LLOYD HEARN

# McCulloch Names New P.R. Chief

Lloyd Hearn has been named public relations mana-ger for McCulloch Corp., it was announced by Robert K. Orser, marketing services manager.

Hearn had been assistant relations manager for the chain saw and outboard man-

chain saw and outboard man-ufacturing firm since Decem-ber, 1964. He replaces Will Rusch who was appointed to a new post with the firm. Prior to joining McCulloch. Hearn was public relations director of the Downtown Business Men's Assn. of Los Angeles. A graduate of USC. Angeles. A graduate of USC, he started his career with the Los Angeles Chamber of Com-merce and later served with Union Pacific Railroad
Brooks Advertising Agency,
Bank of Los Angeles, and
Joseph J. Micciche and Associates.
Keith McMahan, editorial

assistant with the company since 1950, has been named assistant manager to Hearn.

# Detective Solves His Last Case

Floyd W. Rosenberg chief of detectives for the Los Angeles County Sheriff's De-partment, has solved his last

Rosenberg, a veteran of 25 years with the department, will retire next Friday after a career which has included solving some of the nation's major crimes.

A graduate of Oregon State University, Rosenberg hoped for a career in bank-ing. Fate and the depression deemed otherwise, and Rosenberg began a career as a dep-uty sheriff. In the past 25 years, he has risen to the highest civil service position obtainable in law enforc-

ement.

"The regret which I feel personally is only magnified by the intense loyalty which Floyd Resemberg has elicited from the hundreds of detectives under his command."

Sheriff Peter J. Pitchess said. Rosenberg and his wife, Helen, will travel to Camp Sherman. Ore. for fishing. Sherman, Ore., for fishing, boating, and other recreational activities.

### Lomita Sets Afternoon Activities

The Lomita Recreation Department has scheduled a corecreational drop-in activity each day from 4 until 6 p.m. during the summer. During the two-hour period, the gymnasium is open for games and

nasium is open for games and activities.

Volleyball, ping pong, dancing, carroms, basketball, and other games may be played. Information about the program may be obtained by calling the Lomita Recreation Center, 326-0140.

DISEASES NOTED Reported cases of notifiable diseases from the Torrance area for the week end-ing June 25 included the fol-lowing; gonorrhea, four; meathree; hepatitis, and scarlet fever, two. Also reported were one case each of epilepsy, mumps, syphilis, and tuberculosis.

Law in Action

Was held to the standards of conduct of an adult and had to pay for the harm he did. In a recent case Johnny are think are the law most like and ards of a 16-year, is part child and part adult. In a recent case Johnny are the law case a father al. In another case a father al. In a recent case Johnny is case the court in another case a father al. I

would have to pay for the sirry at times.

In Johnny's case the court In a recent case Johnny's mith, 16, got into an auto accident. Driving the family car, he crashed in to Mrs. Jones' car, he crashed in to Mrs. Jones' car at an intersection, Bones' car at an intersection, Mrs. Jones' sued Johnny for her injuries. Had the court Injurings, Had the court Injuring those aboard.

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The court held the boy to the standards of an adult skipper.

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The court held the boy to the standards. States" and "Miss Internations are limited to mature people, bear in the state of a "delinquent"—In another case a father all. The single, irresponsible act. In Johnny's case the court is that of a "delinquent"—In a civil proceeding, one a civ

Summertme Specials

Swim Caps

**BEACH Towels** 

Reynolds

WRAP

Aluminum Foil

GIANT



OSCILLATING Sprinkler

Snail, Slug & Bug

KILLER... DOW — Kills most kinds of garden pests... contains Zectran insecticide. Concentrated — it makes 16 gallons of diuted spray.

Nicotine Sulphate Solution - Insect-

icide for killing aphids, thrips, leafhoppers and similar suck-ing insects. 2 oz. Size 1.29

"Dowpon" — in water-soluble form . . . . Simply spray on grass foliage . . . it kills whole grass plant — tops to roots. Covers average size 2.59 lawn.

Lawn Fungicide — by UPJOHN ...
Prevents and controls major lawn diseases . . mix with water and apply with sprayer. 3.89

Black Leaf 40

**Grass Killer** 

**Acti-Dione** 

*'Secret''* 

SUPER Spray Deodorant

"GOLDEN" VIGOTO with "Set 'n Spray" — Gentle spray covers areas up to 1800 sq. ft. . . . eliminates overlapping, 4.49 we-65 4.49 with "Set 'n Spray" — guaranteed not to burn. 35 lb. Bag 3.59 SWIFT — Quick green formula . . . feeds longer

"Jet Stream" WEED KILLER — ANTROL — It "grows Undesirable plants and weeds to death".
Will last for hundreds of treatments. Clean, easy to use. 1.19

**Isotex Garden Spray** 

ORTHO — Multi-purpose garden insect-fcide. Kills almost all insects on roses, flowers, etc. Concentrated, it kills up to 10 days. Pint 2.98

Chlordane Spray ORTHO - Klor 74 ... Provides fast and

lasting control of wide range of soil and lawn insects, even termites.

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ORTHO — With systemic insecticide that fertilizes (for 6 weeks or more). Rain or water will not wash it away.



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**Hand Tools** U.S. Steel — Chrome fin-ish, "Golden Grain" handle. • Trowel • Fork • Rake • Cultivater • Weeding Nee & others.

**⇒** 89°... Insecticide or Fertilizer

SPRAYER — Makes up to 20 gailons of diluted spray. Mixes liquid with water 1.19

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Dichondra SEED — "Turf-line" Select quality carefully treated to promote fast germination. One can covers about 500 sq. ft. of area. 1.89

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ORTHO — 8.12.4 ... Complete plant food — makes 60 gallons of diluted fertilizer. Makes feeding fertilizer. Makes feeding as easy as 1.39

1/2 Gal. 65°

Ice Cream

Ass't flavors, rich in pure cream . . . you get up to 40% more when it's hand packed at Sav-on!

Quart 59c

10°

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lce Cream

Cones

Ass't Flavors.



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Fast tan without burning . . . 1.69

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Polarizing sunglasses stop reflected glare year-round.
Guaranteed glare-proof.

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18" semi-pneumatic tires, riveted spoke wheel, rubber pedals. Adjustable, single seat post with banana saddle. Chrome fork cap. Red with chrome trim.

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"Keapsit" by THERMOS — Break-resistant Stronglas filler, leakproof screw down stopper, cup with handle. Pint Size 1.23

COLOT Jet SPRAY PAINT

Suitable for most exterior & interior applications . . . formulated to provide a durable & beautiful finish.

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Crystal clear, first quality glassware with "Safedge" (guaranteed against chipping). Choice of 15 oz. Beer or 9 oz. Highball.

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TIP TOP. Reversible, glamorous cover-ups in ass't
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20" pneumatic white sidewall tires on all chrome rims, de-luxe pedals. Adjustable steel post with checkered saddle. All chrome chassis. #201 14.88 Carnation

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Made in Italy — Choose from a wide selection of styles and colors . . . for beach, golf, travel, etc.







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For Dishes & Fine Fabrics.
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WORKMAN'S **Lunch Kit** 

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10" **Playground** Balls

**2 § 1.00** 

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