



# ...THE FIRST MAJOR CHAIN IN SOUTHERN CALIF. TO INAUGURATE Complete STORE-WIDE DISCOUNT PRICES



ALL STORES OPEN SUNDAY, JULY 4th  
and CLOSED INDEPENDENCE DAY, JULY 5th  
Lucky is still FIRST! In any community one store must be best... others can only imitate... At Lucky you KNOW that every item on your shopping list is Discount Priced... your assurance of a lower total on your shopping tape... and a greater total savings! At Lucky EVERYTHING YOU BUY... YOU BUY FOR LESS, EVERYDAY!

- Other Items**
- BRIQUETTES CLIFF CHAR 10-lb. Bag 79¢
  - PINTO BEANS GOLDEN GRAIN 3-lb. Pkg. 35¢
  - SPAGHETTI Chef Boyardee with Meat Balls 40-oz. Can 57¢
  - FIRE STARTER WIZARD 4-oz. Quart Can 37¢
  - MARSHMALLOWS KRAFT Miniature 10 1/2-oz. Pkg. 22¢

- Dairy Foods**
- VELVEETA CHEESE FOOD 3-lb. Carton 89¢
  - HOLIDAY ICE CREAM FOREMOST 1/2-gal. Rd. Can 59¢
  - FOREMOST BUTTER 1st Quality 1-lb. Carton 69¢

- Salt-Sugar & Spice**
- SPRECKELS SUGAR 5-lb. Bag 51¢
  - LUCKY SALT 26-oz. Bag 10¢
  - LAWRY SEASON SALT 7-oz. Jar 47¢

- Canned Fish**
- STAR-KIST TUNA CHUNK LIGHT MEAT 4 1/2-oz. Can 29¢
  - SOCKEYE SALMON LIBBY RED 7-oz. Can 73¢
  - ALBACORE TUNA LUCKY STRIKE 7-oz. Can 25¢
  - KIPPER SNACKS CROWN PRINCE 3-oz. Can 2 for 29¢

- Coffee & Tea**
- YUBAN COFFEE 1-lb. Can 85¢
  - BUTTER NUT COFFEE 1-lb. Can 69¢
  - SANKA INSTANT COFFEE 8-oz. Jar 1.35
  - INSTANT TEA LIFTON 4-oz. Jar 85¢

- Pet Foods**
- GRAVY TRAIN GAINES 10-lb. Bag 1.33
  - VET'S DOG FOOD 16-oz. Can 9¢
  - PERK CAT FOOD SALMON 6-oz. Can 10¢
  - CAT LITTER JONNY CAT 25-lb. Bag 1.19

- Paper Items**
- KLEENEX FACIAL TISSUE 2-Ply 200-Ct. Box 23¢
  - ZEE PAPER TOWELS Jumbo Roll 23¢
  - KLEENEX NAPKINS DINNER 50-Ct. Pkg. 25¢
  - CHIFFON TISSUE TOILET 3-roll Pkg. 22¢
  - ZEE TOILET TISSUE 4-roll Pkg. 35¢
  - PLASTIC WRAP GLAD WRAP 100-Ft. Roll 25¢
  - REYNOLD'S FOIL ALUMINUM 25-Ft. roll 29¢

- Frozen Foods**
- MORENO DINNERS Regular Pkg. Mexican Style-Beef Enchilada, Enchilada Ranchera KOLD-KIST 39¢
  - CHILI & BEANS 14-oz. Pkg. 27¢
  - OH BOY CHEESE PIZZA FROZEN 14-oz. Pkg. 45¢
  - MEAT PIES BANQUET 6-oz. 4 for 75¢
  - SCALLOPS CERTI-FRESH 7-oz. Pkg. 53¢
  - FISHSTICKS CERTI-FRESH 14-oz. Pkg. 65¢
  - JOHNSTON PIES FRUIT 9-inch Pie 59¢
  - SARA LEE ROLLS Finger Dinner - Parker House, 12-ct. Pkg. 50¢
  - SARA LEE ROLLS Brioche-Craisant 6-Ct. Pkg. 59¢
  - COFFEE CAKE SARA LEE Apple-Cherry 14-oz. Pkg. 82¢
  - PARFAIT CAKES PEPPERIDGE FARMS Reg. Pkg. 44¢
  - ORANGE JUICE SPRINGFIELD 6-oz. Can 18¢
  - ORANGE JUICE SPRINGFIELD 15-oz. Can 35¢
  - LEMONADE TREESWEET 6-oz. Can 9¢
  - LEMONADE TREESWEET 12-oz. Can 16¢

