

### Typewriter Sales Firm Opens Here

Opening of A & J Typewriter in the Rolling Hills Plaza shopping center has been announced by Allan Kaye and Gerald Shapiro.

The new Torrance businessmen, who are combining several years of experience in the selling and repairing of office machines, have opened their firm at 25330 Crenshaw Blvd.

Kaye is a qualified office machine repairman and keeps up on latest developments by attending repair classes. He is in charge of the customer servicing department of the new store.

Shapiro was graduated from the University of Minnesota and came to Los Angeles where he served as a sales engineer for Olivetti-Under-



**GRADUATES . . .** Seaman Ret. Richard L. Webster, USCG, son of Mr. and Mrs. Leonard F. Webster of 3766 W. 176th St., was graduated Feb. 27 from recruit training at the Coast Guard Recruit Training Center, Alameda, Calif.

wood. He was assigned to dealer sales when he left to where he served as a sales engineer for Olivetti-Under-



**BUNNY TALK . . .** Laurie Weir, 5½, and her sister, Debbie, 7½, check with Easter Bunnies Michael and Colleen Gold, UCLA students who have been spending their days whipping up Easter enthusiasm at the Rolling Hills Plaza shopping center at Crenshaw and Pacific Coast Highway.

### New Renault-Peugeot Agency Opening Set

Grand opening of the Peninsula Automobiles Corp. at 25308 Crenshaw Blvd., as the new Torrance home of Renault Peugeot is scheduled Thursday.

The opening in the Rolling Hills Plaza will mark the first exclusive dealership in the United States. The firm will be operating under the Western District reorganization program of Renault Peugeot and will follow a rigid service standard.

Attending the opening will be Henri Combe, vice president of Peugeot, and Vincent

Grop, Renault president. The French Consul is expected to attend, and representatives of the automobile industry have been invited.



"There are so many labor-saving devices on the market today that a man has to work all his life to pay for them."

#### Congratulations

on the opening of the many new stores and shops to serve you . . . from



**CLEANERS AND LAUNDRY**

*"A Queens Service for Her Royal Family"*

25404 CRENSHAW BLVD. • DA 5-2511

ROLLING HILLS PLAZA

(Around the Corner from Foods Co. Market)



### LA LUMIERE

*house of lamps and accessories*

Welcomes

PENINSULA RENAULT PEUGOT — LOUCILLAS FOR M'LADYS  
A & J TYPEWRITER  
to Rolling Hills Plaza

LA LUMIERE • 25258 CRENSHAW • TORRANCE • 325-1613

HOURS: DAILY 11:30 A.M. TO 6 P.M.

FRI. 11:30 A.M. TO 8:30 P.M. • SAT. 10 A.M. TO 6 P.M.

A new type of life insurance will be available May 1, to many disabled veterans who were originally eligible for NSLI insurance, in amounts from \$1,000 to \$10,000.

### Brides Wedding Gowns

For the radiant bride Originals and the loveliest selection for the Important Day



Also

Evening gowns, beaded cocktail dresses, after five dresses and suits, French, Italian and Belgian Imports. Knitwear, Resort and Loungewear. Custom designs in dresses and shoes and handbags.

### Lou Cilla's For M'Lady's

25370 CRENSHAW  
Rolling Hills Plaza  
326-2824

LOUCILLA M. HINZ

and to assist you  
MISS PIERRETTE LE FERRAND  
from PARIS, FRANCE

### One day like no other

CAPTURE IT ALL!

From the first ray of light. This one day is yours. This one day is so special. You should capture it.

For the photographic record of your wedding, the services of a qualified professional photographer are essential. Call us today, won't you?

### New Style Shop Due In Plaza

Planning a grand opening in Rolling Hills Plaza tomorrow is Loucilla Hinz, whose new store at 25370 Crenshaw Blvd. will feature custom clothing designs and top line fashions for the style-conscious women of the community.

To be known as Lou Cilla's, the new dress shop will be decorated in antique furniture in a setting of red, hot pink, and pale pink.

Assisting Mrs. Hinz in the new shop will be Pierrette Le Ferrand, who came to the United States from France last year.

