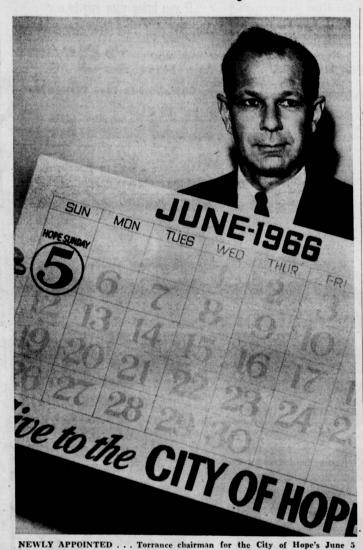
## . Lynn Heads Torrance's **Drive for City of Hope**



NEWLY APPOINTED . . . Torrance chairman for the City of Hope's Hope Sunday campaign is Bert M. Lynn, member of the Torrance School Board. The chairman points out he will head an army of local volunteers who will go door-to-door on the June 5, one-day drive for the free, non-sectarian City of Hope. The pilot Medical Center is seeking new horizons in its fight against the catastrophic diseases of our time.

### . Donors May Mark Blood For U. S. Armed Forces

Persons giving blood during the Red Cross Bloodmobile's visit to the Elk's Lodge,

what YOU should wear

to sell their lines, or else they are scrawny and tired-looking, wearing one of last year's

The buyer usually looks like a marked-down number she couldn't unload, and the An excellent way to stop all saleswoman like a rummage sale bargain. How can they sell you what they aren't? What's wrong? Let me tell First let's talk about the buyers, the ones who attend fashion shows and decide

When I say "unretouched" I am reminded of the buyer I once interviewed who rejused to be photographed with me for publication unless we could guarantee to air-brush off 40 of her sloppy pounds before the photo appeared in print. We did improve her image, but there prove her image, but there was little I could do about the fashions she showed me.

the fashions she showed me.

A buyer does not necessarly have to be slim to know her busness, but she should know her job and what to do about dressing the figure.

A good fashion buyer should be mature enough to know the value of the dollar to be spent by the purchaser, be intelligent enough to have learned her subject, and have enough confidence in her selections to teach the sales personnel how to sell.

# Activities

cepted for enrollment in a

SARC Sets Pre-School City Schools Facing Classroom Jam-Up

cepted for enrollment in a pre-school activity for mentally retarded children, ages three through seven.

The program is being conducted Tuesdays and Thursdays from 9 until 11 a.m. at El Retiro Park, 126 Vistaden for the Torrance School Board, will serve as that area's chariman for the Davy of Parks and Recreation in the past area's chariman for the past and area's chariman of the one-day campaign.

Lynn will head an army of local volunteers who will F8-83748 after 4 p.m.

Meetings Set On 'Crusade For Christ'

Pastors, staff members, burch officiers, and Sunday shools can the population of the population of the catastrophic diseases.

By REID L. BUNDY press-Herald Managing Editor program at the elementary shehols: and to purchase land ab util two more schools. Almost half the money will the most chool facilities. Additions of growth during the next school facilities. Additions o cepted for enrollment in a by REID L. BUNDY for the departmentalization Answer: Bonds will neither press-Herald Managing Editor program at the elementary raise nor lower the tax rate

AS HOPE SUNDAY chairman Lynn noted than on referral by private physicians, scores of local residents have received countless days of free care at the medical facility in the recent past, no charge whatsoever.

In addition to its annual operating cost of \$9,000,000, he said, the City of Hope is now embarked on a \$10 million "New Horizons" expan-

now embarked on a \$10 mil. Ave., Bellflower, at 7:30 p.m. lion "New Horizons" expansion program to increase staff, equipment, and facilities.

Tentative plans call for an annual day of Evangelical literature distribution, a Sunday build additional elementary build additional elementary least of the content of the conten on every \$100 of assessed valuation.

