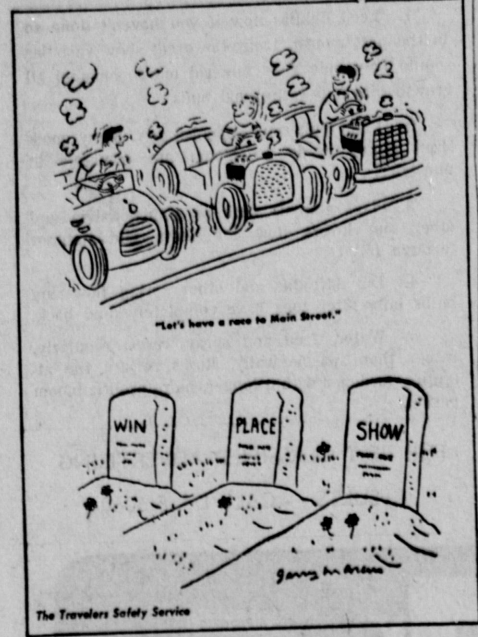


You Bet Your Life



More than 30% of the drivers involved in fatal accidents in 1965 were under 25 years of age.

Watson Land Co. Forms New Sales Organization

Watson Land Co., co-owner of the 750-acre Watson Industrial Center here, has formed a subsidiary company, Watson Land Sales, to sell, develop, and market industrial property in Southern California.

William T. Huston, president of Watson Land Co., will head the subsidiary. He said the new company "will acquire industrial property to broaden our industrial development portfolio and will perform the management, development of industrial properties for others."

Other officers of the new corporation are Hugh G. Arnold, executive vice president; Albert E. Adams, vice president; finance; Cliff A. Nelson, vice president, sales; Glenn A. Irvin, vice president, operations; and Lillian Gerrets, secretary.

THE PARENT firm, Watson Land Co., owns more than 640 acres in the Watson Industrial Center, the balance being owned by Southern Pacific Railroad. The first 230 acres of the Center have been developed into a completely improved master-planned industrial tract.

The Watson Company holdings—part of a 182-year-old Spanish land grant—are available for ground lease and build lease only.

HUSTON SAID the subsidiary was formed "to enable us to use our Watson Industrial Center experience over the full spectrum of industrial property services and to give us an inventory of land for sale along with land for lease in the Center."

The subsidiary is located next to the Watson Land offices in the IBM Building, 3424 Wilshire Blvd., Los Angeles.

Star Pupil Learns How To Climb 30-Foot Pole

When Mike Star of Torrance first looked 30 feet straight up to the top of the telephone pole he was supposed to climb he thought it was as high and unclimbable as Mt. Everest. But now he knows better and is getting a higher education.

Star's education is coming at the top of a telephone pole at Pacific Telephone's training school in Compton where he is learning to be an installer.

Knowing how to climb a pole is a basic part of an installer's job, and Pacific devotes 11 days of instruction in the classroom and on telephone poles to make sure men like Star can scale a pole safely.

"FEAR OF heights is the problem most of our students face," said instructor Bruce McCartney—who also is a Torrance resident, "so we have a program in which we gradually get them accustomed to being 20 or 30 feet off the ground and we continue this training until the student has full confidence."

Star has been issued about 20 pounds of equipment that he will use on the pole or getting up the pole. It includes a combination body belt and safety strap, a utility belt to carry tools, gloves, safety glasses, a hard hat and a pair of climbers.

Climbers are stirrup-like tools the men strap on their legs. A sharp, ankle-high gaff protrudes from the leg iron that runs up the inside of the climber's leg, and the man digs this gaff into the pole as he climbs up.

STUDENTS like Star are taught proper balance on the pole while climbing or working.

"I've learned you can't work a pole holding on with one hand," Star said. "You just have to learn to maintain your balance and learn that your climbers and body belt will support you anywhere on the pole."

One of the principal things that Star and other new installers are taught is safety. Pacific has the policy of having its men climbing safely or not climbing at all.

About 48 installers and linemen attend the telephone pole climbing course each month and last year nearly 600 men learned how to get ahead by working from the ground up.

Japan Trade Day Observed, World Importance Stressed

Gardena's leading role in trade between the United States and Japan was emphasized in two special programs during the city's observance of Japan Trade Day.

Kiyoshi Ihara, executive director of the Japan Trade Center in Los Angeles, told an El Camino Kiwanis Club luncheon that Gardena typifies California's destiny to become the center of world trade.

Ihara cited the major Japanese firms establishing American plants in Gardena, and the large exports of Gardena firms to the Japanese market, both supporting American jobs and business.

"Exports through California ports to Japan totaled more than \$597 million last year, about one-third of exports to all parts of the world," he said.

"The United States and Japan are each other's biggest overseas customers, and California's two-way trade involves nearly \$1 billion a year," Ihara further stated.

An evening program at Gardena Community Center, open to the public, featured four new color films from modern Japan. The films portrayed life, industry, and the people of Japan today, and described how that nation has taken its place among the leading countries of the world.

