



Big Bargains to Go Buy!

CHECK THESE ADVERTISED SPECIALS! ✓ CHECK VONS LOWER EVERYDAY PRICES! AND... YOU GET BLUE CHIP STAMPS

AURORA TOILET TISSUE

Soft, 2-Ply, 2-Colors

FIVE 2-ROLL PACKS **10 R/LS \$1** Save 25c

COLLIER'S BRIQUETS

Top Quality Hardwood Charcoal

10 LB. BAG **69¢** Save 30c

GREEN GIANT CORN

Golden-Cream Style

303 CAN **44¢** Save 43c

CHICKEN NOODLE SOUP

Campbell's

10 1/2-OZ. CAN **2 FOR 25¢** Save 8c

SALTINE CRACKERS

Fireside—Fresh & Crisp

1-LB. BOX **17¢** Save 8c



USDA CHOICE

STEAKS

Steaks We're Proud to Sell! The "Choicest" of the U.S.D.A. Graded Choice Steer Beef... With Our Famous Custom Trim

T-BONE OR CLUB **98¢/lb.**

SIRLOIN TIP **98¢** Or Top Round Boneless Steaks
PORTERHOUSE **\$1.09/lb.** Big, Juicy and Tender
TOP SIRLOIN **\$1.39/lb.** Boneless Deluxe Steak

BIG BARGAIN BLAST!

Apple City **APPLE SAUCE**
303 Can
1/2 PRICE SALE! 8¢

VONS—ALL-PURPOSE POWDER

DETERGENT GIANT SIZE **39¢** SAVE 10c

MINUTE MAID—FROZEN—REGULAR OR PINK **LEMONADE** 6 OZ. CAN... **10¢** 12-OZ. CAN... **19¢**

VET'S—REGULAR OR LIVER **DOG FOOD** NO. 1 TALL CANS **12.89¢**

SWITCH MEAT **Swift's Prem** 12 OZ. CAN **39¢**
JERSEYMAID—GRADE AA **Fresh Butter** 1 LB. CAN **69¢**
SUNNYLAND—VALENCIA—32 OZ. BTL. **Orange Juice** 48 OZ. DECANTER... **49¢**

BETTY CROCKER'S—CRANBERRY **Muffin Mix** 13 OZ. PEG. **39¢**
INCLUDES 10c OFF
Tree Tea 48 BAG PKG. **49¢**
PILLSBURY'S—4 FRUIT VARIETIES **Turnovers** FROZEN 3N OZ. PKG. **10¢**

U.S.D.A. CHOICE STEER BEEF—CUSTOM TRIMMED

CHUCK STEAKS B.B.Q. TIME **39¢/lb.**

ALWAYS FRESH AND EXTRA LEAN **GROUND CHUCK** B.B.Q. TIME **59¢/lb.**

U.S.D.A. CHOICE STEER BEEF—EXTRA LEAN **CHUCK ROAST** CENTER CUT **39¢/lb.**

SWIFT'S PREMIUM SLICED BACON Sweet Smoke Flavor 1 lb. Pkg. **59¢**

Boneless Chuck Roast WASTE FREE **79¢**
Family Steaks BONELESS CUSTOM TRIMMED **79¢**

Armour Star TURKEY ROAST

BONELESS... IN FOIL PAN... READY TO ROAST
All White **\$3.49** Breast & Thigh Meat
Breast Meat **\$2.98** 2 lbs. 6 oss.

Armour will Pay You 50c for trying this new boneless, pop-in-oven turkey roast... plus a 50c coupon toward next purchase. Get mail-in blank at the store.

Brown 'n Serve Links SWIFT'S PREMIUM 48¢
Sausage Patties SWIFT'S PREMIUM 48¢
Seafood Sea-lections
Northern Halibut Steaks CENTER CUT 79¢
Fresh Dover Sole Fillets PAN READY 89¢
BREADED SHRIMP 59¢
SOLE FILLETS 69¢
FISH STRINGS 39¢

Extra Savings **BLUE CHIP STAMPS**

McCLARY'S FINE **BOXED CHOCOLATES**
Finest Quality Assortment
POUND BOX 98¢
SPECIAL SAVE 5¢

VONS SHOPPING BAG PRIZE PRODUCE OF PLEASING PRICES

U.S. NO. 1 GRADE **POTATOES** IDAHO RUSSETS **5 LB. BAG 39¢**

Fresh Carrots TOPS OFF 1 LB. BAG **2.15¢**
Romaine Lettuce LARGE HEAD **10¢**
Mushrooms LARGE, MEDIUM HALF HOTHOUSE **39¢**
Fancy Lemons FRESH, PLUMP, FULL OF JUICE **10¢**