By selling bonds, the board can maintain the present tax rate and spread the cost of buildings over 20 years, just as a homeowner spreads the mortgage payments on his home over a long period of

residents and new New C-1
wealth that come into the district and use the buildings for the next 20 years will also be helping to pay for them under the bonding method of financing schools. This makes more sense than taking it all out of our pockets today for the use of the next genera-

Your Second Front Page

# Press-Herald

Ann Landers Says

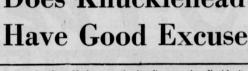
cancer, leukemia, and dis-eases of the heart, blood and

dependent for its support on people like us who benefit from its humanitarian serv-ices, I urge everyone to re-spond as generously as means will allow when their Hope Sunday volunteer, calls on

Sunday volunteer calls on June 5," he said.

chest," Lynn stressed. "Since the City of Hope is

## Does Knucklehead



Persons giving blood duror during the Red Cross Blood more divinition to the Elix Lodge,
1820 Ababine Ave., will here or divinition to the Elix Lodge,
1820 Ababine Ave., will here or divinition to the Elix Lodge,
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1820 Ababine Ave., will here or divinition to the International Cross Blood for the U. S. Logger forces and international control of the Elix Lodger forces a

man she might have to do without many of the things she took for granted. pendent and self-reliant. They do not owe their children gifts and continued financial support after marriage. And they don't owe them an inheritance either.

The day before Melanie eloped she screamed at us, "I

### VFW Post To Observe Poppy Days

Buddy Poppy Days will be observed by Lomita Post 1622 of the Veterans of Foreign Wars May 27 and 28, accord-ing to Thomas Zahnle, com-mander-elect of the post.

Zahnle said funds raised by Zahnle said funds raised by the sale of poppies on the two days will be used for the aid of disabled veterans and their complete information on how to families. Use of the funds is regulated by the VFW national organization, he said.

More than half the total money raised through the funds of poppies will be used in the local area, he added.

The Bride's Guide." Ann Landers will see the state of complete information on how to complete information on how to complete information on how to complete information on the total the new paper in the state of the new sale of poppies will be used in the local area, he added.

### Assessor Seeks New **Trainees**

at the time of appointment, silver arrows, Jack Chris and provide a car t. drive sen received two silver in county service on a mile-rows.

Age-rate basis.

New denners are Market of the country services are Market of the country services.

#### **Board Gets** Carson Area Zone Change to Webelos. They are Bobby Rendon, Scott Page, Steve Stuckey, and Jack Christen-

Giving can be a joy, but your children are trying to chisel money from you — and that takes it out of the

and that takes it out of the gift class.
Your daughter is employing emotional blackmail. Don't let her ugly remarks push you into giving her or her golf-playing husband one dime more than you want to give them.

The property, located east of Dolores Street at Carson Street, presently is zoned for Is Sermon Topic agriculture and manufacturing uses The applicants first requested C-3 (unlimited compared to the services Sunday mercial) but that request was at the Church of Religious mended by the commission Science, 907 Knob Hill Ave.

# Forty college graduates are being sought by Assessor Philip E. Watson for trainee-appraiser positions in the assessor's department.

New denners are Mark

Zinger, Den 5, and Lynn Ir-win, Den 1, Assistant denners are Robert Dunn, Den 5, and Date Eikmeier, Den 1. Four Cubs were promoted

The Regional Planning Commission has recommended approval of a zone change for 3.7 acres in the Carson area.

A public hearing on the change must be held by the Board of Supervisors.

The property located east to street the comment of the meting with a song.

### Those Amateurs Have Got to Go

Fashion is a billion-dollar industry. But any other industry in which so much money is involved would be a dead duck if it left the buywhat YOU should wear. There are two types of these those who buy for wholesale houses directly from the designers or manufacturers, and those who in turn buy from these buyers for their shops, stores or department stores.

Most buyers are either terribly overweight from too much dining and wining by designers or salesmen trying to sell their lines, or else they ing and selling of its wares to as many uninformed amateurs as exist in fashion.

Every time I attend a press preview of a fashion showing or observe sales personnel

"pushing" a dress I am appalled. I can't even recall seeing a truly well-dressed fashion buyer or salesperson. flops they received as a free

> the wrong buying that goes on in your name would be for each store to post in a prominent place several full-length, unretouched photos of the buyers who selected the garments intended for sale to