

VONS and Shopping Bag PRIZE PRODUCE... best!

WHILE THEY LAST!

Giant Size BEACH TOWELS

Assorted Prints Slightly Irregular... A \$2.98 Value If Perfect

SAVE 66%

99¢

MELONS


Honeydew or Cranshaw
The Pick o' the Patch!



5¢/lb

GRAPES

Thompson Seedless
Extra Fancy, Sweet 'n Juicy



10¢/lb

POTATOES

U.S. No. 1 White Rose
All Purpose Favorites



5 LBS 19¢

Red Onions

SWEET, MILD BERMUDAS
SLICE 'EM WITH CUCUMBERS

5¢/lb

Cucumbers

FRESH, CRISP, ALL GREEN
LONG, SLICING SIZE

5¢

Mushrooms

FRESH, LARGE
BROWN VARIETY

HALF POUND 39¢



FRESH SQUEEZED
ORANGE JUICE

100% Pure Juice from
Fresh Valencia Oranges

QUART PLASTIC
IN THE PRODUCE DEPARTMENT

49¢

VONS and Shopping Bag QUALITY MEATS... best!

CHUCK ROAST

U.S.D.A. Choice Steer Beef
Blade Cuts



33¢/lb

RIB STEAKS

U.S.D.A. Choice Steer Beef
A Barbecue "Flavor-ite"



87¢/lb

HEN TURKEYS

Armour Star or Vons Table King
U.S.D.A. Grade A - California Grown



Frozen 10-12 Lbs. 39¢/lb

EASTERN CORN-FED—FRESH FROZEN

PORK SPARERIBS

Small, Meaty Size... Great to Barbecue

59¢/lb

CHUCK STEAKS

U.S.D.A. CHOICE STEER BEEF
Marinate and Barbecue for A Flavor Treat!

47¢/lb

CHUCK ROAST

U.S.D.A. CHOICE STEER BEEF
CENTER CUT
The Leaner 7-Bone Roasts

45¢/lb

O-Bone Roast

SHOULDER CUTS ROAST OR STEAK

59¢

Boneless Chuck

CHOICE BEEF

79¢

Shoulder Clod

BONELESS ROLLED ROAST

89¢

Family Steaks

BONELESS CHOICE BEEF

89¢

Sliced Bacon

VONS TABLE KING REG. OR THICK, 1-LB. PKG., WAVER SLICED.....1-lb. Pkg. 89¢

79¢

Vons & Shopping Bag GROUND MEATS

Always Fresh and Extra Lean

BEEF 39¢/lb

CHUCK ROUND 59¢/lb

ROUND 69¢/lb

CAMPBELL'S SOUPS

10 1/2-oz. Cans

85¢/12

BEAN & BACON
GREEN PEAS
CREAM CELERY
TOMATO RICE
VEGETABLE
VEGETARIAN VEL.
OLD FASHION VEL.
CREAM POTATO
VEGETABLE BEAN
CREAM VEGETABLE

