



AND NOW THE PITCH... This photograph, taken on a crowded Moscow street, shows Press-Herald columnist Larry Macaray (at right, in white shirt) getting "the pitch" from a black marketer. The black market in money has been eliminated in most Western European countries, Macaray reports in his "Let's Go" column today.

...Let's Go

By LARRY MACARAY

Traveling from one city to another or from one continent to another, takes money—plenty of it. Since money is what almost everyone works all his life for—it must be extremely important to all of us. If one were to travel just in the United States, he would experience no different money trading tactics than in his home town.

However, even a short journey to a foreign land will quickly confuse even the most alert traveler. Learning the rate of exchange in the conversion of dollars into francs, lira, or yen can be downright frustrating. Calculating what that particular money will buy in relationship to our dollars comes next. What tourist hasn't bought something in England—paying for it in pounds (worth \$2.80), unwittingly thinking that he was using United States dollars.

A healthy growing economy, thanks largely to Uncle Sam, has long since eliminated the "black market" in money trading throughout Western Europe. Not so in Eastern Europe, Russia, the Middle East and the Far East. India, Jordan, Egypt, Czechoslovakia and Russia still have a great deal of underhanded money dealings. Just travel in these countries and when they spot you as an American (instantaneous everywhere) you will get the pitch.

THE PITCH VARIES in each country—but the idea is the same. I've heard it in more countries than I have mentioned—and it has been rather tempting—but that nasty thought of being held in some old jail somewhere in Siberia or Palestine has always stopped me. Long ago I learned that just being an American citizen traveling in a foreign country didn't give me any special privileges to break their laws.

The mention of money always brings up the subject of gold. Everyone throughout the world wants gold. The United States used to have a great deal of it in Fort Knox—about \$20 billion in 1960. Now, with everyone chipping away at it, we have a dangerously low figure of \$13.6 billion. All the government officials blame the innocent American tourist for the drain in gold reserves. Don't believe it—it's only a drop in the bucket compared to what our government just gives away to other countries. In 1934 President Roosevelt fixed the price of gold (24 karat) at \$35 dollars an ounce and that is where it has remained to this day.

Troop 755 Sets Rummage Sale

A rummage sale will be held by Boy Scout Troop 755 July 24 at Mike's Texaco, 220th and Normandie.

Working under the direction of Frank Marcus, leader, the scouts will add sale proceeds to the troop's fund for the summer camping trip to Oregon.

MARY CARTER PAINTS
"Where You Get Two for the Price of One"
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'Wealthy' Status Cuts State Aid to Schools

The extra revenues expected to be produced for the Torrance schools because of increases in assessed valuation have cost the district some \$258,000 in state funds.

The \$258,000 would have come from a \$40.2 million state grant in a new state law—AB 52—authored by Assembly Speaker Jesse M. Unruh of Inglewood.

But the grants under the new law are calculated on the basis of assessed valuation per child in the elementary schools, with \$12,000 per child set as the top limit. Torrance, which has a current assessed valuation of \$11,300 per child, would have qualified.

BUT A 10.4 per cent increase in assessed valuation as announced last week by County Assessor Phil Watson, pushed the total assessed valuation per child beyond the

\$12,000 level, according to Frank Mattox, assistant superintendent of schools for business.

"To the best of our knowledge," Mattox told the Press-Herald, "we are out of it for next year because we are wealthier."

"But," Mattox added, "Torrance will get some funds under a second provision of AB 52 which provides 'incentive' aid to districts which meet state standards for the number of students in a classroom in the primary grades."

THE STATE has set the level for the coming year at 32 students in grades one through three, and it will drop to 30 in the next three years. Districts meeting the standard will receive aid amounting to \$20 per child.

Districts which do not meet the standard will be penalized. Under the penalty formula, Mattox explained, a school district would lose not only the added \$20 in funds, but a sum equal to twice the amount of state aid now paid for each child in grades one through three.

Top Speed Shorthand Made Easy

A new "space age" shorthand currently is being taught by its developer, Dr. H. M. LaFrance, director of Superior College of Business, 13600 S. Prairie Ave., Hawthorne.