Featured will be custom designs, and quality selections of cocktail gowns, bridal gowns and imported silk dresses. Also available will be matching handbags, shoes, and other accessories.

### South Grad To Serve As Fireman

Frank W. Ormsby, son of Mr. and Mrs. Leslie Ormsby of 5025 Reese Road, was graduated with 29 other members of the recruit training class of the Los Angeles City Fire Department Saturday.

The graduation ceremonies were held in conjunction with the dedication of a new training tower at 233 Alhambra St., Terminal Island, in East San Pedro, at 10 a.m.

Ormsby, a graduate of South High School received his appointment to the Los Angeles Fire Department Jan. 16. He has completed and graduated from an intensive 12-week training course.

### NOW YOU SEE HIM!



NOW YOU DON'T!



You could see him more often, you know, with the aid of our professional portrait camera. If it will help, drop in anytime to see the portraits we've made of other important men. Our appointment book can accommodate the busiest man.

## GRAND OPENING & PRE-GRADUATION SALE!

SAVE 20% TO 40% ON MOST BRANDS

**NEW ROYAL "SAFARI"**  
Reg. 121.37

OR NEW **SMITH-CORONA STERLING**



New Smith-Corona "Sterling"  
Reg. \$110.60  
**\$89.50** + F.E.T. YOUR CHOICE

### New ELECTRIC ADDING MACHINE

We Sell and Service: Smith Corona, Olivetti, Underwood, Royal, Remington, Commodore, General, Olympia, Hermes, Adler and others.

### OPENING SPECIAL

Portable Typewriter Cleaned  
\*Pressure cleaned, new ribbons, oiled.  
ONLY **4.95**

\*Chemical cleaned, new ribbons, adjusted.  
ONLY **15.95**

HIGHEST ALLOWANCE GIVEN ON TRADE-INS

### A & J TYPEWRITER CENTER

SALES—SERVICE—RENTALS  
25330 Crenshaw Blvd., Torrance, Rolling Hills Plaza  
Mon.-Thurs. 9-6, Fri. 9-9, Sat. 9-5. Free Parking

ALL MAJOR CREDIT CARDS ACCEPTED

**FREE! FREE! FREE!**  
**BROWN & SERVE ROLLS**  
With Purchase of Bar-B-Que Chicken . . .  
Offer Good Thru April 21st With This Coupon

**WE WILL BE CLOSED EASTER SUNDAY**

Prices Effective April 15 Thru April 21

USDA CHOICE

<b>CHUCK ROAST</b>	<b>39¢</b> lb
	USDA CHOICE <b>ROUND BONE ROAST</b> . . . . . <b>59¢</b> lb
	USDA CHOICE — CENTER CUT <b>ROUND STEAK</b> . . . . . <b>79¢</b> lb
	USDA CHOICE — JUICY & TENDER — KING OF STEAKS <b>SPENCER STEAK</b> . . . . . <b>1.49</b> lb
	BONELESS <b>ROLLED ROAST</b> USDA CHOICE TENDER TASTY . . . . . <b>69¢</b> lb
	USDA CHOICE <b>RUMP ROAST</b> . . . . . <b>79¢</b>
	USDA CHOICE <b>SWISS STEAK</b> . . . . . <b>69¢</b>
	WORLD'S FINEST <b>GROUND SIRLOIN</b> <b>69¢</b>
	OUR OWN SECRET RECIPE <b>ITALIAN SAUSAGE</b> <b>89¢</b> lb
	<b>CORNISH GAME HENS</b> . . . . . <b>69¢</b> ea
	FRESH HOME-MADE <b>LINK SAUSAGE</b> . . . . . <b>69¢</b> lb

ROLLING HILLS PLAZA — CRENSHAW & PACIFIC COAST HWY.

HAPPY HOURS 9-6 DAILY 9-8 FRI.

# Sir Loin

MEAT SHOPPE

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# PORTRAITS By ROBISON PHOTOGRAPHY

FOR APPOINTMENTS PHONE **326-8242**

25346 Crenshaw — Rolling Hills Plaza — Torrance

Choose From 96 Frames