- Cereal**
- RUSKET BISCUIT LOMA LINDA 12-oz. Box 31¢
  - CAP N' CRUNCH QUAKER 11 1/2-oz. Box 45¢
  - POST TOASTIES 12-oz. Box 29¢
  - RAISIN BRAN KELLOGG 14-oz. Box 37¢
  - BIG "G" WACKIES 8-oz. Box 37¢

- Canned Meats**
- VIENNA SAUSAGE LIBBY 4-oz. Can 24¢
  - CORNER BEEF HASH LIBBY 16-oz. Can 43¢
  - LUNCH MEAT RATH BLACKHAWK 12-oz. Can 44¢

- Shortening & Oil**
- CRISCO SHORTENING 3-lb. Can 85¢
  - LUCKY SALAD OIL 28-oz. Bottle 57¢
  - SAFFLOWER OIL SAFFOLA 24-oz. Bottle 48¢

- Flour & Mixes**
- CAKE MIX BETTY CROCKER Reg. Pkg. 32¢
  - ALBER'S CORN MEAL 40-oz. Box 35¢
  - BROWNIE MIX BETTY CROCKER 16-oz. Box 35¢
  - LUCKY FLOUR ALL PURPOSE 5-lb. Bag 39¢

- Crackers**
- RITZ CRACKERS NABISCO 1-lb. Box 39¢
  - STA-CRISP CRACKERS PACIFIC 1-lb. Box 23¢
  - DATE NUT COOKIES SUNSHINE 11 1/2-oz. Pkg. 45¢
  - SCOOTER PIES BERRY 14-oz. Box 43¢

- Peanut Butter & Syrup**
- PEANUT BUTTER SKIPPY 16-oz. Jar 58¢
  - C-H-B PANCAKE SYRUP 44-oz. Btl. 43¢
  - MARY ELLEN JAM APRICOT 20-oz. Jar 49¢
  - GRAPE PRESERVES KERN'S 8-lb. Jar 49¢

- Laundry Aids**
- WHITE KING SOAP GRANULATED Giant Box 69¢
  - WHITE KING "D" Giant Box 75¢
  - WATER SOFTENER WHITE KING Giant Box 57¢
  - GOODWIN AMMONIA Quart Bottle 27¢
  - CALGON SOFTENER WATER 40-oz. Box 69¢
  - CLOROX BLEACH LIQUID Gallon Bottle 63¢
  - LUCKY DETERGENT 22-oz. Btl. 48¢
  - DASH Jumbo Box 2.19
  - AJAX CLEANER LIQUID 28-oz. Btl. 66¢

- Fruits & Juices**
- PINEAPPLE DOLE (Crushed-Chunk Tidbits) 211 Can 22¢
  - SLICED PINEAPPLE DOLE 1 Flat Can 18¢
  - PINEAPPLE JUICE DOLE 211 Can 10¢
  - DOLE DRINK PINEAPPLE-GRAPFRUIT 46-oz. Can 33¢
  - APPLESAUCE APPLELAND 24-oz. Jar 29¢
  - DEL MONTE APRICOTS HALVES 303 Can 28¢
  - FRUIT COCKTAIL HUNT'S 300 Can 22¢
  - HARVEST DAY PEARS 303 Can 25¢
  - APPLE JUICE TREE-TOP Quart Bottle 31¢
  - GRAPE DRINK WELCHADE Qt. Can 33¢
  - MOTT'S FRUIT TREATS 20-oz. Jar 31¢
  - CLING PEACHES HARVEST DAY 215 Can 22¢
  - FREESTONE PEACHES GLORIETTA 303 Can 23¢
  - HAWAIIAN PUNCH DRINK 48-oz. Can 37¢

**FEDERAL EXCISE TAXES  
HAVE BEEN REMOVED!**  
All Lucky Discount Prices on applicable items have been reduced the amount of the tax... to bring you even Lower Discount Prices.

