

# BETTER FOOD MARKETS



**LEON TYLER**  
YOUR BETTER FOOD  
MANAGER

Says—Thank you so much, folks for your wonderful response to our sparkling new store! The best way we know to express our deep appreciation is to give you another big week-long sale at both our big Torrance stores!

Both Chuck Henke, at our Torrance Blvd. store, and I will be waiting to serve you... come in and get your share of the savings!



## Hey! Kids! FREE RIDES

Tinkertown comes to BETTER FOOD at Prairie & Redondo this week! Bring your parents... enjoy the free rides on the swings or the merry-go-round!

THURSDAY, APRIL 21—11:00 a.m. to 4:00 p.m.

FRIDAY, APRIL 22—3:00 p.m. to 8:00 p.m.

SATURDAY, APRIL 23—11:00 a.m. to 5:00 p.m.

# FREE GIFTS

*An Exciting*  
**FAMILY VACATION!**  
IN NEW YORK CITY



Fly with the ROYAL COACHMAN  
aboard an AMERICAN AIRLINES ASTROJET  
FOUR BIG DAYS IN ONE OF NEW YORK'S FINEST HOTELS

Fly your family to New York as guests of Better Food! Trip for four includes air fare and hotel.

PORTABLE  
**GE COLOR-TV**

Plus—G.E. Hi-Fi Console Phonograph,  
Hi-Intensity Lamps, Kitchen Clocks  
and **50 BIG BAGS OF GROCERIES**

All of these prizes will be given in Torrance's two Better Food Markets! No purchase necessary — just write name, address, phone on a register slip or facsimile, and deposit it in barrel at store!

Drawing Sat., April 30 — Winners Need Not Be Present!

Continuing Our Spectacular

# Grand Opening SALE

of Your BIGGER, BETTER, ALL NEW  
Remodeled BETTER FOOD Market!

AT PRAIRIE AVENUE AND REDONDO BEACH BLVD.

# POTATOES



U.S. NO. 1  
IDAHO  
RUSSETS  
"THE VERY  
FINEST"

10 **39¢**  
-LB.  
CELLO  
BAG

# ARTICHOKES

JUMBO SIZE  
FRESH EVERY DAY — GREEN  
AND COMPACT!

EACH

10 **10¢**  
Illustration of an artichoke

TENDER AND CRISP/LONG GREEN—Finest Quality

# CUCUMBERS

EXTRA FANCY/WASHINGTON

# APPLES

GOLDEN DELICIOUS

MARIANI/PETITE

# PRUNES

BREAKFAST

1 1/2-LB.  
CELLO  
BAGS

2 **19¢**  
FOR

7 **\$1**  
LBS

3 **\$1**  
FOR

**TURN THE PAGE FOR SPECTACULAR GRAND OPENING SPECIALS!**

SPECIALS OFFERED IN BOTH BIG TORRANCE STORES

PRAIRIE AVENUE AT REDONDO BEACH BLVD.  
AND 5305 TORRANCE BLVD.