"The day of the tedious and complicated shorthand course is a thing of the past now that our Superior shorthand guarantees executive secretarial status within 60 to 90 days," Dr. LaFrance said.

Speeds of 100 to 150 words per minute can be achieved in as little as three months, according to Dr. LaFrance. Basis of the system is a collection of 48 symbols which represent the 48 syllable sounds of the human voice.

Students are trained to think in "sounds," as opposed to words, she explained. As a result, students can write shorthand in any profession—medical, legal, real estate, or insurance—without additional study.

Road Work Approved By County

Improvement of Crenshaw Boulevard from Pacific Coast Highway to Crest Road has been authorized in the Los Angeles County roads budget, Supervisor Burton W. Chace said today.

A \$2 million allocation for the project is included in the county's record-breaking \$81.5 million budget for fiscal 1966-67.

The \$2 million budgeted for the Crenshaw Boulevard project will be used for preliminary engineering, acquisition of right-of-way, and construction of a four-lane curbed highway, Chace said.

"We are pleased to be able to assist cities in road improvements with allocations such as this," Chace said.

Industrial Developer

Every Community Needs Professional, Bank Says

An Industrial Developer who needs one? Nearly every community in California, says the Bank of America.

Who is he? What does he do? How does he do it?

According to the American Industrial Development Council, the industrial developer should be a highly trained and skilled professional, not an old line agricultural agent or salesman.

THE AIDC also explains in B of A's "Fact and Fantasy on Local Industrial Development," that the industrial developer, while striving to attract new industry to this

area, should also be concerned with the retention and expansion of existing industry.

"The community that does not look after the needs of its existing industry can usually expect to lose as many companies as it might entice to locate; and once industry starts to move out... watch out for the parade."

But whether attracting new industry or holding onto existing firms, the ID man cannot do the job alone. He can guide the community as to how and what should be done, but without a communitywide effort, no one can be successful.

INDUSTRIAL development is a long range proposition and should not be considered as a part time job or operate for just a short period of time. It is a highly competitive business needing qualified and experienced leadership on a fulltime basis with an adequate staff and budget.

The second in the series of "Fact and Fantasy in Local Industrial Development" has been released to all of the bank's branches in California and will also be sent to chambers of commerce and other interested individuals or organizations.

Pellets Fired At Big Window

Vandals damaged a plate glass window at the home of Mrs. Marian J. Petrole, 23319 Ocean Ave., Friday evening. Torrance police have been told.

Police officers said a pellet gun or sling shot was used. The Petrole family was asleep in the home at the time of incident.

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ROLLING HILLS PLAZA

• SUNDAY
• MONDAY
• TUESDAY

FABRIC SALE



UNBLEACHED MUSLIN

42"-45" width — lengths to 10 yards. 80 square thread count. The fabric that has a thousand and one uses around the home. Don't miss this buy!

JUST **4** yds. \$1

"15 MINUTE POOR GIRL"

24" width—100% tubular cotton ribbed double knit. 18 to 20 yds. pieces on bolt. Colors Black, Royal, Kelly, Red, Gold, Rose, White, Red/White Stripe, Black/White/Stripe. Free instruction sheets.

REG. \$1.99 YD. JUST

SPORT TERRY CLOTH

36" width—lengths to 5 yards. Solid white and pastel colors. Machine washable. Perfect for beach wear.

REG. 87c YD.

\$1 17 yd

2 YDS \$1

COTTON DOUBLE KNITS

58" to 60" width—lengths to 10 yards. Beautiful selection of summer colors ideal for those inexpensive new summer tops for beach or vacation time.

REG. \$1.47 YD. JUST

47c yd

"IT'S SO EASY TO CHARGE IT AT NEWBERRY'S"



3 SALE DAYS
SUNDAY
JULY 17th
THROUGH TUESDAY
JULY 19th

MON. THRU SAT., 10 A.M. TO 9 P.M.
OPEN SUNDAY 10 A.M. TO 5:30 P.M.

CORNER CRENSHAW & PACIFIC COAST HWY.

