

Thanks to You . . .

YOUR WONDERFUL RESPONSE TO OUR 37TH ANNIVERSARY SALE GAVE US THE GREATEST SALES VOLUME IN BETTER FOODS LONG HISTORY—WE APPRECIATE THE FAITH YOU HAVE SHOWN IN OUR COMPANY BY THE RECORD-BREAKING RESPONSE!

TO EXPRESS OUR SINCERE APPRECIATION TO YOU, WE'RE AGAIN OFFERING YOU A SPECTACULAR, STORE-WIDE FOOD SALE—THE BIGGEST, FINEST ARRAY OF FOOD VALUES IN THE CITY! AND WE RENEW OUR PLEDGE TO YOU . . . NOBODY—BUT NOBODY—SELLS FOR LESS!

SINCERELY,
YOUR FRIENDS AT BETTER FOOD

BETTER FOOD MARKETS



TOMATO SAUCE
SPRINGFIELD Rich, Red
SAVE 5c A CAN
8-oz. Can
5¢

M-J-B COFFEE
All Grinds -- Save 14c a Pound!
1-LB. CAN
65¢
2-lb. Can \$1.57
3-lb. Can \$2.33

IRIS CANNED MILK
Save 5c a Can!
Tall Can
10¢

GOLD MEDAL FLOUR
BETTY CROCKER'S ENRICHED, ALL-PURPOSE FLOUR
Save 24c
-LB. BAG
539¢

BANQUET FROZEN DINNERS
Your Choice! All Varieties
3 for **\$1**

STOKELY'S FINEST APPLE SAUCE
SAVE 56c
No. 303 CANS
8¢

SALAD OIL
C-H-B
Pure Soybean
24-OZ. BOTTLE
SAVE 10c
29¢

FAMOUS CLIQUOT CLUB SODA POP
YOUR CHOICE OF ALL POPULAR FLAVORS
Jumbo 26-oz. Bottle
10¢
NO DEPOSIT! NO RETURN!

AURORA
Two-Ply, Facial Quality Toilet Tissue
SAVE 25c
2c OFF TWO-ROLL PACK
10 ROLLS FOR **\$1**

NORTHERN Facial Tissue
Box of 300 Sheets
6 for **\$1**
SAVE 20c

MAJESTY/IMPORTED/DANISH
LUNCHEON MEAT 3 12-OZ. CANS **\$1**
SEMI-SWEET CHOCOLATE/SAVE 47c
NESTLE MORSELS 3 12-OZ. PKGS. **\$1**
PLAIN OR CHOCOLATE/SAVE 10c
OVALTINE 17-OZ. SIZE **59¢**
RED KETTLE/REDEEM YOUR COUPONS
NOODLE SOUP REG. CAN **10¢**
SCHILLING/PURE/GROUND
BLACK PEPPER 4-OZ. CAN **39¢**

ORANGE-PEKOE TEA BAGS
Springfield
BOX OF 48 **39¢**
SAVE 10c

"BETTER BUYING" \$ SALE
Cock 'o The Walk LO-CALORIE Fruits!
Enjoy the Flavor . . . Forget the Calories
Pocket the Savings!
COCK O' THE WALK/LOW CALORIE
PEACHES Sliced or Halves
COCK O' THE WALK/LOW CALORIE
PEARS BARTLETT HALVES
COCK O' THE WALK/LOW CALORIE/FRUIT
COCKTAIL . . .
Your Choice! Mix or Match!
6 NO. 303 CANS **\$1**

"BETTER BUYING" SPECIAL IMPERIAL MARGARINE
SAVE 17c
3 1-LB. CTNS. **\$1**

MINUTE MAID ORANGE JUICE
PURE FROZEN
2 6-oz. Cans **35¢**
SAVE 18c
12-oz. Can, 49c

DIET FOOD SEGO
10-OZ. CANS
Save 16c
4 for **\$1**

FRESH CREAMERY BUTTER
lb. **69¢**
GOLDEN CREME GRADE AA

WAXTEX SANDWICH BAGS
Big Boxes of 75
2 for **35¢**

EXCEDRIN For Headache
Big 98c Size Bottle **59¢**
New! Big \$1.00 Size
ARRID SPRAY Deodorant **69¢**

NEW! WHITE DIAL DEODORANT SOAP
Also Gold, Aqua, Pink
3 Reg. Cakes **45c**
3 Bath Cakes **59c**

Hey, Mom FUNNY-FACE DRINKS
Look For Pillsbury's
6 wonderful flavors!
PRE-SWEETENED SUGART
1 envelope makes 2 quarts **3 for 25¢**
NOW IN OUR STORE

GOLDEN ANNIVERSARY SPECIAL
Van de Kamp's
ENGLISH JAM TARTS
33¢

BLEACH/FULL GALLON
3c OFF/SAVE 10c
CLOROX **59¢**
FOR THE WASH/10c OFF
VIM TABLETS Giant Box **59¢**
CONTROLLED SUDS/30c OFF
ALL ACTIVE 9 1/2-lb. Box **\$1.99**
FOR THE DISHES/NEW
DOVE LIQUID Reg. Bottle **35¢**

POTATOES
U.S. No. 1 WHITE ROSE
-LB. BAG CELLO **539¢**
WATER-MELONS SWEET, RED-RIPE
-LB. **7¢**
VALENCIA ORANGES SWEET, JUICY
4 -LB. CELLO BAG **29¢**
APPLES EXTRA FANCY/ WASHINGTON WINESAP
-LB. **10¢**

THESE BETTER FOOD MARKETS OPEN 24 HOURS-7 DAYS A WEEK

South Western at Santa Barbara Los Angeles	Prairie at Redondo Beach Boulevard Torrance	Lakewood Boulevard at Alondra Bellflower	East Florence at San Pedro Los Angeles	130 S. Central Ave. between Harvard and Hawthorne Glendale
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