



ONLY LUCKY DELIVERS BOTH FOR YOUR MONEY...

Mary Morgan

LUCKY'S OWN HOME ECONOMIST



Even though we agree that most people think of Pizza as being distinctly Italian-American, we think you'll understand why our recipe of the week bears the name MEXICAN PIZZA FREE. Though it resembles a pizza in appearance, this delicious summer dish is baked in a cornmeal crust and is filled with a flavorful Mexican meat filling, topped with cheddar cheese and sliced olives. Pick up your FREE copy this week at your favorite LUCKY STORE!

Lower Everyday Discount Prices PLUS Top Quality... What a combination! You just can't beat a double-value like that! And Lucky delivers both 365 days a year! You won't find these expensive frills... the gimmicks, the loss-leaders... that keep shelf-prices up, resulting in higher and higher food budgets! Lucky's Discount Pricing Policy has been and is responsible for bringing lower prices to the Southern California area! A Lower Pricing Policy that means savings of hundreds of dollars a year. You can ALWAYS BE SURE when you shop at Lucky because EVERYTHING YOU BUY... YOU BUY FOR LESS, EVERYDAY!

FEDERAL EXCISE TAXES HAVE BEEN REMOVED AT LUCKY!

... all Lucky prices on applicable items have been reduced the amount of the tax your assurance of even Lower Discount Prices!

FRESH FRYERS 29¢
USDA Grade A Chickens—Whole Body

GROUND BEEF 39¢
Bonded for Top Quality—Fresh and Lean

CHUCK ROAST 39¢
USDA Choice or Lucky Bonded

SIRLOIN STEAK 98¢
USDA Choice or Lucky Bonded

ROUND STEAK 75¢
USDA Choice or Lucky Bonded

CROSS RIB ROAST 79¢
Boneless—USDA Choice or Lucky Bonded

RUMP ROAST 75¢
USDA Choice or Lucky Bonded

SHORT RIBS 29¢
USDA Choice or Lucky Bonded

GROUND CHUCK 59¢ lb.
GROUND ROUND 75¢ lb.
GROUND SIRLOIN 89¢ lb.
RIB STEAK 98¢ lb.
STANDING RIB ROAST LARGE END 85¢ lb.
CHUCK STEAK 59¢ lb.
E-Z CUT CUBE STEAK 1.09 lb.
SIRLOIN TIP STEAK BONELESS 1.09 lb.
T-BONE STEAK tails removed 1.19 lb.
PORTERHOUSE STEAK TAILS OFF 1.23 lb.
HAM FARMER JOHN—Fully Cooked Shank Portion 49¢ lb.
BEEF RIBS ENGLISH CUT 59¢ lb.
RIB BOILING BEEF 12¢ lb.
PORK SHOULDER ROAST FRESH 49¢ lb.
PORK CHOPS SLADE CUT 69¢ lb.
THICK BACON SLICED—LUCKY 2 Pkgs. 1.45

CUT-UP FRYING CHICKENS 35¢ lb.
FRYER BREAST FRYING CHICKEN 69¢ lb.
FRYER LEGS & THIGHS FRYING CHICKEN 59¢ lb.
LAMB SHOULDER ROAST 59¢ lb.
LARGE LOIN CHOPS LAMB 98¢ lb.
SHOULDER LAMB CHOPS 98¢ lb.
ROUND BONE CHOPS LAMB 1.09 lb.
LUCKY SLICED BACON 1-lb. Pkg. 73¢

Baby Foods

BEECHNUT STRAINED BABY FOOD 4 1/2-oz. Jar 9¢
GERBER'S JUNIOR FOODS 7 1/2-oz. Jar 14¢
GERBER'S CEREALS 8-oz. Box 2 for 35¢

Beverages

BEER GOLDEN CROWN (Case 24) 24-oz. Can 2.99
SHASTA CANNED BEVERAGES 12-oz. Can 12 for \$1
COCA-COLA KING SIZE 12-oz. Bottle 6 for 59¢

Salt—Sugar & Spice

C & H SUGAR 10-lb. Bag 99¢
TABLE SALT LESLIE 5-lb. Bag 21¢
PAPRIKA SCHILLING 7 1/2-oz. Can 34¢

Flour & Mixes

CAKE MIXES BETTY CROCKER Reg. Pkg. 32¢
LUCKY FLOUR ALL PURPOSE 5-lb. Bag 39¢
GINGERBREAD MIX DROMEDARY 14-oz. Pkg. 30¢
PIE CRUST MIX PILLSBURY 10-oz. Pkg. 21¢

