

DURING THE WEEK OF MAY 23 THRU MAY 29 THE NATION OBSERVES . . .



## NATIONAL REALTOR WEEK



It PAYS to Deal with a REALTOR

Your Realtor offers professional service when buying or selling. A realtor is required by his code of ethics to render this type of service to both buyer and seller.

Your Realtor knows best how to advertise your property. His ability to publicize and advertise his listings before a board market of buyers is one which cannot be matched privately.

Your Realtor knows financing. A service which is of inestimable value to those unacquainted with the procedures used in acquiring FHA, VA or conventional home loans. Your Realtor

Offers permanence of responsibility in any sale. He is a reputable member of his community. He is no "fly-by-night" whose obligation to his client ends with closing a deal.



A REALTOR IS MORE THAN A REAL ESTATE AGENT . . . KNOW THE DIFFERENCE

TORRANCE-LOMITA BOARD OF REALTORS

AND THE TORRANCE-LOMITA MULTIPLE LISTING SERVICE ARE AT YOUR SERVICE TO HELP YOU TO

PICK THE RIGHT HOME THROUGH A REALTOR

With the Help of a REALTOR You Can Attain This Achievement Call the REALTOR of Your Choice

For Assistance in Buying a Home of Your Own . . . Now!!

I am a REALTOR I Pledge Myself

To protect the individual right of real estate ownership and to widen the opportunity to enjoy it;

To be honorable and honest in all dealings

To seek better to represent my clients by building my knowl-

To act fairly towards all in the spirit of the Golden Rule; To serve well my community, and through it my country;

To observe the Realtor's Code of Ethics and conform my con-

duct to its lofty ideals

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