

# SALE! SHOP ANY DAY--SAVE EVERY DAY!

These Spectacular Sale Prices Effective through Wed., April 22, 1965

**BUTTER-NUT**  
**COFFEE**  
 KHJ Radio Special! **SAVE 18c**  
 1-LB. CAN  
  
**65¢**

**PURE FRUIT PRESERVES**  
 MARKET'S BEST Choice of Flavors  
 Strawberry  
 Apricot-Pineapple  
 Peach-Pineapple  
 Apricot-Peach  
 Grape or Apple Jelly  
**SAVE 14c**  
**19¢**  
 FULL POUND JAR

**BETTER FOOD MARKETS**  
 WHITE SPRAY  
 Light Meat Chunk Style  
**TUNA**  
**17¢**  
 Packed by Del Monte  
 No. 1/2 Can

**BETTY CROCKER CAKE MIX**  
 All Varieties  
 Except Angel BIG 19-OZ. BOX **SAVE 14c**  
**29¢**  


**SALE!**  
 French Style or Cut **GREEN BEANS**  
 SUPER PEAS  
 PEAS & CARROTS  
 No. 303 Cans MIX or MATCH  
**4 for 89¢**  


**TEA BAGS**  
 SPRINGFIELD ORANGE-PEKOE  
 2 Pkgs. of 16 Bags **25¢**  


**TOMATO SAUCE**  
 SPRINGFIELD RICH, RED  
 REG. 8-OZ. CANS **3 for 25¢**

**INSTANT COFFEE**  
 Springfield  
 LARGE 6-OZ. JAR **59¢**  
 Save 20c  


**BABY FOOD**  
 Beech-Nut Assorted Varieties  
**10¢** REG. JARS  


**ARMOUR Pork Shoulder PICNIC**  
 Tastes like Ham! Ready-to-Serve, no bones, no waste!  
 3-lb. Can **\$1.98**  
 LEO'S ALL REGULAR 35c ITEMS  
**SLICED MEATS... 3 for 1**  
 BETTER FOOD SLICED LUNCHEON MEATS 6-OZ. PKG. **25¢**  
 All Beef Bologna, All Meat Bologna, Cotto Salsami, Pickle & Pimento Loaf, or Olive Leaf

**ROUND STEAK**  
 U.S.D.A. "CHOICE" or TABLE PRIDE  
  
 Tender, Tasty, Bone-in  
**Lb. 69¢**  
 BONELESS TOP ROUND/OR **SIRLOIN TIP... lb. 89¢**  
 BONELESS **ROUND STEAK... lb. 79¢**  
 OUTDOOR FAVORITE **B-B-Q STEAKS... lb. 89¢**  
 BONELESS ROAST/TENDER **PIKE'S PEAK... lb. 69¢**  
 TENDER, TASTY, BONE-IN **RUMP ROAST... lb. 69¢**

MADE FRESH EVERY HOUR/LEAN  
**GROUND ROUND... lb. 59¢**


**LEG O' VEAL**  
 Tender, Young MILK-FED VEAL  
**Lb. 33¢**  
 Every Cut Given That Careful Better Food Trim!  
 TENDER VEAL **RUMP ROAST... lb. 39¢**  
 SHOULDER CUTS **VEAL CHOPS... lb. 49¢**  
 ROUND BONE **VEAL CHOPS... lb. 59¢**  
 EXCELLENT FOR STUFFING **VEAL BREAST... lb. 25¢**  
 LOIN OR RIB **VEAL CHOPS... lb. 69¢**  
 ITALIAN STYLE **VEAL CUTLETS... lb. 89¢**

**Cooked CRAB** Dungeness Whole **lb. 49¢**


**WHITING** Dressed, Pan-Ready **LB. 19¢**  
 FRESH FILLET **RED SNAPPER... LB. 59¢**  
 HORMEL'S FINEST GRADE **SLICED BACON... Pkg. 59¢**


**COMET** Cleanser 2c Off Label **2 REG. CANS 29¢**  


Nabisco Vanilla Ice Cream Cuplets 12-oz. Pkg. **25¢**  
 Sunshine Hi-Ho Crackers 13 1/2-oz. Box **39¢**  
 Sunshine Vanilla Wafers 12-oz. Pkg. **39¢**