Shortening & Oil

CRISCO SHORTENING 3-lb. Can 85¢
LUCKY SALAD OIL 24-oz. Bottle 37¢
OLIVE OIL POMPEIAN 4-oz. Bottle 25¢

Paper Items

KLEENEX FACIAL TISSUE 200 2-Ply Box 23¢
DELSEY TISSUE TOILET 2-Roll Pkg. 22¢
KOTEX NAPKINS SANITARY 3-PLY 3-PLY Box 69¢
GALA TOWELS DECORATED PAPER Jumbo Roll 31¢
COLORTEX NAPKINS PAPER 40-Ct. Pkg. 8¢
LUCKY TISSUE TOILET 4-Roll Pkg. 31¢
PLASTIC WRAP CUT-RITE 100' Roll 27¢
LUNCH PLATES DIAMOND 40-Ct. Pkg. 69¢
CUT-RITE WAX PAPER 125' Roll 24¢

Salad Dressing

BEST FOODS MAYONNAISE Qt. Jar 59¢
MIRACLE WHIP 48-oz. Jar 79¢
KRAFT DRESSING 1000 ISLAND 8-oz. Bottle 36¢
FRENCH DRESSING 1890 8-oz. Bottle 35¢

Other Items

CIGARETTES FILTER & KING SIZE Carton 2.11
BRIQUETTES ROYAL OAK 10-lb. Bag 69¢
GLADE JOHNSON MIST AIR 7-oz. Can 55¢
KLEAR JOHNSON FLOOR WAX 27-oz. Can 89¢

Dairy Foods

ICE CREAM FOREMOST FAMILY STYLE 1/2 Gallon Carton 49¢
VELVEETA CHEESE FOOD 2-lb. Carton 89¢
LARGE EGGS GRADE AA 1-doz. Carton 45¢

Canned Meats

CORNED BEEF HEREFORD 12-oz. Can 45¢
XLNT TAMALES 15-oz. Can 25¢
VIENNA SAUSAGE LIBBY 4-oz. Can 24¢

Margarine & Milk

MILK LUCKY EVAPORATED Tall Can 2 for 27¢
ALLSWEET MARGARINE 1-lb. Ctn. 29¢
NON-FAT MILK CARNATION INSTANT 8-oz. Box 66¢
MAZOLA MARGARINE 1-lb. Ctn. 37¢

Soups

CAMPBELL SOUP MEAT BASE 10 1/2-oz. Can 16¢
LIPTON SOUP MIX CHICKEN NOODLE 2-Pk. Pkg. 29¢
ROYAL GELATINE DESSERT 3-oz. Pkg. 3 for 26¢
BOUILLON CUBES STEERO 12-Ct. Pkg. 18¢

Vegetables & Juices

CLING PEACHES HARVEST DAY 2 1/2 Can 22¢
FRUIT COCKTAIL DEL MONTE 303 Can 23¢
V-8 APPLESAUCE 303 Can 2 for 33¢
CHERRY PIE FILLING COMSTOCK No. 2 Can 37¢
APRICOTS HARVEST DAY 2 1/2 Can 25¢
CRANBERRY SAUCE OCEAN SPRAY 300 Can 26¢
CRUSHED PINEAPPLE HARVEST DAY No. 2 Can 28¢
HARVEST DAY PEARS 2 1/2 Can 35¢
SPICED PEACHES HUNT'S 2 1/2 Can 25¢
APPLE JUICE TREE-TOP Quart Bottle 31¢
LIME JUICE REALIME 8-oz. Bottle 23¢
HI-C DRINK GRAPE or ORANGE 46-oz. Can 29¢
PRUNE JUICE DEL MONTE Quart Bottle 43¢
PINEAPPLE JUICE HARVEST DAY 46-oz. Can 29¢
COCKTAIL OCEAN SPRAY CRANBERRY JUICE Pint Bottle 31¢

Olives & Pickles

SALAD OLIVES GIFFORD 8-oz. Jar 25¢
RIPE OLIVES EARLY CALIFORNIA 8-oz. Jar 25¢
DILL PICKLES SELECT Tall Can 49¢
HEINZ RELISHES C-H-B KOSHER 58-oz. Jar 27¢