- Baby Foods**
- GERBER STRAINED BABY FOOD 4 1/2-oz. Jar 10¢
  - GERBER JUNIOR FOODS 7 1/2-oz. Jar 14¢
  - SIMILAC LIQUID 13-oz. Can 25¢

- Soups**
- CAMPBELL SOUP VEGETABLE BASE 10 1/2-oz. Can 13¢
  - CHICKEN BROTH LYNDEN 14-oz. Jar 23¢
  - ROYAL GELATINE TALL CAN 3-oz. Pkg. 3 for 25¢

- Olives & Pickles**
- MA BROWN RELISH Hamburger-Hot Dog 27¢
  - PITTED OLIVES EARLY CALIF. LARGE 29¢
  - PICKLE CHIPS DREHER SWEET 22-oz. Jar 49¢

- Margarine & Milk**
- IMPERIAL MARGARINE 1-lb. Ctn. 37¢
  - EVAPORATED MILK LUCKY TALL CAN 2 for 27¢
  - NON-FAT MILK CARNATION INSTANT 14-Qt. Box 1.05
  - PLEASE POWDER COFFEE CREAMER 11-oz. Pkg. 75¢

- Salad Dressing**
- 1000 ISLAND DRESSING KRAFT 16-oz. 59¢
  - GARLIC SPREAD LAWRY'S 4-oz. Jar 33¢
  - MAYONNAISE KRAFT 4-oz. Jar 55¢
  - LUCKY MAYONNAISE 24-oz. Jar 39¢

- Sauces & Rice**
- B-B-Q SAUCE CHRIS & PITTS 12-oz. Bottle 3 for \$1
  - TOMATO SAUCE HARVEST DAY 8-oz. Can 3 for 25¢
  - HUNT'S CATSUP 16-oz. Bottle 19¢
  - UNCLE BEN'S RICE CONVERTED 20-oz. Box 53¢

- Beverages**
- CANADA DRY Canned Beverage 12-oz. Can 12 for \$1
  - DIET-RITE COLA 12-oz. Bottle 6 for 53¢
  - BEER BURGERMEISTER Full-Top 15-oz. Cans 6 for 1.45

- Vegetables & Juices**
- B & M BAKED BEANS 28-oz. Can 35¢
  - ASPARAGUS SPEARS Green Giant 15-oz. Can 46¢
  - LIBBY PEAS & CARROTS 300 Can 21¢
  - LIBBY CUT WAX BEANS 303 Can 25¢
  - LIBBY SAUERKRAUT 303 Can 16¢
  - DEL MONTE PEAS HARVEST DAY 303 Can 23¢
  - PORK & BEANS Golden Cream 215 Can 20¢
  - GREEN GIANT CORN 303 Can 19¢
  - CUT GREEN BEANS STOKELY 303 Can 25¢
  - PICKLED BEETS GREENWOOD WHOLE 1-lb. Jar 27¢
  - DIXIE DANDY YAMS 303 Can 21¢
  - DEL MONTE TOMATOES 303 Can 28¢
  - TOMATO JUICE HUNT'S 46-oz. Can 29¢
  - ORTEGO PIMIENTOS 2-oz. Jar 13¢

- Distilled Spirits**
- LUCKY WHISKEY Blended 80 Proof... FIFTH 3.88
  - GOLD SEAL VODKA 80 Proof... FIFTH 2.99
  - VIN ROSE WINE LUCKY... FIFTH 53¢



