

# Hunt for Ranchero Queen Under Way



**SCHOLARSHIP** . . . Mark M. Anderson (center), a June graduate of South High School, accepts a scholarship award from the Walteria Business Men's Club during award ceremonies held at the club's June meeting. Presenting the award are Charles Pavis (left), vice president, and Jerry Butts, president. Anderson will enroll at El Camino College in the fall and plans to study industrial relations.

## Publicity Chief at El Camino Assigned

Donald W. Brown, instructor in journalism and photography at El Camino College for the past five years, will serve the college as coordinator of public information, following appointment by the Board of Trustees.

Since joining the El Camino staff in 1961, Brown has been closely identified with the public information office, supplying photographic needs for that area as a part of his staff assignment. In addition, he served as adviser of the college news magazine, *Warrior-Life*, which was developed in its present award-winning format under his direction.

In the fall of 1962, the new coordinator served as adviser to the college weekly newspaper, the *Warwhoop*, which won All-American recognition from the Associated Collegiate Press under his instruction.

Brown attended Orange Coast College prior to enrollment in the University of Southern California, where he received the bachelor of arts degree in 1952. He attended Occidental College, earned his general secondary teaching credential at San Jose State College and completed requirements for the master of arts degree and the secondary administration credential at California State College in Long Beach.

Prior to joining the El Camino

College staff, Brown served as photographer, reporter, and city editor of the *Orange Daily News*; news editor of the *East Los Angeles Tribune*; and editor of the



**DON W. BROWN**  
New ECC Coordinator

Monterey Park Californian. He was a teacher of journalism at Fullerton Union High School and journalism teacher and head of the public relations office in the Orange Unified School District.

In 1962, Brown was elected state president of the Journalism Association of Junior Colleges at the organization's convention in Sacramento. More recently, he has served as national president of the

junior college honor fraternity in journalism, Beta Phi Gamma. He currently serves as committee chairman of that organization's national convention, scheduled to be held at the Plush Horse Inn, Redondo Beach, in November.

Brown also holds membership in Sigma Delta Chi, professional journalism fraternity. He has been an active participant in activities of the California Newspaper Publishers' Association in conjunction with his journalistic work at El Camino.

A RESIDENT of San Pedro, Brown is active in church and youth work, assuming a leadership role in the Young Men's Christian Association group in that area.

Brown and his wife, Andrea, live at 1734 Roseglenn Ave. with their three children, Don, 8; Jody, 6; and David, 1. Both parents are former residents of Orange, and both attended Orange Union High School.

As an officer in the US Navy, Brown saw service in Hawaii, Japan, Hongkong, Trinidad, and Panama as well as the US mainland.

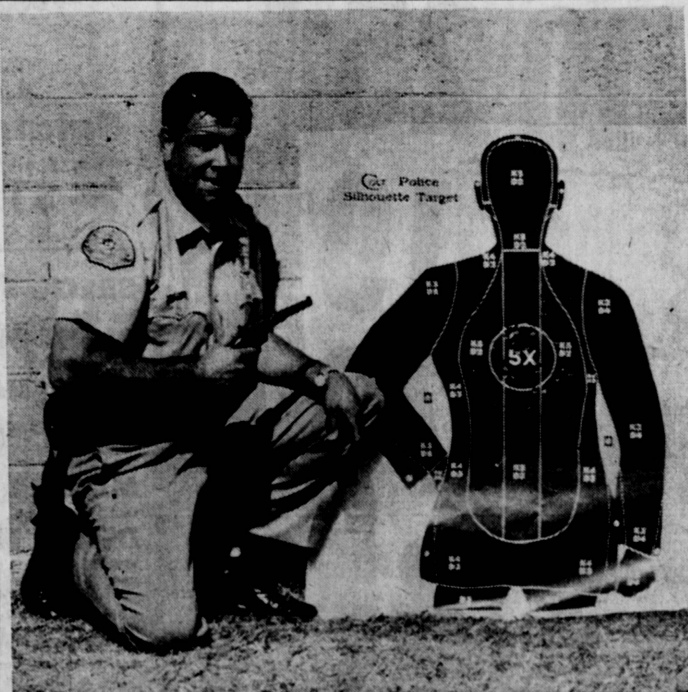
As a part of his assignment in public information, Brown will instruct the college press bureau class. In his new capacity, the coordinator will work in the division of communications in association with Dr. H. Lee Swanson, dean of that division.

Your Second Front Page

## Press-Herald

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**TOP MARKSMAN** . . . Deputy Marshal Larry Licht of Torrance is pictured before a target which he shot at during the National Pistol Championships in Indianapolis, Ind. Licht, first marshal from West of the Rockies to compete in the National Championships, won first place as the top marshal in the contest. He is a member of the Los Angeles County Marshal's Pistol Team. Other teams competing in the event included the Torrance and Redondo Beach Police Pistol Teams.

## He Gains Training As Cadet Engineer

Torrance resident William F. Steinwachs, a student at the University of California, Santa Barbara, is spending his summer months as a cadet engineer on a technical staff of Southern Counties Gas Co. in Monterey Park.



**WILLIAM STEINWACHS**  
Earns Summer Experience

and Mrs. W. L. Steinwachs, 5320 Sharynne Lane, is an electrical engineering major at UCSB and will be a senior this fall.