Peanut Butter & Syrup

PEANUT BUTTER LUCKY 16-oz. Jar 47¢
GRAPE JELLY WELCH'S 20-oz. Jar 39¢
CARY'S SYRUP PURE MAPLE 8-oz. Bottle 59¢
KARO SYRUP BLUE CORN 24-oz. Bottle 31¢

Sauces & Rice

TOMATO SAUCE HARVEST DAY 8-oz. Can 3 for 25¢
BAR-B-Q SAUCE CHRIS & PITT'S 12-oz. Bottle 3 for \$1
MAHATMA RICE LONG GRAIN 2-lb. Pkg. 37¢
DEL MONTE CATSUP 14-oz. Bottle 19¢

Canned Fish

CARNATION TUNA CHUNK 8-oz. Can 25¢
OYSTERS CROWN PRINCE 8-oz. Can 31¢
DUNBAR SHRIMP SMALL 4 1/2-oz. Can 49¢

Coffee & Tea

HILL'S BROS. COFFEE 1-lb. Can 79¢
HILL'S BROS. COFFEE 2-lb. Can 1.57
INST. COFFEE Chase & Sanborn Price Includes 20c Off Label 6-oz. Jar 75¢
M-J-B TREE TEA 48-Ct. Pkg. 10c Off 55¢

Pet Foods

SKIPPY DOG FOOD 1-lb. Can 9¢
PURR CAT FOOD ALL TUNA 6 1/2-oz. Can 14¢
FRISKIES MEAL 10-lb. Bag 1.25
DOG YUMMIES HARTZ MOUNTAIN 6-oz. Box 17¢
CALO CAT FOOD 15-oz. Can 2 for 29¢
DR. ROSS VARIETY DIET 1-lb. Can 2 for 29¢

Frozen Foods

TV DINNERS SWANSON Reg. Pkg. 49¢
SWISS MISS PIES FRUIT 8-inch 28¢
MACARONI & CHEESE MORTON 8-oz. Pkg. 22¢
POTATOES ORE IDA WASH BROWN 12-oz. Pkg. 20¢
SANDWICH SMOKEY JOE 2-Pk. Pkg. 54¢
SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
ONION RINGS CORONET 10-oz. Pkg. 45¢
WONG'S CHINESE FOOD Sweet N Sour Pork, Egg Foo Young and Egg Rolls 8-oz. Pkg. 55¢
GRAPE BARS WELCH'S FROZEN 6-Pk. Pkg. 55¢
ORANGE DELIGHT MINUTE MAID 6-oz. Can 2 for 29¢
CARROTS MARSHBURN FARMS CRINKLE CUT 1 1/2-lb. Pkg. 29¢
ECLAIR RICH'S 4-Count Pkg. 47¢
FISHSTICKS 4-FISHERMAN 14-oz. Pkg. 65¢
BREADED SHRIMP CERTI-FRESH 8-oz. Pkg. 59¢
HALIBUT FILLET CERTI-FRESH 16-oz. Pkg. 89¢
PIZZA CHIEF BOY-AR-DEE SAUSAGE 13 1/2-oz. Pkg. 65¢
GRAPE JUICE WELCH'S 6-oz. Can 18¢

Distilled Spirits

LUCKY VODKA 80 Proof...FIFTH 2.99
LUCKY GIN London Dry, 90 Proof...FIFTH 3.55
LUCKY RUM Lite or Dark, 80 Proof...FIFTH 3.77
Available at all stores except #30 Pacific Coast Hwy

LUCKY DELICATESSEN TREATS!

LUCKY LUNCH MEATS 6-oz. Pkg. 25¢
Sliced Bologna, Salsami, Olive, Spiced, P&P

LUCKY SLICED CHEESE 35¢
American, Swiss and Pimento 8-oz. Pkg.

WILSON'S LUNCH MEATS 49¢
Pickle Roll, Lunch Meat Roll, Olive, Pepper, Salsami

KING SIZE FRANKS 65¢
Roth's—The Kids will Love 'em 1-lb. Pkg.

ROD'S DRESSINGS 47¢
Blue Cheese, Sour Cream, 1000 Island (Request 67)

OLD WORLD SAUSAGE Swift's—4-oz. Sliced Smoked Thuringer, Party Salsami, Corviale 37¢

Cereal

BIG "G" CHERRIOS 10 1/2-oz. Box 36¢
NABISCO TEAM FLAKES 11-oz. Box 33¢
KELLOGG ALL BRAN 16-oz. Box 35¢
POST GRAPE NUTS 11-oz. Box 33¢
QUAKER OATS 42-oz. Box 48¢

READY TO TAKE HOME!