**IVORY LIQUID** Mild Detergent 22-oz. Bottle **69¢**  


**MARIBO** Special Offer, Exclusive at Better Food! Start Your Set Now for Mother's Day, May 3  
**COMPARE ANYWHERE**  
 "Maribo" Heavyweight Luxury Stainless Steel Tableware -- Exclusive at Better Food

This Coupon \$100 Worth  
 Toward the purchase of 4-Pc. PLACE SETTING. Coupon Good April 22 to 28, 1965  


This Coupon \$100 Worth  
 Toward the Purchase of 4 ICED TEASPOONS. Coupon Good April 22 to 28, 1965  


## Assignment TV

By TERRENCE O'FLAHERTY

Eddie Adams has done more to popularize tobacco than any girl since Carmen. Her amusing commercials for cigars are produced with more care than most variety acts on the entertainment part of the program.

She has been a successful performer in all areas of show business and her particular sparkle has lighted up many a dull corner of the television screen. Backstage she is one of the best-liked people in the business.

I cornered her for lunch at the Fairmont's rooftop Crown Room—the view of San Francisco is so spectacular that even an interior decorator couldn't ruin it. Miss Adams is a reddish blonde with a complexion that is as white as a Kabuki dancer's make-up. Although I suspect that performing is her whole life, she didn't talk "show-biz"—which is a major miracle in her profession.

ONE OF MISS Adams' unique distinctions is to have been coached in the art of the strip tease by Lenny Bruce's mother. (Yes, I know it is unthinkable that anyone would admit to parenthood of this sort. Bruce is the comedian who was using four-to-ten-lettered words before the UC students could spell CAT.)

It was part of Miss Adams' preparation for a number in the recent "Wonderful World of Burlesque" TV show that attracted one of the biggest audiences of the year.

"Lenny's mother had been in burlesque years ago—not as a stripper but as a comedienne—and I knew she could teach me a cartoon version of a strip-tease artist. Well, let me tell you, she is a very funny lady. Last year she dreamed up a total hoax called the Pink Pussycat College where she claimed to be teaching girls how to become strippers. There was no such school, but she convinced several national magazines that there was."

**DO-IT-YOURSELF DRY CLEAN YOUR OWN CARPET!**  
 See Us for Rental of Equipment and Free Instructions  
  
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**Spencer's RUG CLEANERS**  
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**ENJOY MILK**  
 YOU KNOW IT'S FRESH AT VERMONT DAIRY  
 AROUND-THE-CLOCK  
 BLUE RIBBON WINNERS OF THE STATE FAIR  
 HOMOGENIZED, PASTEURIZED VITAMIN "D"  
**MILK 1/2 GAL. 43¢**  
**HALF & HALF . . . qt. 43¢**  
 All Purpose Cream In Whips Easily! 1/2 Pt. 28c or 50c  
 NEW 10 QUART HOME DISPENSER **\$215 FULL PRICE**  
 AT OUR DRIVE-IN STORE  
 Low in Calories 28c Half Gallon  
 NONFAT MILK . . . 28c Half Gallon  
 BUTTERMILK . . . 25c Half Gallon  
 ORANGE JUICE . . . 59c Half Gallon  
 FROZEN MILK BARS . . . 49¢  
 Fudgies . . . 1 Dozen 49¢  
 80-50 Bars . . . 1 Dozen 49¢  
 Fruit Punch—Lemonade and Orange Drink . . . 1/2 Gal. 24c  
**Farm Fresh EGGS**  
 GRADE AA  
 LARGE — 36c Doz.  
**3 DOZEN \$1.05**  
 MEDIUM — 33c Doz.  
**3 DOZEN 90¢**  
**DARI-GOLD ICE CREAM, 1/2 Gal. . . 59¢**  
**GOLDEN GRAIN BREAD . . . Loaf 21c**  
**VERMONT DAIRY**  
 (BETWEEN CARSON AND SEPULVEDA)  
 22400 S. VERMONT FA 8-4891