

7 BIG SALE DAYS



REGISTER TODAY

You May Win Better Food's Exciting "SEE AMERICA" VACATION FOR TWO



Fly Across America Aboard an American Airlines Astrojet For a Thrilling Vacation in

FREE NEW YORK • MIAMI PUERTO RICO NEW ORLEANS • DALLAS

7 BIG NIGHTS • 8 EXCITING DAYS on Your Vacation of a Lifetime!



One of Better Food Markets' customers will enjoy the Best Summer of her life! This wonderful FREE vacation includes round trip transportation on an American Airlines Astrojet, hotel accommodations, plus spending money for an exciting "See America" trip for two! Everyone is eligible except our employees and members of their families. Register before August 7, winner will be selected August 11, 1965! No purchase necessary, no obligation!

NOTHING TO BUY • IT'S ALL FREE! VISIT THE FAIR... SEE ALL OF NEW YORK'S EXCITING MUSEUMS SHOWS, CLUBS... THRILL TO PUERTO RICO'S CHARM AND EXCITEMENT... LIVE IT UP ON THE BEACH AT MIAMI

REGISTER TODAY at BETTER FOOD

At BETTER FOOD, Tree-ripened luscious Fruits & PRODUCE



THE VERY BEST! THOMPSON SEEDLESS GRAPES

Sweet, Vine-Ripened



LARGE, FULL BUNCH 2 25 lbs PUREX

Full Strength Bleach



Big Jug Holds a Gallon and a Quart 7c Off Label

49 SAVE 30c

POTATO

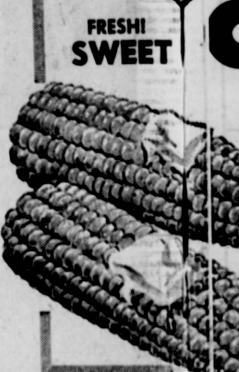
CUCUMBERS

Fresh, Long Green

For Crisp, Cool Salads



5 each



FOLGER'S COFFEE

All Grinds 1-lb. Can



2-lb. Can 1.38 3-lb. Can 1.99

DEL MONTE TUNA Light Meat, Chunk Style 75c REFUND OFFER! Pick Up Mail-In Coupon At Better Food Display Get the Tuna and a 6c Profit! No. 1/2 Can SAVE 18c 3 for 69c

PEACHES Gay 90's ELBERTA FREESTONE Big No. 2 1/2 Can SAVE 4 for 89c

SWANK/TENDER, CUT/SAVE 60c GREEN BEANS 8 303 Cans \$1 KITCHEN CHARM/FOR LUNCH BOX OR KITCHEN WAXED PAPER 75-ft. Roll 15c XLNT HACIENDA/TACO-ETTES, BEEF OR CHEESE ENCHILADAS SAVE 17c 3 Reg. Pkgs. \$1 XLNT TACOS AND FROZEN MEXICAN DINNERS Reg. Pkg. 39c RIPPIN' GOOD/ASSORTED VARIETIES COOKIES REG. 29c PACKAGE 4 for \$1 LINDSAY/SELECT/SAVE 25c PITTED RIPE OLIVES 5 No. 1 Cans \$1

SPRINGFIELD/ORANGE-PEKOE BLACK TEA BAGS 100 Bags in Jumbo Box 69c APPLETIME/YOU SAVE 20c APPLE JUICE PURE 5 29-oz. Cans \$1.00 ALL TUNA/RICH IN PROTEIN PETUNA CAT FOOD 10 6-oz. Cans \$1.00 SUNSHINE CRACKERS CHEEZ-IT 13 1/2-oz. Pkg. 39c ROYAL OAK BRIQUETS CHARCOAL 5-lb. Bag 49c NO DEPOSIT, NO RETURN Coca Cola OFF 6 10-oz. Btl. 78c SMOKEY JOE'S BBQ Beans 2 Tall Cans 39c LIPTON - Lemon, Lime, Mint ICED TEA MIX 12 in. Pkg. 29c FOLGER'S INSTANT, 20c Off COFFEE 10-oz. Jar \$1.49

PURE STRAWBERRY PRESERVES C-H-B FULL Made With Pure Fruit 2 -lb. Jar SAVE 20c 45

IVORY SOAP PERSONAL SIZE 4c OFF LABEL SAVE 10c 4 FOR 19c

ORANGE JUICE TREESWEET Pure Frozen 6-oz. Can 5 for 89c

BETTER FOOD DETERGENT Washing Powder GIANT BOX 39c GILLETTE BLADES DOUBLE EDGE STAINLESS STEEL Pkg. of 10 Reg. 1.45 79c

SMIRNOFF VODKA Made from 100% Grain Neutral Spirits 80 PROOF FULL 1/2-GAL. Save \$1.40 \$9.59 Golden Gate/Half Quart CANNED BEER 6 16-oz. Cans 98c Distilled from Grain LEED'S GIN 80 Proof Fifth \$2.88

BRAUNSCHWEIGER Smoked Liverwurst 8-oz. Roll Farmer John 19c KHJ-TV Channel 9 Feature OSCAR MAYER 13-oz. Pkg. ALL MEAT BOLOGNA 59c SLICED PROCESSED—Each Slice Wrapped AMERICAN CHEESE 12-oz. Pkg. 49c

Van de Kamp's GOLDEN ANNIVERSARY SPECIAL THURS. SUN. JULY 22-25 Molasses, Oatmeal, Sugar, Chocolate, Peanut Butter COOKIES 4/1.00

SCOTT'S WALDORF BATHROOM TISSUE 4 roll Family Pack SAVE 8c 29c RIGHT GUARD Deodorant 4-oz. Can Reg. \$1.00 59c

THESE STORES OPEN 24 HOURS - 7 DAYS A WEEK South Western at Santa Barbara Los Angeles East Florence at San Pedro Los Angeles Prairie at Redondo Beach Boulevard Torrance Lakewood Boulevard at Alondra Bellflower 130 S. Central Ave. between Harvard and Hawthorne Glendale