

TRY-IT'S DISCOUNT PRICES ARE ALWAYS LOW BUT OUR ANNUAL MAY DAZE PRICES ARE LOWER THAN EVER!

General Electric announces Portable Color TV.

How much?



G-E Porta-Color
Model M213BWD

AT
TRY-IT
ONLY249⁸⁸

Starting now, color television is for everybody. It's not too big. This new portable (we call it Porta-Color) has an 11" (diag. meas.) screen and weighs only 25 pounds. It's not hard to tune. Magic Memory tuning makes G-E the easiest color set to tune! (All you do is turn the pre-tuned color dials until they point straight up.)

It doesn't need an outside antenna—(if your black and white set doesn't need one). It has its own set of rabbit ears, so you can have color wherever you have an outlet.

And it's not too expensive. Porta-Color costs just \$2000.00 with no extras tacked

on. It even comes with a free 90-day service warranty.*

So starting now, there's nothing in the world between you and a color television set.

STOP IN AND SEE IT TODAY!

*The General Electric Company warrants to the purchaser of each "B" Line General Electric Portable Television Receiver... free repair, (including labor and parts), in the event of manufacturing defects occurring during the first ninety (90) days from the date of original purchase, provided the receiver, (including proof of the purchase date), is brought to and picked up from an Authorized General Electric Television Service Station anywhere in the U.S.A.†

†All portable sets with a diagonal screen measurement of 19" or less.

Enjoy a frozen food supermarket right at home!



Book Shelf Freezer

- Holds up to 553 lbs.!
- Up-right convenience • Book shelf door • Juice can storage • Temperature control • Fast freezing! • Tumbler lock

Model CA-16DB
15.8 cu. ft.

AT TRY-IT

ONLY

\$259⁸⁸



Only
G.E.
has
all three!

\$199⁸⁸

TOTAL WASHER!
Performance proved for
BIG FAMILY SIZE LOADS

Sunshine
DRYER SPECIAL!

\$98⁸⁸

One Dial Fabric Drying • Fluff Cycle • Safety Start Switch • Raked Yellow Acrylic Enamel Cabinet • Four Way Exhaust Venting

Buy NOW & SAVE!

G-E Mobile Maid® Dishwasher \$98⁸⁸
Rolls anywhere—Installs instantly! 10 NEMA table settings
G-E Mobile Maid® Dishwasher \$179⁸⁸
Portable that converts to a built-in 3-way throwaway!

G-E DELUXE 12' FREEZER \$169⁸⁸
406-lb. Capacity! 4 solid shelves! 4 door shelves!
G-E 2-DOOR REFRIGERATOR \$199⁸⁸
91-lb. Zero Degree Freezer.
G-E 2-DOOR REFRIGERATOR \$248⁸⁸
No defrosting ever! 82-lb. Freezer! 11.5 cu. ft.
G-E Range/Self Cleaning Oven \$298⁸⁸
P-7 Oven cleans itself electrically!

Big Freezer Holds Lots of Frozen Foods! Needs No Defrosting! All New!



TBF-16SB—15.6 Cu. Ft.

'No Frost 16'
Refrigerator-Freezer

- Zero-Degree Freezer holds up to 147 lbs. frozen foods. Door Shelves hold 1/2 gallon ice cream cartons, 11 juice cans.
- Exclusive Jet Freeze Ice Compartment freezes cubes extra-fast; makes neat, orderly storage possible; protects easy-to-remove ice trays.
- No Defrosting Ever in Refrigerator or Freezer
- Twin Porcelain Enamel Vegetable Bins hold 2/3 bushel.
- Separate Temperature Controls for each section.
- Removable Egg Bin.
- Available in Coppertone, Colors or White.

AT TRY-IT ONLY

319⁸⁸



The DESIGNER Model M401CSD

From the World's Leader in Portable TV...

General Electric Designer TV

- Big 19" diag. tube—172 sq. in. Picture.
- Front Controls and Front Sound... Easy to Use... Easy to See... Easy to Hear!
- Featuring the new "GEMINI" two-speed TV tuning system by General Electric... both VHF and UHF channel selector controls are designed for precise—but simple operation.

NO DOWN PAYMENT!

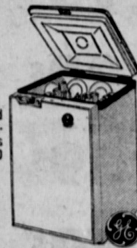
AT
TRY-IT
ONLY

142⁸⁸

Roll-Around
MOBILE
MAID®

Dishes washed, rinsed and dried automatically! Countertop work surface, rolls where you need it! Big 10 table setting capacity!†

\$98⁸⁸
Model SP090B



BUY IT
AT
TRY-IT
AND SAVE

COMPARE
G-E's NEW
ADVENTURER
TV WARRANTY



FREE
90 DAY SERVICE
ANYWHERE IN THE
USA

General Electric Company warrants to the purchaser of each "A" Line General Electric Adventurer Television Receiver... free repair, (including labor and parts), in the event of manufacturing defects occurring during the first ninety (90) days from the date of original purchase, provided the receiver, (including proof of the purchase date), is brought to and picked up from an Authorized General Electric Television Service Station anywhere in the U.S.A.†

†All portable sets with a diagonal screen measurement of 19" or less.

TRY-IT Furniture & Appliances

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WILMINGTON

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OPEN DAILY 9:30 TO 8

• FRIDAYS 'TIL 9

• SUNDAYS 10:30 TO 6

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