Young Steinwachs is among 19 students from 10 southern California universities and colleges who are employed this summer by Southern Counties as part of the utility company's regular program enabling students to "earn while they learn" how to fit their college-trained skills into the world of technology and industry.

The program, which Southern Counties has developed during several years in practice, not only helps the gas company in its broader effort of recruiting talented college-trained young people, but also gives the student a chance, while still in school, to find out how his studies

are put into practice in the business world.

During his summer employment with Southern Counties, Steinwachs is working on a special research project for the firm's general shops staff.

**Ann Landers Says**

## Keep Family Spats Off Business Phone



Dear Ann Landers: I work for a large organization and all telephone calls go through the switchboard, with the exception of the executives' private lines, which, of course, I cannot use.

My husband telephoned me this morning and I knew at once he was "bombed" and calling from a bar. It is Jack's habit to telephone and pick a fight when he knows he's in the doghouse—which he certainly was, because he didn't come home last night.

I lost my temper and used some rather salty language. Jack said some things he shouldn't have said and it was not a conversation you'd want an outsider to hear.

As I was leaving the office for lunch, I encountered one of the telephone operators. She gave me a wise-apple smirk and asked, "And how are things at YOUR house?" I felt like strangling her.

Should I write an anonymous letter to the personnel manager about this snoop? If she listens in on my conversations she undoubtedly listens in on others. Your advice is wanted — **INVADERS OF PRIVACY**

Dear I.P.: Most telephone operators have very little interest in and even less time to tune in on family fights. The woman's greeting was probably an unfortunate coincidence: In the future make it a rule never to discuss private business

on the phone and then you won't need to worry about eavesdroppers.

Dear Ann Landers: Please, please, please—let me know how a man can tell a woman that he is in love with her, ask her to marry him, let her clue in family and friends, make all sorts of plans, and then change his mind? If he was only infatuated why would he propose marriage?

This happened to me and I am so humiliated I can't hold up my head. My friends tell me that my former fiancé loves me but he is afraid of the responsibility of marriage. They say I should be patient and wait, and that he will come back.

What I need to know is how long should I wait? It has been eight months and I have not heard one word from him.

Am I being a silly romantic to believe that true love can overcome any obstacle?

—LEIGH

Dear Leigh: You are right. TRUE love can overcome any obstacle, but from your account of the way the young man has been treated, I would doubt that this is true love.

I suspect your friends are trying to be kind, but I don't think it's an act of kindness to give you false hope. If you have not heard from your ex-lover in eight months I suggest you write

CLUBS OR business firms

are being asked to contact the Chamber of Commerce about sponsorship of a contestant.

The queen will be chosen at 4 p.m. Aug. 5 although tickets for the grand prize will continue to be sold until the afternoon of Aug. 14, the chairmen reported.

**License Fees**

## City Gets \$186,000 In Funds

More than \$40 million in state motor vehicle license fees has been paid to California's cities and counties, State Controller Alan Cranston announced today.

Cranston said the \$40 million represents the third payment of motor vehicle license fees to cities and counties. The money is allocated in three payments annually.

Torrance received \$186,641.40 in June, bringing the total apportionment to \$794,000. The city received more than \$600,000 in April, when half the funds were distributed to cities and counties.

A payment of \$7.3 million was made to Los Angeles County, bringing the total share to \$29.6 million, Cranston said.

The money may be used by cities and counties for general public purposes. The vehicle license fees take the place of property taxes on vehicles.

Apportionment of the funds is based on population. Torrance now has a population of 139,000 for purposes of allocating state funds.

Lomita received \$25,619.84 in June, bringing to \$108,999 the total allocation for the year. Redondo Beach got an additional \$116,972.46 in June, for a total of nearly \$336,000 for the year.

**COUNT MARCO**

## Ladies in the Gaming Halls

Once a famous beauty was refused admission to the exclusive Monte Carlo casino when she appeared wearing a custom-designed slack suit for which she had the figure.

But fashionable Europe insists that its women dress like the smart women they are. No exceptions. Here in America, men of the last three generations rarely see an elegantly dressed woman, and therefore expect all of you to fall into the same sort of pattern—a pit of slovenliness.

The only well-dressed women I saw recently in Reno were mistresses. They wore big diamonds but no wedding bands. The rest of you were Western-type wives, sloppily dressed and intent only on

playing the slot machines.

Unlike the elegant gaming salons of the Riviera, Cannes, Monte Carlo or Wiesbaden, Reno has a saloon flavor all its own, one which leaves a bad taste in any man's mouth. It is crawling with women, talking in loud nasal voices, wearing shorts and with their hair up in curlers.

No wonder your men lose so much money gambling. They can't stand to look up from the tables of chance and see the mistakes they made in marrying you.

Because your gaming halls are in the Wild West is no excuse to forget you're a female. Certainly the few exciting women I saw there were not out of place.

And no one could mistake the envy in the eyes of bored, dull-eyed husbands who licked their lips and whose eyes lit up like lights on double jackpots as the few beauties passed by on the arms of other men.

As on the Continent, part of the joy of gambling is having beautiful feminine ornaments around.

For your next trip, invest in a few sensational gowns and get you hair done. This might be inspiration enough for him to be lucky.

And what better jackpot to take home when it's all over than you, instead of some old pot that he'd like to throw away or dump along the road? Good luck!