BAR-B-QUED CHICKENS \$1.29 EA.
Cooked Weight 1-lb. 4-oz. MINIMUM —also— DELICIOUS HOT BAR-B-QUED SPARE RIBS

Crackers

HI-HO CRACKERS SUNSHINE 13 1/2-oz. Box 36¢
STA-CRISP CRACKERS PACIFIC 1-lb. Box 23¢
HONEY GRAHAMS NABISCO 1-lb. Box 36¢
VANILLA WAFERS NABISCO 12-oz. Box 35¢
GAUCHO COOKIES BERRY 10-oz. Pkg. 35¢

LUCKY EVERYDAY LOWER PRICED HOUSEWARES DEPT!

Colgate Toothpaste King Size Tube 75¢ VALUE... 61¢

Dristan Tablets Bottle of 24 \$1.19 VALUE 93¢

DRISTAN CAPSULES Package of 10 Our Low Price \$1.49 VALUE! 71¢

BRYLCREEM HAIR DRESSING King Size Tube 96¢ VALUE! Our Low Price 76¢

MEDIQUICK AEROSOL SPRAY CAN \$1.98 VALUE! Our Low Price \$1.08

SUAVE LOTION LARGES BOTTLE 64¢ VALUE! Our Low Price 54¢

Laundry Aids

TIDE DETERGENT Giant Box 75¢
DASH DETERGENT Giant Box 75¢
JOY LIQUID DETERGENT 22-oz. Bottle 64¢
BEADS O'BLEACH PUREX 16 1/2-oz. Box 47¢
COMET CLEANSER 14-oz. Can 2 for 31¢
SWEETHEART SOAP TOILET 4-Pk. Bath Bar 47¢
TREND DETERGENT Giant Box 40¢
LUCKY BLEACH LIQUID 1/2-Gal. Jug 28¢
LUCKY AMMONIA Quart Bottle 21¢

... fresher, more delicious AND discount priced!

Lower Discount Priced AND Tops in Quality... that's Lucky's policy... Fresh, crisp fruits and vegetables—a veritable garden of the season's finest just waiting your personal selection!... Just picked, shipped, cleaned and trimmed... and all low priced to assure you greater savings at Lucky!



LARGE SIZE BEACH TOWELS Big 36" x 68" beautiful terry towels, gayly decorated in Happy, Cuts Silly & Wild patterns. \$2.98 VALUE—Our Price \$1.56

CHARCOAL BUCKET An attractive plastic container for storing charcoal. Complete with cover & handle. Sturdy construction.—\$1.98 VALUE—Our Low Price \$1.47

SUAVE HAIR SPRAY Your choice of regular spray or for tinted hair... both give you a long-lasting hairdo. 99¢ VALUE—Our Low Price 73¢

COMBED COTTON LADIES' BLOUSES Chic and pretty. Assorted colors, styles & sizes. 100% combed cotton, permanent color stays, and roll-up sleeves—\$1.29 VALUE 88¢

Colgate Toothpaste King Size Tube 75¢ VALUE... 61¢

Dristan Tablets Bottle of 24 \$1.19 VALUE 93¢

DRISTAN CAPSULES Package of 10 Our Low Price \$1.49 VALUE! 71¢

BRYLCREEM HAIR DRESSING King Size Tube 96¢ VALUE! Our Low Price 76¢

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SUAVE LOTION LARGES BOTTLE 64¢ VALUE! Our Low Price 54¢

HERMOSA BEACH 2510 PACIFIC COAST HWY & GOULD LANE
LOMITA 24911 SO. WESTERN AVE & LOMITA BLVD
TORRANCE 2515 TORRANCE BLVD & CRENSHAW BLVD
INGLEWOOD 10801 PRAIRIE AVE & LENNOR BLVD
REDONDO BEACH 1516 PACIFIC COAST HWY SO REDONDO
WEST TORRANCE 3860 SEPULVEDA AT HAWTHORNE BLVD
INGLEWOOD 1015 SO. LA BREA OF HARDY
WEST LOS ANGELES 1456 SEPULVEDA BLVD OF PALMS BLVD

STORE HOURS
MONDAY thru FRIDAY 10 AM TO 9 PM
SATURDAY 10 AM TO 7 PM
SUNDAY 10 AM TO 7 PM

*dairy products and fair trade items excepted 7/22/68