



# More Cents in the Savings

ADVERTISED SPECIALS... BLUE CHIP STAMPS... PLUS LOWER REGULAR EVERYDAY PRICES



California Grown

## FRYERS

JUICY, FLAVORFUL CHICKENS,  
DELIVERED FRESH DAILY!  
Better Because They're Fresher... Days Fresher Than  
Chickens Trucked in from Out-of-State. Try a Von's  
California Grown Fryer... Best by Taste Test!

WHOLE...

FRESH DRESSED, 2-2 1/2 LBS. AVG.

CUT-UP OR  
QUARTERED 33¢

# 29¢/lb.

DRUMSTICKS | BREASTS | THIGHS | WINGS

Tender & Tasty... They're From Fresh Fryers 49¢ | White Meat Taste Treat 59¢ | Plump & Flavorful 55¢ | Fry or Fricassee 29¢

FRESH CHICKEN LIVERS SAUTED... 79¢ | BACKS & NECKS ECONOMICAL FOR SOUP... 9¢

FROM GRAIN-FED EASTERN PORKERS

**SPARERIBS** FRESH PORK TENDER, MEATY SMALL SIZE 49¢/lb.

1st GRADE **LUER BACON** SLICED 1 LB. PKG. 57¢

FRESH, EXTRA LEAN **GROUND CHUCK** 59¢/lb.

### CHECK & COMPARE!

FROM THIS EXAMPLE LISTING

ALL POPULAR BRANDS	VONS LOW PRICE	CONSUMER LUX BAR SOAP SMALL BARS	VONS LOW PRICE
CIGARETTES CTN., PLUS TAXES	\$2.17	TOILET TISSUE 3 ROLL PACK	2/21¢
CAMPBELL'S TOMATO SOUP 10 1/2 OZ. CAN	3/33¢	PRIVATE LABEL COMPARISON VONS COFFEE 1 LB. CAN	23¢
HIGHLY UNSATURATED WESSON OIL 1/2 GAL.	29¢	PROCESSED LUMP KRAFT VELVEETA 1/2 LB. CTN.	69¢
RAY SHORTENING 4 1/2 OZ. CAN	3/89¢	ROYAL SANITARY NAPKINS 12 COUNT	39¢
KLEENEX FACIAL TISSUE 100 2-PLY	19¢		



SEASON'S BEST PRODUCE... PRICED TO PLEASE!

Extra Fancy — Sweet

## CORN

TENDER, GOLDEN EARS... GREAT WITH FRIED CHICKEN!

4 FOR 29¢

LARGE BROWN Mushrooms FRESH, FLAVORFUL HOthouse GROWN HALF POUND 39¢

Romaine CRISP SALAD LETTUCE FRESH, LARGE HEAD... 10¢  
Grapefruit SWEET, JUICY COACHELLA 10¢  
Watermelons RED RIPP 10¢

Great With Chicken... Biscuits and Honey!

### BISCUITS

BORDEN'S Sweet or Buttermilk Ready for the Oven TUBE OF TEN...

# 5¢

### PURE HONEY

CLOVER MAID 5-LB. CAN 99¢

- Boneless Chuck CHOICE ROAST 79¢
- Family Steak BONELESS CHOICE BEEF 79¢
- 7-Bone Roast U.S.D.A. CHOICE STEER BEEF 49¢
- Pork Sausage ARMOUR STAR 1 LB. ROLL 39¢
- Tavern Ham FARMER JOHN BONELESS, WHOLE OR IN CENTER SLICES, 9 1/2 LB. 89¢

Seafood Sea-lectians  
FRESH HALIBUT STEAKS 8 1/2 OZ. 89¢  
SILVER SALMON 5 OZ. 89¢  
COOKED & PEELLED SHRIMP 8 OZ. PKG. 69¢

In the Frozen Meat Cases  
Borden's Breaded Scallops 7 OZ. PKG. 59¢  
Rupert's Fillet of Sole 1 LB. PKG. 65¢  
4-Fisherman Fish Sticks 4 OZ. PKG. 39¢  
Kold-Kist Beef Steaks 7 OZ. PKG. 10 for \$1.00  
T&M Veal Drumsticks 12 OZ. PKG. 63¢

Armour Star  
STUFFED JUNIOR TURKEYS 7 1/2 to 8 lbs. Peppercorn Farm Herb Seasoned Dressing. EACH \$3.99  
SAVE \$1.00... Armour's 50-50 Offer Pays You \$1.00 for Trying This "No Fear" Turkey. Get Full Details at the Meat Dept.

LOWEST PRICES EVER! SAVE UP TO 33 1/3%

## TEFLON ALUMINUM COOKWARE

With the Exciting Teflon Finish That Makes Cooking Stick-Free! Lowest Prices Ever on West Bend Teflon Cookware.