— Acres of Free Store-Side Parking —

SHOP IN AIR CONDITIONED COMFORT

ROLLING HILLS PLAZA

Support Your Church CHURCH CALENDAR

NATIVITY CATHOLIC CHURCH
1447 Enclave Ave., Torrance
Phone: FA 8-2776
Rev. John P. Cremins, Pastor
MASS SCHEDULE
Sundays: 7, 9, 11, 12, 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
St. Joseph's at 9:30 A.M.
SATURDAY CONFESSIONS
10:30 to 11:30 A.M.; 3:30 to 5:30 P.M.
St. Joseph's at 7:15 P.M.
BAPTISMS
Every Sunday at 1:45 P.M.

FIRST METHODIST CHURCH
Torrance
Carson and El Prado
Phone: FA 8-2242
Rev. Arthur Nagel, pastor
Rev. Richard Hansen, associate
SUNDAYS: Two Worship Services
9:30 and 11 A.M.
Two Communion Services
9:30 and 11 A.M.
All ages—nursery through adults.
Fellowship Meeting: 8:30 P.M.

SOUTH BAY BAPTIST CHURCH
4655 Sharynne Lane, Torrance, Calif.
Pastor: Dr. C. Brumfield
Frontier 5-3425
Sunday School: 9:45 A.M.
Church Services at 11:00 a.m.
—Junior and Primary Church
11:00 A.M.
Baptist Training Union: 8:00 P.M.
Evening Worship: 7:00 P.M.
Wednesday Prayer: 7:30 P.M.
Service: toddler care — All Services. Bus transportation service.

WALTERIA ASSEMBLY OF GOD
2404 Hawthorne Blvd., Torrance
Rev. Edw. L. Hughes, Pastor
Frontier 5-7788
Sunday School: 9:45 a.m.
Morning Worship: 11:00 a.m.
Children's Church: 11:00 a.m.
Evangelistic Service: 7:00 p.m.
Wed. Prayer Meeting: 7:00 p.m.
Wed. Young Peoples: 7:00 p.m.

ST. ANDREW'S EPISCOPAL CHURCH
1422 Enclave—FA 8-3781
Rev. Hugh R. Percy, Rector
B.A. Rector
1:30 a.m. Holy Communion
9:15 a.m. Family Worship Service followed by Church School and Coffee Hour.
11:00 a.m. Morning Worship (Choral Eucharist on 1st and 3rd Sundays).
Weekdays: Holy Communion at 11 a.m. Thursdays and 9:30 a.m. on All Saint's Days.

ST. LAWRENCE CATHOLIC CHURCH
1900 Prospect Ave., Redondo Beach.
Monseignor Daniel P. Collins
Mass 7, 8, 9, 10, 11:15, 12:15
FR 4-6027

DEL AMO SOUTHERN BAPTIST CHURCH
3915 W. 226th St. Ocean
Torrance
Sunday School—9:45 A.M.
Training Union—6 P.M.
Worship Services—11 A.M.—7 P.M.
Wednesday—Midweek Services, G. A. R. A. Auxiliaries—7 P.M.
Prayer Service—7:45 P.M.
Choir Rehearsal—8:30 P.M.
Pastor: Daniel B. Weaver Jr.
FR 8-7400—FR 1-9225

FIRST LUTHERAN CHURCH
1725 Flower Street
Phone: 320 4181
William J. Koelster, Pastor
Phone: FA 8-2249
Phillip C. Hillier, Assoc. Pastor
Phone: 678-7710
Worship Services
8:00 a.m.—9:15 a.m.—10:45 a.m.
Sunday School
8:00 a.m.—9:15 a.m.—10:45 a.m.
Nursery services from 9:15 a.m. and 10:45 a.m.
Holy Communion—First Sunday
Luther League—2nd and 4th Sundays.
Christian Elementary School—Kindergarten through 8th Grade

GARDENA VALLEY BAPTIST CHURCH
1630 W. 158th St., Gardena
DA 4-6016
Pastor: Rev. Elsie Hirose
Worship: 9:15 & 11:00 a.m.
Sunday School: 9:15 & 11:00 a.m.
Japanese Speaking
Services: 11:00 a.m.
Youth Fellowship: 6:30 p.m.
Evening Service: 7:45 p.m.
Wednesday Bible Study and Prayer: 7:30 p.m.

