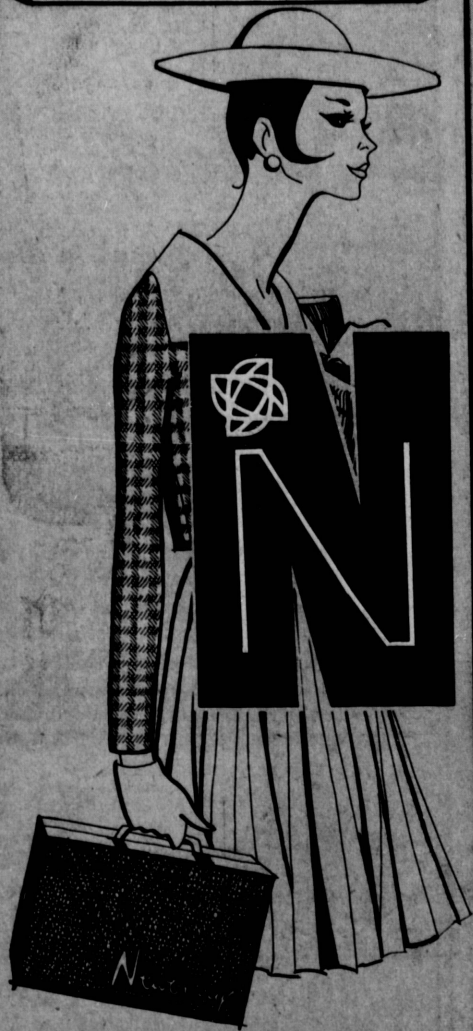
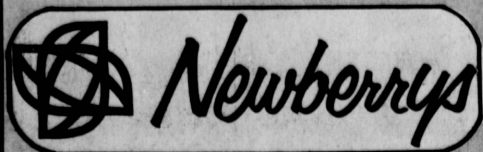


NEWBERRYS PENINSULA CENTER STORE, PALOS VERDES AND ROLLING HILLS PLAZA HAWTHORNE JOIN IN WITH OUR NEW SAN PEDRO IN OFFERING THESE FANTASTIC OPENING SPECIALS!



**OPENS THURSDAY  
APRIL 21st-9:30 a.m.  
IN SAN PEDRO...**

**NEWBERRYS**

**AT THE FABULOUS  
PARK PLAZA  
SHOPPING CENTER  
GIANT VALUES!**



**Holland House  
CAFETERIA**



**FINE FOOD - MODEST PRICES  
QUICK COURTEOUS SERVICE  
HOLLAND HOUSE CAFETERIA**

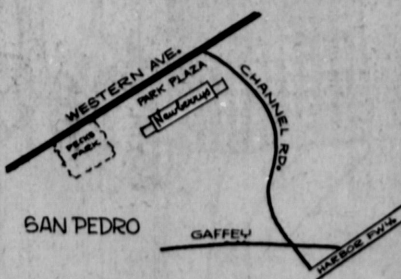
Distinctive atmosphere... everything is especially designed for your dining pleasure. The Holland House is open to serve you all through the week.

**CAFETERIA HOURS:**

Mon to Sat. 11 a.m. to 8 p.m.  
Sun. hours 11 a.m. to 6 p.m.

**Complete department store . . . Everything for the family . . . for the home**

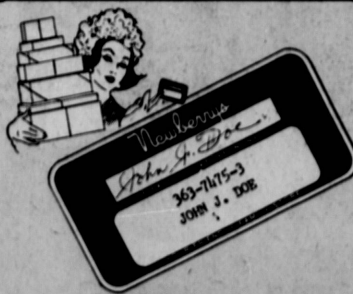
So gay, bright, colorful . . . so smartly modern! Your Newberrys store is exciting and wonderful to walk through . . . a fascinating modern merchandise mart under one roof . . . crammed with the newest up-to-the-minute quality merchandise including thrilling items from around the world. Enjoy delicious food in our attractive Holland House cafeteria . . . and at Newberrys you can always buy with confidence . . . one step shopping.



**PARK PLAZA IS EASY  
TO REACH BY SURFACE  
STREET OR FREEWAY**

You'll find Park Plaza shopping center close to any area in San Pedro or close to either the Harbor or San Diego Freeways.

**FREE PARKING  
FOR HUNDREDS  
OF AUTOS**



**SHOPPING IS SO MUCH  
EASIER when you have a  
NEWBERRYS CREDIT CARD**

Take advantage of special buys... Pay later... Don't carry large amounts of cash... "Charge it". One low monthly payment at Newberrys Where you always buy for less

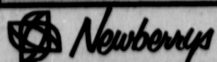
**NO MONEY DOWN!  
30 DAYS OR  
MONTHS TO PAY**



**CREDIT COUPONS TO  
BUY THE THINGS YOU NEED  
NOW - spend just like cash**

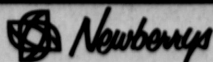
Why let our Special Value go by? With our Credit Coupons, all purchases are made as if for cash. Coupon books are issued in denominations of \$25, \$50 and \$100.

**OBTAIN YOUR COUPON  
BOOK THIS WEEK!  
QUICK CREDIT**



**PENINSULA CENTER . . . PALOS VERDES**

**HAWTHORNE  
AT SILVERSPUR**



**ROLLING HILLS PLAZA**

**PACIFIC COAST HIGHWAY AT  
CRENSHAW . . . TORRANCE**