

# 'Fun City' Also Rated as A Center for Conventions

By REYNOLDS KNIGHT  
Las Vegas is known as the "Fun City," but if officials there have their way it will also gain a reputation as one of the great business convention centers in the United States.

Last year more than 200 national conventions gathered in Vegas for their meetings, and the city is determined to top that figure this year.

You may represent your company there one day, so here are a few tips worth remembering:

Las Vegas has a hot climate, but humidity is low. Practically everything is air-conditioned and there are

are hundreds of pools to dip into.

Luxury hotels abound, and most of these can be found on a three-mile stretch of highway west of the city's center called "The Strip." Rates are \$20 to \$28 a day, but if you prefer a suite the cost is \$70 a day in some hotels and \$128 a day in others.

Dining facilities and entertainment in Las Vegas are second to none. Top stars of the entertainment world perform the year around. And, of course, gambling is a 24-hour operation. The stakes are high in gambling places, so perhaps this will be the wisest tip of all: remember you have to get back to

where you came from.

IT'S BEEN SAID that diamonds are a girl's best friend. They can be yours, too, if you live near a construction project or on a street that's about to be torn up.

In the latter case, the gems are industrial diamonds set in the cutting edge of saw blades that more and more are being used to cut concrete. They can do the same job as the deafening jackhammer — and do it quietly and quickly. Omark Industries, Inc., of Portland, Ore., producer of diamond saws and drills, points out that the jackhammer leaves jagged

edges that can't be permanently repaired. But, says Omark, the new tool with the diamond blade cuts a square edge that can be repaired neatly and permanently. In the case of streets, the pavement can be restored to its original condition.

The blades range in size from 10 to 24 inches and can cut through concrete at a rate up to 10 feet a minute. Their use is becoming increasingly widespread, with some cities requiring that all repair holes in streets be cut with diamond blades.

MANY LARGE insurance companies are considering your future in case of long-term disability. For instance,

one company plans to raise yearly coverage, with no increase in premium. As an example, a \$328 annual premium buys an executive in his middle 40s immediate disability coverage amounting to \$40,000 and this moves up by \$10,000 a year—as premiums are paid—to a maximum of \$200,000. . . . If you lost money in stock dealings, don't become discouraged. A top official in the stock market recently told a group of businessmen that many member firms of an exchange lost money on their brokerage businesses last year, in spite of brisk trading activity.

GROWTH AND efficiency,

leaders, Cargill, Inc.

Growth? Production of soybeans has increased from 270 million bushels in 1953 to 850 million last year. U. S. capacity to process soybeans into processing plants has tripled. Exports have multiplied six times.

Efficiency? The price spread between the cost of soybeans and the value of the products (usually called the processing margin) has dropped from 51 cents per bushel in 1948 to 7 cents in 1964.

And, at the same time, says hallmarks of American business history, are seen no more strikingly than in today's booming soybean industry, according to one of its

Cargill, a greater array of useful products was being squeezed from each soybean.

With that kind of improved efficiency, little wonder the industry has enjoyed such growth.

A NEW DEVICE has been designed to lure and kill pesky night-flying mosquitoes and other household insects. Called "Night Watch," the device employs a 1-watt "black light" to attract nocturnal insects, and consists of water and cooking oil said to be fatal to thirsty pests. . . . A friendly helper to hold it will solve the problem. You can make one by fastening a sheet of transparent plastic between a couple of sticks.

claimed. Thousands of staggered openings allow free flow of air through the ventilator, but each one is also a trap. . . . A bun and bread warmer known as "Hotray" has been introduced. Both warmers are thermostatically controlled.

WIND SCREEN  
When you're picturing flowers you may encounter a troublesome breeze—one that will make the blossoms nod to you pleasantly when you wish they would be very still. A simple windscreen with a friendly helper to hold it will solve the problem. You can make one by fastening a sheet of transparent plastic between a couple of sticks.