# FOOD FAIR

WATCH FOOD FAIR'S TELEVISION SHOW "SUPERMARKET SWEEP" CHANNEL 7, 11 A.M. MONDAY THRU FRIDAY.

## WIN \$1250.00 IN UP TO

• PLENTY OF CASH LEFT TO WIN • FREE PRODUCT PRIZES TOO!

\$1250.00 WINNER Mr./Mrs. O. Scholtz VAN NUYS	\$500.00 WINNER Mrs. C. L. Farmer SANTA MONICA	\$100.00 WINNER Mrs. R. C. Sands LYNDHURST	\$100.00 WINNER Mrs. Bob Neal LANCASTER	\$500.00 WINNER Mrs. Roy Reed LONG BEACH	\$100.00 WINNER Mrs. A. Gladstone VAN NUYS	\$1000.00 WINNER Miriam Bell LOS ANGELES 29	\$100.00 WINNER Mrs. J. Nathan OXYD
\$100.00 WINNER Dorothy L. America SAN GABRIEL	\$100.00 WINNER Rosa Giallano LOS ANGELES 34	\$100.00 WINNER Richard Fleming TORRANCE	\$100.00 WINNER Chris Dana HOLLYWOOD	\$500.00 WINNER Mrs. B. Dougherty LONG BEACH	\$500.00 WINNER Joan Koser TARZANA	\$100.00 WINNER Mrs. W. McClure BOWNEY	\$100.00 WINNER Mr. W. L. Hart GARDEN

## BEEF ROAST

BONELESS U.S.D.A. 'CHOICE' • ROLLED & TIED SHOULDER • FLAT CUT SHOULDER

(BONELESS CLOD ROAST SOLID MEAT OVER OR D.B.Q. 89¢ lb.)

# 69¢

lb.

### SUN-FUN Specials

**PATIO CHAIRS**  
Sturdy 6x4 post leg patio chairs. Ass't. colors. \$3.99 VALUE

**CHAISE LOUNGE**  
Full length chaise with sturdy nylon webbing... for your patio. \$7.49 VALUE

**PLAYGROUND BALL**  
Ten inch. For the pool, beach or back yard. Assorted colors and design.

**49¢**

**SURF RIDER SUNTAN LOTION**  
REGULAR \$1.50

**99¢**

**GALLON SIZE PICNIC JUGS**  
REGULAR \$2.49

**INSULATED UNBREAKABLE POLY, USE HOT OR COLD**

**\$1.49**

**ICE CHEST**  
22 Quart with Lid and Stand. \$1.99 VALUE

**99¢**

BY HAMILTON SCOTCH

# CHUCK STEAK

USDA CHOICE

SEVEN BONE STEAK 43¢ lb.

0-BONE STEAK FULL CUT 59¢ lb.

# 33¢

lb.

## BLADE CUTS

# Smoked Picnics

LUER'S FULLY COOKED (SLICED & TIED.....49¢ lb.)

**39¢** lb.

### OSCAR MAYER WIENERS

FREE PUPPET IN EACH PACKAGE...

**ALL MEAT POUND PKG. 59¢**

**OSCAR MAYER BOLOGNA 45¢**  
SLICED ALL-MEAT 8-OZ. PKG. (13-OUNCE PACKAGE.....75¢)

**BOB'S DRESSING**  
YOUR CHOICE...  
• THOUSAND ISLAND • SEA FOOD COCKTAIL • SOUR CREAM 3 8-OZ. JARS **\$1.00**

### U.S.D.A. INSPECTED ROASTING CHICKENS

CRESTVIEW FLASH FROZEN 4 TO 6 LB. AVG. WT. **39¢** lb.

LUER'S QUALITY - DUBUQUE ROYAL BUFFET

**SLICED BACON 79¢** lb. • PACKAGE..

**FAMILY PACK CUBE STEAKS 98¢** lb.

RATH'S • REGULAR • HOT **PORK SAUSAGE 49¢** lb. • POUND ROLL

Fancy Sea Foods

BAKING PIECES  
HALIBUT 59¢ lb. CENTER CUTS 79¢ lb. EASTERN PAN READY WHITING 49¢ lb.

# WATERMELONS

FINEST SWEET, RED RIPE, NORTHERN

## Fiesta of Fresh

SWEET, TASTY NECTARINES 19¢ lb.

NUTRITIOUS HASS AVOCADOS 2 FOR 29¢

U.S. NO. 1 WHITE ROSE POTATOES 10 lb. BAG 39¢

AURORA TOILET TISSUE 2 ROLL PACK 24¢	CANADA DRY GINGER ALE 2 28-OZ. BOTTLES 61¢	FLOOR & WALL AJAX CLEANSER REG. SIZE 31¢	PALMOLIVE GREEN TOILET SOAP 2 REG. SIZE 21¢	GERBER STRAINED BABY FOODS 4 1/2-OZ. JARS 10¢	ALL FLUFFY DETERGENT 3 LBS. PKG. 75¢
HAWAIIAN PUNCH QUART BOTTLE 99¢			HAWAIIAN PUNCH pint bottle 53¢		