

# ...a most unusual bank comes to the South Bay Area

### THE SOUTH BAY'S OWN UNION BANK REGIONAL HEAD OFFICE

is now open at Hawthorne and Carson in Torrance. Cornerstone of the soon to be developed Del Amo Financial Center, Union Bank brings its unique regional banking concept, the ultimate in convenience and service, to the very heart of this vast complex of growing communities.

# REGIONAL BANKING IS DIFFERENT

It means, among other things, that here, for all practical purposes, is direct and immediate access to the full resources and services of the total Union Bank. It means that, as a businessman, matters with which you are concerned need not be referred endlessly to committees higher up. The men who serve you understand your needs, are well able and have the authority to cope with them, here and now. It means that now, a major financial institution, over half a century old and more than a billion dollars big, is in your own neighborhood, offering all the closeness and care and concern you'd expect from a hometown bank.

#### A NEW KIND OF BANKING RELATIONSHIP

Something special happens when you become a Union Bank customer. Whether you have a complicated, large-scale business project or a personal budget that needs attention, you'll receive the same creative, imaginative counsel...the kind that has set Union Bank apart as a most unusual bank. You might want to open a checking or savings account, just for the convenience, and get acquainted with the special care and consideration that all Union Bank customers enjoy.

SOUTH BAY REGIONAL HEAD OFFICE: HAWTHORNE AT CARSON · TORRANCE

# We look forward to meeting you...













# LOOKING AHEAD

Architect's rendering of the planned Del Amo Financial Center, northwest corner of Hawthorne and Carson. The Union Bank Tower, first of the 13-story structures, will be completed late in 1967.