10 INCH FRY PAN \$1.59

8 Inch Sauce Pan \$1.79

10 1/2 Inch Skillet \$3.88

12 Cup Muffin Pan \$1.59

Large Cookie & Baking Pan \$1.88

## HEINZ KETCHUP

So Rich It Goes Further!

REGULAR 14-oz. Btl. OR HOT 12-oz. Btl. 17¢ Save 8c

## JOHNSTON'S PIES

Frozen — Big 9 Inch Size

BOYSENBERRY APPLE CHERRY & STRAWBERRY-RHUBARB 49¢ Save 20c

## LIBBY'S PEACHES

Sliced or Halved Clings

2 1/2 CAN 19¢ Save 10c

## ORANGE JUICE

Snow Crop — Florida

FROZEN 6-OZ. CAN 6¢ Save 50c

ENRICHED, ALL PURPOSE **VONS FLOUR** 5 LB. BAG 29¢ SAVE 14c

GERBER'S—STRAINED VARIETIES & JUICES **BABY FOODS** 4 1/2 OZ. GLASS JARS 10¢ Save 85¢

ASSORTED COLORS—TOILET **ZEE TISSUE** 4 ROLL PACK 25¢

FANCY FARMS—CUT **Green Beans** 303 CAN 2¢ 25¢ NEW WHITE **Dial Soap** SMALL BARS 2¢ 25¢

MOTT'S **Apple Juice** QUART BOTTLE 29¢ "STRONGER THAN DIRT" **Ajax Detergent** GT. SIZE 59¢

DL **Chili & Beans** 15 OZ. CAN 4¢ 51¢ **SEGO LIQUID** DIETARY FOR WEIGHT CONTROL 11 FLAVORS — 10 OZ. CANS

JERSEYMAID—ASST. FLAVORS **Ice Cream** CATERING 3/4 GAL. CTN. 59¢ **Fresh Butter** 1 LB. CTN. 69¢ SAVE 19c 3 FOR 68¢

## VONS DELICATESSEN

Oscar Mayer **ALL MEAT FRANKS** The Kiddies' Favorite!

1 LB. VACUUM SEALED TWIN PACK 49¢

Serve Hot Dogs and... **VONS MACARONI SALAD** 15 OZ. CTN. 29¢

Vons Wisconsin **JACK CHEESE** In The Piece 59¢

Armour Gold Star **CANNED HAM** 3 LB. CAN \$3.29

## VONS MEAT PIES

Chicken, Beef or Turkey

24-OZ. FAMILY SIZE Chicken or Beef 59¢ 8 OZ. SIZE 5 FOR \$1

More Frozen Food Specials

**GREEN GIANT VEGETABLES** Little Baby Peas, Medium Peas, Sliced Green Beans, Mexican or Italian Green Beans 4 for \$1.00

Kold-Kist Sirloin Tips 14 oz. Pkg. 49¢

Coronet Fried Onion Rings 10 oz. Pkg. 39¢

**ROSARITA MEXICAN FOODS** Mexican Dinner... 16-oz. Pkg. Combination Plate... 12-oz. Pkg. Cheese Enchilada Dinner... 12-oz. Pkg. Beef Tacos... 12-oz. Pkg. Your Choice 39¢

## Von's Bakery Specials

**Fresh Strawberry & Rhubarb PIE** A Delicious Combination of Tasty Strawberries and Tangy Rhubarb 8 INCH SIZE REG. 65¢, SPECIAL 49¢

**RAISIN WHEAT BREAD** Fresh Baked, High in Protein. Made with Raw Sugar... Chock Full of Raisins 1 LB. 6 1/2 OZ. STANDARD LARGE LOAF 35¢

## Liquor Features

ROYAL VELVET—5 YEARS OLD STRAIGHT KENTUCKY BOURBON QUART Save 50¢ \$5.17 FIFTY Save 50¢ \$4.14

MILLBROOK VODKA 80 Proof... 75¢ \$2.89

Crystal Colorado Beer 12 OZ. CANS 6¢ 89¢ CASE OF 24 \$3.99



IMPROVED	BOBRICK'S	IT'S "RE-HEATABLE"	WALTER KENDALL'S	Milani's Lo-Cal French Dressing
Dutch Cleanser 14-OZ. CAN INCL. 7c OFF 2 CAN PAK 26¢	Ammonia QUART STL 29¢	Hills Bros. Ground Coffee Those Who Love Rich, Full-Bodied Coffee "Head for the Hills" 1-LB. CAN 79¢	Burger Bits 5 LBS. INCL. 4c OFF 79¢ 12 LBS. INCL. 15c OFF \$1.37	Milani's 1890 French Dressing 7 OZ. BTL. 39¢
				MJB Tree Tea Bags 48 COUNT, INCLUDES 10c OFF... 59¢
				Glorietta Fancy Tomato Juice NO. 2 CAN 2 for 31¢