Mushrooms LARGE BROWN FRESH, FLAVORFUL, HOTHOUSE GROWN **HALF POUND 39¢**

VONS SLICED MEATS

WEEK-END SPECIALS IN THE DELICATESSEN
All Beef or All Meat Delights
Spiced Luncheon Meat or Pickle & Pineapple Leaf **59¢/lb.**
Vons Sliced Cheeses AMERICAN SWISS CHEESE 3 OZ. Pkg. **3.9¢**
Cottage Cheese JERSEYMAID—PT. CRYL FARMER, 10 CAL OR CREAM STYLE QUART CARTON, FARMER STYLE ONLY... 49¢ **25¢**
Vons Enchiladas BEF OR CHEESE 10 OZ. Pkg. **3.9¢**

Tailored for Sandwiches **SWIFT'S PREMIUM SANDWICH STYLE CANNED HAM** 3 POUND SQUARE CAN... **2.99**

CHECK & COMPARE! HERE'S AN EXAMPLE LISTING... SEE HOW YOU SAVE EVERYDAY WITH VONS LOWER REGULAR PRICES...

J&J POPULAR BRANDS CIGARETTES 15 CIG. FULL FLAV. ALL SIZES	2.11	RECENTLY STRAINED BABY FOODS 4 1/2 OZ. JAR	3/29¢
POULERS COFFEE 2 1/2 LB. CAN 1/2	79¢	GERBER'S CHOPPED JUNIOR FOODS 2 1/2 OZ. JAR	2/29¢
PRIVATE LABEL COMPARISON VONS COFFEE 1 LB. CAN	69¢	HONEY UNBLENDED WESSON OIL 1 PINT BOTTLE	29¢
CAN OF SPICED POWDERED SUGAR 10 OZ. BROWN	2/31¢	SOFT-WEVE TOILET TISSUE 3 ROLL Pkg.	23¢
PURE VEGETABLE SPRY SHORTENING 5 OZ. CAN	89¢	COMPLEXION BARS LUX SOAP SMALL BARS	2/21¢
PROCESSED LOAF KRAFT VELVEETA 1 LB.	98¢	POWDERED AJAX DETERGENT 10 OZ.	33¢
CAMPBELL'S TOMATO SOUP 10 1/2 OZ. CAN	3/33¢	KOTEX SANITARY NAPKINS 12 1/2	39¢

VONS BAKERY "Goodness Knows"
Rose-in-the-Snow Cake ESPECIALLY FOR MOTHER ON HER DAY
White Layer Cake Topped with a Red Rose in a Bed of Shredded Coconut
REG. \$1.25 VALUE **MOTHER'S DAY SPECIAL... 98¢**

VONS VARIETY BREADS
Honey Krunch 1 LB. 4 1/2 OZ. LOAF **3 for \$1.00**
Buttercrust or All Milk Bread

Liquor Features **VGC VODKA** 80 PROOF, CHARCOAL FILTERED
FIFTH **\$3.19** QUART **\$4.09**
Save 40c Save 40c

CRYSTAL COLORADO BEER Brewed from Rocky Mountain Water
6 CAN PAK **89¢** CASE OF 24 **\$3.39** 12 OZ. CANS

SAVE UP TO 33 1/3% ON... **West Bend TEFLON COOKWARE**
The Exciting Teflon Finish That Makes Cooking Stick-Free! This Week's Feature...
8 INCH SAUTE PAN 12 Gauge Aluminum, Teflon Coated **\$1.79**
10" Fry Pan 14 GAUGE FOLDED ALUMINUM, BAKE PROOF... **\$1.99**
10 1/2" Skillet WITH COVER AND FINE MESH SPATULA INCLUDED, BAKE PROOF... **\$3.95**
12 Cup Muffin Pan WOVEN BRICK TO THE BOTTOM, BAKE PROOF... **\$1.99**
Cookie & Baking Pan LARGE SIZE, BAKE TO CLEAN TEFLON... **\$1.99**

VONS Shopping Bag
Price Effective THURS., FRI., SAT., SUN., MAY 4, 7, 8, 9
WE GIVE BLUE CHIP STAMPS

Northern Toilet Tissue WHITE OR ASSORTED COLORS "SOFTNESS IS NORTHERN" 4 ROLL PACK	37¢	IMPROVED Ajax Cleanser 14 OZ. CANS	2.33¢	COLD DRINK Dixie Cups 9 OZ. PKG. OF 6	2.25¢	1c SALE Sweetheart Soap REG. BARS 4 BAR PACK	35¢	DRY BLEACH Bards-o'-Bleach BY PUNEX 24 OZ. PKG.	49¢	Peter Piper Pickles SPECIAL DRESSING 1 LB. 4 OZ. JAR	49¢	Boaso Milk Amplifier 1 LB. 4 OZ. JAR	65¢	Dixie Cup Dispenser 10 OZ. CAP 500	79¢	Dixie Cup Refills as cont. 2 OZ. CAP.	49¢
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