

7 BIG SALE DAYS
THESE SPECIALS EFFECTIVE
THURSDAY, JUNE 10, 1965 THROUGH
WEDNESDAY, JUNE 16, 1965

Start Your Set Today

BETTER FOOD
MARKETS

\$2.99 4-Pc. Amethyst Ironstone
PLACE SETTING
You Save \$1.40 with this Coupon **\$1.59**
Coupon Expires June 16, 1965

\$2.99 3-Pc. Amethyst Ironstone
COMPANION SET
You Save \$1.40 with this Coupon **\$1.59**
Coupon Expires June 16, 1965

Add the Beauty of **LOVELY Amethyst IRONSTONE**
to Your Family's Dinner Table

Better Food's special Discount Offer lets you buy the world's most versatile dinnerware—Genuine Amethyst Ironstone—at a savings of nearly half! Start today to build your own complete service for six, eight, twelve or more! Buy a place setting and a 3-piece companion set each

week for only \$1.59 each, with the coupon from this page, and see how quickly you'll have a complete, beautiful set of new dinnerware for your table. Amethyst ironstone is so lovely it graces the finest table... so sturdy, you can use it for picnic or patio!

CRISCO
Shortening
Pure Vegetable
4c OFF LABEL



3-LB. CAN

SAVE 20c

69¢

SCOTT TISSUE
FULL ROLL—1,000 SHEETS
WHITE or PASTEL COLORS



10¢

COFFEE

FOLGER'S
ALL GRINDS
SAVE 14c



2-lb. Can \$1.57
3-lb. Can \$2.27

69¢

SUGAR

SPRECKELS
PURE GRANULATED
SAVE 13c



5 lb. bag

39¢

SODA POP

Famous **CLICQUOT CLUB**
All Popular Flavors



BIG 26-OZ. BOTTLE
• No Deposit
• No Return

81¢

SWIFT'S PURE VEGETABLE MARGARINE

ALLSWEET... 2¢ off label

BIRDS EYE/FROZEN

AWAKE... ORANGE DRINK 3

7c OFF LABEL/SAVE 10c

TENDERLEAF TEA BAGS

NEW/TENDERLEAF/KTV SPECIAL

INSTANT TEA.....

TROPICANA/PURE 1/2-GALLON, 85c

ORANGE JUICE.....

ALL FLAVORS/RICH IN VITAMIN C

Hi-C DRINKS..... 3

1-lb. Ctn. **25¢**

9-oz. Cans **\$1**

Pkg. of 48 **59¢**

1/4-oz. Jar **47¢**

Full Quart **47¢**

46-oz. Cans **\$1**

BANQUET FROZEN DINNERS

ALL VARIETIES
FULL SIZE DINNERS
SAVE 47c



31¢

LIBBY'S RICH, RED
TOMATO JUICE



JUMBO 46-OZ. CAN
41¢

SAVE 32c

GREEN BEANS

SWANK BRAND
Cut Tender
No. 303 Cans

81¢

PORK 'n BEANS

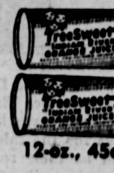
HUNT'S Big No. 2 1/2 Cans



SAVE 35c
51¢

TREESWEET FROZEN PURE
ORANGE JUICE

SAVE 38c
6-oz. Cans



61¢

GOLDEN CREME PREMIUM

ICE CREAM

JUMBO 1/2-GAL. Round Carton



All Flavors
59¢

JIFFY ALL-PURPOSE
BISCUIT MIX
BIG 2 1/2-LB. BOX

39¢

VETS Protein Rich
Dog Food 10 **\$1**

Better Food's Own
POTATO CHIPS

Crisp, Fresh
BIG 59c BAG
SAVE 20c

39¢

CARNATION
Chunk TUNA No. 1/2 Can **31¢**

PASTRY CHEF FROZEN
Black Bottom Pie or Strawberry

Cream CAKE Your Choice **89¢**

NABISCO OREG or BARONET
COOKIES Full of Pound **49¢**

VERMONT MAID/24-oz., 85c
SYRUP 12-oz. **37¢**

DOWNY FLAKE/FROZ
WAFFLES 2 Pkgs. of 6 **33¢**

Van de Kamp/Froz./French Fried
HALIBUT 9 1/2-oz. Pkg. **79¢**

CARNATION/INSTANT
Chocolate, Coffee or Plain
BREAKFAST Pkg. of 6 **79¢**

HOME PERMANENT
LILT WITH FREE ROLLERS **\$2.50**

SHAMPOO/CONCENTRATE
PRELL..... **89¢**

Peanut Butter
PETER PAN 12-oz. Jar **49c**

Patrick Cudahy
SLICED BEEF 2 1/2-oz. Size **45c**

Bouillon Cubes
STEARO 2 Pkgs. of 5 **19c**

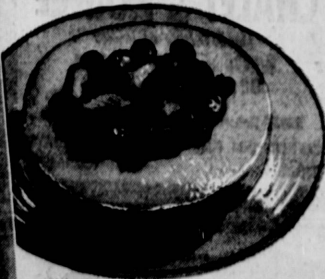
Frozen Lobster Tails
STAR-KIST 9-oz. Pkg. **\$1.49**

IVORY LIQUID
KING SIZE FULL 32-OZ.



89¢

CANTALOUPE



Ripe Sweet,
LARGE SIZE
Thick-Meated

4 for \$1

BING CHERRIES



LB. Large Sweet Ripe

39¢

ROYAL APRICOTS



LB. Sweet Ripe

19¢

Instant Coffee/20c Off Label

FOLGER'S 10-oz. Jar **\$1.49**

Chocolate Syrup
BOSCO 12-oz. Jar **41c** 22-oz. Jar **65c**

SAFFOLA OIL 24-oz. Bottle **49c**

Salad Dressings
WISHBONE 8-oz. Bottle **39c**

Choice of: Lo-Cal French, Lo-Cal Italian, Deluxe French, Italian, Russian, Golden Italian

Garden Vegetable
KNORR SOUP Reg. Pkg. **39c**

Banquet Frozen
MEAT PIES 4 9-oz. each **89c**

FRUIT PIES 3 8" Size **\$1**

Beads O' Bleach Reg. Pkg. **49c**

NORTHERN TOWELS

JUMBO SIZE ROLLS **2 for 59¢**

FACIAL TISSUE

NORTHERN BOX OF 300 SHEETS **5 for \$1**

OFTEN A DIME LESS... NEVER A PENNY MORE!

Pay Your Utility Bills FREE at Better Foods