consumers, if they are enforced. Crack down on the crooks, but let industry and business have a chance to promote and sell its products without more political red tape and harassment.

If responsible public officials really wish to help consumers, they can demand economy in public spending—not just lip service but measures with teeth in them. Show the people where they should curb their own demands for public handouts which require taxes to provide them. You can't have the highest government spending in the world and public doles for all and, at the same time, have low-priced bread, butter, bacon, potatoes, and overalls.

It doesn't take a corps of high-priced economic advisers to unearth these facts, or to learn that prices of commodities and food climb as government extravagance increases. The storekeeper is the last link in the inflation chain—he has to pass all the inflation damage on to the consumers, and he gets the kicks. The place to start looking for the villain is in your own demands on government for "free" services.

Opinions of Others

Maybe the housewife and her provider will say, "why all this talk about inflation? How is it going to affect us? We are just small earners and have nothing to do with government." When you go to the store and a basket of groceries which cost \$14 last week costs \$15 this week, then you are being affected by inflation. Don't forget it. The small earners will be hurt the most by inflation their government creates.—Zion (Ill.) Zion-Benton News.

Looking down the road a bit it would appear that we are rapidly approaching the situation which will find every community looking to Washington for help on every civic improvement of any consequence. When federal grants expand to the point where every community is affected, the federal government will control the destiny, will determine the life or death of each village, hamlet, town, and city in the county. Can it be depended upon to make wiser decisions concerning the future of those communities than could the residents themselves?—Morris (Minn.) Sun.

As boys growing up in the depression, we used to laugh at the two or three town characters who thought the world owed them a living. Now, thanks to LBJ, they may have the last laugh.—Arcadia (Fla.)

American business, American workers, and their families are finding that even when they are earning more they are getting less, according to the Chamber of Commerce the United States. The government can curb inflation by eliminating all low priority spending, keeping the supply of money and credit in line with quantity of goods and services, and balancing the budget with a surplus in times of prosperity.—Belle Chasse, (La.) Gazette.

Morning Report:

Abe Mellinkoff is on vacation. His "Morning Report" will be resumed on his return.

Abe Mellinkoff

Wanna Have Some Fun, Kid?



STAN DELAPLANE

Tourists Need Survival Kits for Mexican Tours

MEXICO — Here's my checklist for driving in Mexico: Basket-weave seat rests let air get all around you and keep you from sticking to the seat.

A chap stick: That dry air cracks your lips.

Sandals are better than shoes for driving. Buy Mexican huaraches. Anywhere from the border down.

A knife with a blade (for peeling fruit); a bottle opener; a corkscrew; a screwdriver blade. (Nearly all hotel bathrooms need something tightened.)

A pen-size flashlight: Don't wander around strange rooms in the dark. Mexican hotel rooms are booby-trapped. The handle of the door is placed so that it pinches your thumb. The bathroom is one step up, or one step down.

Two thermos-type bottles: Fill one with purified water in the morning. The other with coffee.

"Do we need special car insurance for driving in Mexico?"

You do. I buy mine by mail from Dan Sanborn, McAllen, Texas. Tell him which way you're going. He'll route you and send you a package of excellent tips for Mexico driving.

"Please send whatever information you have on campers, camp sites, etc. in Europe."

A good starter is Wilson's Motor Caravan Centre, 36-38 Acre Lane, London, S.W. 2. They sell or rent campers and trailers. And they have a deal where you can buy and use them. They guarantee to buy them back, discounted according to mileage. Ask for a booklet.

British Travel, 680 Fifth Avenue, will send you free "Caravan and Camping Sites

and Farmhouse Accommodations." The New York offices of all national tourist offices will send you lists of camp grounds for their countries.

"Can you tell us how the weather will be in Europe in September?"

Probably the best of the year — an average 70 degrees. But Spain and Italy don't really start cooling off until mid-September.

"We may live a year in

Travel

Hawaii. Would like to know about costs."

It seemed to me that most food prices were 10 to 15 per cent higher than the mainland. Offset somewhat by island beef which was cheaper and New Zealand lamb—much cheaper. Over a year, I think you'd make up for the higher costs by lower cost of the lightweight clothing. And you don't need as much.

"We may stop over in Tahiti. What are the best buys?"

Papeete isn't much of a tourist sales town. French perfume. Very exotic South Seas shells in necklaces or hat bands. Good woven planters' hats. Marie Ah You does nice white linen dresses.

"... buying in the Caribbean?"

Nearly all the islands are free ports. (But not Puerto Rico.) Which means you pay no import or local taxes. Brings Scotch whisky down to \$2.50 a bottle, for example. If you buy in Jamaica, Curacao etc., you can bring back \$100 worth with-

out paying U.S. duty. But if you buy in the Virgin Islands — also a free port — you can bring back \$200 worth.

"... what to buy in Lima, Peru?"

Very good looking Zippo lighter cases in heavy silver. Llama rugs for children's rooms made me a big man at home. Both not expensive.

"We have seen some Japanese screens that we would like to buy in Japan ..."

The places that make these you'll find in the giveaway booklet on the hotel desk "Tokyo This Week." But I'd advise having the screen frame made here. Just bring back the embroidered panels. I bought the Four Seasons screen in Tokyo for \$75 and it cost another \$75 to ship it.

"How much will it cost to ship a car home from Europe?"

It cost me somewhere around \$250 two years ago. London to San Francisco.

WILLIAM HOGAN

First Behind-the-Scenes Look at Japanese Royalty

Leonard Mosley, correspondent of the London Express as well as its film critic, spent some time analyzing Elizabeth Taylor's performance in "Who's Afraid of Virginia Woolf?" when we caught up with him recently. He had attended the premiere of the film in Hollywood (Miss Taylor's performance is "astoundingly good") during his current tour, which has nothing to do with films.