**GROUND BEEF 39¢ lb.**  
LUCKY BONDED FOR TOP QUALITY

**Fresh Frying Chickens 29¢ lb.**  
USDA GRADE A Golden Cornish Cross fryers, whole body

**STANDING RIB ROAST 79¢ lb.**  
USDA Choice or Lucky bonded - Large End

**ROUND STEAK Center Cut 75¢ lb.**  
USDA Choice or Lucky bonded

- GROUND CHUCK 59¢ lb.
- GROUND ROUND 75¢ lb.
- SHORT RIBS OF BEEF 29¢ lb.
- CUT-UP FRYING CHICKENS 35¢ lb.
- FRYER BREAST FRYING CHICKEN 67¢ lb.
- FRYER LEGS & THIGHS FRYING CHICKEN 57¢ lb.
- STUFFED TURKEYS ARMOUR'S 59¢ lb.
- BABY BEEF LIVER Sliced 55¢ lb.
- CROSS RIB ROAST BONELESS 79¢ lb.
- RUMP ROAST 75¢ lb.
- SHOULDER LAMB CHOPS 98¢ lb.
- E-Z CUT CUBE STEAK 1.09 lb.
- ROUND BONE CHOPS LAMB 1.09 lb.
- LARGE LOIN CHOPS LAMB 98¢ lb.
- LAMB SHOULDER ROAST 59¢ lb.
- RIB STEAK 89¢ lb.
- SIRLOIN STEAK 95¢ lb.
- CHUCK STEAK 49¢ lb.
- CHUCK ROAST Blade Cut 39¢ lb.
- RIB FILET STEAK 1.59 lb.
- T-BONE STEAK Tails Removed 1.19 lb.
- CHUCK ROAST Center Cut 49¢ lb.
- HAMS WILSON'S FULLY COOKED BONELESS-HALF OR WHOLE 1.12 lb.
- PORK SAUSAGE JAMES - Pure Pork 1-Pound Roll 79¢
- CENTER CUT HAM SLICES 1.19 lb.
- LUCKY SLICED BACON No Refrigeration 1-lb. Pkg. 65¢
- MAJESTY BACON Needed - Sliced 1-lb. Can 69¢
- OSCAR MAYER BACON SLICED 1-lb. Pkg. 79¢

**MORNING FRESH FRUITS & VEGETABLES EVERYDAY**  
Our expert Produce buyers are proud of Lucky's reputation for offering the finest fruits and vegetables available... Your favorite Lucky Discount Supermarket is a variable garden... featuring all the seasonal fruits and vegetables at their peak... Freshly picked, cleaned and inspected... AND all at Greater Savings!

**HOUSEWARES, TOYS, HEALTH & BEAUTY AIDS at LOWER PRICES**

**FOAMED BACK PLACE MATS 27¢**  
Foamed backing to prevent sliding... choice of oval or rectangular shapes, scalloped edges. Assorted colors and patterns. 49¢ VALUE!

**BARBASOL SHAVE CREAM 37¢**  
NEW! IMPROVED Formula, your choice of Menthol or Medicated concentrated lather shave for barber close shaves. 11-oz. can. 89¢ VALUE!

**SHO-CURL HAIR SPRAY 77¢**  
\$1.25 VALUE - Our Lower Everyday Price

**GLEEM TOOTH PASTE FAMILY SIZE 69¢**  
89¢ VALUE! - Our Lower Everyday Price

**SECRET Cream Deodorant Large Size 61¢**  
79¢ VALUE! - Our Lower Everyday Price

**PEPTO BISMOL 4.0Z. BOTTLE 44¢**  
59¢ VALUE! - Our Lower Everyday Price

**BRECK SHAMPOO Dry or Normal 1-PINT 1.26**  
\$1.75 VALUE! - Our Lower Everyday Price

**BAN DEODORANT SPRAY CAN 76¢**  
\$1.00 VALUE! - Our Lower Everyday Price

**VITALIS HAIR TONIC Large Bottle - \$1.05 VALUE - Our Low Price 78¢**

**HERMOSA BEACH** 2510 PACIFIC COAST HWY & GOULD LANE  
**LOMITA** 24911 SO WESTERN AVE & LOMITA BLVD  
**TORRANCE** 2515 TORRANCE BLVD & CRENSHAW BLVD  
**INGLEWOOD** 10801 PRAIRIE AVE. & LENNOX BLVD.  
**REDONDO BEACH** 1516 PACIFIC COAST HWY 50 REDONDO  
**WEST TORRANCE** 3860 SEPULVEDA AT HAWTHORNE BLVD  
**INGLEWOOD** 1035 SO LA BREA AT HARDY  
**WEST LOS ANGELES** 3456 SEPULVEDA BLVD. AT PALMS BLVD.  
**STORE HOURS**  
 MONDAY 10 AM TO 9 PM  
 FRIDAY 10 AM TO 9 PM  
 SATURDAY 10 AM TO 7 PM  
 SUNDAY 10 AM TO 7 PM