

# VON'S and Shopping Bag BEEF SALE



**USDA CHOICE**  
**STEAKS**  
 CLUB, TOP ROUND OR SIRLOIN TIP  
**98¢ lb.**

Next Week...  
 VON'S & SHOPPING BAG'S  
 'Most Charming' Free Offer  
 Watch for it!

**CHUCK STEAKS**  
 Favorite for Flavor!  
**45¢**

**T-Bone Steaks** CUSTOM TRIMMED **\$1.19**  
**Porterhouse** TENDER, JUICY HE-MAN STEAKS **\$1.29**  
**Top Sirloin** U.S.D.A. CHOICE BONELESS STEAKS **\$1.49**

**BONELESS ROUND STEAK**  
 OR BONELESS FAMILY STEAK **89¢ lb.**  
 Vons & Shopping Bag BETTER GROUND MEATS  
**GROUND CHUCK** Always Fresh and Extra Lean **59¢ lb.**  
**GROUND ROUND** The Aristocrat of Ground Meats **69¢ lb.**  
**BEEF BRISKET** Fresh, Boneless Whole or Point 1/2 **89¢**  
**STEWING BEEF** Lean & Tender **79¢**  
**BOILING BEEF** Prime Meat **25¢**  
**SHORT RIBS** Lean & Meaty **35¢**

**USDA CHOICE**  
**ROASTS**  
 BLADE CUT CHUCK ROAST **35¢ lb.**  
**Center Chuck** THE LEANER 7-BONE ROASTS **45¢**  
**O-Bone Roast** LEAN CHUCK SHOULDER CUT **59¢**  
**Rump Roast** U.S.D.A. CHOICE BONE IN **89¢**  
**BONELESS CHUCK** Waste-Free Pot Roast **79¢**

**PAPER TOWELS**  
 Zoo-Assorted Colors  
 JUMBO 180' ROLL  
**19¢** Save 6c

**GIANT RINSO**  
 Blue Detergent  
 GIANT SIZE Incls. 10c off  
**49¢** Save 30c

**ORANGE JUICE**  
 Snow Crop—Frozen  
 6 OZ. CAN  
**4 FOR 69¢** Save 31c

**PILLSBURY'S FLOUR**  
 Enriched, All Purpose  
 5 LB. BAG  
**39¢** Save 24c

**TOMATO JUICE**  
 Libby's - "Twice Rich"  
 46 OZ. CAN  
**19¢** Save 12c

**Pure Pork Sausage** ARMOUR STAR 1 LB. ROLL **39¢**  
**Breakfast Beef 'Bacon'** MCCOY'S 12 OZ. PKG. **49¢**  
**Stuffed Jr. Turkey** ARMOUR STAR 7-9 LBS. AVG. WT. **59¢**  
**Armour Star TURKEY ROAST** Boneless, Waste Free In Fall Pan Ready to Roast  
**ALL WHITE BREAST MEAT** 2 lbs. 6 oz. .... **\$3.98**  
**WHITE AND DARK MEAT** 2 lbs. 6 oz. .... **\$3.49**

**VON'S DONUTS**  
 Plain or Powdered—Pkg. of 8  
 Iced Cake Varieties—Pkg. of 6  
 REG. 35c  
**29¢**  
**VONS BUTTERCRUST BREAD**  
 1 lb. 6 1/2 Oz. Large Leaf **3 for 1.00**

**VONS Shopping Bag WEEK-END SPECIALS IN THE DELICATESSEN**  
**OLD VIRGINIA CANNED HAM**  
 Lean, Waste-Free Fully Cooked  
**BIG 9 LB. CAN \$5.95**  
**Vons Sliced CHEESES** American, Swiss, Pimento 8 OZ. PKG. MIX OR MATCH **3 for 1.00**  
**Vons Sliced Bologna** ALL MEAT OR ALL BEEF SAVE 20c LB. **59¢**  
**Borden's Biscuits** SWEET OR BUTTERMILK 8 OZ. TUBE OF 10 **3 for 25¢**  
**Sour Cream Dressing** ANOTHER VONS QUALITY PRODUCT 8 OZ. BTL. **39¢**

**More Frozen Food Features**  
**Green Giant VEGETABLES**  
 Mexican, Medium Peas, Little Baby Peas-10 oz. Pkg.  
 Sliced Green Beans or Italian Style Beans-9 oz. Pkg.  
**4 for 1.00**  
**ROSARITA MEXICAN FOODS**  
 Mexican Dinner-16 Oz.  
 Combination Plate-12 Oz.  
 Cheese Enchilada Dinner-12 Oz.  
 Rosarita Beef Tacos-12 Oz.  
**39¢**  
**WONG'S CHINESE FOODS**  
 Egg Foo Young, Fried Rice, Pork or Chicken Chop Suey, Egg Roll, Shrimp Chow Mein, Sweet & Sour Pork  
**49¢**  
**Camp's Veal Steaks** 7 OZ. PKG. .... **49¢**  
**Turkey Drumsticks** T & H, 12 OZ. PKG. .... **69¢**

FREE DISCOUNT TICKETS AT VONS FOR THE L.A. HOME SHOW  
 Reg. Admission \$1.00, With Discount Ticket \$1.20

