

hovey
dallas

FINAL WEEK!!

FOR YOU TO BUY AT COST PLUS 10%
OF ACTUAL CHEVROLET FACTORY INVOICE

hovey
dallas

PRICE SPECIALS

USED CAR SALE

'62 FALCON

DELUXE 3-DOOR
Radio, heater, automatic trans-
mission. #NVP 344.

\$799

'62 CHEVY

IMPALA COUPE
V-8, automatic, radio, heater,
power steering.

\$1299

'62 FORD

GALAXIE 3-DOOR
Radio, heater, 4 speed, big V-8
engine. #OVL 718.

\$899

'65 MUSTANG

HARDTOP
289 V-8, radio, heater, auto-
matic, power steering, wsw.
#OVH 625.

\$2199

'61 CHEVY

9 PASSENGER WAGON
V-8, automatic transmission,
radio, heater. #WTZ 948.

\$1099

'61 VALIANT

V-200
4-Door, Radio, heater, auto-
matic. #PZH 657.

\$599

'64 PONTIAC

"GTO" 3-DOOR HARDTOP
Radio, heater, 4 speed, big en-
gine, special wheels, power
steering. #OTF 631.

\$2399

'63 GRAND PRIX

2-DOOR HARDTOP
Radio, heater, automatic, power
steering and brakes, white side-
walls. #KIL 656.

\$1699



HERE'S HOW IT WORKS—COME IN AND BROWSE AROUND.
SELECT THE CAR OF YOUR CHOICE. TAKE THE SERIAL NUM-
BER OF THE CAR TO A SALESMAN. HE WILL SHOW YOU
OUR INVOICE — FIGURE
YOUR OWN DEAL — ADD
10% AND DRIVE HOME.
NO BARGAINING — NO
HIGH PRESSURE... YOU
DO IT YOURSELF.

OPEN MEMORIAL DAY
FOR YOUR CONVENIENCE

**F
R
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Safety
Check
on All
American
Cars

EXAMPLE

'66 IMPALA SPORT COUPE

SEE THE CHEVROLET FACTORY
INVOICE AT
HOVEY DALLAS CHEVROLET
SAVE FACTORY INVOICE
PLUS 10%

"LOW INTEREST"
BANK FINANCING
OR CASH

INVOICE \$1985.00
PLUS 10% 198.50
\$2183.50
PLUS TAX & LICENSE

HOVEY DALLAS CHEVROLET

IN GARDENA

15600 SO. WESTERN AVE.

hovey
dallas

WE LEASE CARS
AND TRUCKS

New Car Department
DA 3-0300
FA 1-2900

OPEN
7 DAYS
WEEKLY

Used Car Department
FA 1-2903
FA 1-2904

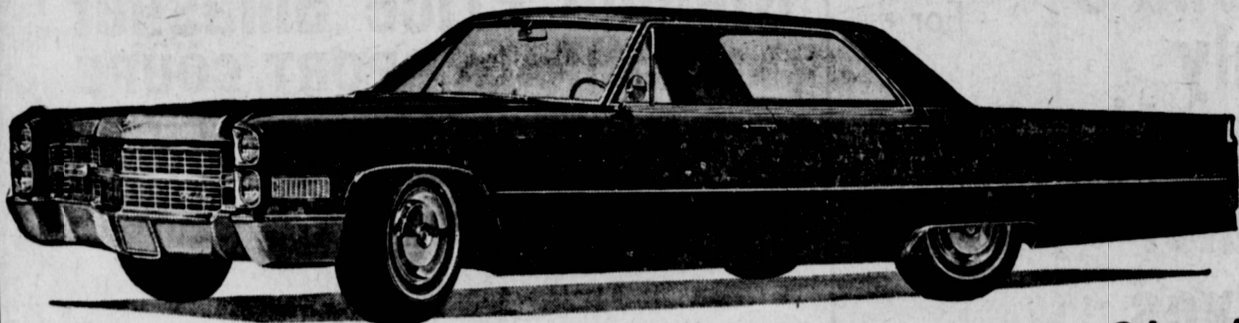
Corner of Western and Redondo Beach Blvd.—Gardena

WE LEASE CARS
AND TRUCKS

hovey
dallas

Automotive • Automotive • Automotive • Automotive • Automotive • Automotive • Automotive • Automotive • Automotive • Automotive

Ronald E. Moran . . .



Standard of the World



Cadillac

Cadillac Leasing

If you are leasing you will find a complete stock of 1966 Cad-
illacs from which to choose. Whether you lease or purchase our
Service Department is ready to fill your every need.

We are now exclusively the only authorized Cadillac dealer
serving the entire South Bay, Peninsula and Harbor Areas.

20 Years of Sales & Service

Used Cadillac Sale . . .

'65 Cadillac Sedan DeVille

Gorgeous gold with black leather interior. Full power
and factory air. Many Cadillac extras. This week's
special—

\$4899

'65 Cadillac Coupe DeVille

Gorgeous mint green with matching interior. Full
power, factory air. Exceptionally nice.

\$4999

'64 Cadillac Coupe DeVille

Full power and factory air. Beautiful blue with match-
ing interior. Showroom condition. Drives like a new
one.

\$3999

'64 Cadillac Fleetwood

Turquoise with matching interior. Loaded with every
Cadillac extra, including factory air. Less than half
the original cost.

\$3999

'64 Cadillac Sedan

Silver and white. Full power and factory air. Spot-
les inside and out. Another chance for tremendous
savings.

\$3699

Ronald E. Moran Inc.

AUTHORIZED CADILLAC DEALER

25 Pacific Coast Highway . . .

HERMOSA BEACH

New Car Dept. FR 4-3436 — Used Car Dept. FR 4-3478

Finest Selection of Late Model
Cadillacs in all the Southland

Available NOW—at Ronald E. Moran