SMOOTH SOUP 10¢

CREAM PIES

Morton — Choice of Varieties

FROZEN 14-OZ. PIE

23¢

Save 10¢

KINGSFORD BRIQUETS

Finest Quality Hardwood Charcoal

10 LBS 69¢

Save 30¢

PAPER NAPKINS

Colortex — Assorted Colors

60 COUNT PACKAGE

5¢

DETERGENT CHEER

Heavy Duty Blue Powder

GIANT SIZE Includes 10¢ OFF

49¢

Save 30¢

Hi-C Fruit Drinks 3 1/2 11.00

Cut Green Beans 2 1/2 35¢

Grapefruit Sections 4 1/2 11.00

Jerseymaid Butter 69¢

Instant Coffee 11.30

Vets' Dog Food 12 1/2 11.00

FACIAL TISSUES

SCOTTIES

200 2-Ply Tissues Assorted Colors

19¢

VONS BAKERY

Winner of 19 Awards for Excellence

VONS DINNER ROLLS

Cold Water French or Assorted Soft Rolls, 12 in Poly Bag..... 39¢

GERMAN CHOCOLATE CAKE

Filled Split Layer Iced Square Cake, Reg. 96¢..... 89¢

WEEK-END SPECIALS IN THE DELICATESSEN

OLD VIRGINIA CANNED HAMMS

Lean, Waste-Free Fully Cooked

BIG 9-LB. CAN \$6.89

YOU SAVE OVER \$2.00

PRESERVES

Strawberry Big 2-lb. Jar

49¢

BREAKFAST

CHOICE OF 3 FLAVORS

6 Env. Pkg.

69¢

ICE CREAM

1/2 Gal. Ctn. VANILLA, STRAWBERRY, CHOCOLATE OR NEAPOLITAN

59¢

CATSUP

Tomato 14-oz. Bottle

2 1/2 25¢

ORANGE JUICE

2 1/2 35¢

Liquor Features

ROYAL VELVET STRAIGHT KENTUCKY BOURBON

86 Proof 6 Years Old

SPECIAL SAVE 40¢

\$4.24

NEW! HALF GALLON SMIRNOFF VODKA

Built-in Pourer, Easy-Grip Bottle Limited Time Offer!

YOU SAVE \$1.40

\$9.59

BUDDIE'S SMOKED SLICED BEEF

Ham or Corned Beef 3 1/2 11.00

Reedsport Cheese 69¢

Fresh Liver Sausage 49¢

Vons Barbecue Sauce 35¢

BANQUET DINNERS

Choice of Varieties 11-oz. Packages

SAVE 47¢

3 1/2 11.00

BIRDS EYE PEAS or CHOPPED SPINACH

10-oz. Package Freezer Special

SAVE 14¢

2 1/2 29¢

VONS MEAT PIES

Chicken, Beef or Turkey, 8-oz. ... 59¢

24-OZ. FAMILY SIZE Chicken or Beef 5 1/2 11.00

Frozen Food Specials

Mrs. Friday's Breaded Shrimp 8-oz. 65¢

4 Fisherman Fish Sticks 24-oz. 99¢

Camp's Veal Cutlets 7-oz. 49¢

Camp's Broiler Steaks 7-oz. 39¢

Beef or Veal Steaks 7 & 1/4, BUTTERED, 4-OZ. 89¢

Hurry! FREE BOW PIN OR BRACELET

24 KARAT PURE GOLD PLATED

24 NEW CHARMS

24 KARAT PURE GOLD PLATED

Just Arrived from the House of Borvani. Compare Them Elsewhere at \$2.50 to \$5.00

NOW... YOU CAN CHOOSE FROM 48 EXCITING HOUSE OF BORVANI CHARMS

See Them On Display In The Store

CHARMS WILL REMAIN ON SALE AFTER EXPIRATION OF FREE OFFER OF BOW PIN OR CHARM BRACELET

With a \$5.00 Food Purchase Buy Any Charm for Only 50¢

COUPON

Exclusively at VONS and Shopping Bag

FREE BOW PIN OR BRACELET

24 Karat Pure Gold Plated WITH ANY CHARM (FOR ONLY 50¢) AND A \$5.00 FOOD PURCHASE

PRINT NAME _____ ADDRESS _____

FOR BOW PIN OR BRACELET OFFER EXPIRES AUGUST 16, 1965

Whole Sweet Pickles 53¢

Downy Fabric Softener 49¢

Thrill Detergent 35¢

Woodbury Soap 4 1/2 39¢

SUNSHINE Hi Ho Crackers 10-OZ. BOX 29¢

SOFT DRINK Canada Dry Wink KING SIZE 12-OZ. CANS 10 1/2 11.00

GOODWIN'S Ammonia QUART BOTTLE 29¢

SO GOOD... IT'S REHEATABLE Hills Bros. Coffee 1-LB. CAN \$1.57

LOW PRICED EVERYDAY AT VONS-SHOPPING BAG 2-LB. CAN 79¢