



# HOVEY DALLAS SAYS NOW YOU CAN BUY



... LIKE THE GOVERNMENT DOES ...

## AT COST PLUS 10%

(FACTORY INVOICE)

HERE'S HOW IT WORKS — COME IN AND BROWSE AROUND. SELECT THE CAR OF YOUR CHOICE. TAKE THE SERIAL NUMBER OF THE CAR TO A SALESMAN. HE WILL SHOW YOU OUR INVOICE —FIGURE YOUR OWN DEAL—ADD 10% AND DRIVE HOME. NO BARGAINING—NO HIGH PRESSURE... YOU DO IT YOURSELF.



— EXAMPLE —

### '66 IMPALA SPORT COUPE

SEE THE FACTORY INVOICE AT HOVEY DALLAS CHEVROLET	"LOW INTEREST" BANK FINANCING	INVOICE \$1985.00 + 10% 198.50 \$2183.50 + TAX & LICENSE
SAVE FACTORY INVOICE PLUS 10%		

#### PRICE SPECIALS! HOVEY DALLAS — — — USED CAR SPECIALS — — — HOVEY DALLAS PRICE SPECIALS!

'63 GRAND PRIX 3-DOOR HARDTOP	'60 T-BIRD HARDTOP	'62 CHEVY IMPALA COUPE	'65 MUSTANG HARDTOP	'61 VALIANT V-108	'59 T-BIRD HARDTOP	'55 OLDS HARDTOP	'57 MERCURY 2-DOOR HARDTOP	'58 IMPALA V-8, automatic, radio, heater.
Radio, heater, automatic, power steering and brakes, white sidewalls. #KIL 650.	Full power and factory air. Loaded. #QJS 101.	V-8, automatic, radio, heater, power steering.	289 V-8, radio, heater, automatic, power steering, wsw. #OVH 625.	4-Door. Radio, heater, automatic. #PZH 657.	Automatic, radio and heater, power steering and brakes. #GMA 261.	Radio, heater, automatic, power steering, power brakes.	Radio, heater, automatic.	
<b>\$1699</b>	<b>\$899</b>	<b>\$1299</b>	<b>\$2199</b>	<b>\$599</b>	<b>\$599</b>	<b>\$149</b>	<b>\$199</b>	<b>\$299</b>

# HOVEY DALLAS CHEVROLET

IN GARDENA  
15600 SO. WESTERN AVE.



WE LEASE CARS  
AND TRUCKS

New Car Department  
DA 3-0300  
FA 1-2900

OPEN  
7 DAYS  
WEEKLY

Used Car Department  
FA 1-2903  
FA 1-2904

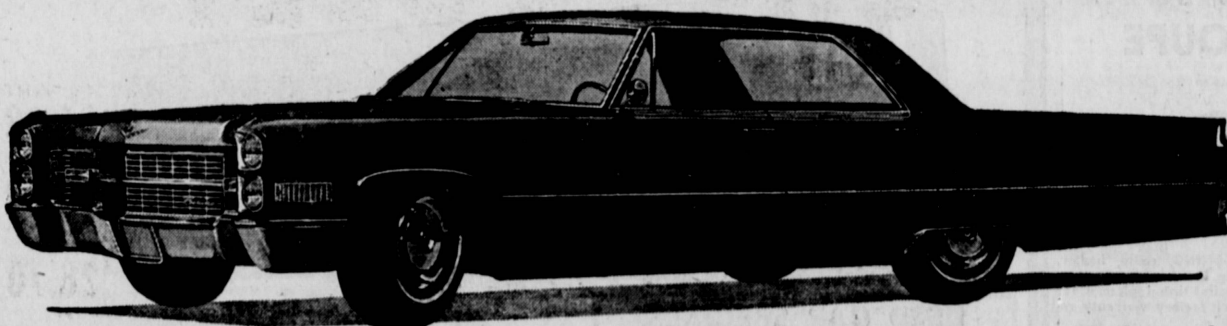
Corner of Western and Redondo Beach Blvd.—Gardena

WE LEASE CARS  
AND TRUCKS



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## Ronald E. Moran . . .



Standard of the World



Cadillac

### Cadillac Leasing

If you are leasing you will find a complete stock of 1966 Cadillacs from which to choose. Whether you lease or purchase our Service Department is ready to fill your every need.

We are now exclusively the only authorized Cadillac dealer serving the entire South Bay, Peninsula and Harbor Areas.

20 Years of Sales & Service

### Used Cadillac Sale . . .

#### '65 Cadillac Sedan DeVille

Gorgeous gold with black leather interior. Full power and factory air. Many Cadillac extras. This week's special—

**\$4899**

#### '65 Cadillac Coupe DeVille

Gorgeous mint green with matching interior. Full power, factory air. Exceptionally nice.

**\$4999**

#### '64 Cadillac Coupe DeVille

Full power and factory air. Beautiful blue with matching interior. Showroom condition. Drives like a new one.

**\$3999**

#### '64 Cadillac Fleetwood

Turquoise with matching interior. Loaded with every Cadillac extra, including factory air. Less than half the original cost.

**\$3999**

#### '64 Cadillac Sedan

Silver and white. Full power and factory air. Spotless inside and out. Another chance for tremendous savings.

**\$3699**

## Ronald E. Moran Inc.

AUTHORIZED CADILLAC DEALER

### 25 Pacific Coast Highway . . .

HERMOSA BEACH

New Car Dept. FR 4-3436 — Used Car Dept. FR 4-3478

Finest Selection of Late Model  
Cadillacs in all the Southland

Available NOW—at Ronald E. Moran