The tour is connected with his biography, "Hirohito: Emperor of Japan" (Prentice-Hall), a Book-of-the-Month Club selection for July.

A veteran journalist who, among other feats, dropped with an airborne division to cover the Normandy landing in 1944, this plump, urbane, 53-year-old former Manchester lad is author of 15 books, including biographies of Lord Curzon and Haile Selassie. His new one, related in style to the well-researched journalistic history of Cornelius Ryan and John Toland, focuses on the person of the Japanese Emperor, now 66. Beyond that it is a narrative in human

HERB CAEN SAYS:

It's Enough to Make Her Majesty Very, Very Edgy

I see that the local French colony nominated a pretty young Queen to preside over its Bastille Day celebration, and I wonder if she was nervous. Considering what happened to the Queen during the original Bastille Day observance, I mean ... One of my Southland spies forwards a glossy new color postcard that reads "Beautiful Los Angeles!" and features a night shot of two freeways, a Standard station, the new Music Pavilion (looking like another Stand-ard station) and a glass skyscraper. A night shot that made my day ... Since the University of California is having such trouble finding a site for its proposed S.F. Campus, I would like to suggest Alcatraz — unless that would inspire a new kind of demonstration — the swim-in. Not to mention, of course, the jump-ins from that nearby Bridge of Size ... Ah, yes, puns: do people who take LSD go on a trip to Psychodelphia? ... Voss Boretta, owner of Off Broadway, is absolutely MAD for Jack Shelley: "I'll vote for him FOREVER!" Last year, business at his topless joint was so bad that he was ready to file for bankruptcy. Then Our Mayor hotly blew his cool and launched the now-historic raids on the North Beach nude nooks. The worldwide publicity, plus attendant crowds, made Mr. Boretta a very rich man.

Some of my best friends

ROYCE BRIER

'Black Power' Negative Force for Civil Rights

A television man was walking the last leg of the recent Mississippi march between Martin Luther King and an advocate of a new idea in civil rights, called "black power." The Negroes were debating.

It was an effective stunt, bringing out the concepts of the moderate and radical wing of the Negro population, though neither Negro convinced the other.

Then Roy Wilkins, executive director of the National Association for the Advancement of Colored People, attacked the black power concept in its entirety at a Los Angeles convention. He said it would damage, not advance, the Negro cause, and then he said that though black power advocates dis-

claim it, black power is anti-white power, and "separatism." This is the essential weakness of the black power movement, and of the slogan itself. It is a negation

of what this country is all about, and quite misses the point of the Negro cause.

A little over 100 years ago the Negro had no "cause." His was a mere servile function in an unbalanced and unjust human society.

The moment he was emancipated however, he had a cause, because emancipation and the tumultuous years that followed did not confer

on him the political and economic equality guaranteed by the Constitution of the United States. The former masters felt emancipation sufficed, and would not tolerate more. Effort to get more was savagely suppressed.

This state of ethnic duality continued for about 75 years, when it began to become apparent to most thoughtful Americans that it was wrong. The civil rights movement of the past 25 or 30 years is a massive effort to right that wrong, and while great headway has been made, the task is not completed.

The American Negro does not need, and he cannot achieve, power out of proportion to his numbers. It is quite as wrong for him to seek it by intimidation, as it is for white people to deny him equality by intimidation, because he is black and in a minority.

What the Negro needs, and must have if the American society is to hold an honored place in the human society, is equality of power, man for man, with the white. He should have unrestricted voting power because the Constitution exists by it. He should have access to public office for which he is qualified, and to private jobs for which he is qualified. He should have access to public facilities, such as schools, supported by taxes, because he pays them. He should have the "privileges and immunities" in a constitutional sense, that the white man has.

Various ways of defining "privileges and immunities" and "equal rights" occur throughout the Constitution. As a practical measure of the time, the Founding Fathers did not mean them to apply to the Negroes of the time, notwithstanding they do apply in plain language, and they must be made to apply. It isn't easy, because prejudice dies hard, but it will die.

"Black power" will not kill it. Only patient insistence that the Constitution have full being and force, will kill it. When it does, the phrase "black power" will be meaningless.

San Francisco

hasn't done anything") but this has to be the worst yet, and it's true, besides: he still dances the Twist! That does it ... The time has come to do something about automobile access to the observation platform below Coit Tower. Or, rather, the time has long since passed: these sunsets, tourists cars waiting to get there are backed up, single file, all the way down to Lombard Street — and howinell do you double-deck Telegraph Hill?

Social Note: Most if not all of our very best people — the Sheldon Coopers, the Francis Martins, the Paul Bancrofts, and Dorothy Earl McLaughlin — journeyed to Nicol Smith's retreat on the Stanislaus River last weekend, where, the first night, Dorothy peered out a window and found herself in a nose-to-nose confrontation with a 600-lb. bear. The bear, although considerably shaken, continued to chew away on Nicol's high-class garbage — shrimp soufflé.

World Affairs

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Books

ion that the Emperor did not believe in the idea of war, therefore war was unlikely. Mosley saw this as a story worth going for.

He had a "terrible time" performing his research in Tokyo. The Japanese were shocked that anyone would pry into the Emperor's business, then or now. It was a matter of patience. With the aid of U.S. and British Embassy contacts he did reach Imperial court personalities and political leaders who agreed to shed light on the Emperor. A Japanese edition of the book is due this week, first time a contemporary appraisal of an Emperor has appeared in Japan.

Mosley sees Hirohito as essentially a lonely man who watches baseball on television and who must get some curious ideas about the U. S. through American television programs. No doubt he would like to visit this country, but nobody has bothered to invite him. The biographer feels that such a visit would make a big hit in the United States and help our sagging prestige all over Asia.