

ROLLING HILLS PLAZA

Newberrys

Festival of Bargains

LOWEST PRICES EVER ON FAMOUS BRANDNAMES



Save 37¢  
IMPROVED LIQUID  
PRELL SHAMPOO

Regular \$1 **63¢**

Your hair will come alive with lustrous highlights with new liquid green Prell shampoo . . . leaves hair shining and easy to manage.



Save 20¢  
FAMOUS QUALITY  
CREST TOOTHPASTE

Regular 67¢ **47¢**

Giant economy size tube. "Crest" the only toothpaste proved effective against cavities in homes like yours. Great buy at this price!



Save 37¢  
LARGE SIZE BAN  
ROLL-ON DEODORANT

Regular \$1 **63¢**

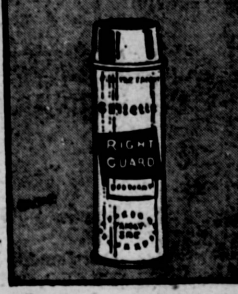
New lotion formula rolls on smoothly, has active ingredients to give you lasting protection against odor and perspiration.



Save 62¢  
GILLETTE STAINLESS  
STEEL BLADES-10\* PK.

Regular 1.45 **83¢**

For a smoother, closer shave . . . try our Gillette razor blades. You'll be glad you did, you'll like the big savings too!

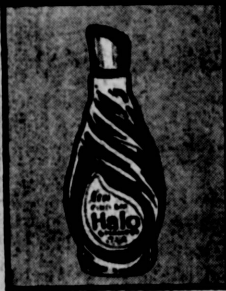


Save 26¢  
RIGHT GUARD  
SPRAY DEODORANT

Regular 78¢ **53¢**

7-oz. spray deodorant for safe 24-hour protection. One deodorant the whole family can use. Convenient at home, handy for travel use.

GIANT SALE SAVINGS IN EVERY DEPARTMENT IN THE STORE



Save 34¢  
NEW BLUE HALO  
LIQUID SHAMPOO

Regular \$1 **66¢**

New Blue Halo has enriched manageability formula to make even problem hair behave. Leaves hair softer and silkier than ever before.



Save 32¢  
LARGE TUBE COLGATE  
DENTAL CREAM

Regular 89¢ **57¢**

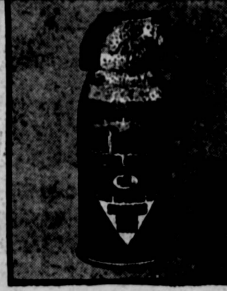
For the whitest teeth and the most pleasing smile, buy Colgate dental cream . . . cleans your breath while it cleans teeth too!



Save 27¢  
ICE BLUE SECRET  
ROLL-ON DEODORANT

Regular 75¢ **48¢**

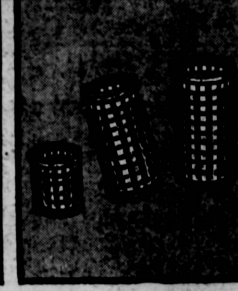
To stay cool and calm all day . . . use Ice Blue Secret deodorant. Rolls on smoothly, gives you long-lasting protection.



Save 47¢  
SCHICK HOT LATHER  
SHAVE CREAM

Regular \$1 **53¢**

Hot lather shave cream from Schick . . . so easy, simply run hot water thru top of the push button can. Softens whiskers rapidly for good shaving results every time.



Save 10¢  
PLASTIC HAIR BRUSH  
ROLLER ASSORTMENT

Regular 87¢ **77¢**

Your choice of 48 regular or 36 bouffant rollers. Assorted types for casual and curlier hairdos . . . brush rollers are easier to use.

USE NEWBERRYS EASY FLEXIBLE FAST CREDIT PLAN!