**VONS Shopping Bag SPECIAL PRICES ON PRIZE PRODUCE**  
**APRICOTS**  
 First of the Season FROM NORTHERN ORCHARDS LARGE SIZE  
**2 for 29¢**  
**Red Blush Plums** EXTRA FANCY RIPE, SWEET & JUICY **19¢**  
**Sweet Red Onions** ITALIAN VARIETY A FAVORITE FOR SALADS **2 for 19¢**  
**Banana Squash** SWEET, THICK YELLOW MEAT BAKE OR BOIL, WHOLE OR PIECE **7¢**  
**Large Mushrooms** BROWN VARIETY HOTHOUSE GROWN HALF POUND **39¢**

**FROZEN FRUIT PIES** COUNTY FAIR ASS'D. VARIETIES 8 IN., 24 OZ. SIZE **29¢**  
**VONS MEAT PIES** CHICKEN, BEEF OR TURKEY, 8 OZ. PIES 24 OZ. FAMILY SIZE CHICKEN OR BEEF... **5 for 1.00**  
**NIBLETS CORN** GOLDEN WHOLE KERNEL 12 OZ. VAC-PAK CAN **5 for 1.00**  
**DOLE PINEAPPLE** SLICED 1 1/4 FLAT CAN **2 for 39¢**

**Hills Bros. COFFEE**  
 Low Priced Everyday At Vons & Shopping Bag  
 1 LB. CAN **79¢** | 2 LB. CAN **\$1.57**

**Vons Instant Milk** DRY, NON-FAT MARES 14 QUARTS **69¢**  
**Cranberry Muffin Mix** BETTY CROCKER 13 OZ. PKG. **29¢**  
**Au Gratin Potatoes** BETTY CROCKER-8 OZ. (OR SCALLOPED) **39¢**  
**White Meat Tuna** 3 DIAMONDS, SOLID PACE ALBACORE, 7-OZ. CAN **29¢**  
**Mazola Corn Oil** LESS SATURATED FAT 1/2 QUART BOTTLE-SAVE 1¢ **49¢**

**REYNOLDS' WRAP**  
 Standard Foil 25 Ft. Roll  
**2 for 49¢**

**AS/LRP GREATER SAVINGS FOR YOU!**  
 ADVERTISED SPECIALS/LOWER REGULAR PRICES  
 HERE'S AN EXAMPLE LISTING... SEE HOW YOU SAVE EVERYDAY WITH VONS LOWER REGULAR PRICES...

ALL POPULAR BRANDS CIGARETTES ALL TASTES	2/17	MEAL OR CUBES FRISKIES DOG FOOD 5-LB. BAG	69¢
JERSEYMAID EVAPORATED MILK SMALL CANS	3/21	BEST FOODS MAYONNAISE QUART JAR	62¢
PRIVATE LABEL COMPARISON VONS COFFEE 1 LB. CAN	69¢	HIGHLY UNSATURATED WESSON OIL 24-OZ. BOTTLE	41¢
CAN OR SPRINKLES POWDERED SUGAR 1 LB. 50% OFF	2/31	SOFT-WEVE TOILET TISSUE 2-ROLL PACK	23¢
PURE VEGETABLE SPRAY SHORTENING 2-LB. CAN	89¢	COMPRESSION BARS LUX SOAP SMALL BARS	2/21
PROCESSED LOAF KRAFT VELVETA 2-LB. CAN	98¢	POWDERED AJAX DETERGENT REG. PKG.	33¢
CAMPBELL'S TOMATO SOUP 1 1/2 OZ. CAN	3/33	WOTK-HOESSE-CONFIDENT SANITARY NAPKINS 12x	39¢

**Liquor Dept. Features**  
**Royal Velvet Vodka** 50 PROOF, DISTILLED FROM GRAIN FINEST QUALITY—CHARCOAL FILTERED  
 Exclusive at Vons & Shopping Bag **QUART SPECIAL SAVE 40¢ 4.09**  
**Keg BEER** "Natural Flavor" California Lager 24 12-OZ. CANS **2.99**

**Special in the Sundries Section**  
 JOIN THE WAR ON CAVITIES WITH **Colgate**  
**COLGATE** DENTAL CREAM with GARDOL  
**KING SIZE TUBE REG. 75c VALUE 2 for \$1.00**  
 (Vons Low Reg. Price 89¢)

**FREE DISCOUNT TICKETS AT VONS FOR THE L.A. HOME SHOW**  
 Reg. Admission \$1.00, With Discount Ticket \$1.20

**VONS Shopping Bag** You Added to Applicable Items  
 Prices Effective THU., FRI., SAT., SUN., JUNE 10, 11, 12, 13  
 WE GIVE BLUE CHIP STAMPS

Campania Tomato Paste 1/2 OZ. 2.27	2-PLY, 2-COLORS Aurora Tissue 2-ROLL PACK INCL. 2x OFF <b>23¢</b>	MC CORMICK Tenderizer SEASONED OR UNSEASONED 3/4 OZ. SHAKER <b>45¢</b>	LYSOL Disinfectant PINE SCENT 8 OZ. BOTTLE <b>59¢</b>	LIBBY'S Red Salmon ALASKAN SOCKETS 7 1/2 OZ. CAN <b>\$1.09</b>	DRY MIX Knorr Soup GARDEN VEG. OR CREAM OF LEEK 4 1/4 OZ. PKG. <b>39¢</b>
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