FIRST BAPTIST CHURCH
at Carson & Manuel St.
Torrance, Calif.
Phone: FA 8-8080
Rev. Robert Coburn, Pastor
SUNDAY—2 Morning Services
9:15 A.M.—10:45 A.M.
Sunday School 9:15 for Nursery thru Juniors, College and Adults
10:45—Jr. High and High School
Fellowship Training: 6:15 P.M.
Evangelistic Message: 7:45 p.m.
WEDNESDAY—Bible Study 7:30 P.M.
Communion Service and Prayer
Nursery provided for all services.
Also sound proof mothers room.
ALL WELCOME

FIRST CHRISTIAN CHURCH OF TORRANCE
(Disciples of Christ)
2905 El Dorado, FA 8-2820
Rev. H. Milton Rippel, Minister
Rev. Robert Neil Jones, Minister of Education
Rev. Phone 678-6596
Two Sessions of Church School
8:30 and 11:00 a.m.
Nursery provided at both sessions.
CHI RHO Fellowship 5:30 p.m.
Christian Youth Fellowship—7 p.m.

FIRST CHURCH OF CHRIST, SCIENTIST
218th St. and Manuel Ave.
Torrance, Calif.
Church Services—11 a.m.
Wednesday Eve Meetings—8 p.m.
Sunday School—11:00 a.m.
Children under 10 years of age must be accompanied by parent or guardian for enrollment.
Reading Room—1408 Crenshaw
Open 10 a.m. to 6 p.m. daily except Sunday and Holidays. Also to 8 Monday and Friday evenings.
All are welcome to attend our services and to use our Reading Room.

CENTRAL CHURCH EVANGELICAL UNITED BRETHREN
Marcelina & Arlington
Rev. W. Davis, Jr., Pastor
FA 8-3010
9:30—Sunday School
11:00—Morning Worship
6:00—Youth Fellowship
7:30—Evening Worship
Midweek Worship Service 7:00 Wednesday Evening

IMMANUEL LUTHERAN CHURCH (Missouri Synod)
706 Knob Hill Ave., Redondo Beach
Neighborhood Park
Sunday School: 9:45 A.M.
Worship Service: 8:30 A.M. and 11 A.M.
Pastor E. M. Schoppa
FR 8-8553

ST. CATHERINE LABOURE CHURCH
3546 Redondo Beach Blvd.
Torrance
Phone: 134-3 3900
Sunday Masses: 7, 8, 9, 10, 11, 12
Weekday Masses: 6:30 a.m. and 12:15 p.m.
Confessions: Saturdays 4:00 to 5:30 7:30 to 9:00

ST. MARK'S PRESBYTERIAN CHURCH
24227 Pennsylvania Ave., Lomita
DA 6-6188
Sunday Church School 9 a.m.
(All ages including adults)
Church Worship 10:30 a.m.
(Nursery care provided)
Youth Fellowship 6 p.m.
The Rev. Eldon Durham, Minister
THIS CHURCH WELCOMES PEOPLE OF ALL RACES

FIRST PRESBYTERIAN CHURCH OF GARDENA
1897 W. Redondo Beach Blvd.
Phone: 134-4 1184
Dr. R. Murray Jones, Minister
1492 W. 153rd St., Gardena
DA 3-1218
Sunday Worship Service—10 a.m.
(Nursery care provided)
Sunday Church School, 10:30 a.m.
Senior Fellowship and Junior High Fellowship
Sundays at 7:00 p.m.

NARBONNE AVENUE SOUTHERN BAPTIST CHURCH
24780 Narbonne Ave., Lomita
Phone: DA 4-6028
Worship Service: 7 P.M.
Church: 10:30 A.M.
Sunday School: 9:45 A.M.
Training Union: 6 P.M.