## ALL BOYS MARKETS

TENDER JUICY STANDING  
**Prime Rib Roast**

U.S.D.A. CHOICE  
SMALL END . . . 89¢

**69¢** LB.

TENDER U.S.D.A.  
**BEEF ROAST**  
**49¢**

**LIQUORS**  
100% NEUTRAL GRAIN SPIRITS  
**Wolfshmidt VODKA** \$3.69 Fifth  
BEACHCOMBER MIXES 99¢ FIFTH  
IMPORTED PUERTO LARGO RUM \$3.39 FIFTH  
WINCHESTER STOUT MALT LIQUOR 99¢ 12-OZ. CAN & PACK  
80 PROOF GILBEYS GIN \$4.19 FIFTH

M.J.B.  
**COFFEE**  
1 LB. CAN  
**69¢**

ZEE PAPER  
**PAPER TOWELS**  
180 CT. ROLLS  
**\$1.15** FOR

CHRIS & PITTS  
**B.B.Q. SAUCE** INCL. 4¢ OFF 12-OZ. BTL. **39¢**  
ALTA VILLA CUT SPEARS OF **ASPARAGUS** 14 1/2-OZ. CAN **29¢**  
FRANCO AMERICAN **SPAGHETTI-O'S** 6 15 1/2-OZ. CANS **\$1**  
BOYS PINK OR WHITE LIQUID **DETERGENT** 32-OZ. BTL. **49¢**

HUNTS 8 OZ. CAN  
**TOMATO SAUCE**  
**14¢** FOR

MORTONS 12-OZ.  
**ASSORTED DINNERS**  
(EXCEPT SHRIMPS)  
**39¢**

SKIPPY 18 OZ. JAR  
**PEANUT BUTTER**  
**59¢**

REGAL RIDGE  
**BRIQUETS**  
10 LB. BAG  
**49¢**

Fresh Fruits & Vegetables  
**FIRM RIPE SLICING TOMATOES** 2 LB. \$ **29¢**  
**FRESH PICKED LONG GREEN CUKES** 10¢ lb  
**SWEET RIPE SUN-GRANDE LARGE NECTARINES** 19¢ lb  
**FRESH CRISP ROMAINE LETTUCE** 10¢ oz

CELEBRITY IMPORTED  
**LUNCHEON MEAT** 12-OZ. TIN **39¢**  
LIBBY **SWEET PEAS** 16-OZ. CANS **19¢**  
CARNATION **INST. BREAKFAST** 6 ENV. **69¢**  
KELLOGGS **CORN FLAKES** 12 OZ. PKG. **29¢**  
GERBERS STRAINED **BABY FOOD** 3 4-OZ. JARS **29¢**  
LIBBY FAMILY SIZE **TOMATO CATSUP** 20-OZ. BTL. **25¢**

**CHUN KING**  
CANTONESE BEEF CHOP SUEY 44-OZ. CAN **89¢**  
CANTONESE PORK CHOP SUEY 43-OZ. CAN **89¢**  
CANTONESE CHICKEN CHOW MEIN 44-OZ. CAN **89¢**  
CANTONESE MUSHROOM CHOW MEIN 44-OZ. CAN **89¢**  
CANTONESE SOY SAUCE 5-OZ. BTL. **19¢**  
CHOW MEIN NOODLES 2 1/2-OZ. CAN **29¢**

Fresh-Frozen Foods  
M.C.P. ASSORTED **FRUIT DRINKS** 6-OZ. CAN **10¢**  
VAN DE KAMP BEEF-CHICKEN-CHEESE ENCHILADAS 7 1/2-OZ. **39¢**  
SARAH LEE CINNAMON ROLLS 8 1/2-OZ. **59¢**  
PICTSWERT FROZEN PEAS 10-OZ. PKG. **69¢**  
PICTSWERT CHOPPED OR LEAF SPINACH 10-OZ. PKG. **69¢**  
PICTSWERT FRENCH FRIES 9-OZ. PKG. **69¢**  
PICTSWERT—10-OZ. PKG. PEAS & CARROTS **69¢**  
PICTSWERT CUT CORN 10-OZ. PKG. **69¢**  
PICTSWERT CHOPPED BROCCOLI 10-OZ. PKG. **69¢**

10 1/2" x 14"  
**HIBA**  
• EASY GRIP  
• ADJUSTABLE  
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**\$1.99**