Current efforts to control additional straight of the same and the straight of the straight of

HE Measures Up!

Benjamin Franklin and many other great men got their first business training as newspaperboys. Men whose names make headlines in today's newspapers . . . neen like J. Edgar Hoover, Walt Disney, Lowell Thomas, Bing Crosby, former President Dwight D. Eisenhower, and Astronaut

Virgil I. Grissom. And in tomorrow's headlines, will be many of today's newspaperboys.

Why? Because today's newspaperboy is learning the principles of business early in his career. This Junior Independent Merchant buys his newspapers at wholesale and sells them at retail to his customers. Just like any other businessman, he learns that in order to make a profit he must keep accurate records, collect and pay promptly, and plan his time.

Equally important, he learns to meet people easily and how to close a sale. He finds that dependability, punctuality, courtesy, and thrift are more than just words and must be put into practice if he is to succeed.

Today's newspaperboy measures up to the proven standards for success which prepare him for leadership tomorrow.

If you have a son that you think might be interested in a newspaper route, why not



COMPARE YOUR LUCKY NUMBER WITH THE ONE PRINTED ON THE FRONT PAGE OF THIS SECTION

If it matches one of the numbers posted in our yardage department

YOU CAN BUY

Worth of YARDAGE FOR ONLY

LOOK AT THESE SWEEPSTAKES SPECIALS!

PRINTED SYNTHETICS

EXOTIC SCREEN PRINTS Osnaburg, Hopsacking & Linens

45" width—gorgeous array of solid colors, florals, and scenics. Lengths to 10 yards. Rush in for these brand new fabrics. REG. 67c YD .- JUST

REG. 77c-JUST

COLORFUL DOUBLE KNITS

58" to 60" width—lengths to 20 yards. Cotton and orion blends, colossal ar-ray of fashion colors. Values to \$3.98 yd. if perfect.

JUST

PRINTED DOTS

REG. 67c YD .- JUST

SYNTHETIC BUTCHER WEAVES

HIGH COLORED

PRINTED TERRY CLOTH

SPECIAL!

FABRIC

REG. 77c YD.-JUST

REG. 98c YD.-JUST

98

JUST ARRIVED:

HAWAIIAN PRINTS

DEEP TONE DOTTED SWISS

FLORAL PANEL PRINTS

On brighter color backgrounds. Perfect for those new Shifts, all on luscious butcher weave. 45" width on full bolts.

FLOCKED, CREPE

JUST \$1.29 TO

99



SPECIALS GOOD THROUGH WEDNESDAY, APRIL 20th, 1966



PACIFIC COAST HWY. at CRENSHAW, TORRANCE

Press-Herald