

# ALPHA BETA



CELEBRATING THE  
GRAND OPENING  
OF OUR NEWEST STORE  
(OUR 121st) . . . IN  
**SAN BERNARDINO**  
541 WEST MARSHALL  
AT "E" STREET

*Better Produce  
at a Better Price!*



U.S. NO. 1 • ALL PURPOSE

WHITE ROSE

**POTATOES**  
**5<sup>L</sup> 29<sup>B</sup> 9<sup>S</sup> c**

"THE ARISTOCRAT OF PLUMS"

QUEEN ANN

**PLUMS**  
**2:25<sup>c</sup>**

SWEET & MILD • SLICING SIZE

**SPANISH ONIONS** **5<sup>c</sup> lb.**

GARDEN FRESH • SOLID AND FIRM

**HEAD CABBAGE** **5<sup>c</sup> lb.**

LARGE SIZE • THICK MEATED

**BELL PEPPERS** **5<sup>c</sup> ea.**

PRICES EFFECTIVE JULY 28, 29, 30, 31, AUGUST 1  
WED., THURS., FRI., SAT. AND SUN.  
ALL ITEMS LIMITED TO STOCK ON HAND  
SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

TREESWEET • FROZEN • 6 OUNCE CANS  
**ORANGE JUICE** **2:33<sup>c</sup>**  
SAVE 13c

**IDEAL** • FROZEN • 10-OZ. PKGS. • **SAVE 16c**  
**STRAWBERRIES** **4<sup>F</sup> \$1<sup>R</sup> 00**

FROZEN • YOUR CHOICE • **SAVE 10c**  
**Birdseye VEGETABLES** **29<sup>c</sup>**  
IN SAUCE

8-OZ. MIXED VEGETABLES • 10-OZ. CHOPPED BROCCOLI  
10-OUNCE CORN, CARROTS AND ONIONS

DIAMOND A • 303 CAN • **SAVE 8c**  
**GREEN BEANS** **15<sup>c</sup>**  
CUT OR SLICED

IXL MALLEY'S • 15-OUNCE CAN • **SAVE 6c**  
**CHILI CON CARNE** **19<sup>c</sup>**  
WITH BEANS

FLOOR WAX • 27-OUNCE SIZE • **SAVE 19c**  
**JOHNSON'S KLEAR** **79<sup>c</sup>**

ALL GRINDS

1-LB. CAN • **SAVE 14<sup>c</sup>**

**MAXWELL HOUSE**

**COFFEE**  
**65<sup>c</sup>**

REG. \$1.00 AEROSOL CAN

ALPHA BETA • BOTTLE OF 100

**SECRET DEODORANT**

**MULTI-VITAMINS**

**SAVE 47<sup>c</sup>**  
53c

**SAVE 78<sup>c</sup>**  
69c

BETTY CROCKER • 40-OUNCE PACKAGE

**BISQUICK** **29<sup>c</sup>**  
SAVE 20<sup>c</sup>

ALPHA BETA • GIANT SIZE • 79c VALUE

**DETERGENT** **39<sup>c</sup>**

12-OZ. CANS • **SAVE 36<sup>c</sup>** • **INCL. 7<sup>c</sup> OFF**

**COCA COLA** **49<sup>c</sup>**  
6<sup>PACK</sup>

3 DIAMOND • 11 OUNCE CANS

**MANDARIN ORANGES** **4:1<sup>00</sup>**

APPLETIME • 29-OUNCE CAN

**APPLE JUICE** **19<sup>c</sup>**



DELICATESSEN  
SPECIALS!

• WIDE SELECTION  
• CONVENIENCE FOODS

ALL MEAT CERTIFIED • ALL MEAT 1-LB. PKG.

**WILSON FRANKS** **49<sup>c</sup>**  
SAVE 14c

CHIPPED • **SAVE 17c**

**LEO'S MEATS** **3<sup>F</sup> \$1<sup>R</sup> 00**  
3 1/2-OZ. PKGS. • SLICED BEEF • SLICED HAM  
3-OZ. PKGS. • SLICED DARK TURKEY • CORNED BEEF

ALPHA BETA • 15-OZ. CARTON

**POTATO SALAD** **29<sup>c</sup>**  
2 POUND CARTON . . . 49c

ALPHA BETA • 15-OZ. CTN. • **SAVE 6c**

**MACARONI SALAD** **29<sup>c</sup>**

ALPHA BETA • SLICED • **SAVE 10c**

**SWISS CHEESE** **59<sup>c</sup>**  
12-OZ. PKG.

FINAL GRANADA ROSE COUPON!



GRANADA ROSE BATH ACCESSORIES AVAILABLE



WATCH THE ANGELS IN ACTION  
HOME GAMES THIS WEEK!  
JULY 30, 31, AUGUST 1—BOSTON



Lancaster BRAND  
trim'd-rite BEEF

**BONELESS BEEF ROAST** **69<sup>c</sup>**  
LB

RUMP OR BOTTOM ROUND

Lancaster BRAND trim'd-rite BEEF • BONELESS

**Eye of ROUND ROAST** **98<sup>c</sup>**  
LB

*Better Meat at a Better Price!*

Lancaster BRAND trim'd-rite BEEF BONELESS

**TOP ROUND STEAK** **89<sup>c</sup>**  
LB

Lancaster BRAND trim'd-rite BEEF

**T-BONE STEAK** **\$1<sup>19</sup>**  
LB

Lancaster BRAND trim'd-rite BEEF

**PORTER-HOUSE** **\$1<sup>29</sup>**  
LB

Lancaster BRAND trim'd-rite BEEF

**TOP SIRLOIN** **\$1<sup>49</sup>**  
LB

FRESH FROZEN  
CENTER CUT  
HALIBUT **79<sup>c</sup>**  
STEAKS

JONES • FROZEN  
8 OUNCE PKG.  
SAUSAGE **39<sup>c</sup>**  
PATTIES

Gulf Gem • 1 1/2 Lb.  
Peeled • Deveined  
FROZEN **\$1<sup>98</sup>**  
SHRIMP



**PAY UTILITY BILLS FREE!**  
AT ALPHA BETA  
MONEY ORDERS ONLY 20c EACH

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:  
**TORRANCE**  
2720 CARRILLO AVE.  
**TORRANCE**  
5130 190th ST. at ANZA  
**DOMINGUEZ HILLS**  
190th ST. at AVALON  
**REDONDO**  
1880 S. PAC. COAST HWY.



HIDDEN MAGIC  
HAIR SPRAY  
REGULAR AND  
HARD TO HOLD  
7-OZ. CAN **\$1.50**

ZEE  
TOILET  
TISSUE  
4 ROLL **37c**

FLY STOP  
OUTDOOR  
FLY CONTROL  
SYSTEM  
**\$1.69**

AJAX  
LAUNDRY  
DETERGENT  
GIANT SIZE  
**79c**

KINGSFORD  
BRIQUETS  
10 LB. BAG **99c**

HOLLY SUGAR  
LIGHT BROWN  
OR POWDERED  
1-LB. BOXES  
2 FOR **33c**

BALA CLUB  
BEVERAGES  
LOW CALORIE  
OR REGULAR  
12 OUNCE CAN  
12 FOR **\$1.00**